



Multnomah County Farm Bureau BOARD MEETING MINUTES

Date/Time: October 15, 2020, 8:00 – 9:00 PM

Location: Call-in Only

Call-in #: +1 408-228-4039; Meeting ID: 820733893#

Meeting Called to Order			
By:	Larry Bailey, President		
Date:	10/15/2020		
Time:	8:01 PM		
Location:	Phone		
		Present	Absent
MCFB Board Directors:	Larry Bailey, President	x	
	Angi Bailey, Secretary	(8:08)	
	Deniece Tucker, Treasurer	x	
	Al Garre, Board Director		x
	Helen Bushue, Board Director	x	
	Joe Rossi, Board Director		x
	John Bergan, Board Director	x	
MCFB Contractors:	Jay Udelhoven, Executive Director	x	
OFB Board Directors:	Pete Postlewaite, Region 7 Board Director		x
MCFB Members:	Matt Shipkey, EMSWCD	x	
Other:			

No.	TIME	AGENDA ITEM	PURPOSE	PRESENTOR	HANDOUTS
1	8:00 (5 min)	Welcome and Introductions <ul style="list-style-type: none">Review and adjust agenda	Information	Larry Bailey	N/A

Meeting commenced at 8:01 PM.

2	8:05 (5 min)	Board Meeting Minutes <ul style="list-style-type: none">Review action ItemsReview/approve minutes	Decision	Larry Bailey	a) 9/24/2020 Mins
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Larry asked everyone to review the attached minutes and said he would entertain a motion.

[Motion to approve the minutes:](#) Deniece Tucker

[Seconded:](#) John Bergan

[Discussion:](#) None

[Abstained:](#) None

[For:](#) All

[Against:](#) None

[Motion:](#) Carried/Passed

CONNECTING FARMERS



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3	8:10 (10 min)	Annual Meetings <ul style="list-style-type: none">• MCFB Annual Meeting	Decision	Larry Bailey	N/A
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Larry: The current plan is to have a virtual MCFB annual meeting on the third Thursday of November (11/19). Spoke to Dave Dillon with OFB. OFB mailer to go out notifying members; members will be asked to contact Jay if they want to participate. Al Garre usually coordinates the presentation; Larry will ask Al to prepare and give a two-minute presentation of delegates, officers, and directors. We'll then ask for comments and votes. Will need someone to make a motion. Larry is happy to chat with Al to see if he'll do it. Comments, concerns, questions?

➤ **Action:** Larry to talk to Al about preparing annual meeting presentation.

Larry: MCFB will have three votes at the OFB annual meeting. OFB will have hybrid in-person and remote meeting. Angi will be there but will be running house of delegates, thus can't be an MCFB delegate. Larry can be one delegate. Anyone else willing to be a delegate? Al had previously intended to attend; Joe usually attends so maybe he can be convinced. If not, maybe we'll ask one or two others to be delegates.

Motion to hold a virtual MCFB annual meeting on 11/19/2020 at 7:00 PM: Helen Bushue

Seconded: Deniece Tucker

Discussion: None

Abstained: None

For: All

Against: None

Motion: Carried/Passed

ADMINISTRATION

4	8:15 (10 min)	President's Report	Information	Larry Bailey	N/A
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Larry: Keep getting emails from Dave Dillon for information distribution to members; how many members do we have email for?

- Jay: Over half via email.
- Larry: How many emails per week is too much?
- Deniece: As much as Jay wants to send.
- Larry: Lately several things over the course of a few days; do you get annoyed with too many emails?
- Deniece: Doesn't get annoyed at number of emails.
- Helen: Similar, just look at what comes through.
- Larry: We should try not to send too many.
- Jay: Could we try a hybrid approach? Daily social media and, at most, weekly emails; anything with deadline should be identified.
- Larry: Sounds good.

Larry: WRLC sent us a letter that identified what they're doing and included a bill for \$20K, which is what we've given



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in the past. Asked Deniece what we have in the current budget for this.

- Deniece: Nothing specific for them because we didn't do it last year.
- Larry: We can defer for now; anybody with a strong opinion?

