

Manvi Mudgal

DOB : 18 OCT 1999

CONTACT

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Github: [<http://github.com/Manvi1824>]

Professional Summary

Driven Business Development Manager with a proven track record at Expert Investors, adept in marketing strategy and brand marketing. Excelled in identifying client needs, enhancing product offerings, and fostering strong relationships. Known for a strong work ethic and innovative solutions in both corporate and hospitality sectors. Skilled in JavaScript and digital marketing, consistently achieving significant project milestones.

Business Development Manager | Jan 2023–Sep 2024

Expert Investors, Noida , IN

- Drafted proposals for prospects in response to their requests for information.
- Conducted research on industry trends, competitor activities, and customer needs.
- Collaborated with marketing team members to design promotional materials.
- Analyzed customer feedback to identify areas for improvement in products and services offered.
- Identified potential clients, built relationships, and negotiated contracts.
- Held weekly staff meetings to review project updates, discuss issues, and brainstorm solutions.
- Developed strategies for problem solving and conflict resolution among team members.

PROFESSIONAL EXPERIENCE

Hospitality Intern | Jun 2022–Dec 2022

Le-Meridien , New Delhi , IN

- Participated in training sessions on topics related to hospitality operations.
- Garnished plates with edible decorations before serving meals.
- Planned menus, ordered supplies and managed kitchen staff.
- Maintained a clean work environment by adhering to sanitation policies and procedures.
- Developed creative ideas for special events or promotions involving food preparation or presentation.

Dice Academy – New Delhi | Dec 2024–Mar 2025

Front–end Development Course

Institute Of Hotel Management – Pusa, New Delhi | Jun 2021–Dec 2022

Craftsmanship Certificate In Food Production

Glocal University – Saharanpur | June 2018–June 2021

Business Administration and Management

EDUCATION

R.S.K.V – Surajmal Vihar , New Delhi | Apr 2017–Mar 2018

Senior Secondary Schooling C.B.S.E

R.S.K.V – Kiranviharr , New Delhi | Apr 2015–Mar 2016

High School C.B.S.E

CERTIFICATIONS

- Participated in road safety awareness campaign organized by Delhi Police

ACTIVITIES

- Learned Taekwondo During School

SKILLS

- Marketing strategy
- Brand marketing
- Digital marketing
- Front–end frameworks
- Design principles understanding
- Web application development
- Javascript
- Semantic markup
- CSS preprocessors
- Bootstrap framework

LANGUAGES

- **Hindi** : First Language
- **English** : Advanced
- **German** : Intermediate
- **Punjabi** : Intermediate