

Date/Time: October 21, 2021, 7:00 – 9:00 PM Location: Rossi Farms, Zoom or Call-in

Join in-person at: Rossi Farms, 3839 NE 122nd Ave, Portland, OR 97230

Join by Zoom: Join by Phone:

Meeting ID: Passcode:

	Meeting Called to Order	•	
By:	Larry Bailey, President		
Date:	10/21/2021		
Time:	7:01 PM		
Location:	Rossi Farms, Zoom, and Phone		
		Present	Absent
MCFB Board Directors:	Larry Bailey, President	Rossi's	
	Deniece Tucker, Secretary/Treasurer	Zoom	
	Al Garre, Board Director	Rossi's	
	Helen Bushue, Board Director		Х
	Joe Rossi, Board Director	Rossi's	
	John Bergan, Board Director	Zoom	
MCFB Contractors:	Jay Udelhoven, Executive Director	Rossi's	
OFB Board Directors:	Pete Postlewaite, Region 7 Board Director	Rossi's	
MCFB Members:	EMSWCD		Х
Other:	Scott Reed	Rossi's	
	Barry Bushue	Zoom (~8:25)	-

No.	TIME	AGENDA ITEM	PURPOSE	PRESENTOR	HANDOUTS
1	7:00 (5 min)	Welcome and Introductions Review and adjust agenda	Information	Larry Bailey	N/A

@7:01 Larry welcomed everyone and made no adjustments to agenda.

Larry gave the board time to review the minutes; big packet tonight; said he would accept a motion to accept when they are ready.

Motion to accept the minutes as written: Deniece Tucker

Second: John Bergan Discussion: None Abstained: None Against: None

For: All

Motion: Passed/carried



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	ASSISTING FARMERS					
3	7:10 (10 min)	Farmer Housing Assistance Request	Discussion	Larry Bailey	a) Stratton Letter	

<u>Larry</u>: Letter from CCFB in packet; similar issue that Scott Reed is having in our county regarding exemption that allows a house to be constructed; farmer trying to build a son's dwelling on farm but county is not letting them; spent a lot of money trying to get this through; concerted effort across state? Not a specific action for us to take right now.

- Deniece: Contact OFB?
- Larry: Letter also sent to OFB (copied to Dave and Angi); it's in Boring so close to us; our member/Scott experiencing something similar; Don Sturm had similar issue when county resisted. Multnomah County trying to remove exemption
- Joe: Wrong that they are removing exemptions from books.
- Larry: Older parents can't run farm; younger son wants to come back and help.
- Joe: No negative consequence to farmers in endorsing resistance.
- Action Item: Jay to check to make sure OFB has letter.

4	7:20 (5 min)	Oregon Child Development Coalition	Discussion	Al Garre/ Jay Udelhoven	N/A
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<u>Al</u>: Introduced topic; head start program that would serve children of farmers; businessperson introduced him to it; lives in Tualatin; asked if Al knew of someone who wanted to sit on planning group

- Jay: Oregon child development Coalition (https://www.ocdc.net/) is a non-profit established in 1971 that is based in Wilsonville. OCDC has 9 programs that work together to help young children and their families grow, learn, and succeed; four of the programs support migrant and seasonal farm workers and their young children. In 2019, they had_\$66.4M in revenue, \$45M for salaries/benefits, and an unknown number of staff but 212 staff vacancies. They currently work in 21 counties, including 15 Oregon counties (including Multnomah County), 2 Washington counties, 2 Idaho counties, and 2 California counties.
- Larry: Jay to follow up and see what they want and when they want it input wise and otherwise; if we had a member with a large number of migrant workers that would likely best help them; Clackamas and Hood River probably have more farmers with more migrant workers.
- Action Item: Jay to follow up with OCDC.

(5 min)

<u>Jay</u>: We received a push back from a few Instagram followers regarding our invited speaker for the annual meeting. In addition, and following up on that, Slow Food Portland has decided not to accept future funding from MCFB for its programs.

- Scott: Disengaging makes it worse. Will follow up with a call if we don't mind.
- Larry: Had not thought about this too much; he is a local celebrity and friend of member who asked if he wanted to do it.



