



## Multnomah County Farm Bureau

### BOARD MEETING AGENDA

Date/Time: March 19, 2020, 7-9 pm

Location: Call-in Only

Call-in #: +1 408-228-4039; Meeting ID: 820733893#

No.	TIME	AGENDA ITEM	PURPOSE	PRESENTOR	HANDOUTS
1	7:00 (5 min)	<b>Welcome and Introductions</b> <ul style="list-style-type: none"><li>• Review and adjust agenda</li></ul>	Information	Larry Bailey	N/A
2	7:05 (5 min)	<b>Board Meeting Minutes</b> <ul style="list-style-type: none"><li>• Review/approve minutes</li></ul>	<b>Decision</b>	Larry Bailey	a) 2/20/2020 Mins
<b>REPRESENTING FARMERS</b>					
3	7:10 (10 min)	<b>Region 7 Policy Report</b>	Information	Pete Postlewaite Angi Bailey	N/A
<b>ASKING FARMERS</b>					
		<b>No Activity to Report</b>			
<b>ASSISTING FARMERS</b>					
4	7:20 (5 min)	<b>Activity Report</b> <ul style="list-style-type: none"><li>• Ag Labor Housing</li><li>• Trespass Signs</li><li>• Coyote Forum</li></ul>	Discussion & Information	Jay Udelhoven	a) Support Letter
5	7:25 (10 min)	<b>EMSWCD Update</b>	Information	EMSWCD rep	N/A
<b>CONNECTING FARMERS</b>					
6	7:35 (5 min)	<b>2020 Annual Meeting Planning</b>	Discussion	Jay Udelhoven	N/A
<b>SHARING KNOWLEDGE WITH FARMERS</b>					
7	7:40 (20 min)	<b>Sponsorships</b>	<b>Decision</b>	Deniece Tucker Helen Bushue	a) Cont. Proposal b) MS request/pub
8	8:00 (5 min)	<b>MCFB &amp; CCFB WPS/Pesticide Training</b> <ul style="list-style-type: none"><li>• Handlers/Workers potential?</li></ul>	Discussion	Larry Bailey	N/A



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9	8:05 (5 min)	<b>Solar/Building Presentation</b> • Explore potential opportunity for April	Discussion	Jay Udelhoven	N/A
<b>ADMINISTRATION</b>					
10	8:10 (10 min)	<b>President's Report</b>	Information	Larry Bailey	N/A
11	8:20 (10 min)	<b>Treasurer's Report</b> • Investment Opportunity • Financial statements	Information	Deniece Tucker	<div style="border: 1px solid black; padding: 2px;">a) OFB memo b) Financial reports</div>
12	8:30 (10 min)	<b>ED's Report</b> • Draft website: <a href="https://phpmcfb.000webhostapp.com/">https://phpmcfb.000webhostapp.com/</a>	Information	Jay Udelhoven	N/A
13	8:40 (5 min)	<b>New Members</b>	<i>Decision</i>	Larry Bailey	(TBD)
<b>ADJOURNMENT</b>					
14	8:45 (5 min)	<b>Announcements and Reminders</b>	Information	Larry Bailey	N/A
15	8:50	<b>Meeting Adjourned</b>	Information	Larry Bailey	N/A



**Multnomah County Farm Bureau**  
**DRAFT BOARD MEETING MINUTES**

Date/Time: February 20, 2020, 7-9 pm

Location: Pleasant Valley Grange, 17115 SE Foster Rd, Gresham, Oregon 97080

Meeting Called to Order			
<b>By:</b>	Larry Bailey, President		
<b>Date:</b>	02/20/2020		
<b>Time:</b>	7:05 PM		
<b>Location:</b>	Pleasant Valley Grange, 17115 SE Foster Rd, Gresham, Oregon		
		<b>Present</b>	<b>Absent</b>
<b>MCFB Board Directors:</b>	Larry Bailey, President	x	
	Angi Bailey, Secretary		x
	Deniece Tucker, Treasurer	x	
	Al Garre, Board Director		x
	Helen Bushue, Board Director	7:15	
	Joe Rossi, Board Director	x	
	John Bergan, Board Director	x	
<b>MCFB Contractors:</b>	Jay Udelhoven, Executive Director	x	
<b>OFB Board Directors:</b>	Pete Postlewaite, Region 7 Board Director	x	
<b>MCFB Members:</b>	Matt Shipkey, EMSWCD	x	
<b>Other:</b>	Kari Herinckx	7:20	

No.	TIME	AGENDA ITEM	PURPOSE	PRESENTOR	HANDOUTS
1	7:00 (5 min)	<b>Welcome and Introductions</b> • Review and adjust agenda	Information	Larry Bailey	N/A

Jay: Agenda fills up quickly, will do a better job getting Board input.

Action: Jay to request Board input on future draft agendas prior to sending out.

2	7:05 (5 min)	<b>Board &amp; Annual Meeting Minutes</b> • Review action items • Review/approve minutes	<b>Decision</b>	Larry Bailey	a) 1/14/2020 Mins
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[Board reviewed the minutes individually.]

Motion to approve minutes: Deniece

Seconded: Joe

Discussion: None

For: All

Against: None

Motion: Passed



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### REPRESENTING FARMERS

3	7:10 (30 min)	<b>Discussion with Kari Herinckx</b> <ul style="list-style-type: none"><li>• Multnomah/Washington County Field Representative for U.S. Senator Jeff Merkley</li></ul>	Discussion	Larry Bailey	N/A
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[While waiting for Kari Herinckx to arrive, the Board proceeded to Items #4, 5, and 6; returned to Item #3 at 7:22.]

