

A large orange circle with a thin white border, centered on the page.

FP

Fortune Personality

Know Who You Are

What is it?

The website allows the user to find out about how certain actions and possessions can tell what kind of personality you have.

The users will have an experience of travelling through finding out about their personality.

This idea will create more accurate and faster results of finding out the personality.

How It Works

The user will be given questions with 2 paths each.

1 Simple Rule - Follow the path you think that represents you based on the question given.

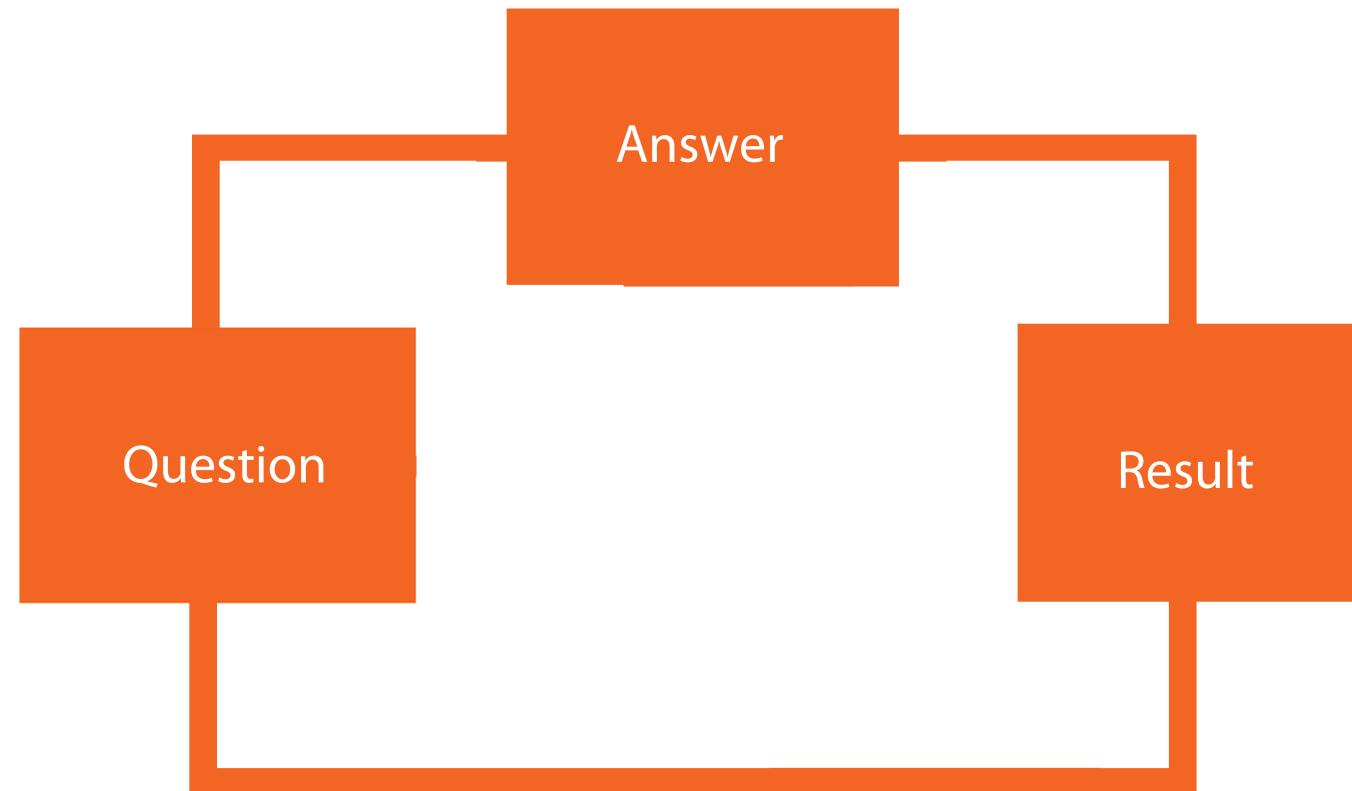
The result will be given to you after the last question.

