September 26, 2019, 7-9 pm

	Meeting Called to Order		
By:	Larry Bailey		
Date:	9/26/19		
Time:	7:09		
Location:	Tucker's Farm; 2000 SE Wilson RD, Troutdale,	OR 97060	
		Present	Absent
MCFB Board Directors:	Larry Bailey, President/Board Director	Х	
	Deniece Tucker, Treasurer/Board Director	Х	
	Al Garre, Board Director	Х	
	Angi Bailey, Board Director		Х
	Helen Bushue, Board Director 7		
	Joe Rossi, Board Director	7:24	
	John Bergan, Board Director	Х	
MCFB Contractors:	Jay Udelhoven, Executive Director	Х	
OFB Board Directors: Pete Postlewaite, Region 7 Board Director			Х
MCFB Members:	CFB Members: Jeremy Baker, EMSWCD Sr. Con. x		
Other:	None		

No.	AGENDA ITEM	PURPOSE	PRESENTOR	HANDOUTS
1	Welcome and Introductions	Information	Larry Bailey	

Larry called meeting to order and welcomed everyone.

2	Review and Approve Board Meeting Minutes	Decision	Larry Bailey	Minutes from 6/20/19, 6/25/19,
				and 7/16/19

Corrections: 6/25/19 minutes to include John Bergan as being present.

Motion to approve minutes: John moved

<u>Seconded</u>: Deniece <u>Discussion</u>: None <u>Unanimously carried</u>

3	Secretary/Treasurer's Report	Information	Deniece Tucker	Financials
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Woman who did taxes previously won't be doing them again; Debbie Oglesby can do them. Cost should be in same range as previous years (~\$400).

Need copies of prior tax year.

No vote; Larry said to move forward.

Farm Bureau Bank account now open; can monitor all accounts now; making interest now on funds. Can do electronic deposits if under \$5K; but most are over \$5K.

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Financials: balance sheet handed out; ~\$263K now in account.

P&L sheet: \$6K ahead; total net income \$76,406.

Motion to approve financials: Al moved

<u>Seconded</u>: John <u>Discussion</u>: None Unanimously carried

4	President's Report	Information	Larry Bailey	
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Summer ag inst is thankful for donations; sent us a letter; we sponsored two teachers.

OFB is thankful as well.

Golf tournament last Tuesday; we had 4 people there that Katie Fast found.

OFB deadlines for bylaws, resolution, membership, agro awards explained.

Agro Awards handled by secretary; Helen said a lot of things we don't do; online agro award form to complete.

Action: Helen to share form; Jay and Angi to figure out.

Anyone wants to be on OFB advisory committee? Larry went over who used to be on the committees. Automatically kept on list if don't request to be removed.

Action: If anyone has interest, let Larry know.

Tax audit information on Oct 17th at OFB.

Social media support information: 9/26 OFB newsletter

Seeking donations for county store for annual meeting; we don't do this.

Action: Helen will do auction items.

Membership: We're at 149; goal is 159. 150 is difference between 2 and 3 delegates. Jay did outreach to members.

Sharon not running for president re-election.

- Does anyone want to be a delegate?
- Does anyone want to be the president?
- Delegates need to be submitted by November 13th; will cover at next meeting.
- Meeting on Dec 10-12 @ Salishan.
- We'd like to have 3 delegates.

5	Region 7 Report	Information	Pete Postlewaite	
Pete	was not in attendance.			
6	Executive Director's Report	Information	Jay Udelhoven	

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Amount of time and expense to date for Executive Director services was briefly reviewed. Outreach to unpaid members was discussed. Additional substantive work to be discussed later in the agenda.

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EMSWCD in partnership with CSWCD will offer another 4-part farm succession planning series at Multnomah Grange; free to attend; 1x1 counseling; invite only. Question was raised: What is it exactly? Answer: How to keep the farm going. More information to come. EMSWCD will reach out to invitees. They might want us to help publicize.

