

Motivation -

- R is often used for running statistical algorithms
- Visualisation and presentation of results is often done in a static form
- No fast reply with quantitative arguments to final consumer questions

Idea.

- Provide the audience with a deeper understanding of analytics
- Have a webapp development tool easily accessible to the analyst
- Develop completely in R language and within Rstudio: Shiny



Agenda

- What is a Shiny App
- Server vs UI
- Reactive functions
- External content integration
- Get started with R and Shiny
- Hands-on (guided)
- Hands-on (challenge)



Shiny

R Shiny = R + interactivity + web made easy

In words: Open source R package from Rstudio that creates interactive web applications around your R analysis and visualizations

No HTML/CSS/Javascript knowledge required to implement ...

.... but fully customizable and extensible with HTML/CSS/JavaScript



What is a Shiny app

 A Shiny app is a web page (UI) connected to a computer/server running a live R session (Server)



 Consumers can manipulate the UI, which will cause the server to update the UIs displays (by running R code)

Shiny Apps can be developed with the following template in R: app.R:

- > library(shiny)
- > ui<-FluidPage()</pre>
- > server<-function(input,output){}
- > shinyApp(ui=ui, server=server)



What is a Shiny app

- ui: Nested R functions that assemble an HTML user interface for the app
- server: A function with instructions on how to build and rebuild the R objects displayed in the UI
- shinyApp: Combines ui and server into a functioning app
- Save the template as app.R
- Alternatively, split template into two files named ui.R and server.R:

- Remark: No need to call shinyApp()
- Save each app as a directory that contains an app.R file (or a ui.R file and a server.R file) plus optional extra files

UI.R

```
shinyUI(bootstrapPage(
  selectInput(inputId = "n_breaks",
    label = "Number of bins in histogram
(approximate):",
    choices = c(10, 20, 35, 50),
    selected = 20),
    plotOutput(outputId = "main_plot", height =
"300px")
```

UI.R

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UI.R
                                             Shiny App
                                       Bins: 20 ▼
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                                           main_plot
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"300px")
```



```
shinyServer(function(input, output) {
 output$main_plot <- reactivePlot(</pre>
 function(){
     hist(faithful\eruptions,
       probability = TRUE,
       breaks = as.numeric(input$n_breaks),
       xlab = "Duration (minutes)",
       main = "Geyser eruption duration")
```



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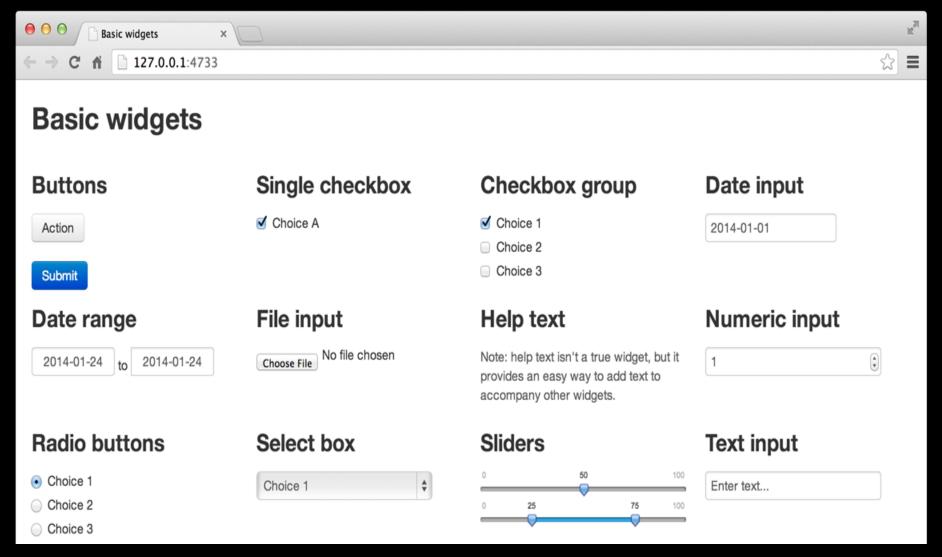
Reactive input functions

- Input values are reactive
- Access the current value of an input object with input\$<inputId>

