Engineering stability for your digital future

NMSolutions Design Packages

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All prices are in **USD**. These packages are structured to keep scope clear, timelines predictable, and costs controlled. Each package is designed to offer maximum value by combining professional design, functionality, and optional enhancements. Packages are scalable, so clients can start with a smaller option and add features or pages as their needs grow. The goal is to ensure clarity, transparency, and confidence for both the client and the development team.

Website Page Overview

This overview shows the typical pages included in an Enterprise / Engineering Consultant Website. Smaller packages will include fewer pages, following the same structure.

1. **Home Page**

The first impression page, designed to immediately convey the company's identity, highlight key services, showcase sectors served, and provide credibility signals such as major clients or certifications. Engaging visuals and strategic messaging guide visitors to explore the website further.

2. **About the Company**

Provides a detailed background of the company, including its history, mission, vision, and core values. This page establishes trust with clients, showcasing the company's experience, stability, and overall purpose.

3. **Leadership / Management Team**

Introduces directors, senior engineers, and key consultants, emphasizing qualifications, experience, and professional credentials. Highlights leadership credibility and expertise to reinforce client confidence

4. Core Services Overview

Summarizes all services provided by the company, acting as a hub for detailed service pages. It explains the scope of offerings clearly, helping clients navigate to the services that meet their specific needs.

5. Individual Service Pages

Each major service has its own dedicated page, providing in-depth descriptions, methodologies, and benefits. This ensures clarity for clients and allows search engines to index content effectively.

6. Sectors / Industries Served

Details the industries and sectors the company operates in, such as government, mining, infrastructure, or private sector clients. Demonstrates sector-specific expertise and reassures clients of the company's experience in their field.

7. Projects / Case Studies

Features detailed case studies for major projects, explaining the problem faced, the approach taken, solutions implemented, and outcomes achieved. This highlights the company's ability to deliver results.

8. Certifications & Compliance

 Lists professional registrations, licenses, and regulatory approvals. Includes downloadable documents to demonstrate legal compliance and industry-standard certifications.

9. Company Profile / Downloads

Provides downloadable resources such as capability statements, brochures, and company profiles. Supports tenders, client evaluations, and proposal processes.

10. **Insights / Updates**

Publishes announcements, news, or technical insights. Positions the company as an active, knowledgeable, and engaged player in its field. Optional but enhances credibility.

11. **Contact & Enquiries**

Contains all contact information, including physical address, phone numbers, emails, maps, and enquiry forms. Optional advanced features include enquiry classification or automated responses.

12. **Careers**

Showcases current recruitment opportunities and submission options for CVs or applications. Optional for companies actively hiring or building talent pipelines.

13. **FAQs or Help Page**

Answers common client questions regarding services, processes, and engagement models. Optional integration with AI-powered assistants enhances efficiency.

14. **Legal Pages**

Includes privacy policy, terms of service, and disclaimers. Required if the site collects any data to ensure compliance with regulations including the privacy policy and terms if data is collected.

Website Design Packages

This section outlines the main website packages available, highlighting the features, scope, and intended client types for each option. Packages are designed to provide clear choices, scalable solutions, and a balance between cost and fun

1. Starter / Company Profile Website at USD 250

Designed for businesses needing a professional online presence. Suitable for small businesses or startups.

Includes:

I. 3–5 pages (Home, About, Services, Contact, +1 optional page)

II. Clean, modern, mobile-friendly design

III. Contact form (email delivery)

IV. Social media / WhatsApp links

V. Basic SEO setup (page titles & descriptions)

VI. One (1) revision round

Excludes:

- Copywriting
- Logo or branding work
- Advanced functionality

2. Business / Professional Website at USD 450

Designed for companies that want to attract and convert clients.

Package Includes:

I. Up to 8 pages

II. Custom page layouts

III .Services broken down clearly

IV. Projects / Portfolio section

V. Downloadable company profile (PDF)

VI. Google Maps integration

VII. WhatsApp & email integration

VIII. Improved SEO structure

IX. Two (2) revision rounds

Excludes:

- Full copywriting (can be added)
- Branding design

Recommended for engineering firms, consultants, and professional services.

3. Premium / Corporate Website at USD 750

Designed for credibility, tenders, and corporate perception.

Includes:

I. 10–15 pages

II. Refined UI and consistent branding application

III. Project galleries

IV. Certifications / Accreditations section

V. Multiple document downloads

VI. Analytics setup

VII. CMS setup with basic client training

VIII. Three (3) revision rounds

IX. 30-day post-launch support

Best suited for corporate, institutional, and tender driven businesses.