#### Introductions:

- Larry introduced Kari; there was no particular agenda or specific topic to discuss; more of an initial meet and greet.
- Kari introduced herself; she started her current position in Oct. 2019; a native of western Washington County; from a farming family; 6 generations of farmers; rural issues are important to Senator Merkley; the Senator has leadership role on the Senate appropriations ag committee, which brings financial resources to Oregon.
- Larry thanked Kari for reaching out.

#### Cap & Trade:

- Deniece mentioned the issue; concerned that it will make farmers change in ways that will negatively impact farmers.
- Larry said there's an attitude that we have to do something; doesn't matter positive impact or where we stand relative to the nation.
- Deniece is a 3<sup>rd</sup> generation farmer of 84 acres; raising trees producing clean air; alternative would be to sell for development of 300-400 houses with cars polluting; but farmers are branded as polluters; farmers are the ultimate enviros; we shouldn't be seen as the enemy of activists; we should be seen as allies.
- Kari said that the Senator is not super involved in the state cap and trade issue; out of national scope; farmers have a strong sense of the land and environment.

#### General Issues:

- Kari: Senator is committed to representing all Oregonians; this county particular with rural and urban; here to listen to concerns.
- Larry: public getting more and more removed from the land; now people assume farmers are doing bad things; people take their food for granted.
- Kari: Senate appropriations decides where fed'l budget goes; Trump budget came out; now deciding where actual federal budget goes.
- Helen: Senator reached out to Barry Bushue several times.
- Pete: met with the Senator several times; always very receptive; may not see eye-to-eye. WOTUS may come back up again.

#### Food Safety:

- Pete: farms vegies and the regs for food safety cause him to pay a lot of money for inspections and monitoring; policy makers without requisite knowledge make burdensome requirements for farmers.
- Larry: shut down a farm over one false positive because new standards were applied; crops rotted in the field.
- Joe: one of several examples of family farm being bankrupted; every time you add a requirement; corporate



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farms can do it; but family farms cannot; three examples of going out of biz; \$70K/year = family wage farm; when you shut guys down the farm products shift to Mexico, not somewhere else in Oregon; food safety suffers when production moves outside U.S.; the burden of documenting puts farms out of business.

- Pete: those acres never come back; once a farmer quits and finds grass greener on other side of fence; doesn't go back to farming.
- Helen: NORPAC closing down is an example.
- Joe: Farm Bill should protect farms so food production stays in U.S.
- Pete: tried to get food safety under authority of state DOE; FDA was not prepared; USDA has data but FDA didn't know scope/scale of situation.
- Kari: If there are particular hold ups in the administration; she would like to hear; e.g. anything with FDA.

### Immigration:

- Kari: curious how immigration will impact farmers; sticky issue; senator focusing on human nature part; child separation; economic impact on folks who need to work the land.
- Larry: uses migrant workers; the farm jobs are not something unskilled labor can do; nursery industry has need for year-round labor force that is skilled; hard to get people to do the job; significant issue.
- Joe: we need a guest worker (H2A) program; we need more legal people who want to work.
- Deniece: farmers shouldn't be responsible for having to house labor force since they are responsible for paying them a living wage.
- Kari: in process of drafting comprehensive housing bill; addresses housing affordability, stability, and homelessness.

### Difference between western Washington County versus Multnomah County:

- Helen: Our issues are more at the state level than the federal.
- Larry: WOTUS; state and local govt are issues; we have both urban and rural farmers in addition to a lot of development everywhere.
- Deniece: happy to show farm operation.
- Kari: would like to do a tour; a couple of others on staff would be good contacts; natural resource liaison and business liaison; she can't route concerns appropriately.

**Action:** Jay/Larry to follow up with Kari regarding possible farm tour at Deniece's and/or other farms.

4	7:40 (5 min)	<b>Farm Walk &amp; Talk with Rep. Anna Williams</b> • Will discuss logistics of this event	Discussion	Larry Bailey	N/A
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[Skipped Item #3; started Item #4 @ 7:10.]

Larry: Discussed with Justin and Anna Williams Office; would like to visit two farms after session, around middle of March; trying to find a bigger farm and one other than nursery.

Deniece: Suggested Kerslakes or Striebens (vegies and raspberries).

Larry: Williams supported OFB position on Chlorpyrifos bill; on record as being a 'no'; Williams asked if there was



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something to ask for to change to a “yes.”

Larry: Talked to Dressler; asked to modify or defeat as to support -3 Amendment; ask to remain no and ask for support -3; Williams supported our position.

5	7:45 (10 min)	<b>The Wave – Metro Issue</b> • Guest Jacque Duyck will present issue	Discussion	Larry Bailey	a) Press Release
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*[Jacque was not present.]*

Larry: Jacque emailed the metro area OFB county presidents with concerns about wording and messaging; not necessarily the intent; asked her to come up with language that we can sign onto and send to Metro.

