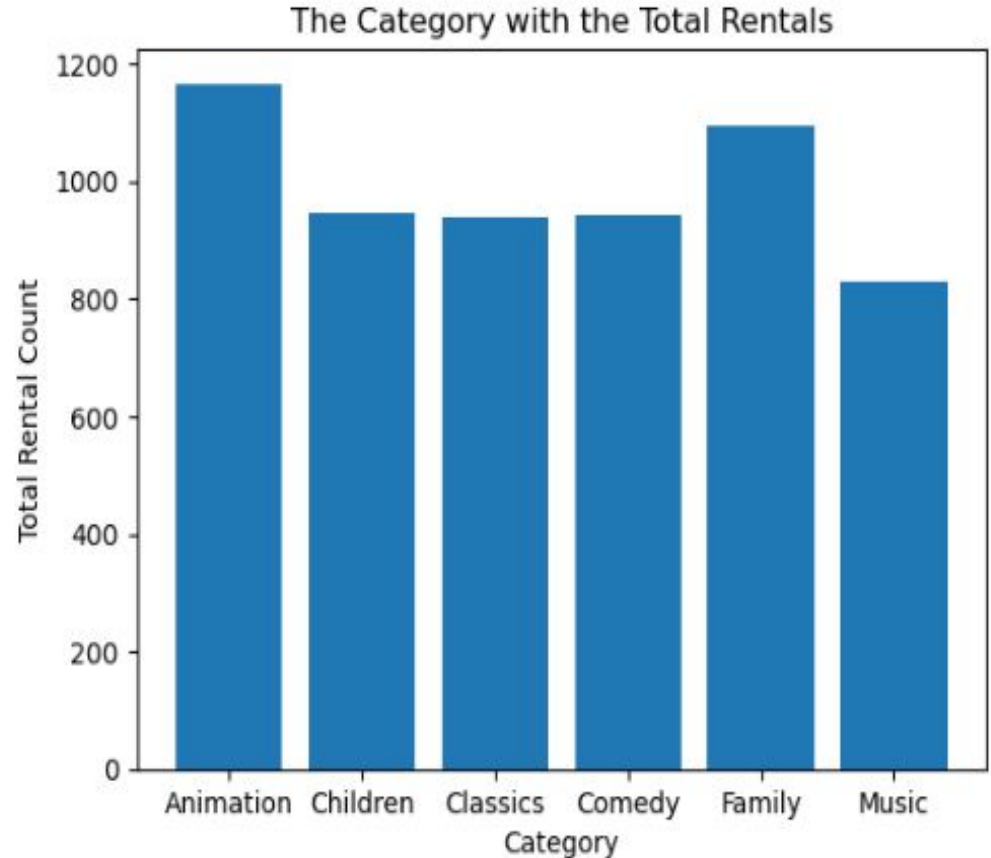
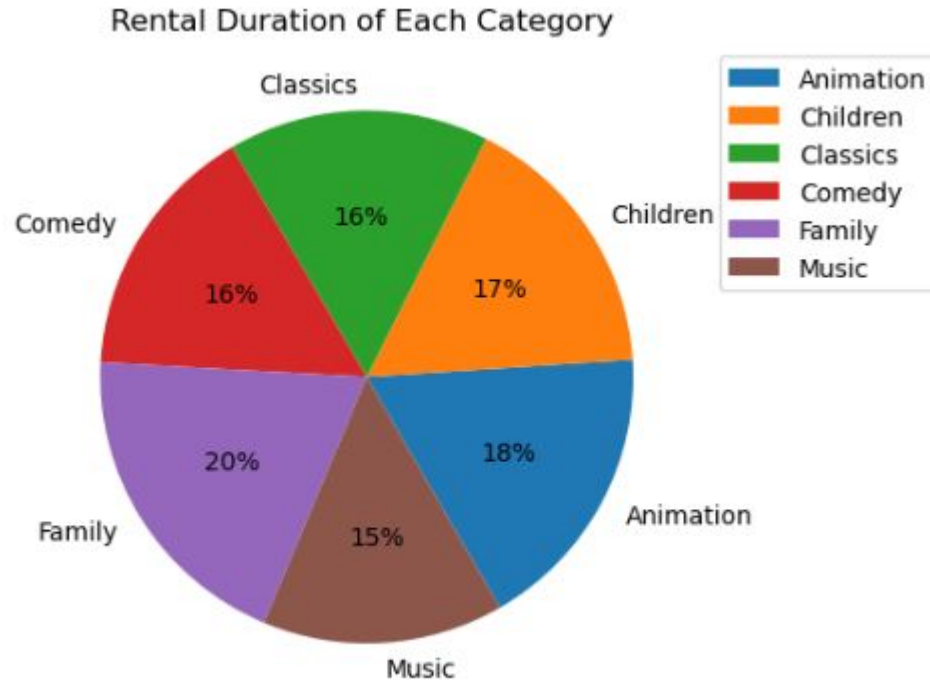