```
> library(shiny)
> ui <- fluidPage(
         numericInput(inputId = "n")
          "Sample size", value = 25),
         plotOutput(outputld = "hist"))
> server <- function(input, output){
         output$hist <- renderPlot({
          hist (rnorm (input $n))
> shinyApp(ui = ui, server = server)
```

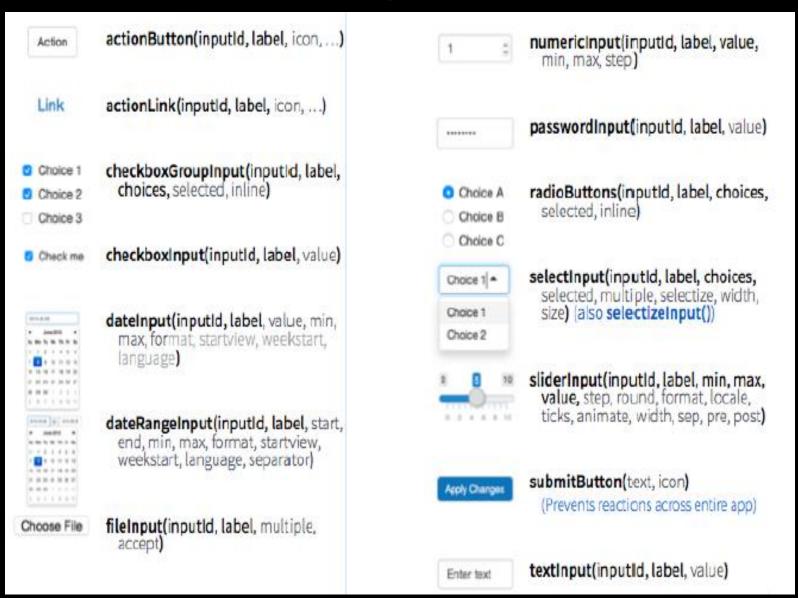


Reactive input functions





Reactive input functions





Reactive output functions

- Used to add R output to the UI framework
- Access the developed output of an output object with output\$<outputId>

