

Academic research on recreational water use



The researchers of Aalto University wanted to examine the recreational use and experimental value of the water areas of the Helsinki metropolitan area. Mapita made them a map survey asking the respondents to locate beautiful landscapes, nature spots and cultural sights near bodies of water.

The survey reached over 2000 respondents. The results proved that the citizens enjoy spending time near water. The city shores are an important escape from everyday life.

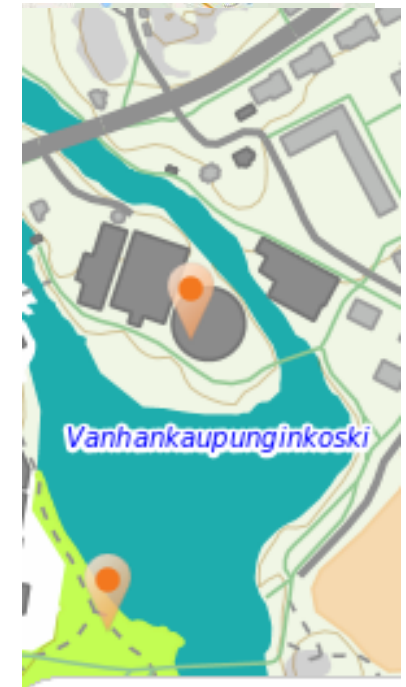
According to researcher Jenni Kuoppa, mapping out the versatile nature of the best loved shores is a great opportunity.

— We can combine the big picture with detailed local knowledge, and qualitative information with location analysis, which leads to new interpretations.

“We can research the shore areas from Töölönlahti bay to Vuosaari beach and all the way to the ponds of Nuuksio National Park!”

— Researcher Jenni Kuoppa from Aalto University.

Have a look at the [questionnaire!](#)



My personal memories