	NEW BUSINESS			
0	8 MCFB 2019-2020 Budget D o	Docision	Larry Bailoy	Draft FY19-20
		Decision	Larry Bailey	Budget

Larry, Deniece, and Jay had discussion this morning about the budget; handout is proposed budget for next fiscal year that absorbs extra expenditure for new ED position; that was done largely by reducing donations to other efforts. Strategic action so we can do more as opposed to a move that focuses internally. Proposed budget is not intended to be an endpoint; Larry wants this to be a starting point from which we can improve upon.

Membership billing question: how did it come out; up or down? OFB charges for billing; new budget is \$500 less; why? Helen: Might want to watch this; depends on when they send bill out. If our associate members keep going up, then this might keep going up. Leave budget line how it is now.

What are the actuals vs. original budget from last year? P&L are actual expenditures from last year. All appreciated priority of keeping in-house activities funded; the money we spend on org as opposed to contributions.

Motion to approve FY19-20 Budget: Al moved

Seconded: John
Discussion: None
Unanimously carried

Jay handed out and reviewed a proposed "strategy-based" budget format; a format the will categorized our budget and expenditures based on what and how we work. A good discussion was had and there was agreement to pursue further.

Action: Jay will work with Larry and Deniece to put new budget numbers into strategy-based budget format.

9	MCFB Membership Status	Discussion	Larry Bailey; Jay Udelhoven	Membership Data
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2 new member applications:

- Bertony and Jennifer Faustin; nursery greenhouse and wine grapes voting member application
- James and Patricia Ellis in Corbett; row crops applying as supporting member. Question: should we
 check with the Ellis to see if they want to be voting members?
 Action: Jay to check with Ellis.

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Deniece suggested to call all new members.
 Action: Jay to call new members.

Motion to accept new members: Helen moved

Seconded: John

<u>Discussion</u>: All is concerned that if we vote tonight will we lock them in as supporting members. Helen said we can just call OFB and change their status. Deniece suggested we make sure they get benefit package. OFB to send newsletters; get quarterly magazine.

Action: Larry to get a hold of Dave @ OFB regarding packet send-outs.

Jeremy asked who generates information for Country Financial insurees; Helen explained history of OFB insurance being sold to Country Financial. Jeremy asked if our Country reps were an opportunity for outreach.

Unanimously carried

10	Potential interactions with Geoff Dorn	Discussion	Larry Dailoy	
10	(Country Financial)	Discussion	Larry Bailey	

Geoff Dorn emailed Larry; wanted to talk about MCFB. Talked on the phone. Dorn was excited about ways we could interact with associate members. Would like to come to meetings; offered office space on Alberta. Jay explained why he called Dorn. We could meet at his office as a way to engage and seek additional coordination. Opportunity to be further considered.

11	Annual meeting issues: • Registration fee (\$20)	Decision	Larry Bailey
	• Firearm support (\$500)		

Clackamas voted to increase annual meeting fee from \$15 to \$20; would like us to charge the same. Helen got menu today; comes under membership enhancement. Larry said looks like \$24-33 per meal plus gratuity. We're subsidizing around \$16 per member.

Clackamas also voted to donate \$500 to firearm raffle; do we want to do it again this year.

Motion from \$15 to \$20? Helen: membership going down. Jeremy: is it membership enhancement? Larry other option: we could do this and subsidize Christmas dinner more. Al: is it more difficult if there are two prices or is it the image of two different prices: Helen: she's doing the online system.

Motion to increase fee to \$20 for Multnomah County members: Al moved

<u>Seconded</u>: Helen <u>Discussion</u>: None <u>Unanimously carried</u>

Motion to contribute \$500 for firearm raffle/give away: Deniece moved

Seconded: John

Discussion: Al asked if Clackamas does equal; Larry to organize for us.

Unanimously carried

12 Desire for Brochure and Business Plan	Discussion	Jay Udelhoven	Draft Brochure
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Draft Business Plan

Brochure: Jay described purpose of brochure; a general discussion followed. Helen asked about student membership (e.g. FFA kids); asked Al why we don't? Al said anybody in college and under 21 can get in for free.

Action: Jay to work with Larry and Joe on substance; then bring back to full Board.

