Hello, my name is Marek Beniak. I create agile adhering environment where working code is regularly deployed. I have experience with 200M pg/month web applications, 3TB DB, transition to microservice architecture and all that comes with caring for 60 FTEs. I also bake great cookies.

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# **Experience**

Common Product Owner | DrMax BDC, s.r.o.

June 2020 - Present | ataccama.com

#### TL;DR

After many clashes with Product departments, I decided it is time to try my own medicine. Project and product management. Migrating 5 countries to common eshop platform built on Magento. Looking after backlog, prioritizing, taking care of conversion rate, usability and evaluation.

#### What was happening

We created one platform for 5 countries and migrated their existing solutions to it and then continued their improvement. Collaboration with 3rd parties (WMS, CRM, ERP...), dealing with legal specifics of countries. We also did the fun parts as user testing, usability testing, A/B testing and figuring what to do based on testing. Closely cooperating with UX, SEO and other specialists to continuously improve shopping experience.

## Chief Research and Development Officer | MyQ Solution, s.r.o.

June 2019 - June 2020 | MyQ-Solution.com

#### TL;DR

Managing R&D department of more than 20 developers, testers, product owners creating print solution. Taking care of people, hiring, firing, making sure deadlines are met and quality high.

#### What was happening

Creation of processes and operating structure was needed. We changed teams from technology based to product based to introduce transparency and better effectivity.

## Director of Engineering | Ataccama Software, s.r.o.

September 2017 - July 2018 (11 months) | ataccama.com

#### TL:DR

Aproximately 60 strong development team consisting of developers, UX designers, UI designers and technical writers. Migration to microservice architecture and SaaS distribution. Budgeting, security and work methodology.

#### What was happening

We created missing structure at 60 head department, which took care of DQ, MDM and Data profiling applications from design to delivery. We made big progress in self organization, onboarding, application architecture and implementing DevOps approach.

### CTO & CIO | Heureka Shopping s.r.o.

January 2014 - February 2017 (3 years and 2 months) | heureka.cz; heureka.sk; srovnanicen.cz; kauf.sk

#### TL;DR

Head of 30 person department consisting of developers, operations and IT. Development and operation of web site with 200 milions pageviews/month. From 30 to more than 120 employees and final sale in the biggest e-commerce transaction of the year on czech market.

#### What was happening

Intensive growth created lots of challenges both technicaly and personaly. From hiring and decentralization of development, creating ties with local communities to implementing microservices, creating redundant infrastructure so our administrators can sleep at night.

As CIO I was responsible for migrating internal services and security.

### Scrum Master | Heureka Shopping s.r.o.

October 2012 - December 2013 (1 year and 3 months) | heureka.cz; heureka.sk; srovnanicen.cz; kauf.sk

#### TL:DR

Scrum implementation and growth, developer hiring, team creation and decentralization of development between Prague and Liberec.

#### What was happening

I was responsible for Scrum implementation and consequent improvement of development methodologies. Heureka grew from 30 to more than 70 employees within one year. We opened development department in our second office in Prague, which created big challenge to make both offices cooperate. Which was solved by code decentralization and microservices.