

threads of legacy: how polo ralph lauren wove style into my story

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My introduction to Polo Ralph Lauren came with pure admiration. Growing up, my family couldn't afford to dress me in the Polo brand every day—but when my father put on Ralph Lauren pieces for special occasions, I understood this choice. It wasn't just about him looking stylish. He embodied confidence and an air of authority. Simply put, he was well put together.

Years later, I would come to college and go thrifting to find a vintage Ralph Lauren denim jacket that would become a staple in my closet for years. Despite the classic design, there was clear craftsmanship and intentionality in this piece. I went on to become a loyal consumer of Ralph Lauren. As a young shopper navigating a world with fast fashion at our fingertips, these pieces feel like more than just clothing—they're a part of a legacy. Each jacket or sweater is a bridge between past and present, and the brand's ethos proves to keep its integrity and resonate with people from all different backgrounds. Legacy means a lot to me. As a first-generation college student, I have opportunities that my parents worked hard to provide me and that at one time my grandparents could only dream of.

The brand tells a story of American heritage in all of its forms. In the same way that Polo reflected my father's love for all things timeless, unwavering persistence, and intellectual mind, it serves as a reminder of those same qualities that live within me today. I carry his torch—the same one as his father who came before him, and so on. The legacy lives on.

