

# Designing a campus for cycling and walking



The real estate company Aalto University Properties wanted to know how people move around the Otaniemi campus — and where transit could be improved. The aim was to create a user-friendly campus, where cycling and walking would be as smooth as possible.

Mapita created a map questionnaire that inquired about the daily routes and most important places of students and employees of the campus. Additional pop up questions were asked about how these places are reached, and where new amenities are needed.

The respondents gave numerous suggestions. The comprehensive survey data will be used in the long term development of the campus area and its services.



“ An excellent survey!”

“A great way of collecting feedback from students! There should be more of these.”

— feedback from respondents.

The Otaniemi survey was conducted in autumn 2013. The 1,121 respondents made 6,209 map entries, and almost a half of them answered in English.

