



Deep-Dive «Employee Sustainability App» Hack Case Bell Food Group

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Sven Friedli, CIO Bell Food Group

**BELL
FOOD
GROUP**





Bell Food Group at a glance

Our Products

1



Our Brands



3

**BELL
FOOD
GROUP** 
LEADING IN FOOD

*Joyful, competent and
responsible* – our objective is
to be one of the leading food
companies in Europe.

2

Our Locations



Our Missions

We shape the future.

We love the
good things.

We take responsibility.

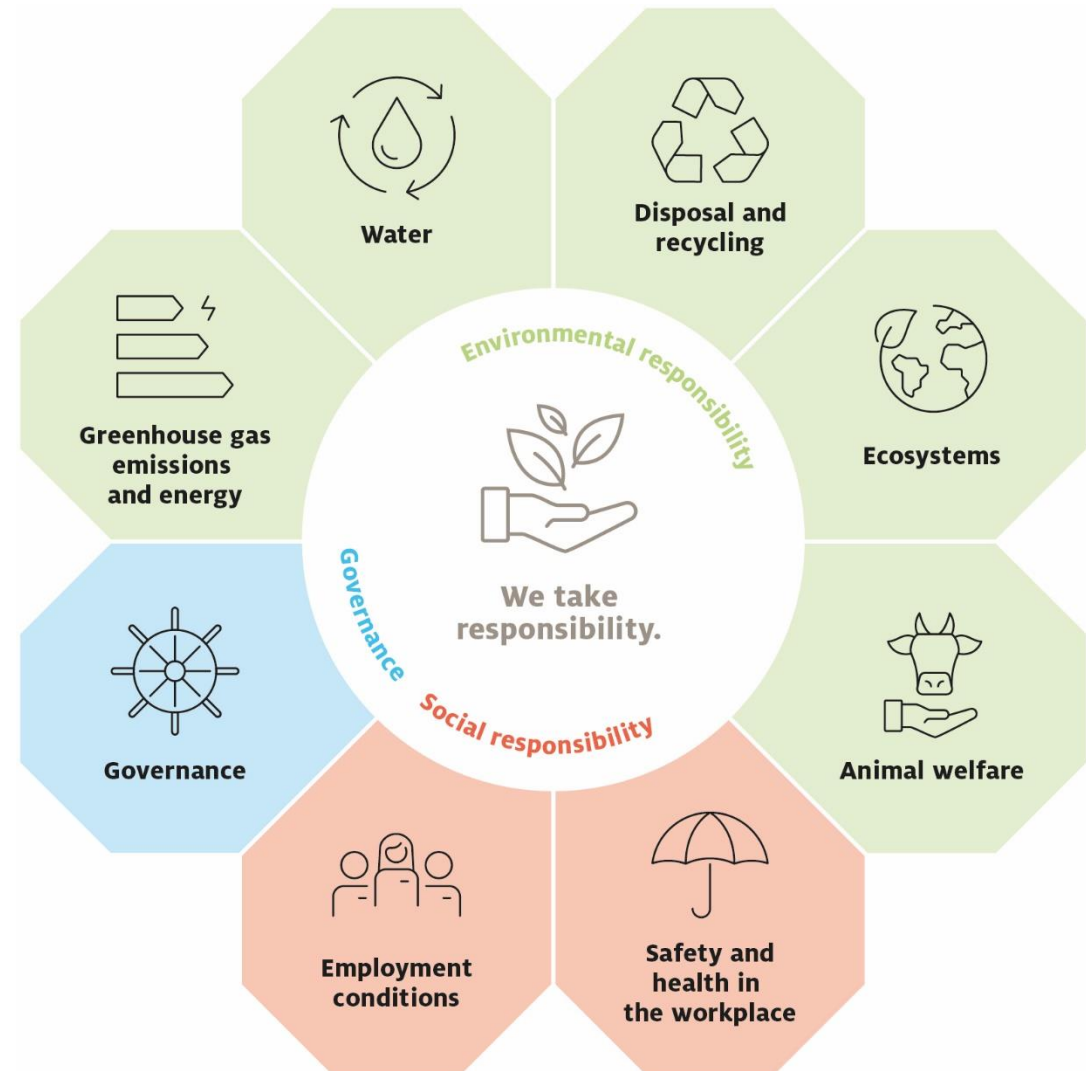
4



We have ambitious goals for our mission in sustainability

We take responsibility.

We have defined a generally higher ambition level for the important topics and are guided by scientifically based objectives and international agreements and frameworks.





Our ambitious objectives

0

Climate neutrality

GHG-neutral by 2035 for scope 1–2
and by 2050 for scope 1–3

< 1 %

Food waste

Operational food waste by 2026

> 50 %

Packaging

Recyclable packaging by 2026

-10 %

Water consumption

Reduction of water consumption in
non-risk areas by 2026

> 60 %

Animal welfare labels

Animal raw materials from Switzerland to
be certified with an animal welfare label by
2026

> 370 million

Organic sales

Sales of organic products in
CHF million by 2026



The goal of our challenge “Employee Sustainability App»

We show our employees their sustainability footprint!

We want to incentivate our employees on our sustainability commitment and give them direct feedback on their daily behavior.



The first line worker

They see the outcome of their actions at the production line and can give inputs for improvements.

The office worker

Get a feedback about their daily behavior. They can also learn more about our commitment in “We take responsibility”.

The manager

Get a feedback of the footprint of their business trips and they can see the overall footprint of the plants and locations.



Possible Use-Cases



- The app contains different employee profiles, which include different views and actions.
- With public available tools/interfaces you can record the ecological footprint of a commute or business trip.
- The app records various key figures relating to sustainability goals and assigns them to our employees.
- We show daily energy key figures of our plants to the employees and thereby create, for example, a "competition" between the shifts/sites/companies.
- Employees can earn “credits” by knowing our sustainability goals or making suggestions for improvement.
- We create a dashboard of our sustainability goals and engage our employees in the whole process.

Your creativity is desired! We will be happy to work out further solution ideas/use cases with you during the event!



**Win a long weekend in
Madrid for the whole team
and taste our delicious
Spanish products at our
factory in Fuensalida!!!**





Do you have any questions?