

Marc Andre M. Garcia

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EDUCATION

University of California, Santa Cruz – Santa Cruz, CA

Sept. 2023 - Mar. 2026

Business Management Economics B.A

- GPA: 3.56
- Relevant Coursework: Economics of Accounting, Intermediate Microeconomics, Managerial Cost Accounting, Econometrics, Marketing, Personal Finance, Security Markets, Managerial Economics
- Dean's Honors List (Spring 2024)

INDEPENDENT AND COLLABORATIVE PROJECTS

Saint Dymphna Memorial

Project Lead & Designer (2021 – 2022)

- Designed and planned a permanent shrine for Saint Dymphna, the Saint of Mental Health, providing a dedicated space for mental health and spiritual well-being within the church and the surrounding community.
- Secured over \$6,000 in funding through successful fundraising initiatives, allowing for the purchase of necessary materials and supplies to complete the project, as well as donating surplus funds to the church's programs.
- Managed project finances and budgeting, ensuring cost-effective decisions, while maintaining that everything was up to project standards for the community.
- Worked closely with church leadership, contractors, donors, and volunteers to gain project approval and allowed for a smooth execution.
- Directed all aspects of the project, from planning to execution. coordinating materials, volunteers, and timelines for efficient completion
- Quickly identified and resolved unexpected site challenges by reorganizing construction plans within an hour

Clothing Drive

Team Leader & Coordinator (2021 – 2022)

- Led and organized a clothing drive at the local church for two years, providing essential clothing to homeless individuals.
- Partnered with various organizations, including Clothing the Homeless, Laura's House, Salvation Army, and South County Outreach.
- Successfully collected and distributed over 250 bags of clothing.
- Utilized video announcements and in-person engagement with the community to maximize donations from those interested in donating.
- Coordinated volunteers, handled clothing distribution, and delegated tasks to ensure smooth operations.

WORK EXPERIENCE

PIE Dev Studios– Remote

Jun. 2025 - Present

Marketing Intern (2025 – Present)

- Conducted market research and competitor analysis to help support and build the brand up
- Met with teams weekly to discuss how to progressively move forward and ensure the game is released on time
- Contributed ideas for community engagement, along with pre-launch traction
- Participated in user feedback sessions to help refine the product's gameplay and ensure top quality on release
- Created Instagram marketing posts by repurposing studio blog content, using Photoshop and Photopea to design visuals aligned with the company's brand and messaging
- Supported social media content strategy by turning written updates into visual posts to improve audience engagement and pre-launch visibility

Chloe's Kitchen– Santa Cruz, CA

Mar. 2025 - Present

Server/ Host (2025 – Present)

- Greeted and served customers, ensuring an inviting and organized front-of-house experience
- Juggled multiple responsibilities during high traffic hours, including seating guests, taking orders, and running food to maintain smooth service throughout these high-volume hours
- Managed customer orders and coordinated with kitchen staff to ensure accurate and timely food service
- Upheld the cleanliness and organization of the dining areas
- Handled customer questions and resolved complaints professionally, ensuring high customer satisfaction
- Operated POS systems for order entry and payment processing

Yogurtland – Lake Forest, CA

Sept. 2022 - Sept. 2023

Shift Leader (2022 – 2023)

- Led store operations during shifts, allowing for smooth workflow and optimal customer service.
- Managed inventory, tracked stock levels, placed orders, and ensured all machines and products were functioning to the best of their ability.
- Managed cash handling by preparing financial reports at the end of shifts, verifying store funds with accuracy.
- Trained and supervised team members, guiding them to ensure the store was running efficiently, building teamwork, and ensuring all customers were satisfied.
- Demonstrated strong teamwork and leadership, taking the initiative to resolve problems, including machine malfunctions, and ensuring profitability in the store.

SKILLS

Technical Skills - Microsoft Office Suite: Word, Excel, PowerPoint, Outlook

Soft Skills - Communication, Leadership, Project Management, Problem Solving, Adaptability