Multnomah County Farm Bureau

From: Multnomah County Farm Bureau <multnomahcfb@gmail.com>

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To: multnomahcfb@gmail.com

Subject: MCFB Holiday Greetings and Annual Report **Attachments:** Annual Progress Report_MCFB_20-21-FINAL.pdf

Importance: High

HAPPY HOLIDAYS EVERYONE!

THERE'S STILL TIME TO GIVE THE GIFT OF MEMBERSHIP --- VOTING, SUPPORTING, ASSOCIATE, AND STUDENT MEMBERSHIPS AVAILABLE: https://multnomahcfb.org/join-us.html



The Multnomah County Farm Bureau's (MCFB's) annual progress report summarizes the previous fiscal year's activities as they related to the 2020-2025 business plan goals. If you would like additional information, please contact us.

1.0 ASKING FARMERS: MCFB connects people who have farm questions with local farmers who can best answer their questions.

Activities

completed • Referred four questions to farmers related to: agritourism, insurance providers, ag-related entity contacts, and water rights.

2.0 Assisting Farmers: MCFB assists local farmers and farm communities with problem-solving efforts.

- Responded to farmers requests for information on: ag-oriented CPAs; ag product insurance; Metro's free compost; and American Farmland Trust farmer grants.
- Advocated for and provided input on potential new farm worker housing project in Portland.
- Completed Activities
- Developed and distributed flyer on top ten entities farmers should engage.

• Established resource web pages for COVID-19, disaster relief, and mental health.

- Met with East Multnomah Soil & Water Conservation District to explore opportunities for greater collaboration to assist local farmers with on-farm soil and water improvement projects.
- Contributed \$1,600 to: Fill Your Pantry, Ronald McDonald House, and the OFB Century Farm & Ranch Program.
- MCFB Health & Safety Committee consisted of a single Board Director.
- 3.0 CONNECTING FARMERS: MCFB connects local farmers and farm supporters through social gatherings, formal and informal communications, and exchanges to help farmers address a variety of issues.
 - Outreach included winter and summer newsletters (~450 recipients each), brochure distribution, several member email updates, and 16 new member postcard, packets, and/or cap mailouts.
 - Attended, with fellow farmers, the Oregon Farm Bureau and American Farm Bureau Federation Annual Conventions and OFB annual golf tournament.

Completed Activities

- Hosted a virtual MCFB Annual Members Meeting.
- Social media included: 464 Instagram followers; 249 Facebook followers; and 41 LinkedIn followers; and website improvements.
- Information & Outreach Committee consisted of a single Board Director.

4.0 REPRESENTING FARMERS: MCFB provides local farmers information about laws, regulations, policies, and programs that may affect their farming businesses; when local farmer response is not possible or practical, MCFB serves as a proxy.

- Participated in 7 meetings with government officials regarding state legislation, the Bull Run Treatment Facility, and Multnomah County's proposed farm housing code revision; submitted 5 advocacy letters.
- Provided information to stakeholders on the Oregon fire bill, Metro wage tax, and elected official fundraiser.
- Provided outreach for: USDA National Urban Ag advisory committee; USDA Local Urban Ag advisory committee; and Sandy River Basin Ag Water Quality Advisory Committee.

Completed **Activities**

- Served on 3 local advisory committees and boards.
- Reviewed 30 Oregon Department of State Lands permit applications.
- Initiated investigation of best/worst farming counties for project and Farmer Bill of Rights.
- Contributed \$5,500 to: Western Resources Legal Center; Oregon Women for Agriculture; and Oregonians for Food and Shelter.
- Local Government Affairs Committee consisted of a single Board Director.

5.0 SHARING KNOWLEDGE WITH FARMERS: MCFB shares and provides training that meets the needs of local farmers.

• Provided outreach for: EMSWCD transition workshop; ODA's Growers Training; OSU Ag Extension offerings; OFB/ODA/OSHA Worker Protection Standards training; ODA's Pesticide Applicator's License training and QuickBooks training; Tualatin SWCD online pasture health training; and Black Futures Farm request for trainers.

Completed Activities

Contributed \$19,200 for: Sandy FFA; Oregon FFA; Oregon Agriculture Education Foundation's Memorial Scholarship; Oregon Agriculture Education Foundation/Summer Ag Institute; Sandy Area Buyers Pool (4H & FFA); Oregon Ag in the Classroom; Oregon Ag Fest; and Market Scouts.

- Served on Oregon FFA career path panel.
- Agriculture Education Committee consisted of a single Board Director.

6.0 ADMINISTRATION

<u>6.1 Membership</u>: MCFB is working to increase its voting and supporting membership to 200, representing a 30% increase over 2020 numbers (154) and approximately 31% of the farmers in Multnomah County.

• As of October 2021, total membership was 7,508, including: 128 Voting Members (10 new); 35 Supporting **Completed Activities**

**Members (6 new); 7,345 Associate Members; and 0 Student Members (the Board approved a new Student Member category).

• Membership Committee consisted of a single Board Director.

6.2 Board of Directors: The MCFB Board of Directors is working with the Executive Director to increase the capacity and diversity of the MCFB Board by adding, on average, one new Board member per year.

Completed Activities

- 7 Board meetings, including an annual meeting, were held (June August were taken off for farming activities).
- Board President: Larry Bailey, Verna Jean Nursery
- Board Secretary/Treasurer: Deniece Tucker, Tucker Farm
- Board Directors: John Bergan, Al Garre, Helen Bushue, and Joe Rossi.
- * Board Treasurer Angi Bailey stepped down during the year.

6.3 Contractors: MCFB maintained existing contracts and is monitoring for other needs.

• Executive Director and Treasurer contractors were retained throughout year; no other contracts were Activities implemented.

<u>6.4 Volunteers</u>: MCFB maintained existing volunteer capacity and will recruit additional volunteers as needed.

Completed • Web Designer volunteer retained throughout year. **Activities**

6.5 Document Administration: MCFB reviews/revises its documents, plans, and policies on at least a five-year basis.

Completed Activities

• Monitored implementation of five-year business plan.

6.6 Budgeting and Finance: MCFB is working to diversify and increase organizational funding and is striving to increase its annual funding level to \$150,000 by 2025.

Completed

- Total FY20-21 assets: \$297,146; total annual income: \$72,219; total annual expenses: \$45,170.
- FY19-20 taxes were prepared and submitted.

• Investigated "Donate Now" website and Facebook fundraising options.

6.7 Reporting: MCFB continued annual reporting to the Oregon Secretary of State (SOS) as required and annual progress reporting to track progress toward business plan goals.

Completed • SOS annual report submitted.

Activities • FY19-20 annual progress report completed and distributed.

For more information: see: www.multnomahcfb.org or contact: multnomahcfb@gmail.com

MCFB prohibits workplace discrimination and harassment in all of its programs and activities. MCFB will not condone or tolerate prejudicial remarks, actions, slurs, or jokes expressed and directed at or to any person for any reason.