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- Al: Good entertainer and relevant speaker.
- Scott: We should call these people; two sides are drifting too far apart; Lars Larson is an entertainer.
- Larry: No strong need to reach out to them; struggled with funding them in the first place; would rather do it in a year, but not right away; if it might be productive, okay, but we're likely not going to change their mind.
- Joe: We're open to all viewpoints; we're in Multnomah County. In the future, we should think about these things more.
- Scott: Has two more "traditional" members who want to join, but ultimately if want to grow our membership with need to connect with farmers at the farmers markets.
- Jay: In part, that's why we provided funding to farmers market programs in the first place.
- Larry: If we want new members, we have to target farmers who make less than \$20K/year; in future need to be more careful about these things.
- Pete: As they get to size where the "cap and reduce" affects them, they will think differently.
- Scott: We need to be open to slowly bringing additional members; would prefer to work with them.
- Larry: OFB annual meeting; issues are very different; how do we represent perspectives from our county?
- Scott: Reach out next year and ask them who should be speaker?
- Scott: A lot of things he did when he was young that he learned didn't make sense. Hard to make these
 comments when only his second meeting. Most of times people run across a farmer it's at a farmer's market.
- Larry: appreciates discussion; would like to pick up other members.

6	7:30 (5 min)	EMSWCD Update	Information	Joe Rossi	N/A
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<u>Joe</u>: Said EMSWCD to engage with MCFB; they execute soil and water projects that our farmers would benefit from; had conversation with ED; expressed desire to talk to Jay; could be collaboration opportunities; they could pick better projects and we have members that would benefit.

- Scott: Do we ever reach out to WMSWCD?
- Joe: Not yest; only this half because he is on EMSWCD board.
- Deniece: Do SWCDs help with irrigation wells?
- Joe: If it benefits soil and water, they would consider it; that's the opportunities they are looking for. They want irrigable farmland. They want to preserve farmland.
- Deniece: Working with nurseryman now where water guy is figuring out where aquifer is; presentation soon what options are; SWCD may have insights and help.
- Joe: MCFB can cue up farms that could benefit from EMSWCD's work.
- Scott: Do they get involved with farm ponds?
- Joe: Usually don't want to touch surface water; might if you have a smart system where you minimize water use.
- Larry: If you have existing well, they'll help you improve efficiency; convert to drip; 75:25 cost share; pay for labor and gravel for roadways that erode.
- Joe: Talk to you about conservation easements on the ground; anything that would make farmland better; more appropriate to change inefficient systems.



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	CONNECTING FARMERS						
7	7:35 (10 min)	 Upcoming Gatherings/Conventions MCFB Annual Meeting Nominating Committee (11/11) MCFB End-of-Year/Christmas Gathering OFB Convention Delegates (12/7-9) AFBF Convention Attendees (1/7-12) 	Information	Larry Bailey/ Jay Udelhoven	a) OFB Delegate Credentials		

MCFB Annual Meeting Nominating Committee (11/11)

- Larry: We need to identify a nominating committee; Al?
- Al: Will do it if Larry wants him to.
- Action Item: Al to follow up with nominating committee activities in preparation for November meeting.

MCFB End-of-Year/Christmas Gathering (12/11)

- Larry: Spoke briefly last month; something we'd like to do.
- Jay: Dates, pencil in 12/17?
- Deniece: not available 12/17-21.
- Larry: Let's pencil in 12/11.
- Action Item: Jay to start planning for End-of-Year/Christmas Gathering on 12/11.

OFB Convention Delegates (12/7-9)

- Larry: We need to identify OFB Convention Delegates.
- Scott: Would like to will go to meeting.
- Al: Can be an attendee or delegate.
- Larry: Voting members qualify as delegates.
- Al: There are also alternate delegates.
- Larry: Helen will be there as well.
- Larry: Will be there; Joe will be there: Al will be there: Deniece or John?
- John: Most likely not.
- Deniece: Hard to get away.
- Al: Drop dead date for forms?
- Larry: 11/15. Preference for delegate or alternate; Scott & Helen as alternate; Larry, Joe, and Al as delegates.
- Action Item: Jay to send information on OFB convention.

AFBF Convention Attendees (1/7-12)

- Larry: AFBF is in Atlanta in January; assuming Angi gets re-elected, Larry will be there; should take people who wants to go.
- Al: Will pass.
- Joe: Plans to go; will try to get Gabrielle to go.
- Larry: Have to know before next meeting.



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8	7:45 (5 min)	MembershipNumbers to dateNew members	Information/ Decision	Larry Bailey	a) Membership Report
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<u>Larry</u>: Great job to everyone; we're plus 2 members; Helen and Larry got people to send stuff in; OFB membership is up this year 102% of goal.

- Scott: Has 2 more members coming; a Xmas tree farmer and cattle guy.
- Larry: Is reaching out to nurserymen; Scott Ekstrom et al.; target people longtime members that we don't see often. 2 new members; Steve the guy we get the firearms from; and another from Sauvie Island; entertain motion to accept new members.