6	7:55 (10 min)	<b>Region 7 Policy Report</b>	Information	Pete Postlewaite Angi Bailey	N/A
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*[Angi was not present.]*

Pete: Staffing changes at OFB; Caroline Lobdell at Western Resources Legal Foundation presented recently at OFB; regarding issue-based advisory committees, there is a lot of misunderstanding about role of committee members so Shane put out policies for the committees; legal aid update regarding recovering attorney fees to help minimize frivolous lawsuits.

### ASKING FARMERS

7	8:05 (5 min)	<b>Activity Report</b> • CRP land lease rates	Discussion	Jay Udelhoven	N/A
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Jay: Only one question raised since the last meeting, concerning lease premiums for farmland previously in CRP; received input that lease premiums would be appropriate for organic farmers and fruit/vegie farmers.

### ASSISTING FARMERS

8	8:10 (5 min)	<b>Activity Report</b> • Coyote Forum • BES Sub-meter Program • Trespass Signs	Discussion & Information	Jay Udelhoven	N/A
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### Coyotes:

- Jay: Received input from some urban farmers that they've been having coyote problems; asked Board if we should host a forum of sorts on coyotes.
- Helen: Lots of coyotes around her farm.
- Pete: More of a cougar problem.
- Jay: Should I look into a coyote forum further?
- Larry: Not a huge amount of time; but look into it.

**Action:** Jay to spend minimal time investigating coyote presentation/forum options.

### BES Sub-meter Program:

- Jay: Met with BES program director who said the issue (of urban, “residential” farmers being charged for irrigation water that does not go into the sewer system) could potentially be resolved; would be good to understand scale of problem; will continue to nudge this along with BES.

### OFB Trespass Signs:

- Jay: Worked with OFB so have trespass signs sent to local farmer.
- Pete, Deniece, and Larry requested signs as well.

**Action:** Jay to get trespass signs sent to Pete, Deniece, and Larry.

9	8:15 (5 min)	<b>EMSWCD Update</b> <ul style="list-style-type: none"><li>• Farm succession workshops will take place at the Multnomah Grange on 2/12 &amp; 2/26</li></ul>	Information	EMSWCD rep	N/A
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Matt Shipkey: Partnered with CSWCD to host succession training; two more coming upon 2/26 and 3/11; if anyone wants to attend; 1x1 counseling is available; do it again next year; Jeremy shared info on the ditch bill (HB2437) which passed and authorizes farm ditch maintenance without dredge and fill permit – work with ODA not DSL; enforcement done by DSL; OSU will conduct studies of work to understand impacts looking for volunteers.

Pete: In last minutes wetland mitigation banking was mentioned -- what is EMSWCD doing? Considering it on his property.

Jay: Acting as a liaison for two farmers who are entertaining wetland mitigation banking on their properties: happy to talk to Pete about it.

### CONNECTING FARMERS

10	8:20 (5 min)	<b>AFBF Convention</b> <ul style="list-style-type: none"><li>• Download from attendees</li></ul>	Information	Larry Bailey	N/A
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Larry: Good experience; met a lot of people; Barry got award.



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Helen: Impressed with number of Oregon people; ~60 OFB members!

### SHARING KNOWLEDGE WITH FARMERS

11	8:25 (5 min)	<b>MCFB &amp; CCFB WPS/Pesticide Training</b> <ul style="list-style-type: none"><li>• Owners completed</li><li>• Handlers/Workers potential</li></ul>	Discussion	Larry Bailey	N/A
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Larry: Pesticide training successfully completed; ~25-ish people; would like to continue to do it on an annual basis; advertise earlier and more broadly next time, working more closely with OAN (as Helen suggested). Still talking about WPS worker training with PERC; has money available for training in state. Goal is to set up annual training in March/April/May.

12	8:30 (10 min)	<b>Sponsorships</b> <ul style="list-style-type: none"><li>• Market Scouts</li><li>• Oregon Ag Fest</li><li>• Ag in the Classroom</li></ul>	<b>Decisions &amp; Information</b>	Deniece Tucker	a) MS request/pub b) OAF request/pub c) AIC thank you
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#### Oregon Ag Fest:

- Helen: Every year we contribute to OR ag fest; asked us for \$1,000 in past; OFB asks for additional contribution to fund their booth and Friday activity for \$500 in past.
- Deniece gave schedule of what we spent last year; OAF and OFB paid in March last year.
- Larry: Suggested we consider all donations next month.
- Helen: We should pencil out where we want to spend in education, legal/political, and community.

#### Ag in Classroom:

- Deniece provided thank you letter for our previous donation.

#### Market Scouts:

- Jay: Geoff Dorn with Country Financial set up a meeting with Portland Farmers Market and Slow Food; they partner together on the Market Scouts Program each year at the Lents International Farmers Market to teach kids about food; they are asking for a grant to support up to \$6,000 worth of tokens.

**Action:** Deniece and Helen to work together prior to March Board meeting to identify all donation/grant requests for this year and present proposal to the Board.

### ADMINISTRATION



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13	8:40 (5 min)	<b>President's Report</b>	Information	Larry Bailey	N/A
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Larry: Received email from Sam asking to write letters in opposition to SB1516; OFB Report stated we're at 62 % of our membership goal; we need 58 more members to reach goal; social media committee wants counties to undertake more social media; at county president's meeting it was suggested that larger counties with more resources should consider contributing to smaller counties; asking Multnomah/Clackamas/Washington to provide \$450 a piece to Harney County so a Board member can attend the OFB P&E trust conference.

Deniece: There is no line item but there may be options.

