



#e1a177

#FFF

#000

## Typography

### Lobster

Logo type and headers

### Montserrat

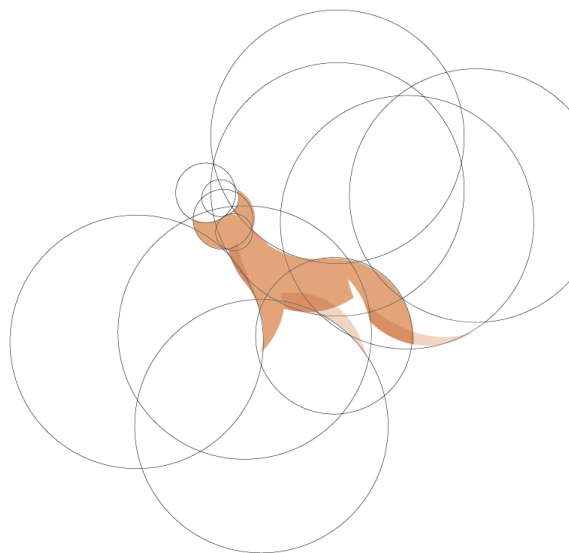
Sub headers B + body

## Logo Usage

Our produce has been tuned to perfection, we wanted to capture this in our logo. Using a golden ratio approach to our logo.

Stretching, squashing, cutting, rotating, or altering our logo in any way that deforms the circles is prohibited.

The negative space around the logo is part of the logo. There is a white and black version.



# Style Guide

Foxtail Farms

## Our Mission

We strive to offer high quality produce utilizing cutting edge technology. This innovative approach allows us to selectively cultivate the “perfect” produce.”

This passion for perfection bleeds into our brand. “Telios” the fox in our logo comes from the word “perfect” in greek, Teleios.

