

BUSINESS PROFILE FOR BAIPUSHI TOURS & LOGISTICS.

REG: 2019/202260/07

**PHYSICAL ADDRESS : NO. 369 GA MOKOPANE
MOSHATE
2003**

**POSTAL ADDRESS : POSTNET SUITE 54
MAKGABA
0763**

CONTACT DETAILS : 071 520 3922 (Joshua)

HISTORICAL BACKGROUND

Baipushi Armed Security Solution was established in 2019 by JM. Mokgaphami . Baipushi Armed Security Solution has during its one-year history developed into South Africa's leading, predominantly black male - owned and managed logistics company. Baipushi is a leading provider of Social Housing in the country. One of. Baipushi's key focus areas is the development of young talent and today boasts six black female shareholders who hold in excess of 54% of the company's shares - TRULY EMPOWERED. The company is currently registered with the PRASA as level 9 GBPE and 9 CEPE. . Baipushi has been registered with the CIRA since its inception and remains in good standing. Through JM. Mokgaphami's involvement, . Baipushi is a founder member and leading role player in SAWIAR (South African Women In Logistics Respond). Jm.Mokgaphami is the immediate past president of the Black Business Council for the Built Environment.

VISION

To be a leading and most preferred Enterprise in the Limpopo, Mpumalanga and Gauteng Province.

MISSION

By providing top quality and exceptional services to our clients we shall be able to grow and take lead in the Logistics ,Law inforce security. We aim to empower the youth by imparting various skills and aligning the Enterprise with the secure goals by providing opportunities for women, youth and the disabled.

OBJECTIVES

Our Objectives, amongst others, are:

- To exceed customer expectations for service performance and value.
- To contribute towards addressing the needs of disadvantaged communities, especially women and the disabled.
- To create new employment opportunities for the unemployed people in the country.
- To attain a strong cash position and achieve profitability on an annual basis
- To build long term relationships with our clients

CORE VALUES

- Demonstrate a high level of professionalism
- To provide excellent services at all times
- To conduct our business with honesty and integrity
- To treat customers information with confidentiality
- To be always innovative

CUSTOMER SATISFACTION

We believe that customer satisfaction is vital to our success. Our customer satisfaction model is based on the following principles:

- Convenience
- Friendly and Professional Service
- Safety and Security
- Commitment
- Dependability and Reliability

SERVICES

We specialize in the following activities:

- Logistics
- Remote Monitoring
- Recruit and Training
- Polygraph Testing
- Alarm and Electrical Fence
- CCTV Footage Services
- Patrol Services
- Courier Services
- Travel and Tourism
- Shuttle

MANAGEMENT STRUCTURE

Both members equally manage the business. They are responsible for strategic and decision-making functions of the business. They are also responsible for the financial, marketing and business development function of the Enterprise.

EQUITY OWNERSHIP

Name	Position	ID Number	HDI			% owned
			No Franchise	Women	Youth	
Mokgapha mi Joshua	Member	9003125869086	Yes	No	Yes	100%

ACCOUNTING OFFICER

L.Z. Makwela will serve as our Accounting Officer. He is registered with the South African Institute of Administration and Commerce. His membership or practice number AO654777.

NETWORKING AND LINKAGES

The success of Baipushi Tours and Logistics will depend, inter alia, on the level of networking and linkages with other businesses and support organizations. We aim to form close relationships with public institutions such as LIMDEV, LIBSA, SEDA, NYDA, Municipalities and Government Departments in-so-far as SMME development is concerned.

ANNEXURE

1. CK REGISTRATION CERTIFICATE

2. TAX CLEARANCE CERTIFICATE