



## Multnomah County Farm Bureau

### BOARD MEETING MINUTES

Date/Time: April 16, 2020, 7-9 pm

Location: Call-in Only

Meeting Called to Order			
By:	Larry Bailey, President		
Date:	04/16/2020		
Time:	7:05 PM		
Location:	Phone		
		Present	Absent
MCFB Board Directors:	Larry Bailey, President	x	
	Angi Bailey, Secretary	x	
	Deniece Tucker, Treasurer	x	
	Al Garre, Board Director	x	
	Helen Bushue, Board Director	x	
	Joe Rossi, Board Director	x	
	John Bergan, Board Director	x	
MCFB Contractors:	Jay Udelhoven, Executive Director	x	
OFB Board Directors:	Pete Postlewaite, Region 7 Board Director		x
MCFB Members:	Jeremy Baker, EMSWCD	x	
Other:			

No.	TIME	AGENDA ITEM	PURPOSE	PRESENTOR	HANDOUTS
1	7:00 (5 min)	<b>Welcome and Introductions</b> <ul style="list-style-type: none"><li>Review and adjust agenda</li></ul>	Information	Larry Bailey	N/A

Larry welcomed everyone at 7:05 PM.

2	7:05 (5 min)	<b>Board Meeting Minutes</b> <ul style="list-style-type: none"><li>Review/approve minutes</li></ul>	<b>Decision</b>	Larry Bailey	a) 3/19/2020 Mins
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Board reviewed the attached minutes.

[Motion to approve minutes: Deniece Tucker](#)

[Seconded: John Bergan](#)

[Discussion: None](#)

[For: All](#)

[Against: None](#)

[Motion: Passed](#)

REPRESENTING FARMERS



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3	7:10 (5 min)	Merkley/Wyden Call Debrief	Information	Larry Bailey Jay Udelhoven	N/A
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Larry: Call with about 80+ people; Merkley and Wyden said a lot about how they want to help farmers; want to get input from farming community.

Angi: Talked about their perspective and what they want to do and had done.

Jay: Merkley has a small biz website that looks fairly useful (<https://www.merkley.senate.gov/mainstreet>); Wyden had a virtual town hall meeting scheduled for Friday (4/17) morning.

4	7:15 (5 min)	Chuck Thomson Update	Information	Larry Bailey	N/A
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Larry: Thanks to everyone for efforts reading through draft letter to the editor, which got published. More discussions about how we can support Chuck will be forthcoming; they are looking for people in Chuck's district who are willing to take their picture for media purposes.

Angi: Has been engaged with MT Hood PAC that is working with Chuck; recall has raised \$100k for recall; ~none coming from in-district donations; Chuck was targeted because he had a narrow re-election margin. Understanding is that they anticipate the recall will be successful in terms of signatures needed to take to voters; work being done now is to prep for the public vote; a number of ways to help; looking for donations; money going toward signs and social media; two FB sites – Mt. Hood PAC first and *Stand with Chuck*; looking for endorsement quotes; will also be looking for sign locations in Chuck's district; Pamplin media has taken a hit through all of this; Gresham Outlook and Sandy paper not publishing letters to editor; spoke to Dave Dillon in terms of our options to support; Dave mentioned that we could do a membership communication in support of Chuck making sure members are aware of what's happening; forwarded a draft letter and opinion piece to the Board for consideration; if Board interested we could send a letter to voting and supporting members.

Larry: Board members to look at letter and email back by cob tomorrow/Friday (4/17) if any concerns. If everyone is ok with approach; look at letter and let know if concerns; will send to members after Dave Dillon looks at it; happy to take a vote on it if board wants to; please speak up if you have concerns. Will work with Jay to send out.

Helen: Said she read it and it looks good.

- **Action Item:** Larry to work with Jay to send letter in support of Chuck Thomson to voting and supporting members.