Motion to provide support for WRLC: Helen Bushue

Seconded: Deniece Tucker

Discussion:

- Jay: Clarification of how much support?
- Larry: \$1,000 [from FY19-20 carry forward surplus; see below]

Abstained: None

For: All

Against: None

Motion: Carried/Passed

Larry: AFBF convention will be virtual; free to attend. Agri-awards deadline is 10/31; Angi/Jay to work on this. Only three proposed bylaws related to student members; different counties do different things; will likely evolve; if anyone has strong opinion would like to hear it.

- Helen: Never had a list of student members for MCFB.
- Larry: Never really an MCFB option, but some counties have been doing it. Only curiosity is they must be voting members for \$20. Not something super concerning.

➤ Action: Jay and Angi to work on Agri-awards prior to October deadlines.

5	8:25 (15 min)	Treasurer's Report <ul style="list-style-type: none">• Financial statements• Draft contract	Information Decision	Deniece Tucker Jay Udelhoven	a) Financial reports b) Contract
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Deniece: Reviewed financial statements; FY just ended 9/30; reports are in packet. Added money market interest of \$27 and CD same amount; cash is around \$207,575; notice came in with net income > \$12K, so we brought in more than we spent. We could ramp up donations or something more than we did in budget. P&L same thing; bottom line came in > \$12K positive. Total income around \$73K. Not \$80K as we had rounded it off. Budgeted next year for \$75K. For draft 5-year plan; hoping for \$150K would ask how we're going to do that. Another thing about year end; we can do tax return right now because the year ended; talked about getting her the information right away so we can do it earlier and discuss it as we are supposed to do; should be able to give her the information prior to end of this month. Other financial report is for this new budget year; barely anything because we just started; not a lot of activity yet for this year. The other sheet is current budget. Any questions?

- Larry to send invoice for WRLC; Deniece to pay right away.
- Helen: Dues are down; timing of check issue?
- Deniece: Membership billing is not clear.
- Helen: Looking at P&L shows we're down on total dues; is this just because check timing?
- Larry: Majority of dues is from associate members.
- Deniece: All split by membership; it is down by 638; rates haven't changed. Must be associates.
- Helen: Membership is down by dollar value.



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- Larry: Checks are usually \$5-6K; possible it's just that.
- **Action:** Larry to send invoice for WRLC; Deniece to pay right away.

Larry: Had question for the board; last year net income was \$12K+; would like to propose discretionary/reserve each year; would like to propose we put \$12K in discretionary budget for this new fiscal year. That way if something comes up during the year we know where it is coming from as opposed to our savings. Thoughts?

- Helen: Likes the idea; was thinking the same thing; carry over surplus into next year's budget. For example, we didn't give anything for AgFest this past year.
- Deniece: Sounds good; put as "other item" so it doesn't look like we're going over budget.
- Larry: Yes, please do it in a way that tracks it from previous year.
- Deniece: Can put it on bottom as last year's surplus.

Motion to carry surplus over from last year to this year's discretionary fund; \$1K for WRLC can come out of this fund:

Helen Bushue

Seconded: John Bergan

Discussion: None

Abstained: None

For: All

Against: None

Motion: Carried/Passed

Motion to financial reports: Helen Bushue

Seconded: Angi Bailey

Discussion: None

Abstained: None

For: All

Against: None

Motion: Carried/Passed

Jay: Explained rationale and template for new Treasurer contract.

- Denice: Read and ok with it.
- Larry: Asked Deniece what she'd like to do.
- Deniece: After meeting, we can look at a few highlighted areas; fill in dates; the three of us (Deniece, Larry, and Jay) can discuss. Completed version next time (January).
- Larry: We can send out via email and if there are no objections we can take care of it that way prior to January.

- **Action:** Deniece, Larry, and Jay to complete Treasurer contract then send to Board for approval.

6	8:35 (10 min)	ED's Report <ul style="list-style-type: none">• Draft business plan• Contract renewal	Information Decision	Jay Udelhoven	a) Proposed goals b) Business plan c) Contract
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Jay: Reviewed draft business plan and goals briefly. Explained rationale for plan.