[Motion to provide \\$450 to Harney County: Helen](#)

Seconded: Deniece

Discussion: None

For: Deniece, Helen, John

Against: Joe

Motion: Passed

14	8:45 (5 min)	<b>Treasurer's Report</b> • Financial statements	Information	Deniece Tucker	a) Financial reports
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Deniece: Reviewed financial statements; all is in good order.

[Motion to accept financial statements: Helen](#)

Seconded: John

Discussion: None

For: All

Against: None

Motion: Passed

15	8:50 (5 min)	<b>ED's Report</b> • March Board meeting location • Corbett Grange Ag Committee Meeting • Country Financial Meeting	Information	Jay Udelhoven	N/A
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Jay: March Board meeting will be held at the Clackamas County Bank in Gresham; spent time last month with the Ag Committee from the Corbett Grange whose members expressed interest in engaging with MCFB; meeting with Country Financial is set for April 15.

16	8:55 (5 min)	<b>Insurance &amp; Bonding Redux</b> • Correction needed from last meeting	<b>Decision</b>	Al Garre	a) Insurance Report
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[Al was not in attendance.]

Larry: There was a mistake in Al's information last month that he would like us to correct; would like new motion under corrected amounts; Al had suggested option B and Larry agreed.

Helen: Suggest she be removed as a signatory because she is not covered under the insurance.

Motion to make it \$25K coverage for President, Secretary, and Treasurer @ \$126/year: Helen

Seconded: John

Discussion: None

For: All

Against: None

Motion: Passed

Action: Deniece to have Helen removed as a check signer.

### ADJOURNMENT

17	9:00 (5 min)	<b>Announcements and Reminders</b>	Information	Larry Bailey	N/A
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Larry: New memberships include Carol Rosen and Bob Underwood as voting members.

Motion to accept new members: Deniece

Seconded: John

Discussion: None

For: All

Against: None

Motion: Passed

18	9:05	<b>Meeting Adjourned</b>	Information	Larry Bailey	N/A
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Adjourned 9:26 PM.



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No.	Action Item	Responsible	Assigned	Due	Status
1	Put approved budget numbers in strategy-based budget format	Jay (w/Deniece & Larry)	9/26/19	As soon as possible	To do
2	Work to improve brochure substance	Jay (w/Joe & Larry)	9/26/19	As soon as possible	To do
3	Work to improve business plan substance	Jay (w/Deniece, Joe & Larry)	9/26/19	As soon as possible	To do
4	Contact Dave Dillon re: outreach to associate members	Jay	10/17/2019	When possible	To do
5	Follow up with Larry et al. regarding date, location, and OFB notification for next year's annual meeting.	Jay	1/15/2020	Within next few months	To do
6	Reach out to Cole to invite to a Board meeting.	Larry	1/15/2020	When possible	To do
7	Follow up with Kari regarding possible farm tour at Deniece's and/or other farms.	Jay/Larry	2/20/2020	Next month or so	To do
8	Spend minimal time investigating coyote presentation/forum options.	Jay	2/20/2020	As time allows	On-going
9	Work together prior to March Board meeting to identify all donation/grant requests for this year and present proposal to the Board.	Deniece/Helen	2/20/2020	Prior to March meeting	To do
10	Remove Helen as a check signer.	Deniece	2/20/2020	As soon as possible	To do



## Multnomah County Farm Bureau

### DRAFT BOARD MEETING MINUTES

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	<b>Minutes Approved</b>
<b>Date:</b>	
<b>Time:</b>	
<b>Location:</b>	
<b>Motion By:</b>	
<b>Second By:</b>	
<b>Discussion:</b>	
<b>Those for:</b>	
<b>Those against:</b>	
<b>Motion:</b>	



**Multnomah County Farm Bureau**  
9880 SE Revenue Rd., Boring, OR 97009  
Tel: 206-595-5078; Email: [jayudelhoven@gmail.com](mailto:jayudelhoven@gmail.com)

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March 2, 2020

**Ms. Margaret Salazar, Director**

Oregon Housing and Community Services  
North Mall Office Building  
725 Summer Street NE, Suite B  
Salem, OR 97301-1266  
*Sent via email:* [Margaret.salazar@oregon.gov](mailto:Margaret.salazar@oregon.gov)

**RE: Support for Amanda Court Project**

Dear Ms. Salazar:

The Multnomah County Farm Bureau (MCFB) would like to express our general support for the agricultural worker affordable housing component of the Amanda Court Project.

MCFB is one of 32 county farm bureaus in Oregon, which serve as local chapters of the Oregon Farm Bureau, which is a state affiliate of the American Farm Bureau Federation. At the county level, MCFB works to help local farmers be successful. MCFB has over 7,000 members and serves both urban and rural areas with over 650 farms covering more than 25,000 acres.

We have limited information about the Amanda Court Project, but it is our understanding that 25% of the project will provide affordable housing for agricultural workers. MCFB generally supports efforts that attract and retain quality agricultural workers in the Multnomah County area. To the extent the Amanda Court Project will help accomplish this by providing affordable housing for agricultural workers, we applaud and support the effort. The project is proposed to be located on SE 122<sup>nd</sup> Ave. between SE Holgate Blvd. and SE Pardee St. in the Powell Gilhurst Neighborhood of Portland, Oregon. While not in the “epi-center” of agriculture in the county, this location could serve the agricultural worker population.