5	7:20 (5 min)	Willamette Reallocation Lawsuit Update	<b>Decision</b>	Larry Bailey	N/A
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Larry: Based on prior call with Board we were willing to consider \$2K/year for 2 years to support effort; OFB



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was asking us to test waters; overall they got \$66K committed from counties and \$10K from state; a couple of big donations and some that chose nothing; we should vote on whether we're willing to make a \$4K, 2-year commitment; any questions or concerns?

- Al: Tentative proposal is \$2k/year for 2 years? Understand importance of issue; not aware of any farmers that would be involved other than potentially Sauvie Island; any MCFB members affected?
- Larry: Can't think of anyone that would be directly affected; one of the other larger urban counties chose not to participate because they wouldn't be affected.
- Angi: MCFB investment would be on lower end compared to other contributions; only one county that committed less.
- Larry: Mixed feelings; none of our members affected but we have more money than most counties so it seems appropriate; if we gave \$4K, Polk is giving \$2K and everyone else above that; most at \$10K; they received more money than they asked for.
- Al: Understand importance of issue and precedent; seems like our response is appropriate.

[Motion to \\$2k/year for 2 years for OFB participation in lawsuit: Al](#)

[Seconded: Deniece](#)

[Discussion: None](#)

[For: All](#)

[Against: None](#)

[Motion: Passed](#)

6	7:25 (10 min)	<b>Region 7 Policy Report</b>	Information	Pete Postlewaite Angi Bailey	N/A
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*[Pete was absent; Angie stepped out momentarily; skipped this agenda item.]*

#### ASKING FARMERS

7	7:35 (5 min)	<b>Outreach Opportunity via Social Media</b>	Discussion	Jay Udelhoven	N/A
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Jay: I would like to start posting on social media a weekly farm-related Q&A. The questions may come from the public, me, or you, but expect to see a few more in your in-boxes. Your answers will be greatly appreciated. In your reply, let me know if you don't want the answer to be made public. I think this is a good opportunity to engage people through social media.



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#### ASSISTING FARMERS

8	7:40 (5 min)	<b>Activity Report</b> <ul style="list-style-type: none"><li>• Ag Labor Housing</li><li>• Coyote Forum</li><li>• Agritourism Signs</li></ul>	Information	Jay Udelhoven	N/A
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Jay:

- The project that we supported via a letter which intends to include housing for ag labor has been approved for funding; the project lead thanked us and will keep us informed of their progress.
- Following up for one of my action items from last month, now is not a great time to have a public forum on coyotes so I did a bit of research and sent some resources and contacts to the farmer who was having coyote problems; for now I'll consider this task completed.
- A farmer requested information on approved agritourism signs. The signs help farmers reduce their liability when developed and posted as per specific criteria. The signs are available from the [Oregon Agritourism Partnership](#) for \$50 each, or farmers can make their own. I connected the farmer to Maryanne from OFB (as requested) and directed him to the website with information on the signage.

➤ **Action Item:** Jay to send information on the signs to the Board.

9	7:45 (10 min)	<b>EMSWCD Update</b>	Information	EMSWCD rep	N/A
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Jeremy: No updates from EMSWCD; everyone working from home; activities have slowed down.

- Jay: EMSWCD renewed their membership.
- Helen: Can EMSWCD pass issues on to incubator farm people and let them know about MCFB? Farmers could also be put on OFB email list.
- Jeremy: Don't know of any discussions with incubator farmers regarding MCFB, but no reason not to; he'll talk to Headwaters Manager to see how to provide information.

#### CONNECTING FARMERS

10	7:55 (5 min)	<b>Social Media Update/Volunteer</b>	Information	Jay Udelhoven	a) Social Media Weekly
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Jay: We have a social media volunteer who is now working on our behalf; our Facebook followers have grown from 129 to 214 in the past 6 months; our Instagram followers have grown from 0 to 65 in the last week; and our LinkedIn followers have gone from 0 to 25 in the last month or so. I created a weekly schedule or sorts (item 10a) so there is a structure for the postings, but this is helping us reach more people and a different audience; please send me your photos and any ideas for postings.