- Deniece: Questions about the increase in funding and Board goals.
- Jay: Hope to seek grants for additional funding; Board member goals are partially based on Joe's input.
- Larry: Lofty goals, but we should challenge ourselves.
- Jay: These are our goals to help guide our work and demonstrate to others what we're trying to accomplish; they are aspirational.

Motion to five-year business plan: Angi Bailey

Seconded: Deniece Tucker

Discussion: None

Abstained: None

For: All

Against: None

Motion: Carried/Passed

Jay: Explained minor changes to ED contract related to new LLC name and new rate for grant projects. Also an updated task list that aligns with business plan.

- Larry: Should we adjust payment heading 3 not to exceed \$30K to accommodate grant funding?
- Jay: Suggested we amend the contract and budget if grant funding becomes available.
- Larry: Anybody questions or need time?

Motion to ED contract: Deniece Tucker

Seconded: Helen Bushue

Discussion: None

Abstained: None

For: All

Against: None

Motion: Carried/Passed

7	8:45 (5 min)	Membership <ul style="list-style-type: none">• Numbers to date• Outreach & Swag• New Members	Information Decision	Larry Bailey Jay Udelhoven	N/A
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Jay: MCFB is now #3 in the state related this year's membership goal/drive, with 6 members (103.95%) over our goal we're now at 158 members. Our outreach and engagement efforts, while a bit like a slow-moving train, are paying off.

- Larry: Can't remember from last year; highest it's been for a while; no new member paperwork for this month.
- Jay: ~12 new member postcards have gone out this calendar year.

Jay: Posed to the Board whether we could make MCFB ball caps available for members at cost, at a reduced price, or for free. We've had at least one cap request recently.

- Angi: Caps are great; getting them on people's heads are good idea; not sure about cost; would like to talk



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about MCFB gear for the Board at some point. Other counties have things like shirts and jackets.

- Larry: Jay to research some options and circulate via email to Board; chat with Helen; in ideal world would be good to invest to give to members; need price points, etc.

➤ **Action:** Jay to look into cap, etc options and get back to the Board.

ADJOURNMENT

8	8:55 (5 min)	Announcements and Reminders	Information	Larry Bailey	N/A
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Larry: Nothing additional; call next month for elections. Thanks everyone for meeting late; thanks Matt for participating.

Angi: Just now published to OFS website; can go there to find spreadsheet of endorsements.

9	9:00	Meeting Adjourned	Information	Larry Bailey	N/A
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9:03 adjourned

No.	Action Item	Responsible	Assigned	Due	Status
1	Reach out to Cole at Country Financial to invite to a Board meeting.	Larry	1/15/2020	When possible	On hold
2	Follow up with Kari regarding possible farm tour at Deniece's and/or other farms.	Jay/Larry	2/20/2020	Next month or so	On hold
3	Let Larry know if you know of a farmer in the Fairview area (Senate District 25) who could talk to a candidate	All Board Directors	9/24/2020	When possible	Completed
4	Give all Board Directors brochures	Jay	9/24/2020	When possible	Completed
5	Reach out to Larry with an OFB Board resolution to propose	All Board Directors	9/24/2020	As soon as possible	Completed
6	Talk to Al Garre about annual meeting presentation preparation	Larry	10/15/2020	As soon as possible	Completed
7	Work on Agr-awards for submission to OFB	Jay/Angi	10/15/2020	As soon as possible	Completed
8	Send/pay invoice for WRLC	Larry/Deniece	10/15/2020	When possible	Completed
9	Complete Treasurer contract; circulate to Board for approval	Deniece/Larry/Jay	10/15/2020	When possible	Completed
10	Look into logo'd caps, etc; send findings to Board	Jay	10/15/2020	When possible	Completed



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	Minutes Approved
Date:	01/21/2021
Time:	7:05 pm
Location:	Telephone
Motion By:	Deniece Tucker
Second By:	Helen Bushue
Discussion:	None
Abstained:	None
Those for:	All
Those against:	None
Motion:	Carried/Passed