Target Audience

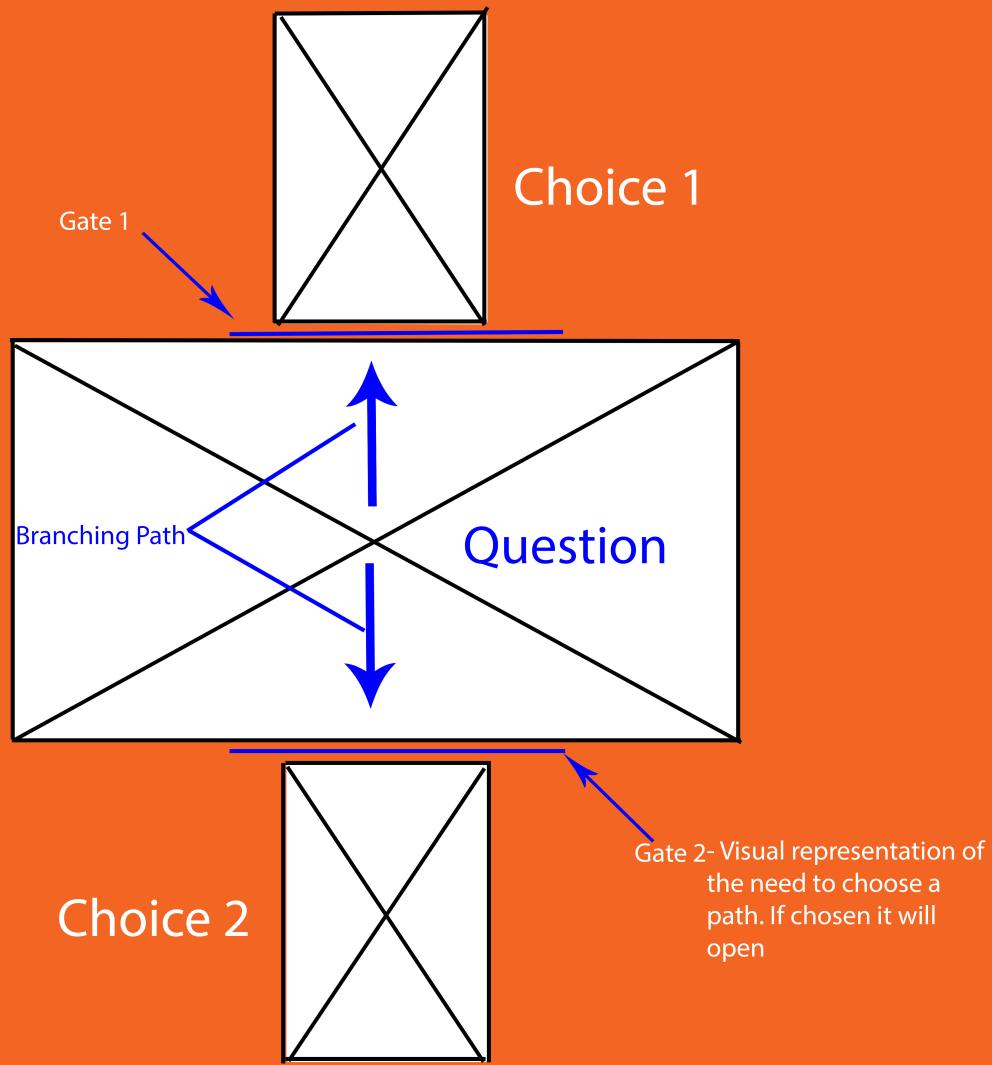
The website are for users who wants to know how their preferences and possessions that they own can determine their personality without having to directly tell about it.

This is also aimed to help the study in medical field that requires to know the personality of a patient and find new ways to help that person.