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- Helen: Asked if Jay was looking for things from the farm; free to use photos from their site.
- Larry/Angi: Angi takes a lot of pics around nursery; can provide through Google.

➤ **Action Item:** Board to send Jay photos and ideas for social media postings.

11	8:00 (5 min)	<b>Farm List</b>	Information	Jay Udelhoven	N/A
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Jay: I've been working over the past month or so to develop a list of all of the farms in our county/area; I currently have 87; I think this will help with outreach; membership drives; and measuring our progress.

- Angi: There may be a way to get that information; Barry and Mike were talking about that and were working off of a list.
- Larry: Suggest talking to OFB or Barry.
- Al: Maybe contact farm desk at Oregon DMV; find out who has farm plates.
- Deniece: Schedule F with tax returns; Dept. of Revenue might give out info on sked Fs.
- Larry: Valuable effort because we're asked to increase membership, but the goals seem arbitrary.
- Helen: A lot of nurseries.
- Larry: Go to nurseryguide.com OAN member search.
- Helen: farmer's market list.

Unknown commenter: Suggest looking at ODA farm licensee information.

➤ **Action Item:** Jay to continue work on farm list, exploring ideas identified during discussion.

SHARING KNOWLEDGE WITH FARMERS					
		Nothing to Report			
ADMINISTRATION					
12	8:05 (10 min)	<b>President's Report</b>	Information	Larry Bailey	N/A

Larry: OFB distributing guidelines for ag employers; Anne Marie sending emails about #stillfarming; weekly update 72% of goal; we're doing ~well; less likely to pay now due to situation; asked who wants to go to AFBF meeting in San Diego in 2021: Angi may go; Larry would like to go; Al and Joe are maybes.

Angi: March 2021 AFBF will hold Fusion Conference in Portland.

13	8:15 (15 min)	<b>Treasurer's Report</b> <ul style="list-style-type: none"><li>• Financial statements</li><li>• Investing opportunity</li></ul>	<b>Decision</b> Information	Deniece Tucker	a) Financial reports
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|  |  | • Sponsorships/grants update |  |  |  |
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Deniece: Reviewed financials; cash is consistent; keeping up with the budget; only a handful of outgoing checks; everything has been paid out; money market budget to make \$4,400; collected \$1,708 thus far, but will not make much moving forward because it's gone down so much.

Motion to accept financials: Helen

Seconded: Angi

Discussion: None

For: All

Against: None

Motion: Passed

Deniece: In regard to investments, did call Edward Jones, which looks limited; 3 choices (aggressive, conservative, and in the middle) with the firm; flat fee of 1%; had good discussion; works a lot with nonprofits, can save on fees; is willing to come to meeting; told him we're conservative investors; suggested short term bonds; count on averaging 4% per year; on good years we can make 2x that much; Larry wanted to have an idea of budgeting it in and what we want to use it for; need to know if we're interested in talking to him; will call Farm Bureau Bank to see what they can do for us to compare; could also call Morrison Wealth Management for a third comparison.

Larry: Talked about OFB option last time; was thinking we have \$260K in the bank, decreasing in value slightly each year; if we agreed that we kept first ~3% in the budget, and anything on top of that we use for scholarships or donations; anybody have thoughts or reservations?

Deniece: Could budget to double current amount to \$8k easily for investment purposes; we are missing out; wouldn't want stocks or mutual funds; like bonds or CDs; willing to research it and bring it back to Board

- Action Item: Deniece to continue researching investment options.

Jay: A quick update on the grant request from Market Scouts. The farmers markets are all on hold right now, so the Market Scout program is also on hold. It's unclear if and when they open and move forward with the program. They have committed to keeping us informed. If the open and the programs is expected to resume, the Board may then consider their grant request.