```
> library(shiny)
> ui <- fluidPage(
         numericInput(inputId = "n",
           "Sample size", value = 25),
         plotOutput(outputId = "hist"))
> server <- function(input, output){</pre>
         output$hist <- renderPlot({
          hist (rnorm (input $n))
> shinyApp(ui = ui, server = server)
```



Reactive output functions

| | | | - |
|--|--|--|---|
| | | | |
| | | | |
| | | | - |
| | | | - |
| | | | |
| | | | - |
| | | | |

DT::renderDataTable(expr, options, callback, escape, env, quoted)



dataTableOutput(outputId, icon, ...)



renderimage(expr, env, quoted, deleteFile)

imageOutput(outputId, width, height, click, dblclick, hover, hoverDelay, hoverDelayType, brush, clickId, hoverId, inline)



renderPlot(expr, width, height, res, ..., env, quoted, func) plotOutput(outputId, width, height, click, dblclick, hover, hoverDelay, hoverDelayType, brush, clickId, hoverId, inline)



renderPrint(expr, env, quoted, func, width) verbatimTextOutput(outputId)



renderTable(expr,..., env, quoted, func)

tableOutput(outputId)

foo

renderText(expr, env, quoted, func)

textOutput(outputId, container, inline)



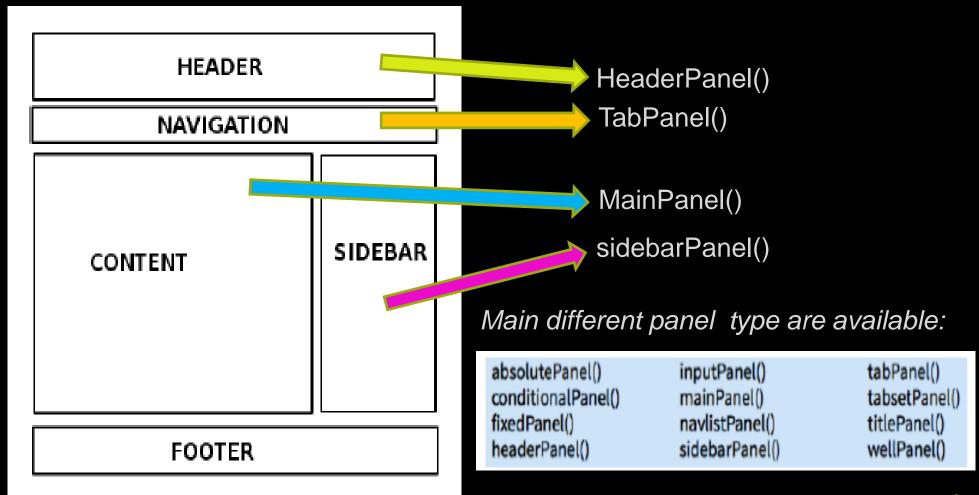
renderUI(expr, env, quoted, func)

uiOutput(outputId, inline, container, ...)
& htmlOutput(outputId, inline, container, ...)



Interface development

The interface is developed within the UI framework





Assemble UI framework

- An app's UI is actually an HTML document
- Static HTML elements can be added with tags, a list of functions that parallel common HTML tags, e.g. tags\$a()

| tags\$ a | tags\$ data | tags\$ h6 | tags\$ nav | tags\$ span | |
|------------------------|---------------------------|----------------------|-----------------------|-----------------------|--|
| tags\$ abbr | tags\$ datalist | tags\$ head | tags\$noscript | tags\$ strong | |
| tags\$ address | tags\$ dd | tags\$header | tags\$ object | tags\$ style | |
| tags\$ area | tags\$ de l | tags\$hgroup | tags\$ ol | tags\$ sub | |
| tags\$ article | tags\$ details | tags\$ hr | tags\$optgroup | tags\$ summary | |
| tags\$ aside | tags\$ dfn | tags\$ HTML | tags\$ option | tags\$ sup | |
| tags\$ audio | tags\$ div | tags\$i | tags\$ output | tags\$table | |
| tags\$ b | tags\$ dl | tags\$ iframe | tags\$ p | tags\$tbody | |
| tags\$ base | tags\$ dt | tags\$ img | tags\$ param | tags\$ td | |
| tags\$ bdi | tags\$ em | tags\$input | tags\$ pre | tags\$textarea | |
| tags\$ bdo | tags\$ embed | tags\$ ins | tags\$progress | | |
| tags\$blockquote | tags\$eventsource | 0 | tags\$ q | tags\$ th | |
| tags\$ body | tags\$ fieldset | tags\$keygen | tags\$ ruby | tags\$thead | |
| tags\$ br | tags\$ figcaptio n | tags\$label | tags\$ rp | tags\$time | |
| tags\$ button | tags\$ figure | tags\$ legend | tags\$ rt | tags\$title | |
| tags\$ canvas | tags\$ foote r | tags\$ li | tags\$ s | tags\$tr | |
| tags\$caption | tags\$ form | tags\$ link | tags\$ samp | tags\$track | |
| tags\$ cite | tags\$h1 | tags\$ mark | tags\$ script | tagsŞu | |
| tags\$ code | tags\$h2 | tags\$ map | tags\$ section | tags\$ul | |
| tags\$ co l | tags\$ h3 | tags\$ menu | tags\$ select | tags\$var | |
| tags\$ colgroup | tags\$ h 4 | tags\$ meta | tags\$ small | tags\$video | |
| tags\$ command | tags\$ h5 | tags\$ meter | tags\$ source | tags\$wbr | |
| | | | | | |



Assemble UI framework

- Several les can be included as well:
- CSS:
- 1. Place the le in the www subdirectory
- 2. Link to it with:

- Javascript:
 - 1. Place the le in the www subdirectory
 - 2. Link to it with:

```
tags\$head(tags\$script(src = "<filename>"))
```

- Image:
- 1. Place the le in the www subdirectory
- 2. Link to it with: img(src = "<filename>")



Shiny Dashboard

 Additional R package built on the top of Shiny to easily build fancy Dashboards. The structure of a Dashboard is:

```
## ui.R ##
library(shinydashboard)
dashboardPage(
                                             ith Google Analytics Data
   dashboardHeader(),
                                                                                       36,030
                                                     2,375,373
                                                                                                                         1.49 %
   dashboardSidebar(),
                                                                                       Transactions
                                                                                                                         Conversion rate
   dashboardBody()
                                                      Main KPI's trend (sessions & transactions on left axis; conversion rate on right axis)
                                                                                                              - sessions - transactions -- conversion rate
                                                                                                                                                 1.71
                                                                                                                                                 1.63
                                                       10000
                                                          03May
                                                                 10May
                                                                                                                              12Jul
                                                                                                                                     19Jul
```



Shiny Examples



Get started

Install R and Rstudio:

https://cran.rstudio.com/

https://www.rstudio.com/products/rstudio/download/

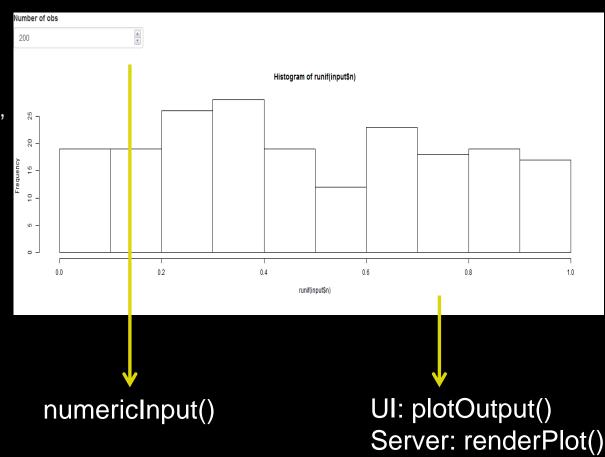
- Open Rstudio
- Install packages «shiny» and «shinydashboard»
- Useful cheatsheet: http://shiny.rstudio.com/articles/cheatsheet.html



Example 1: Reactive plot

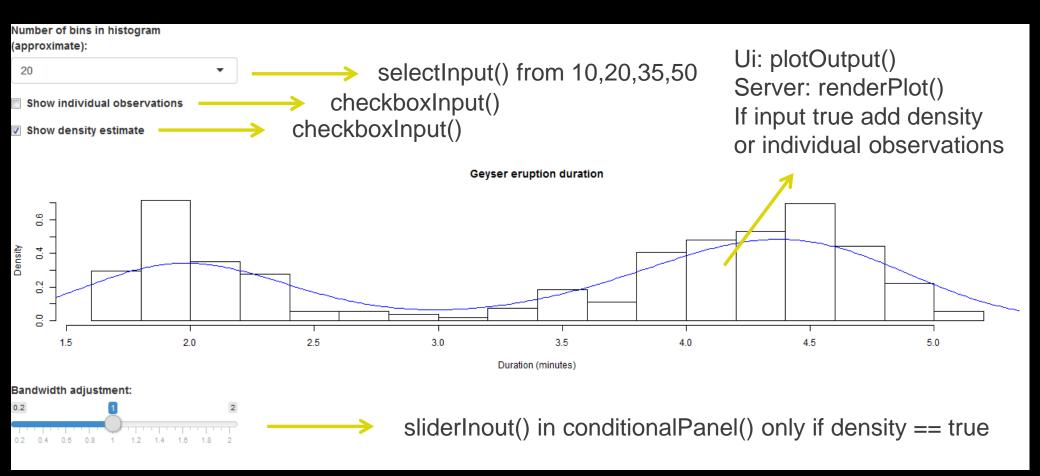
```
library(shiny)
# Global variables can go here
n <- 200
# Define the UI
ui <- bootstrapPage(
 numericInput('n', 'Number of obs', n),
 plotOutput('plot')
# Define the server code
server <- function(input, output) {</pre>
 output$plot <- renderPlot({
  hist(runif(input$n))
# Return a Shiny app object
shinyApp(ui = ui, server = server)
```

Create a histogram of a uniform distribution of N observations. N is chosen by the user.





Example 2: Reactive plot





Example 2: Reactive plot