4. Enterprise / Engineering Consultant Website at USD 1,000

Designed for established engineering and consulting firms operating at institutional or multi-project scale.

Includes:

I. 15–20 pages maximum (additional pages charged separately)

II. Structured information architecture for complex services

III. Advanced services breakdown (engineering disciplines & consulting areas)

IV. Detailed project case studies (problem, approach, solution, outcome)

V. Client sectors (government, mining, infrastructure, private sector)

VI. Certifications, compliance & regulatory documentation sections

VII. Tender-ready company profile presentation

VIII. Advanced CMS with role-based access (admin / editor)

IX. Lead capture & enquiry classification forms

X. Analytics with goal & conversion tracking

XI. Four (4) revision rounds

XII. Priority communication

XIII. 60 day post launch support

Best suited for Engineering consultants bidding for tenders, working with institutions, or positioning for large contracts.

Optional Add-Ons

Includes:

- **Copywriting (per page) ~ USD 25**

  Writing or rewriting website text to clearly explain services and guide visitors.

- **Extra pages beyond package limit ~ USD 20 per page**

  Additional pages outside the agreed package.

- **Logo design / refinement ~ USD 60**

  Creation or improvement of a professional logo.

- **Basic brand colors & font guide ~ USD 50**

  Defines consistent colors and fonts across the site.

- **Image sourcing & optimization~ USD 30**

  Selection, resizing, and optimization for fast loading.

- **Advanced contact forms or logic ~USD 20**

  Forms with conditional fields, routing, or multi-step submissions.

- **Project / portfolio gallery setup ~USD 40**

  Structured display of projects with images and descriptions.

- **SEO beyond basics~ USD 50**

  Keyword targeting, content structuring, and additional optimization.

- **Large content uploads ~USD 30**

  Uploading and formatting large volumes of text or documents.

- **Multi-language website~USD 80 per language**

  Adds support for another language across selected pages.

- **Urgent delivery (short timelines) ~+20% of total cost**

Applied when delivery timelines are significantly compressed.

- **Monthly maintenance & support ~USD 30 / month**

  Covers updates, backups, security checks, and minor content changes.

Systems & Integrations Add-Ons

Includes:

- **Payment gateway integration (PayNow, PayPal, Stripe, etc.)~ USD 80**

  Enables secure online payments and transaction confirmation.

- **Database integration (connect website to internal database) ~ USD 100**

  Allows the website to read or store data in an existing internal system.

- **External system / database data fetching (read-only) ~USD 120**

  Pulls data from another system for display without modifying the source.

- **Bi-directional system integration (sync data both ways) ~USD 180**

  Enables two-way data exchange between the website and another system.

- **Custom dashboards or internal reporting views ~ USD 100**

  Visual dashboards for viewing operational or business data.

Accounting-Specific Features (Priced Individually)

Includes:

- **Background reconciliation logic (per reconciliation workflow) ~ USD 400**

  Automated matching, validation, balancing, and exception handling.

- **Transaction summaries (per book / ledger / account type) ~USD 80**

  Aggregated views such as daily, monthly, or category-based summaries.

- **Reports (per report) ~USD 80**

  Generation of financial or operational reports from system data.

Note: Integration and accounting features depend on system access, data structure, and security. Final scope confirmed before implementation.

AI-Powered Features (Optional)

- **AI Chat Assistant (FAQs, service guidance) ~USD 80**

  Helps answer common questions and guide visitors.

- **AI Lead Qualification (collects client details)~ USD 60**

  Captures and organizes potential client inquiries.

- **AI Content Suggestions (admin-only) ~USD 40**

  Suggests text improvements for existing content.

- **AI WhatsApp / Web Chat Integration ~USD 100**

  Adds AI-powered interactive chat for visitors.

Note: AI features depend on third-party services. Ongoing costs billed separately.

Hosting & Domain (Optional)

- **Domain registration:** Charged at cost
- **Hosting setup & configuration: USD 30**
- **Ongoing hosting:** Paid directly by client or billed annually

Revisions Policy

A **revision round** is one consolidated set of feedback provided at once.

Revisions beyond the included number are billed at **USD 15 per hour** or per agreed task.

Delivery Approach

Final pricing and timelines are confirmed after requirements discussion. A written proposal is issued before project commencement.