Flowchart



Wireframe



Persona



Personality
Curious
Adventurous
Playful

Name : Luke Adil
Age : 16
Address : 15 Raine Street, Karori
Current Status: College Student

Environment

He uses the internet frequently when he has time.

Goals and Task

He wants to know how to accurately determine the personality of a person.

Name : Tina Mcgeel
Age : 23
Address : 23 Stoke Street, Newtown
Current Status : University Student

Environment

She is constantly using the internet for research projects.

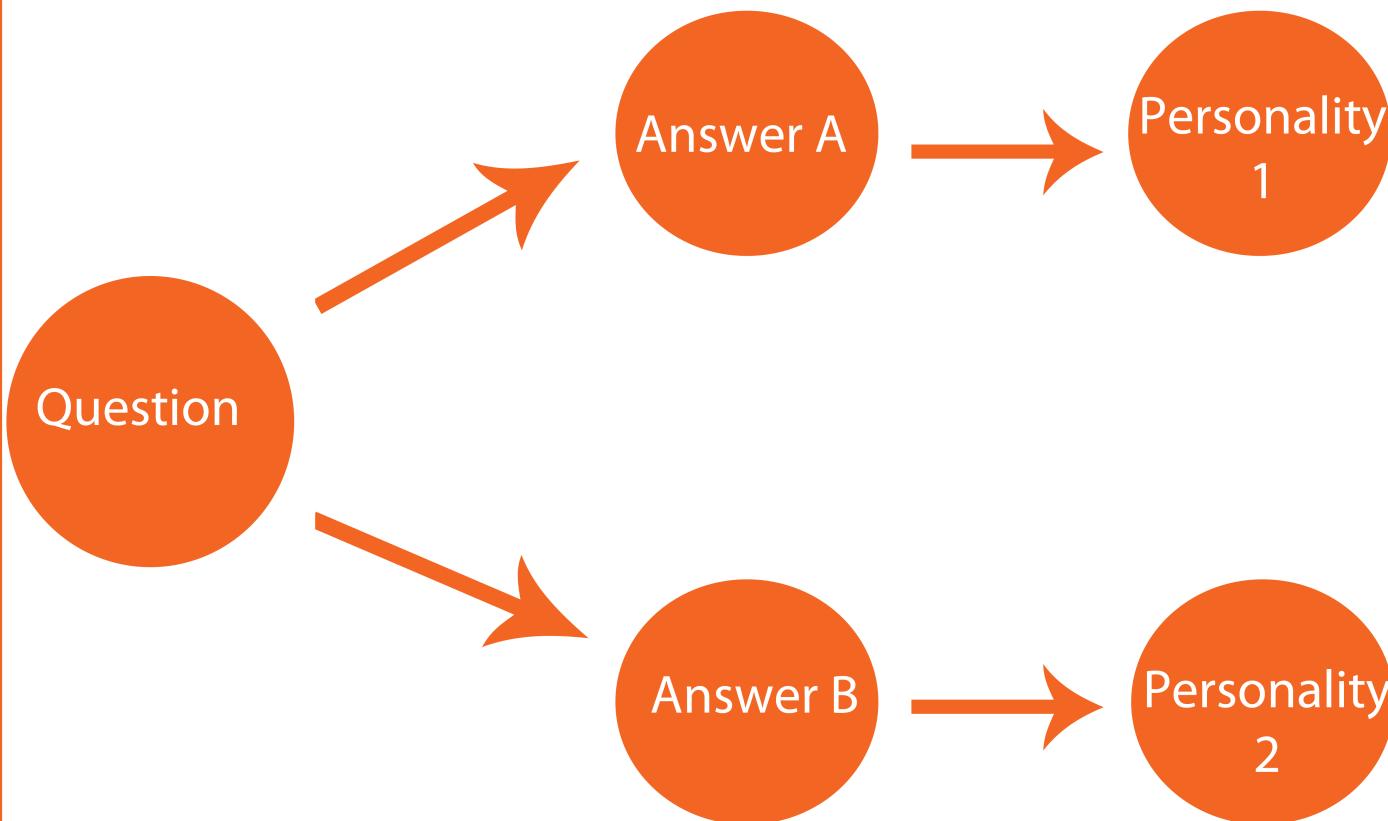
Goals and Task

Her research is about studying human personalities and how they work.

