

Expense Category	Monthly (EGP)	Annual (EGP)
Platform Maintenance & Hosting	5,000	60,000
Salaries (Admin & Support)	30,000	360,000
Marketing (as above)	7,333	88,000
Subscriptions & Tools	3,000	36,000
Legal, Accounting & Misc.	3,000	36,000
Therapist Payouts (75%)	180,000	2,160,000
Total Expenses	228,333	2,740,000
Revenue Stream	Monthly (EGP)	Annual (EGP)
Monthly Sessions Revenue	240,000	2,880,000
Platform Commission (25%)	60,000	720,000
Annual Revenue	300000	3,600,000
Total Profit	71,667	860,000