Motion to accept 2 new members as identified in Item 8a of board packet: Al Garre

<u>Second</u>: Joe Rossi <u>Discussion</u>: None <u>Abstained</u>: None <u>Against</u>: None

For: All

Motion: Passed/carried

9	7.50	Outreach & Marketing • Branded gear	Information	Jay Udelhoven	N/A
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<u>Jay</u>: Been working to update all social media with new logo; also started process to order caps and other items with new logo but it's taking longer than expected to get the logo to work; hope to have something for annual meeting.

	REPRESENTING FARMERS					
10	7:55 (15 min)	 OFB/Policy Update Proposed Resolutions Monthly Member Briefings the fourth Friday of the month at 7 a.m. 	Information	Pete Postlewaite/ Larry Bailey	a) Proposed Resolutions	

Pete: Has a meeting the next day to go over resolutions.

- Al: Anything in the works like last year like scrubbing of policy book?
- Pete: New resolutions that are coming forward
- Larry: Reviewed each proposed resolution in Item 10a of board packet.

	0.10	Project Reviews			a) County
11	(5 min)	Best/Worst Counties for Farming	Information	Jay Udelhoven	Farming Map
		Farmer Bill of Rights			b) Farmer BORs

<u>Jay</u>: As directed from last meeting, looked at different ways the "best and worst" counties are being described throughout the US. There is a lot of objective data out there, such as on production, farms per capita, revenue, etc., but not a lot of subjective information on things like conducive regulatory environments. A map is attached in Item 11a of the board packet as an example.

Larry: Would be fascinating to see trend over time; # of farms, farmers, production.



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- Scott: Went back and looked at what they did in Arkansas; will give to Jay; Preserve Arkansas now is more sophisticated; allows issue to get ton of free press and legs; we need to play better offense; every neighbor thinks they have a right to tell farmers what they can do on the farm. Nobody running for office wants to be asked why they are the worst county.
- Larry: Most effective way to do it is to pull something together and then hand it to OFB; same thing with farmer bill of rights; better if whole state was on board.
- Joe: Something we could bring to state next year.
- Larry: If everyone is okay; take time to do it right over the next year.
- Scott: Multnomah County is least favorite; but data will show it; here's the data but "color" is in the press package; if data sources are consistent; then future years are easier.
- Larry: Pete could take it to state board.
- Scott: We could bake it better and talk about success in other states; top 10 statewide list, then good local news story.
- Larry: Scott to work with Jay to come up with something for initial; what are most important 15 things to watch in county for ag; FBORs then has an easier chance of passing at a ballot measure level; if the concept has legs, it needs to get done at state level; then need marketing people to package it.
- Barry: Average ballot measure is \$5M.
- Action Item: Scott to work with Jay regarding best/worst farm county criteria; come back with something in January.

	SHARING KNOWLEDGE WITH FARMERS							
12	8:15 (5 min)	Oregon Ag Link Denim & Diamond Sponsorship Request Individual tickets are \$250 Table costs \$2,000 Consider \$1,000 or \$500 donation? Event is on 11/19/21	Discussion	Larry Bailey	a)Program flyer			

<u>Larry</u>: Kathy Hadley (Polk County) reached out for funding for Denim & Diamonds. Different levels of acknowledgment as shown in Item 12a of board packet.

- Joe: What does Al and Pete think about it?
- Pete: They do a good job; they support ag; Dunn Carney ag team supports the event.
- Joe/Larry: Would be nice to support it.
- Joe: What do we usually do for event?
- Larry: Been there several times; OFB usually has a table; neat event; worthwhile cause.
- Jay: Have extra money from farmer's market.
- Larry: Nobody excited/no motion, will move on.

	0.00	OFB Opportunities:			
13	8:20 (5 min)	QuickBooks (11/13)	Information	Jay Udelhoven	N/A
	(3 11111)	• Pesticide Training (12/7 & 2/24)			



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<u>Jay</u>: Two training opportunities coming up sponsored by OFB; QuickBooks on 11/13 and Pesticide Applicators Training on 12/7 and 2/24.

- AL: Online?
- Pete: Please send more information.
- Action Item: Jay to send information on training.

	ASKING FARMERS						
		No progress to report.					
	ADMINISTRATION						
14	14 8:25 President's Report		Information	Larry Bailey	N/A		

<u>Larry</u>: Betsy Johnson is running for governor as an Independent; big thing for farmers to get someone decent representation.