Personality
Dilligent
Hard-Working
Punctual

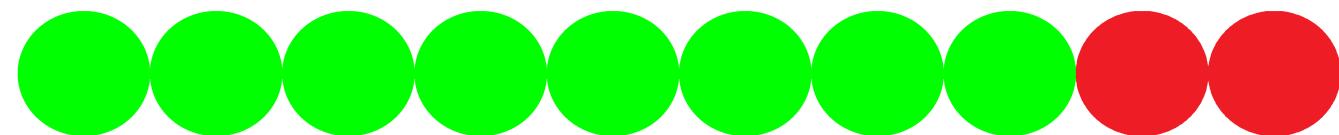


Journey Map



Survey & Feedbacks

Fortune Personality VS Facebook's Like Research



Fortune Personality

8/10

Facebook's Like

2/10

Feedback

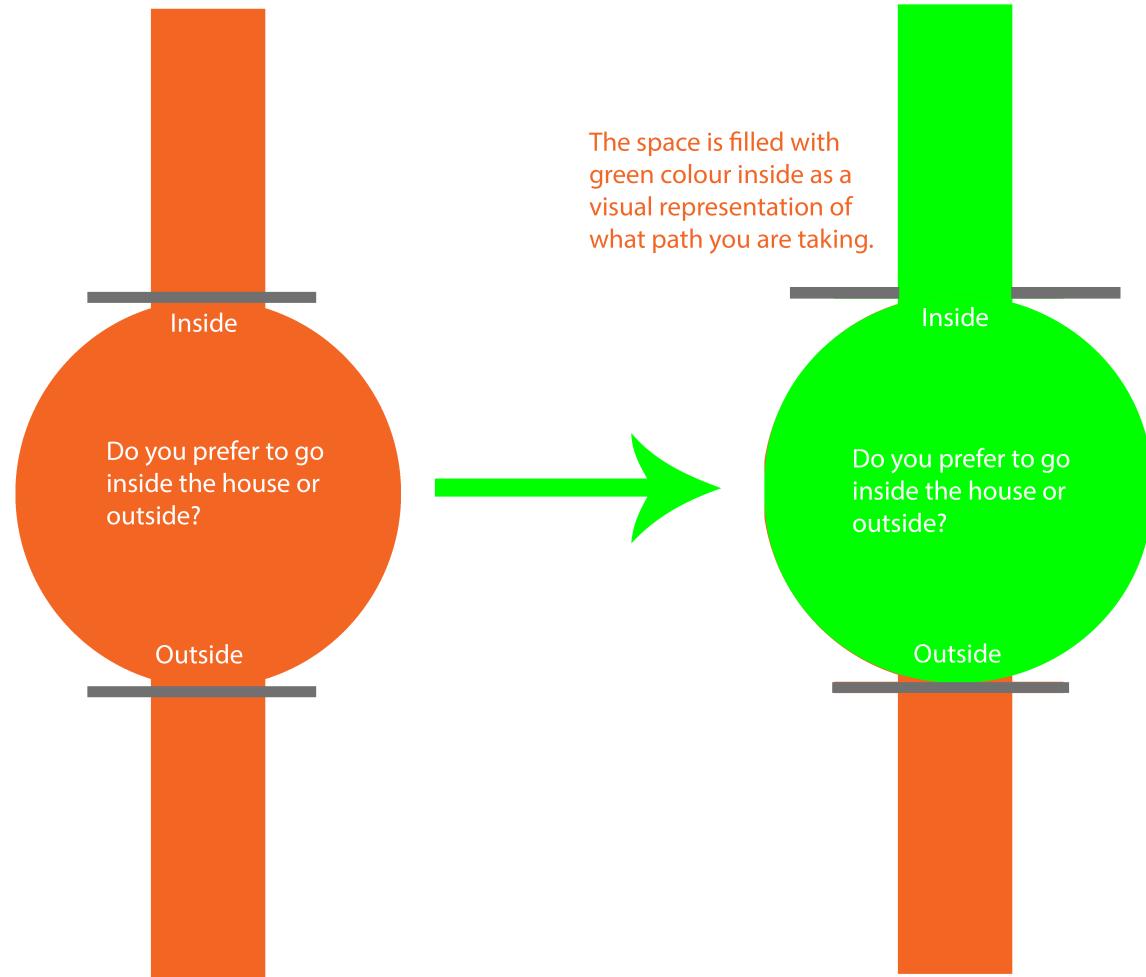
Fortune Personality

It is believed that this idea is much useful and more accurate unlike the research done from social network like facebook. The concept of socializing prevents the accuracy of who you truly are.

Facebook's Like