Having stated the above, there may be components of the project moving forward that would benefit from additional farmer input. If we can be of further assistance in this regard, please do not hesitate to reach out.

Sincerely,

*Jay Udelhoven*

Jay Udelhoven, Executive Director  
Multnomah County Farm Bureau

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cc: Robin Smith, Amanda Court Project, *sent via email* at: [smithrobin@gmail.com](mailto:smithrobin@gmail.com)

# MCFB Contributions Proposal 2020

**SHARING KNOWLEDGE -- Education/Community**

1	Oregon Ag Fest	\$500
2	OFB/Ag Fest	\$500
3	Oregon Ag Education Foundation - Summer Ag Institute	\$5,200
4	Sandy Area Buyers Pool	\$200
5	Sandy FFA	\$200
6	Market Scouts (Lents International Farmers Market)	??

## **REPRESENTING -- Legal/Political**

7	Oregonians for Food and Shelter	\$2,000
8	Voter Ed Fund (Golf Tournament)	\$3,400
	Legal ~defense (one or more of the following):	\$1,000
9	Oregon Ag. Legal Foundation	
10	OFB Legal Advocacy Fund	
11	Western Resources Legal Fund	

**EMERGENCY FUNDING** (e.g., Cap & Trade) \$1,000

**TOTAL:** \$14,000

With additional funds left from the 2020 budget to be distributed to any or all of the following as seen appropriate: #s 7, 8, 9, 10, 11 above.

With the possibility of a lawsuit against Cap and Trade, pesticide and other ballot issues, and being an election year, it would make sense to assist where we can in these areas.

**Submitted by Deniece Tucker and Helen Bushue**

The Portland Farmers Market (PFM) and Slow Food Portland (SFP) would like to request a grant from the Multnomah County Farm Bureau to support its Market Scouts program at the Lents International Farmer's Market for the 2020 season. The program has historically provided \$4,000 worth of tokens each year, however they are seeking to increase total token funding to \$6,000 each year due to the program's popularity among local youth and rising prices. A grant of any amount up to \$6,000 would be greatly appreciated.

### Market Scouts

- [Market Scouts](#) is a program administered by [Slow Food](#) in collaboration with the [Portland Farmers Market](#) at the [Lents International Farmers Market](#).
- The program provides tokens to youth so they can buy farm fresh fruits and vegetables at the market.
- Youth participating in the program range between ages of 3 and 13.
- Approximately 2,000 total youth visits (60/market day) are expected to Market Scouts booth during 2020.
- **A grant of \$4,000 would continue historical funding of \$2 tokens per youth per market day.**
- **A grant of \$6,000 would allow an increase to \$3 tokens per youth per market day.**
- Types and reach of marketing for Market Scouts: Neighborhood posters/community tabling events, targeted neighborhood/general social media outreach and PFM website.
- Opportunities for MCFB to be included on the tokens (see below) and in marketing for Market Scouts will need to be defined with Slow Food.

### Lents International Famers Market (LIFM)

- LIFM is open Sundays, June 7 – November 29, 2020; 9 am to 2 pm
- Seven farms participate at the LIFM (see farm list below).
- Farmers at the market are mostly from communities of color and immigrant communities.
- Approximately 18,500 people attend the market annually.
- Gross sales (farm and non-farm) are approximately \$136,000.
- LIFM has ~3,000 Facebook followers and ~500 Instagram followers.

### General

- Portland Farmers Market supports five farmers markets.
- Approximately 100 local farms participate at the markets that PFM supports (see list below).
- Approximately 650,000 people participate annually.
- Gross annual sales (farm and non-farm) generated from the markets is approximately \$7M.
- As an organization, PFM has approximately:
  - 200 vendor members and 85,000 followers on various digital media platforms.
  - Opportunities for MCFB to be included in marketing for PFM will need to be discussed with ED, Trudy Toliver. Opportunities include: Logo on PFM Market Scouts webpage, mention in Lents International Farmers Market Facebook/Instagram posts, featured PFM blog post/story about a farmer who is both a PFM vendor and MCFB member (farms need to be identified).
- As an organization, SFP has approximately:
  - 1,600 newsletter subscribers; 5,000 local/180,000 national Facebook followers; 1,500 local/36,800 national Instagram followers.

### Contacts:

Mad Taylor, Board Chair  
 Slow Food Portland  
[madisonstaylor@outlook.com](mailto:madisonstaylor@outlook.com)

Heather Morrill, Community Engagement Manager  
 Portland Farmers Market  
[heather@portlandfarmersmarket.org](mailto:heather@portlandfarmersmarket.org)

## Market Scout Token



**PFM Farm Vendors**

Vendor
Anahuac Produce
Anchor Ranch Farm
Arcane Cellars
Baird Family Orchards
Bethel Springs Farm
Boyco Foods
Brandywine Fisheries LLC
By George Farm
C&K'S Flower Garden
Cascadia Chestnuts
Chang Family Farm
Cherry Country
Columbia River Fish Co. Treaty 1855
Cyrus Saffron
Dancing Light Ranch
Deck Family Farm
Deep Roots Farm
DeNoble Farms
draper girls country farm
eagle organic cranberries
Early Mom
Evans Blueberries
Farm D'ICI
Farm Punk Salads
Favorite Produce of Oregon
Food Waves
Fraga Farmstead Creamery llc
Freddy Guys Hazelnuts
Frogsong Farm
Frux Farm
Gala Springs Farm
Gathering Together Farm
Gee Creek Farm
Glasrai Farm LLC
Goldin Artisan Goat Cheese, LLC
Greenville Farms
Groundwork Organics
<b>Happy Moment Farm**</b>
Indian Candy