```
UI
```

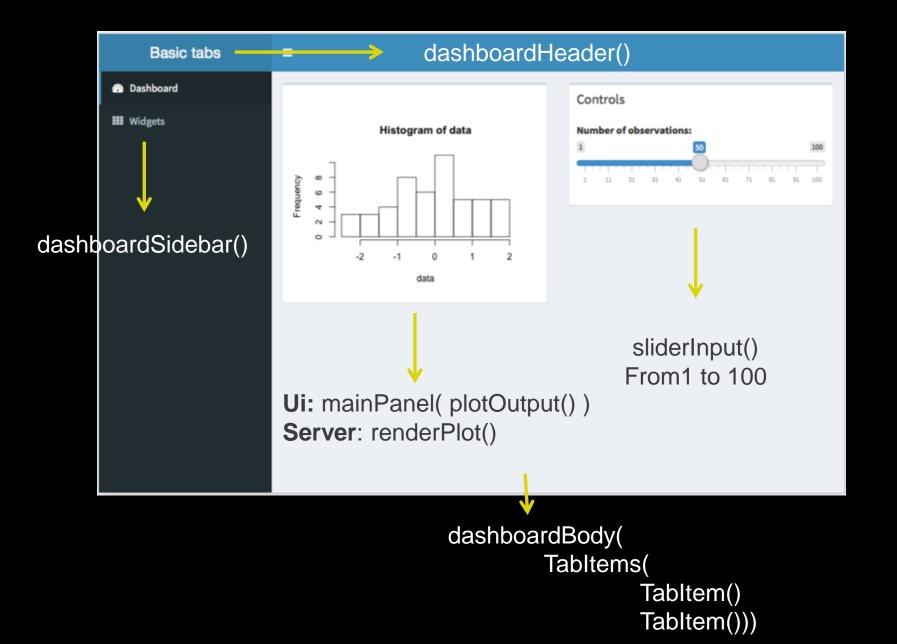
```
ui <- bootstrapPage(
 selectInput(inputId = "n_breaks",
        selected = 20,
 checkboxInput(inputId = "individual_obs",
          value = FALSE),
 checkboxInput(inputId = "density".
          value = FALSE),
 plotOutput(outputId = "main_plot", height = "300px"),
 # Display this only if the density is shown
 conditionalPanel(condition = "input.density == true",
                   min = 0.2, max = 2, value = 1, step = 0.2)
```

SERVER

```
server <- function(input, output) {
 output$main_plot <- renderPlot({
     xlab = "Duration (minutes)",
  if (input$individual_obs) {
  if (input$density) {
              adjust = input$bw adjust)
```



Example 3: Shiny Dashboard





Example 3: Shiny Dashboard

UI

```
ui <- dashboardPage(
 dashboardHeader(title = "Basic dashboard"),
 dashboardSidebar(
  sidebarMenu(
   menultem("Dashboard", tabName = "dashboard",
                      icon = icon("dashboard")),
   menuItem("Widgets", tabName = "widgets", icon = icon("th"))
 dashboardBody(
  tabltems(
   # First tab content
   tabltem(tabName = "dashboard",
        fluidRow(
         box(plotOutput("plot1", height = 250)),
         box(
           title = "Controls",
           sliderInput("slider", "Number of observations:", 1, 100, 50)
   )),
   # Second tab content
   tabltem(tabName = "widgets",
        h2("Widgets tab content")
   ))))
```

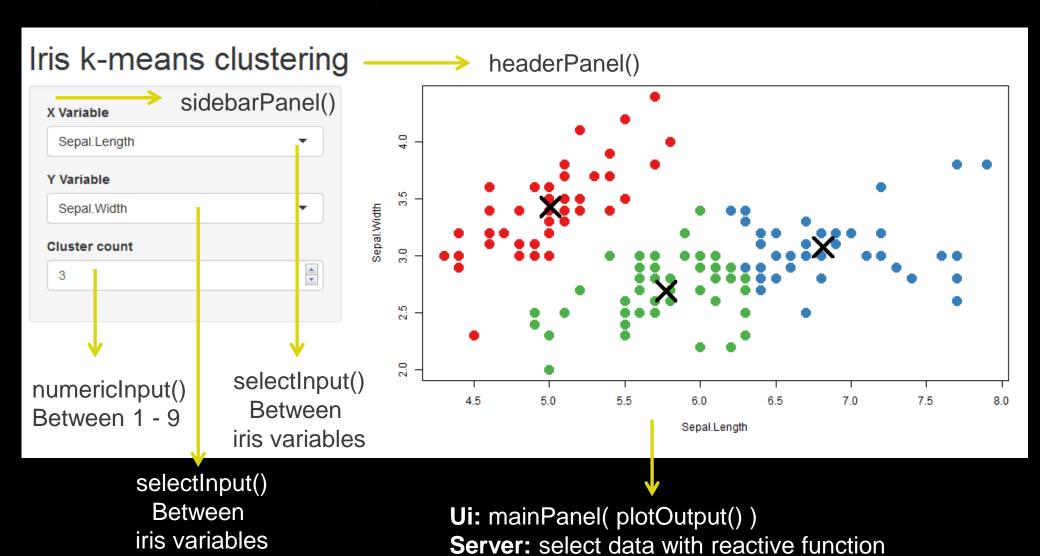
SERVER