- Barry: Thoughts on Betsy; not an endorsement; stalwart advocate for agriculture; serve with her on
 committees, very straightforward; switching to Independent; which feels appropriate; very moderate; crossed
 lines many times; more conservative than anybody in her party in Senate; open and honest; you know where
 you stand with her; big supporter of natural resources and farmers in the past; know something about the R
 and D candidates; traditionally OFB hasn't engaged in primaries; Rs and Ds could both endorse her;
 opportunity to have a governor that is not from either party. 44% not affiliated or Independent
- Larry: Appreciate insights; as a board not sure what we should or could do; not ideal candidate but best opportunity.
- Barry: Enjoy her company; find her fascinating and adept at many things.
- Larry: Committees; did Scott get them?
- Scott: Land use committee jumped out at him; aggregate?
- Larry: Committees are meeting actively right now; may want to wait until after annual meeting.
- Scott: Land use is preference.
- Larry: Want to encourage everyone to reach out to people for the annual meeting; facility holds 120.
- Joe: It's what we should be doing for outreach to new members; every charity has an outreach event.
- Larry: Has encouraged OFB staff members if they have time to come; if they do show up; would like to get each of them that shows up something.
- Scott: What about inviting city council?
- Joe: Lars Larson is issue: next year we should consider this more.
- Scott: His county commissioner would come.
- Joe: Should think of annual meeting; one week out will need a headcount.
- Larry: Employment posters 17x29 print \$2/poster if bought 1,000 of them; too late this year, now think about for next year. Put up sign; free, donate to the memorial scholarship fund.
- Scott: To get new members you give them a poster. Could just order on Amazon.



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- Action Item: Scott to take a pic of his poster and send to Jay; Jay to look into printing options.
- Larry: sent letter to BOA. Did interview with Capital Press about water project; next month will go through "Action Items."

15	8:35 (10 min)	Treasurer/Secretary Report • Financial statements • FY21-22 Budget • Personal Services Contract • Grants	Decisions/ Information	Deniece Tucker	a) Financial Reports b) FY21-22 Budget c) Grant Summary
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<u>Deniece</u>: Included reports for end of year; 33K profit for year; carried into budget for new year; questions on year end report? Reports as of yesterday; activities since we met last month is in account register by date; contributions from last month.

- Larry: entertain motion to accept financials minus budget.
- Al: anything from Jay that isn't included in last years?
- Jay: No, we're good to go on my end.

Motion to accept the financials as written: Al Garre

Second: John Bergan Discussion: None Abstained: None Against: None

For: All

Motion: Passed/carried

<u>Deniece</u>: Used prior budget to get started on this year's budget; income slightly up from membership dues; interest income consistent unless interest rates changes; awards income about \$500; total income \$72,015 should be close; last month discussed wanting to add budget items; added promotional materials of \$300 and door prize of \$500 and firearm purchase of \$1,500 and member enhancement is same \$5,000 so whole group is \$7,300. [EXPLAINED SIMILARITIES AND DIFFERENCES BETWEEN PRIOR YEAR]; budgeting for first time with more expenses than income;

- Al: \$7,500 for leadership includes sending folks to conventions, etc.; that has been adequate in the past?
- Deniece: Yes; that's what it is and has always been adequate.
- Larry: Budgeting for \$8k negative; difference is the new stuff, which could be rolled into member enhancement?
- Scott: Suggests balancing it.
- Larry: Which line items are higher?
- Deniece: Will balance it by reducing the contributions.
- Larry: Would rather see it balanced; if we have a surplus we can choose to make extra contributions.
- Deniece: Don't want to see promotional firearm separate?
- Larry: No, all member enhancement.
- Deniece: Will adjust and send out; how to approve? Via email?; send to Larry?
- Larry: Yes, will send out to approve over email.

<u>Jay</u>: We also need to approve Deniece contract for another year. Deniece and both now operate under one-year contracts. Recommending we renew for another year under the same terms.



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Al: All the same terms?

Jay: Yes.

Motion to renew Deniece's Personal Services Contract for one year under the same terms at previous year: Al Garre

Second: Joe Rossi Discussion: None Abstained: None Against: None

For: All

Motion: Passed/carried

16	8:45 (5 min)	 Executive Director Report Agro-Awards (10/31) Who's Who Donate Now? Personal Services Contract 	Information/ Decision	Jay Udelhoven	a) Agro Award Info
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<u>Jay</u>: Will be doing the Agro Awards sometime soon after this meeting so may be reaching to board directors for information. Will also be updating the Who's Who with OFB. Would like to establish "Donate Now" options on the MCFB web page and Facebook page; didn't know if anyone had concerns.