Janna's Flowers and Blueberries
K Berry Farm
Kalengs Produce
KenyonGrowers
Kiyokawa Family Orchards
La Terra Vita
Lady Lane Farm
LaMancha Ranch and Orchard
Lavender Haven
Liepold Farms
Lonesome Whistle
Lucky Farms Flowers
Maryhill Fruit Company
Microgreen Fanatics LLC
Mindful Mushrooms LLC
Minto Island Tea Company
Mudjoy Farm LLC
N & M Herb Nursery Inc.
<b>N and N Amaro Produce**</b>
Neiffer Ranch
Old World Apples
Ole World Oils
OlyKraut
Olympia Provisions
One Stripe Chai Co.
Oregon Walnuts
Osmogaia
Packer Orchards
Persephone Farm
<b>Pheasant's Eye Farm LLC**</b>
<b>PK Pastures**</b>
Pine Mountain Ranch
Portland Ashwagandha Farm
Raymond Kuenzi Farm
Raynblest farm
Real Good Food
Red Truck Homestead LLC
Reister Farms
Rick"s Wild Mushrooms
Salmon Creek Farm & Apiary
Salty Dog Farm
Schott Family Farm

South Barlow Berries
Sprig & Sprout
Spring Hill Organic Farm
Springbank Farm
Springwater Farm
Square Peg Farm
Stephens Farm - Silver Apple
SuDan Farm
<b>Sulina's Garden**</b>
Sun Gold Farm LLC
<b>Simington Gardens**</b>
<b>Stadnikov Farm**</b>
Sweet Briar Farms
tamiyasu
Tango Water Farm, LLC
Temptress Truffles
The Berry Patch
The Dancing Chicken Farm
The Urban Acre Homestead
Tierra De Lobos Winery
tilthworks
unger farms, inc.
Valley Berry Farm
Westwind Gardens
Whole Circle Farms
Winter Green Farm
Winters Farms

**\*\* LIFM identified for 2020**

# MARKET SCOUTS

A collaboration between Slow Food Portland  
and Portland Farmers Market



## POWER OF PRODUCE (POP) CLUB

POP Club is a farmers market incentive program for children offered at farmers markets throughout the nation. Each week, children ages 3 to 13 receive a \$2 token to spend on fresh fruits and vegetables.



Slow Food Portland is raising **\$6,000** to support Market Scouts, a Power of Produce kids education program at the Lents International Farmers Market in SE Portland. This partnership started in October-November 2019 and will continue with the opening of the market in June 2020.

## The Lents International Farmers Market

SE 92nd & Reedway

Lents International Farmers Market (LIFM) has a multi-cultural focus and provides fresh, affordable, and culturally appropriate produce to the diverse community of the Lents neighborhood. Founded in 2006 by a community of volunteers, it is currently run by Portland Farmers Market and is an important market for immigrant and new farmers, and small food business owners. Market Scouts is especially important for the Lents neighborhood, as the primary audience is children and their families living in, and bordered by, food desert census tracts. The program and market serves the communities surrounding several low-income schools in the Portland Public School District, including Lents and Kelly Elementary.

# Supporting Healthy Communities

Market Scouts provides a fun and important opportunity for children to engage in their local food system through conversations directly with farmers, educational games and demonstrations, sharing food knowledge with peers, and exposure to new fruits and vegetables. These interactions will lead to lifelong positive impacts on individual and community health. In addition to participating in educational activities, Market Scouts receive tokens to spend at the market, allowing them to act as participants in their local economy and engage in making healthy food choices for themselves.

Slow Food Portland's goal is to raise awareness and engagement in our community to help transform food policy, production practices, and market forces to ensure an equitable, sustainable, and pleasurable food system for all. We will be continuing the POP Club program that has existed in the past by organizing volunteers and educational activities each week as well as providing funds for the tokens.



## 2019 in Numbers

- **\$3,594** worth of tokens distributed
- **1,797** visits to the Market Scouts booth
- **62** participants per day on average
- Participants range between the ages of **3 and 13**
- **\$6,000** will allow an increase of token amounts from \$2 to \$3 per participant

— “ —

My favorite part of Market Scouts is using the tokens to buy strawberries and trying new things.

Market Scouts Participant

February 28, 2020

TO: County Farm Bureau presidents and secretaries

FR: Dave Dillon

RE: **County FB Investments**

Leaders- At the county FB presidents meeting last month several counties expressed that they would like to be able to invest organization funds in something other than savings accounts and certificates of deposit. I was asked to see if there were a way to allow county FBs to invest through the investment adviser that Oregon Farm Bureau uses, Keudell-Morrison Wealth Management. The short answer is, yes.

Keudell-Morrison Wealth Management (KMWM) is already working with and managing assets for Marion County Farm Bureau. I'm sure Dylan Wells would be happy to speak with you about his county FB's experience there. Because of a 30+ year relationship with Oregon Farm Bureau, KMWM is dropping its minimum investment amount to \$50,000 for the Farm Bureau family. The fee for managing invested funds would be 1% of assets being managed. There are three portfolio choices available to county Farm Bureaus. Their objectives are low risk/low return, mid-risk/medium return, and aggressive higher risk/higher return. It's not practical for the firm to customize beyond these three options at this dollar level of investments.

