

## **Advanced Environmental Economics**

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## Presentation

A presentation is a commitment to the audience!

You can live up to this commitment by

- being very well prepared,
- and delivering an informative talk,
- that is well-structured and engaging.

## Presentation

#### To give a good presentation means:

- Intensive preparation, at least one trial run (e.g. virtually with friends)
- Stay within the time limit (max. 15 minutes)
- Clear arguments and structure
- Emphasize links between different ideas and parts of the talk
- Speak loud enough and clear
- Provide examples, analogies, perhaps use questions
- Keep eye contact with the audience
- Anticipate questions and limitations

## Presentation – Outline

#### 1. Introduction (ca. 2-3 minutes)

- State and motivate the research question
- Slide with an outline of the talk

#### 2. Main body (ca. 10 minutes)

- Present the key analysis/set-up of the original study
  - Describe how your extension adds to the paper!
- Present your own extension and results

#### 3. Discussion and conclusion (ca. 2-3 minutes)

- Critical appraisal
- Summary and outlook

## Presentation – Slides

#### A good presentation requires adequate visual support:

- Continuous use of slides
- Only visualize information that is crucial for the talk
- Sufficient font size (at least 18pt)... Otherwise one cannot read it!
- DON'T WRITE IN CAPITAL LETTERS
- Provide page numbers

# Many thanks

We are looking forward to your talks!