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14	8:30 (15 min)	<b>ED's Report</b> <ul style="list-style-type: none"><li>• Vision, Mission, Values</li><li>• Draft website: <a href="https://phpmcfb.000webhostapp.com/">https://phpmcfb.000webhostapp.com/</a></li><li>• Email management</li></ul>	<i>Decision</i> Information	Jay Udelhoven	a) Purpose doc
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Jay:

- Would like the Board to consider approving the Vision, Mission, and Values as written in the handout. This is the third iteration of the statements which were first drafted in the fall of 2019. Joe has been instrumental in getting the statements where they are at today. With these statements approved, we can move forward with publicizing the website and making progress on the business plan and brochure.

*[There was general support for the purpose statements expressed by the Board.]*

Motion to the purpose statements as written: Helen

Seconded: Angi

Discussion: None

For: All

Against: None

Motion: Passed

- Website can be accessed in the link above. It will shortly be ready for public access at: [www.multnomahcfb.org](http://www.multnomahcfb.org).
- I spent some time cleaning up the MCFB email ([multnomahcfb@gmail.org](mailto:multnomahcfb@gmail.org)). It's now organized similar to the website and business plan in terms of structure. Hopefully, this will allow others to access it and find information. Also, I am now able to review the DSL permit application emails to see if farmland will be impacted. If so, I will let you know.

15	8:45 (5 min)	New Members	Decision	Larry Bailey	(TBD)
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Larry: Not aware of any new members.

### ADJOURNMENT

16	8:50 (5 min)	Announcements and Reminders	Information	Larry Bailey	N/A
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Larry: We have one more meeting until the summer break; given this is an election year, may want a meeting during the summer; also, on page 8 of packet are the action items; next month we should go through them and decide what to keep and remove.

17	8:55	Meeting Adjourned	Information	Larry Bailey	N/A
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Meeting adjourned at 8:25 PM.



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No.	Action Item	Responsible	Assigned	Due	Status
1	Put approved budget numbers in strategy-based budget format	Jay (w/Deniece & Larry)	9/26/19	As soon as possible	To do
2	Work to improve brochure substance	Jay (w/Joe & Larry)	9/26/19	As soon as possible	To do
3	Work to improve business plan substance	Jay (w/Deniece, Joe & Larry)	9/26/19	As soon as possible	To do
4	Contact Dave Dillon re: outreach to associate members	Jay	10/17/2019	When possible	To do
5	Follow up with Larry et al. regarding OFB notification for next year's annual meeting.	Jay	1/15/2020	Within next few months	To do
6	Reach out to Cole at Country Financial to invite to a Board meeting.	Larry	1/15/2020	When possible	On hold
7	Follow up with Kari regarding possible farm tour at Deniece's and/or other farms.	Jay/Larry	2/20/2020	Next month or so	On hold
8	Remove Helen as a check signer.	Deniece	2/20/2020	As soon as possible	Completed
9	Email Larry and Jay availability of Rossi Farm for MCFB/CCFB Annual Meeting on 11/13/2020.	Joe	3/19/2020	As soon as possible	Completed
10	Email Dave Dillon regarding Harney County \$450.	Larry	3/19/2020	As soon as possible	Completed
11	Review draft website and send comments to Jay	Board members	3/19/2020	As time allows	Completed
12	Work with Jay to send letter in support of Chuck Thomson to voting and supporting members.	Larry & Jay	4/16/2020	As soon as possible	Withdrawn
13	Send information on the agritourism signs to the Board.	Jay	4/16/2020	As soon as possible	Completed
14	Send Jay photos and ideas for social media postings	Board	4/16/2020	As time allows	Completed
15	Continue work on farm list, exploring ideas identified during discussion	Jay	4/16/2020	As time allows	Completed
16	Continue researching investment options	Deniece	4/16/2020	Prior to next meeting	Completed





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	Minutes Approved
<b>Date:</b>	05/21/2020
<b>Time:</b>	7:05 PM
<b>Location:</b>	Call in
<b>Motion By:</b>	Deniece Tucker
<b>Second By:</b>	John Bergan
<b>Discussion:</b>	None
<b>Abstained:</b>	None
<b>Those for:</b>	All
<b>Those against:</b>	None
<b>Motion:</b>	Passed/carried