

A Modern Model of Economics

for the intellectually perplexed

(March 2024)

PREMISES

1. Mr. Bezos is the world's largest shopkeeper. His share of the shop is:

9%

2. The shop's annual sales volume is, in U.S. dollars, a little less than:

\$600,000 million

3. The shop's net annual income is, in U.S. dollars:

\$30,000 million

4. The shop reports a number of regular customers a little over:

300 million

5. Mr. Bezos' personal wealth is estimated to be, in U.S. dollars:

\$200,000 million

6. Which, in [Serf Soul](#)¹ (\$\$) equivalents amounts to:

\$\$800,000

Mr. Bezos owns therefore the souls of nearly a million world average laborers, while he commands less than one tenth of a business that sports a total net income equal to only 15% of his wealth.

PhD THESIS SUGGESTION

Kindly develop an intellectually and morally satisfying economic theory binding together the above mentioned figures.

Feel free to employ any kind of *a posteriori* rationalization to spare your reader from the discomfort of any possible bad or guilty conscience.

¹ One Serf Soul amounts to the total lifetime wages earned by the average world laborer.