

INTRODUCTION

SHINEE- YOUR EVERYDAY STYLIST will be an e-commerce website for variety clothing for men and women, accessories and footwear. A website is a collection of webpages and e-commerce stands for 'electronic commerce', casually, we can coin the term 'online business' for it. Hence, an e-commerce website is used for the activity of electronically buying or selling of products on online services or over the Internet. In the present day scenario, taking your business online or having an online business can prove to be an asset. Just, as you can monitor your offline stores, analyse and persuade your customers similarly, you can analyse, customize and hence convert your visitors into potential with the help of various analytical tools.

Textile industry is ever growing and ever changing. With all the continuously changing trends and importance of dressing with respect to occasion, it is something that shopping enthusiasts will never get bored of. Hence, here we will be designing and presenting SHINEE-YOUR EVERYDAY STYLIST. Additionally, we will also be including 'Home Decor', 'Accessories' and 'Sports, Books and More'.