// short introduction with feeling

In this day and age, a lot of youths are struggling to get through life. Jobs, social life, school, finding your own place; it’s a lot to deal with, with very little outside help.

// explain concept  
// serious game   
// open world [gif walking through world]  
// teaching skills through quests [gif dialogue]

// social aspect, own profile [show login mockup]  
  
// own hub and character [show mockup slide]   
 -gives people a way to express themselves  
// personality types linked to animal avatars  
 -cute, makes people excited  
// forums to talk about quests and issues [mockup slide]  
 -builds a community