

# Improving a national park with local insight

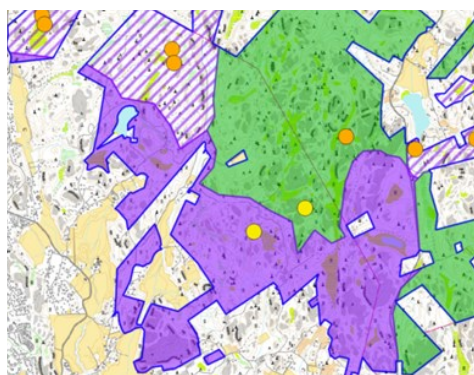


Where are your places in the Sipoonkorpi national park? were hundreds of respondents of Mapita's map based survey asked. They pinpointed their favourite places, and told that they appreciate the peace, silence and wilderness of the reserve, as well as the possibility to stroll by oneself. The majority though that the park needed both wild and recreational areas. A third of the respondents preferred the wild areas and a small group uses the park mostly for sport activities.

The results influenced the new maintenance and usage plan of the park,, which separates the wild and recreational areas. In addition, Mapita designed a feedback service for alternative plans. Consequently, the residents' ideas and opinions were thus included in the planning process on several stages.

*"Maptionnaire is a significant new service to complement the traditional hearing meetings. It enables collecting opinions and wishes from wide stakeholder groups and presenting them in graphic form. The data material is received in GIS environment, which is a remarkable help. Therefore, it is ready to use in map presentations and information systems.*

*— Senior Planning Officer Arja Halinen, Metsähallitus*



## Mapita's service plan

Online map questionnaire to collect information.

Analysis and report of the data.

Presenting the report to residents and decision makers.

Creating a web page for feedback on alternative plans.