If you invest county Farm Bureau assets, you will have your own individual account, reporting, statements, etc. KMWM has a team at its Salem office to service your account, but I don't think you should expect in-person reporting to your county. You may be able to arrange a 'get to know you' meeting as you consider whether to invest but they won't be able to have someone at your monthly meeting.

### **Some important things to consider**

I am not a financial adviser. I offer the following from my experience with various budget chairs, on several boards outside of Farm Bureau, working with OFB's investment pool and OFB's adviser, and my knowledge about good practices for tax exempt organizations and investing.

If you are investing outside of bank accounts and CDs (whether with Keudell-Morrison or anyone else) your county Farm Bureau should have a clear objective for the investments and an investment policy that guides your county board as it makes decisions. Do you plan to take out proceeds each year? Do you want to have a reserve fund that keeps up with inflation? Do you want to grow your assets for some particular future purpose? Who has authority to change investments or invest or withdraw funds, and under what conditions?

I have some resources to help you with an investment policy, but the decision about goals for your investments is something your board will have to decide after careful consideration. And you should revisit both goals and policy every year to make sure they still work for you.

You can and probably will lose money some years. You need to be ready for that gut-check when the market takes a sudden drop, or long and slow downturn or long flat periods. Late February's corona virus sell-off is an example of how unexpected things can affect the market quickly and negatively.

Equities have trended up for over 100 years overall. However there have been long periods of no growth and some downturns have taken years to recover from.

Your county FB investments will not be the same as Oregon Farm Bureau's. OFB has over \$9 million in invested assets. Our level of customization is going to be different than smaller investments.

You need to do your own homework on this. Mike Morrison has been OFB's adviser for over 20 years. His father was the adviser before that. But you need to do your own due diligence on KMWM or any other firm you are considering. Are they properly registered and licensed. Did you look at consumer complaints, fines, penalties, and the like. Are the fees transparent and consistent with or better than other options. Is the level of service or personalization consistent with your county FB investment policy and goals and your county board's expectations. Can they match investment choices to your county FB goals and risk tolerance?

Oregon Farm Bureau is not endorsing KMWM. Neither OFB nor any staff or other OFB leader will receive any compensation or other consideration for telling you this service is available to you. This is a response to county Farm Bureau presidents asking about this firm and whether there is a way for them to invest with KMWM.

If you want to explore this more deeply, let me know and I'll connect you with Keudell-Morrison Wealth Management. I can also talk to you more if you'd like about this firm or other issues around financial management for your county FB.

### **Personal commentary**

Here is a personal plea. Please don't try to time your investments to match your predictions for which way the market is going on a particular day or in a particular month. Equities are a long-term investment that can be very volatile in both the up and down directions.

If you invested \$10,000 in January of 1999, on Dec. 31, 2018 here's what your returns would look like if you had taken money out of the market and missed big up days versus investing and leaving it there the full time.

Investor Action	Dollar value on 12/31/2018	Annual Return
Left it all in the S&P 500	\$29,845	5.62%
Missed the best 10 up days	\$14,895	2.01%
Missed the best 20 up days	\$9,359	-.33%
Missed the best 40 up days	\$4,241	-4.2%

Another analysis done by Fidelity shows that from 1980 to 2018, if you took your money out and missed just the best five up days, your return would be 35% lower than had you left it in for the whole period. Missing just ten big up days dropped returns by more than 50%. That's out of over 9,000 trading days. Rebalancing your asset allocation on some regular interval or after a big run-up in the markets is a good practice. Trying to guess on a day-to-day or month-to-month basis which direction the market is going and moving money in and out based on those guesses is not a good practice.

11:37 AM

03/11/20

Cash Basis

**Multnomah County Farm Bureau**  
**Balance Sheet**  
**As of March 11, 2020**

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	Mar 11, 20
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
FB Bank Operating #1353	2,479.05
FB Bank MM Account #6216	219,898.88
FB CD	42,230.62
<b>Total Checking/Savings</b>	<u>264,608.55</u>
<b>Total Current Assets</b>	<u>264,608.55</u>
<b>TOTAL ASSETS</b>	<u><b>264,608.55</b></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Equity</b>	
<b>Opening Balance Equity</b>	88,534.56
<b>Retained Earnings</b>	175,284.82
<b>Net Income</b>	789.17
<b>Total Equity</b>	<u>264,608.55</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><b>264,608.55</b></u>