```
server <- function(input, output) {
  set.seed(122)
  histdata <- rnorm(500)

output$plot1 <- renderPlot({
  data <- histdata[seq_len(input$slider)]
  hist(data)
  })
}</pre>
```



Example 4: Reactive K-Means





Kmeans apply with reactive function

renderPlot()

Example 4: Reactive K-Means

UI

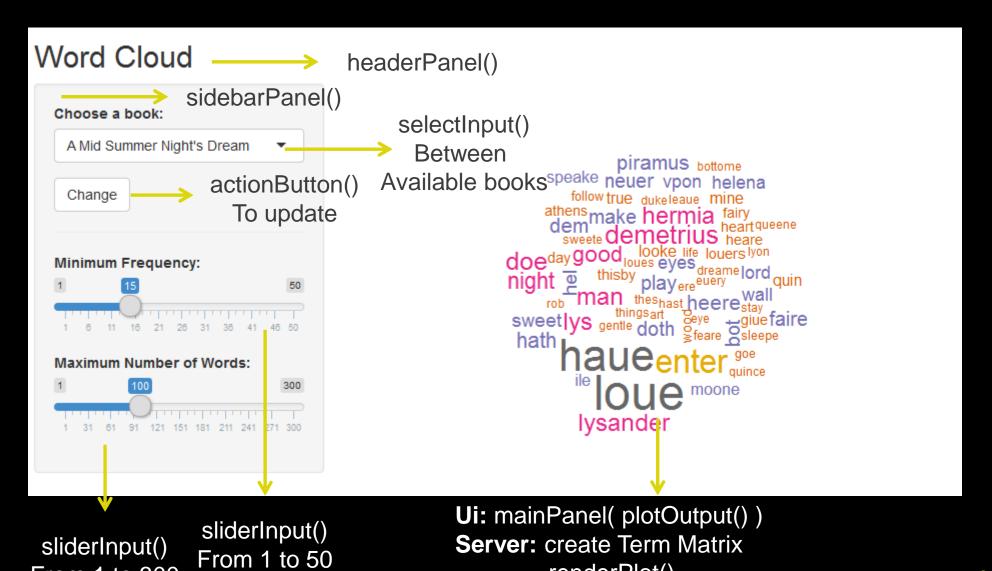
```
ui <- pageWithSidebar(
headerPanel('Iris k-means clustering'),
 sidebarPanel(
  selectInput('xcol', 'X Variable', names(iris)),
  selectInput('ycol', 'Y Variable', names(iris),
          selected=names(iris)[[2]]),
  numericInput('clusters', 'Cluster count', 3,
          min = 1, max = 9
 ),
mainPanel(
  plotOutput('plot1')
```

SERVER

```
server <- function(input, output, session) {</pre>
 # Combine the selected variables into a new data frame
 selectedData <- reactive({</pre>
  iris[, c(input$xcol, input$ycol)]
 })
 clusters <- reactive({
  kmeans(selectedData(), input$clusters)
 })
 output$plot1 <- renderPlot({
  palette(c("#E41A1C", "#377EB8", "#4DAF4A", "#984EA3",
         "#FF7F00", "#FFFF33", "#A65628", "#F781BF", "#999999"))
  par(mar = c(5.1, 4.1, 0, 1))
  plot(selectedData(),
      col = clusters()$cluster,
```



Example 5: Text Mining



From 1 to 300

renderPlot()



Example 5: Text Mining

UI

```
ui <- fluidPage(
 # Application title
 titlePanel("Word Cloud"),
 sidebarLayout(
  # Sidebar with a slider and selection inputs
  sidebarPanel(
   selectInput("selection", "Choose a book:",
           choices = books
   actionButton("update", "Change"),
   hr(),
   sliderInput("freq"
           min = 1, max = 50, value = 15),
   sliderInput("max",
           min = 1, max = 300, value = 100
  ),
  # Show Word Cloud
  mainPanel(
   plotOutput("plot")
```

SERVER

```
server <- function(input, output, session) {</pre>
 # Define a reactive expression for the document term matrix
 terms <- reactive({
  # Change when the "update" button is pressed...
  input$update
  # ...but not for anything else
  isolate({
   withProgress({
     setProgress(message = "Processing corpus...")
     getTermMatrix(input$selection)
   })
 })
 # Make the wordcloud drawing predictable during a session
 wordcloud_rep <- repeatable(wordcloud)</pre>
 output$plot <- renderPlot({
  v <- terms()</pre>
  wordcloud_rep(names(v), v, scale=c(4,0.5),
           min.freq = input$freq, max.words=input$max,
           colors=brewer.pal(8, "Dark2"))
 })
```

Thanks

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