Which Category have the highest total rentals?

- This bar chart shows the relation between each category and the total rentals.
- We can see that 'animation' category is the highest between the six family categories, followed by family category.
- The rest categories (children , classics , comedy) are very close to each other.
- The lowest total rentals is 'music' category.



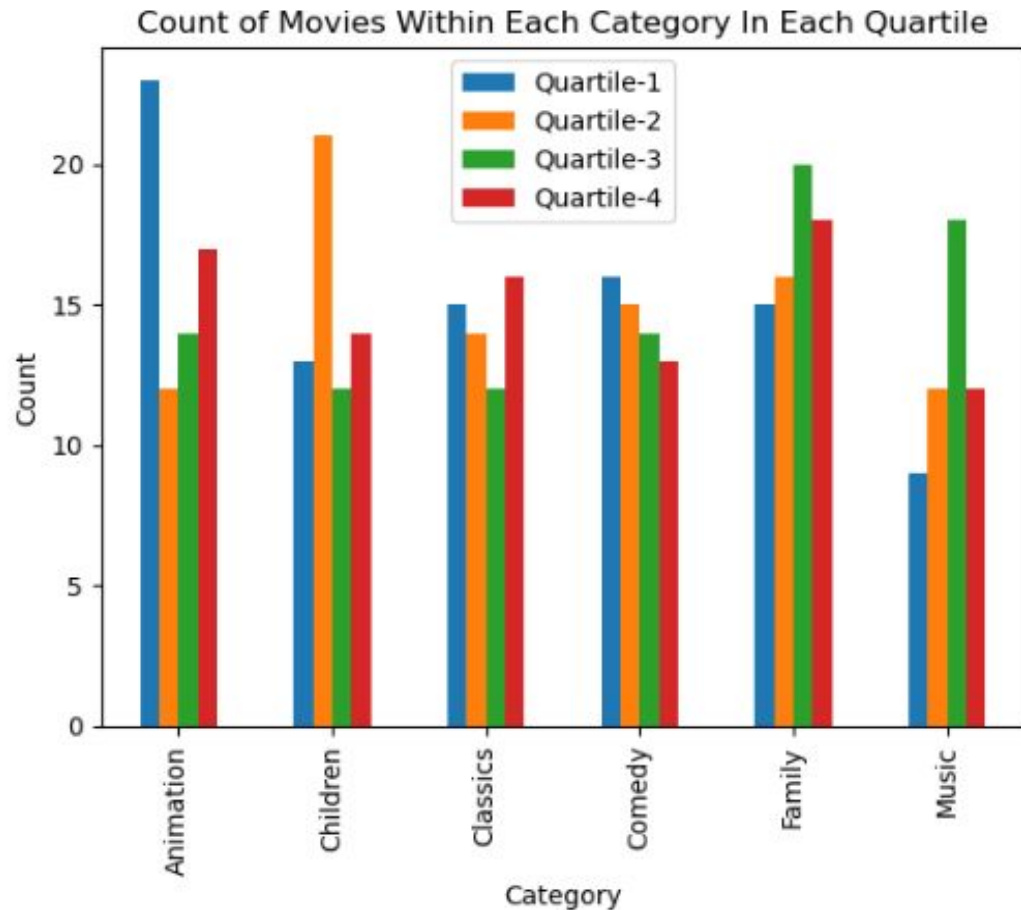
Which is rental duration of each category ?



