

Designing a campus for cycling and walking

The real estate company Aalto University Properties wanted to know how people move around the Otaniemi campus — and where transit could be improved. The aim was to create a user-friendly campus, where cycling and walking go as smooth as possible.

Mapita created a map questionnaire that inquired about the daily routes and most important places of students and employees of the campus. Additional pop up questions were asked about how these places are reached, and where new amenities are needed.

The respondents gave numerous suggestions. The comprehensive survey data will be used in the long term development of the campus area and its services.

The Otaniemi survey was conducted in the autumn of 2013. Almost a half of the 1,121 respondents answered in English, and they made 6,209 map entries.

"An excellent survey!"

"A great way of collecting feedback from students! There should be more of these."

— feedback from respondents.

Reitit: TÄRKEIDEN REITTIIEN KULKUTAVAT

