

New residential targets for young Jewish families IN the U.S

Business Understanding

When a young couple is looking for a residential environment, planning their future and raising their children, it will take into account parameters such as the cost of housing, the cost of living, the nature of the neighborhood and so on.

For a religious Jewish family, the challenge is much more difficult.

They are also required to take into account a Jewish community that fits their lifestyle, a synagogue within walking distance, appropriate educational institutions, service providers and shops that match and serve the Jewish way of life.

However, in the large concentrations of Jewish communities in the United States, the overcrowding is high, the cost of living climbs, and it is very difficult to find apartments at a reasonable price.

Therefore, many young families are trying to find a suitable residential and community environment in small and remote places from the large centers, but still the basic conditions that a Jewish family needs will exist.

If so, the problem I want to help solve is:

What are the favorite places to live for a Jewish family in the United States, outside of the large Jewish communities.

We will divide the Jewish communities into clusters according to criteria such as the size of the Jewish community, proximity to educational institutions, synagogues, kosher food and more.

According to the division, those interested will be able to determine the preferred places for the Jewish family.

Data Section

Part 1

In this part, I would like to find data on the various communities across the United States, their size, average age, community development over the years, and more details as far as I can find. The goal is to identify young and developing communities outside the larger communities.

Data sources I used

1. Wikipedia
2. Data from the World Jewish Congress website
3. BERMAN JEWISH DATABANK

Example of population table by communities – Wikipedia

(Metropolitan areas with largest Jewish populations (2015)

Number of Jews		Metro area	Rank	
(ASARB)	(WJC)		(ARDA) ^[66]	(WJC) ^[64]
2,028,200	1,750,000	New York City	1	1
337,000	535,000	Miami	3	2
662,450	490,000	Los Angeles	2	3
285,950	254,000	Philadelphia	4	4
265,400	248,000	Chicago	6	5
218,700	210,000	San Francisco	8	6
261,100	208,000	Boston	7	7
276,445	165,000	Baltimore–Washington	5	8

Part 2

FOURSQUARE

from FOURSQUARE I would like to find which services / shops / restaurants exist in the area, for the Jewish community.

For example, are there synagogues in the area, some kosher restaurants, Jewish schools and so on.

Of course, the more developed the community, the more services and other things, and accordingly, it would be better to live in it.

My goal is to divide the various communities into clusters, according to the various services they find, and thus to identify the developing and suitable communities.

The categories I used from **FOURSQUARE**:

Prayer Room

Synagogue

Jewish Restaurant

Religious School

Methodology section

Level 1

In the first stage, I find community concentrations throughout the United States.

The list includes the larger and smaller communities.

For this project, I want to focus on the small communities, so I clean up all those who are above 50000 people.

Level 2

In the second stage, I collected data on the population situation in the communities I chose to review in 1990 and now

When people come to look for a place to live, it is important to know whether the community is developing or growing more and more degenerate.

I presented the data in a bar graph to show clearly where the population is growing most

Level 3

In the last step, I collected data from foursquare.

The data collected belong to sites that are critical to a Jewish family, such as a synagogue or a Jewish school.

As the community develops, the availability of these services will be greater, so I have chosen to divide the communities into the clusters according to the types of services provided and their availability.

Results and discussion section

The purpose of the study was not to determine the preferred place of residence, but to show that even in places of residence that are different from the main areas in which Jews live (New York, Los Angeles, Chicago, Miami, etc.), there are active Jewish communities.

As you can see, the young family who wants to find a place to live that is cheaper and more sane in terms of the price of housing and the cost of living, there are many possibilities in different parts of the United States where the community exists and is well established and offers its members a range of services.

For those who looking, all that remains is to choose the preferred option.

Conclusion section

In fact, while searching the data, I found that I lacked a lot of information.

A large part of the data warehousing was blocked, or a fee was required to access it, so only after I had decided on a project I had begun to work did I find that I lacked data.

It is also possible that the database of foursquare is incomplete in this respect, and not all information about private schools, for example, or unofficial synagogues, is registered with them.

As a result, the information presented in this report is probably only partial.

I think I've been able to show direction and possibilities, but I need to get into the database that the report uses, much more data and data.