- This pie chart shows the each family-friendly film category and the corresponding rental duration .

- We can see that 'family' category has the highest rental duration, followed by 'animation', children, Classics and Comedy are the same , finally music category.

Which category is the highest number of movies in each quartile ?



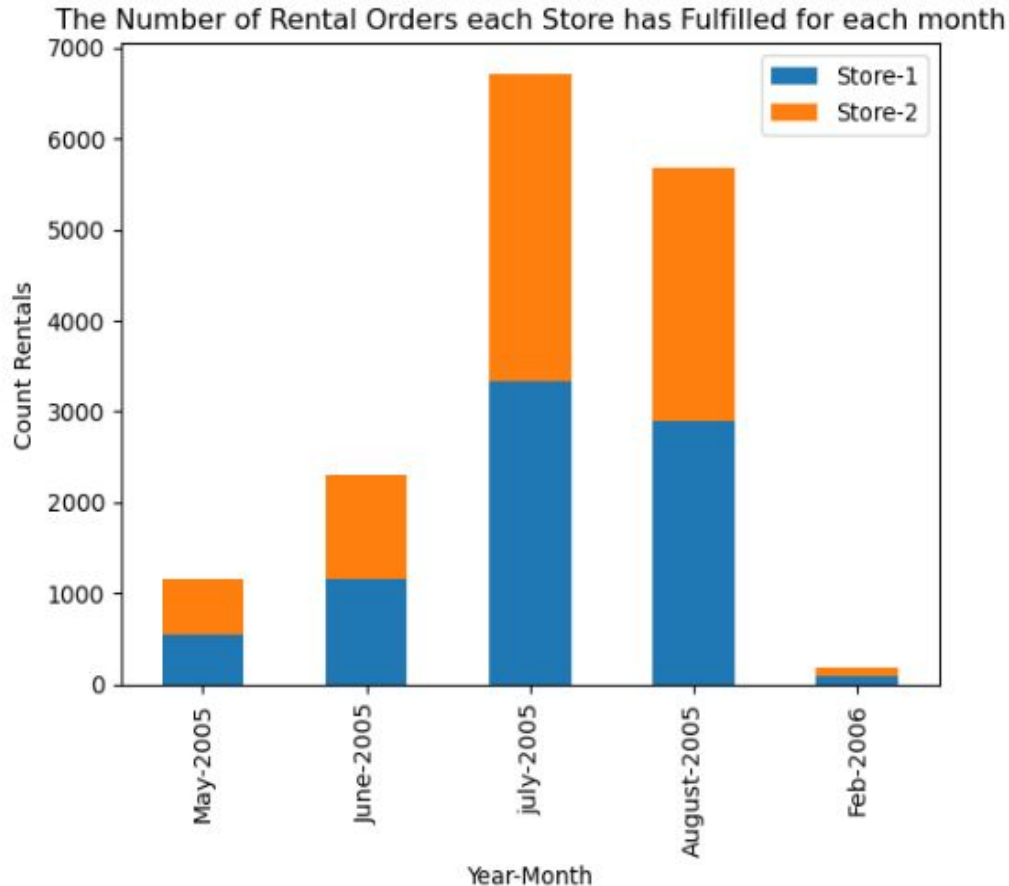
- This bar chart shows the each family-friendly film category, each of the quartiles, and the corresponding count of movies.

- we can see from chart that 'animation' category is the highest number of movies among all other categories in all quartiles.

- In second Quartile, 'children' category is the highest number of movies.

- In third and fourth quartile, 'family' category is the highest number of movies.

Which Store is the most number of rental orders ?



- This stacked bar chart shows the relation between store-id and the number of rental orders each store has fulfilled for each month.

- For Store-1 and Store-2, We can see that the highest number of rental orders in July-2005, followed by August-2005, June-2005, May-2005, and finally Feb-2006, the lowest number of rental orders.