

New insight into the potential of a area

How to attract the residents' interest in a yet unconstructed area? And how to collect their opinions before drawing a plan? What is the best method of giving the residents an opportunity to evaluate dozens of architectural proposals?

Mapita's service plan for the city of Hyvinkää found a solution to all these questions, as the city was making plans for the new area of Hangonsilta.

"We chose the softGIS method because it allowed us to reach citizens from a large area, it had already been tested, and included data collection, summary and analysis. We received new knowledge of the area's potential, and profited from the results when making the program of the architectural competition. The summary was easy to publish online.

Working with Mapita was easy, pleasant and inspiring. The softGIS method is flexible and can be tailored for many purposes."

— Anne Jarva, Planning Manager, City of Hyvinkää.

Mapita's service model

1.

Online questionnaire to map out the situation

2.

Analysis, report and presentation of the results

3.

Participating in making the program of the competition

4.

Creating a webpage for evaluating the proposals

5.

Interactive feedback service of the draft plans

6.

A report on the comments of the draft plan