1:43 PM

03/11/20

Cash Basis

**Multnomah County Farm Bureau  
Profit & Loss Prev Year Comparison  
October 1, 2019 through March 11, 2020**

	Oct 1, '19 - Mar 11, 20	Oct 1, '18 - Mar 11, 19	\$ Change
<b>Income</b>			
<b>Membership Dues</b>			
<b>Membership</b>	73,520.00	74,998.00	-1,478.00
Less OFB Dues	-64,887.00	-65,395.00	508.00
<b>Endorsement Agreement</b>	20,368.94	19,163.63	1,205.31
<b>Total Membership Dues</b>	29,001.94	28,766.63	235.31
<b>Interest Income CD</b>	429.53	33.10	396.43
<b>Interest Inc MM Account</b>	1,573.64	67.00	1,506.64
<b>Award-Misc Income</b>	165.59	327.00	-161.41
<b>X-Membership</b>	0.00	1,597.00	-1,597.00
<b>Total Income</b>	31,170.70	30,790.73	379.97
<b>Expense</b>			
<b>Void</b>	0.00	0.00	0.00
<b>Tax Returns Preparation</b>	0.00	400.00	-400.00
<b>Activities</b>	1,937.27	2,161.33	-224.06
<b>Advertising</b>	10.00	0.00	10.00
<b>Bank Charge</b>	0.00	57.50	-57.50
<b>Contributions</b>			
<b>Additional Contributions</b>	399.95	159.95	240.00
<b>Women's Committee</b>	2,600.00	600.00	2,000.00
<b>Contributions - Other</b>	0.00	337.09	-337.09
<b>Total Contributions</b>	2,999.95	1,097.04	1,902.91
<b>Insurance</b>			
<b>Liability Insurance</b>	85.00	85.00	0.00
<b>Total Insurance</b>	85.00	85.00	0.00
<b>Leadership</b>	5,422.19	4,370.33	1,051.86
<b>Member Enhancement</b>	1,761.02	2,786.55	-1,025.53
<b>Membership Billing</b>	1,971.87	479.77	1,492.10
<b>Office Expense</b>	399.66	0.00	399.66
<b>Secretary Contract</b>	0.00	4,260.68	-4,260.68
<b>Organization Director Contract</b>	13,062.50	0.00	13,062.50
<b>Treasurer Contract</b>	1,478.50	0.00	1,478.50
<b>Payroll Taxes</b>	0.00	3,078.93	-3,078.93
<b>Postage</b>	440.36	332.50	107.86
<b>Printing</b>	361.24	1,128.94	-767.70
<b>Supplies</b>	451.97	40.09	411.88
<b>Total Expense</b>	30,381.53	20,278.66	10,102.87
<b>Net Income</b>	<b>789.17</b>	<b>10,512.07</b>	<b>-9,722.90</b>

**Multnomah County Farm Bureau  
Profit & Loss Budget vs. Actual 2019-2020  
October 1, 2019 through March 11, 2020**

	Oct 1, '19 - Mar 11, 20	Budget	\$ Over Budget
<b>Income</b>			
Invest Inc Wash CD	0.00	0.00	0.00
Membership Dues			
Membership	73,520.00	0.00	73,520.00
Less OFB Dues	-64,887.00	0.00	-64,887.00
Endorsement Agreement	20,368.94	0.00	20,368.94
Membership Dues - Other	0.00	75,000.00	-75,000.00
<b>Total Membership Dues</b>	<b>29,001.94</b>	<b>75,000.00</b>	<b>-45,998.06</b>
Interest Income CD	429.53	1,100.00	-670.47
Interest Inc MM Account	1,573.64	4,400.00	-2,826.36
Award-Misc Income	165.59	400.00	-234.41
Other Award Income	0.00	0.00	0.00
Uncategorized Income	0.00	0.00	0.00
X-Membership	0.00	0.00	0.00
<b>Total Income</b>	<b>31,170.70</b>	<b>80,900.00</b>	<b>-49,729.30</b>
<b>Expense</b>			
Void	0.00	0.00	0.00
Tax Returns Preparation	0.00	450.00	-450.00
Activities	1,937.27	5,000.00	-3,062.73
Advertising	10.00	0.00	10.00
Bank Charge	0.00	100.00	-100.00
Contributions			
Memorial Scholarships	0.00	5,000.00	-5,000.00
Additional Contributions	399.95	14,000.00	-13,600.05
Women's Committee	2,600.00	2,600.00	0.00
Discretionary/Reserves	0.00	0.00	0.00
Gifts Given	0.00	0.00	0.00
Contributions - Other	0.00	0.00	0.00
<b>Total Contributions</b>	<b>2,999.95</b>	<b>21,600.00</b>	<b>-18,600.05</b>
Dues and Subscriptions	0.00	50.00	-50.00
Insurance			
Liability Insurance	85.00	1,200.00	-1,115.00
Bond	0.00	100.00	-100.00
Insurance - Other	0.00	0.00	0.00
<b>Total Insurance</b>	<b>85.00</b>	<b>1,300.00</b>	<b>-1,215.00</b>
Leadership	5,422.19	10,000.00	-4,577.81
Member Enhancement	1,761.02	5,000.00	-3,238.98
Membership Billing	1,971.87	2,000.00	-28.13
Office Expense	399.66	300.00	99.66
Secretary Contract	0.00	0.00	0.00
Organization Director Contract	13,062.50	30,000.00	-16,937.50
Treasurer Contract	1,478.50	3,600.00	-2,121.50
Payroll Taxes	0.00	187.50	-187.50
Postage	440.36	550.00	-109.64
Printing	361.24	400.00	-38.76
Supplies	451.97	300.00	151.97
Uncategorized Expenses	0.00	0.00	0.00
Women's Committee/Activities	0.00	0.00	0.00
<b>Total Expense</b>	<b>30,381.53</b>	<b>80,837.50</b>	<b>-50,455.97</b>
<b>Net Income</b>	<b>789.17</b>	<b>62.50</b>	<b>726.67</b>

**Multnomah County Farm Bureau  
Account register by date  
February 13 through March 11, 2020**