- Larry: No concerns.
- Jay: Ok, will proceed with donate now. Will also try to develop the annual progress report in time for the annual meeting on 11/11. Lastly, ED personal services contract needs to be renewed for one year as well.

Motion to renew Jay's Personal Services Contract for one year under the same terms at previous year: Al Garre

Second: Joe Rossi Discussion: None Abstained: None Against: None

For: All

Motion: Passed/carried

ADJOURNMENT							
17 8:50 Announcements and Reminders Information		Larry Bailey	N/A				
<u>Larry</u>	Larry: Thank you everyone; apologize for going late; please invite people who may be members						
18	8:55	Meeting Adjourned Information Larry Bailey N					

Meeting adjourned at 9:32 PM



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MCFB Officer Positions	Board Officers
President	Larry Bailey
Vice-President	Vacant
Secretary	Deniece Tucker
Treasurer	Deniece Tucker
Women's Chair	Vacant
Young Farmers and Ranchers Chair	Vacant

MCFB Committees	Committee Members
Ag Education	Helen Bushue
Ag Labor	Vacant
Awards & Recognition	Vacant
Health & Safety	Deniece Tucker
Local Government Affairs	Al Garre
Membership	Larry Bailey
Women's Committee	Vacant
Young Farmers and Ranchers	Vacant

Meetings	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep
Board	10/21			1/20	2/17	3/17	4/21	5/19	Off	Off	Off	9/16
Annual		11/11										
Celebration			12/11									

No.	Action Item	Responsible	Assigned	Due	Status
1	Reach out to Cole at Country Financial to invite to a Board meeting.	Larry	1/15/2020	When possible	On hold
2	Follow up with Kari regarding possible farm tour at Deniece's and/or other farms.	Jay/Larry	2/20/2020	Next month or so	On hold
3	Work together on a proposal: 1. Logo	Angi, Jay and Deniece	1/21/2021	2/18/2021	Completed
4	Work together on a proposal: 1. Purchase for members; 2. Custom for members.	Jay	1/21/2021	2/18/2021	Ongoing
5	Let MCFB Board Members know when Headwaters Farm tour is scheduled	Joe	4/22/2021	When scheduled	To be completed
6	Reach out to new potential LAC members	Larry	4/22/2021	When possible	To be completed
7	Reach out to Joe regarding water rights	Jay	4/22/2021	When possible	To be completed
8	Check on price breaks for hats.	Jay	5/20/2021	When possible	Completed
9	Send membership information to Scott Reed	Jay	9/20/2021	When possible	Completed
10	Update MCFB sites and info with new logo; purchase branded gear (NTE \$300)	Jay	9/20/2021	When possible	Completed
11	Send list of OFB Advisory Committees to Scott Reed	Jay	9/20/2021	When possible	Completed
12	Look into best/worst farm counties and Farmer Bill of Rights	Jay	9/20/2021	For Oct meeting	Completed
13	Discuss and research WPS poster	Jay/Larry	9/20/2021	As soon as	To be



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	development/distribution			possible; prep for OFB convention?	completed
14	Follow up with OFB regarding MCFB-CCFB annual meeting	Jay	9/20/2021	As soon as possible	Completed
15	Make sure OFB has Clackamas farmer letter	Jay	10/21/2021	As soon as possible	Completed
16	Follow up with OCDC	Jay	10/21/2021	For Jan meeting	To be completed
17	Complete nominating committee activities in preparation for Annual Meeting	Al	10/21/2021	Prior to 11/11	To be completed
18	Initiate planning for end-of-year/Christmas gathering on 12/11	Jay	10/21/2021	Nov	To be completed
19	Distribute information on OFB Convention	Jay	10/21/2021	As soon as possible	Completed
20	Work on best/worst farm county criteria; come back with something in January	Scott/Jay	10/21/2021	For Jan meeting	To be completed
21	Distribute information on training opportunities	Jay	10/21/2021	As soon as possible	Completed
22	Collaborate on employment poster	Scott/Jay	10/21/2021	As soon as possible	To be completed

	Minutes Approved
Date:	01/20/2022
Time:	7:05 PM
Location:	Rossi Farms/Zoom
Motion By:	Al Garre
Second By:	Deniece Tucker
Discussion:	None
Abstained:	None
Those against:	None
Those for:	All
Motion:	Passed/carried