Manya Sharma

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EDUCATION

Jaypee University of Information Technology　　　　　　　　　2022 – 2026
B.Tech in Computer Science and Engineering — CGPA: 7.12　　*Solan, Himachal Pradesh*

Rosary Senior Secondary School　　　　　　　　　　　　　2021 – 2022
Grade 12, PCM, CBSE　　　　　　　　　　　　　　　　　　*New Delhi*

PROJECTS

- **Evolock: Secure Packaging Box**
  - Engineered a packaging system utilizing Arduino sensors & OTP-based authentication for tamper-proof deliveries.
  - Developed a responsive, user-friendly website to enhance customer experience and minimize delivery discrepancies; delivered as a deployable software.
- **Instagram Data Analysis for Social Media Optimization**
  - Conducted in-depth analysis of Instagram user data using SQL and Excel, extracting insights from large datasets.
  - Identified engagement trends and user behaviors to optimize social media strategies.

SKILLS

- **Programming Languages:** C, C++, Python
- **Business and Data Analysis:** Excel (Pivot Tables, VLOOKUP), MySQL
- **Consulting & Strategic Frameworks:** SWOT Analysis, Porter's Five Forces
- **Web Development:** HTML, CSS, JavaScript, Figma, UI/UX, DBMS
- **Digital Marketing Tools:** Google Analytics, Meta Ads Manager (Basic), SEO Research (On-Page, Off-Page)
- **Soft Skills:** Public Speaking, Leadership, Time Management, Multitasking

INTERNSHIPS

- **Mastmelon Global Brand Pvt. Ltd. – Brand & Digital Marketing Intern**　*March 2025 – Present*
  - Assisted in influencer marketing and brand communication activities.
  - Supported campaign execution and deliverable tracking.
  - Updated website content aligned with ongoing marketing campaigns.
- **DRDO – Advanced Cybersecurity Intern**　　　　　　　　　*June 2025 – July 2025*
  - Performed vulnerability assessment and penetration testing of web applications and networks using Metasploit Framework.
  - Identified and exploited security loopholes to demonstrate real-world attack scenarios and recommend remediation.
- **DRDO – Cybersecurity and Data Analysis Intern**　　　　　*June 2024 – July 2024*
  - Completed training on web application security and cyber-attack mitigation.
  - Worked on real-world cybersecurity projects under expert guidance.
  - Gained hands-on experience in vulnerability assessment and web defense strategies.

POSITIONS OF RESPONSIBILITY

- **Student Coordinator – Procurement & Event Committee, JUIT**　*Mar 2023 – Present*
  - Managed vendor coordination, logistics, and budgeting.
  - Led planning and execution of university-level events.
- **Senior Member – Disciplinary Committee, JUIT**　　　　　　*May 2023 – May 2024*
  - Handled student communication and engagement.

CERTIFICATIONS

- **McKinsey Forward Program** (2025)
- **Deloitte Data Analytics Job Simulation on Forage** (2025)
- **Google Cloud: Introduction to Generative AI** (2024)

ACHIEVEMENTS

- **Hack-a-Care Hackathon 2.0** — 2nd Position (2024)
- **Smart India Hackathon** — Semifinalist (2024)