The idea of not being conscious of what you are doing is a perfect representation who you really are.

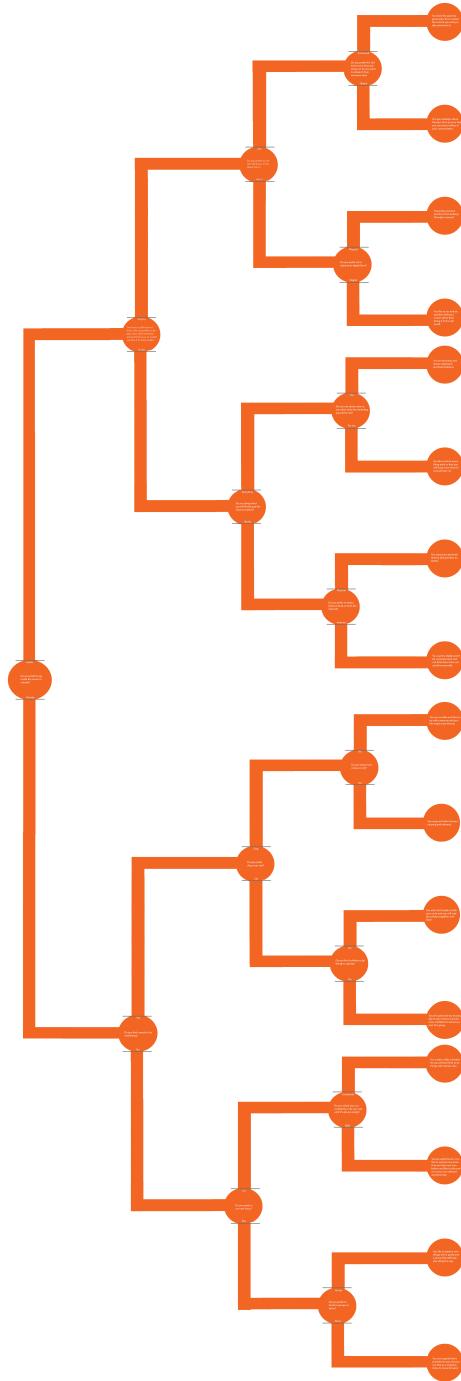
Example



Prototype



Final



Sources

<https://www.psychologytoday.com/blog/canine-corner/201002/personality-differences-between-dog-and-cat-owners>

http://www.gotoquiz.com/what_symbol_represents_your_personality

<https://www.psychologytoday.com/blog/canine-corner/201002/personality-differences-between-dog-and-cat-owners>

<https://www.surveymonkey.com/mp/university-student-satisfaction-survey-template/>
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