Biz plan: Jay described purpose of business plan; a general discussion followed. Deniece questioned anti-discrimination statement; thinks it is too specific. Al – why anti-discrimination in the negative; can we put it in the positive? Deniece: What are OFB and other county farm bureaus doing? Larry; Is anyone opposed to heading down the path? Al: what will it be used for? Helen: Is there a place on OFB for county website? Jay: Why are we here: What do we want to accomplish? Larry: OFB is really for smaller farms, not larger ones. Action: Jay to work with Larry, Joe, and Deniece on substance; then bring back to full Board.

	CONTINUING BUSINESS			
13	Future Meeting Locations: • Mult. Co. Grange • Rossi Farms • Country office at 1468 NE Alberta St. • Other ideas	Discussion Decision	Larry Bailey	

Larry: Grange costs \$50/hour; not clear what other Granges (Boring, Corbett) charge; Larry would rather buy us dinner. Could meet at Deniece's, Joe's, Country (Geoff's); Jeremy looked up Country's location on Alberta, which is busy area. Gresham's Country office moved to Hollywood district which is why we can't meet there. Joe: If we're going to promote to new members; at an office is not as inviting; having it at a restaurant is more inviting; would feel better in a public setting with dinner and beer; would encourage more people to attend; Al thinks a dinner meeting would make it longer; dinner meetings are nice but won't work time wise. Jeremy: Could do modified version with dinner before the meeting. Larry is flexible; Pizza Schmiza was mentioned a few times. Jeremy: EMSWCD allows meetings; Headwaters has switched to Grange; Corbett water bureau meets at fire station. Deniece: Equestrian center off of HWY 26 has meetings. Helen: guide dogs for the blind; Larry: red pig barn, feed store.

Action: Jay to research options for future meetings.

For October meeting, we'll meet at Rossi Farm.

ership Enhancement Activity: Discussion Decision Decision	14
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Larry discussed pesticide certification class; free to members otherwise \$50. WPS training will be another option. Helen: Do we want to do it with Columbia County? It's a ways out; we don't need to vote on it. Action: Larry will try to set up something in Jan/Feb similar to Polk County.

15	 Meeting with Anna Williams (HS District 52) Joint meeting with the OAN tentatively scheduled for 10/19 	Discussion Decision	Larry Bailey
	Comp 1-2 drinks/member as part of	Decision	

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Larry: Joint meeting and Anna Williams; only way Scot/OAN will do with social hours with some drink comps. Larry wants us to participate. Use member enhancement budget for this. No decision necessary.

Action: Larry to set up.

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16	Treasurer Bond	Information	Larry Bailey	

Larry brought up the idea that Angi agreed to take over as Board Secretary since Helen has stepped down now that Jay is in place as the ED.

Motion for Angi to be the Board Secretary: Joe moved

Seconded: Helen

Discussion: Helen to go into Whose Who.

Unanimously carried

New board members? Ambrose? A little outreach wouldn't hurt. Board can be whatever size it wants. Members have to be between 1-9.

	ADJOURNMENT			
17	Announcements and Reminders	Information	Larry Bailey	

None

18	Meeting Adjourned	Information	Larry Bailey	

9:39 meeting adjourned.

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ACTIONS ITEMS

No.	Action Item	Responsible	Assigned	Due	Status
1	Share 2018 Agro Awards form w/Jay and Angi	Helen	9/26/19	As soon as possible	Completed
2	Complete/submit 2019 Agro Awards form	Jay/Angi	9/26/19	10/31/19	On-going
3	Let Larry know if interested in OFB Advisory Committee	All Board	9/26/19	As soon as possible	On-going
4	Acquire auction items for annual meeting	Helen	9/26/19	As soon as possible	Pending
5	Put approved budget numbers in strategy-based budget format	Jay (w/Deniece & Larry)	9/26/19	As soon as possible	Pending
6	Check with new member/Ellis on voting/support status	Jay	9/26/19	As soon as possible	~ Emailed
7	Call new members	Jay	9/26/19	As soon as possible	~ Emailed
8	Check with OFB on new member packets	Larry	9/26/19	As soon as possible	Completed
9	Work to improve brochure substance	Jay (w/Joe & Larry)	9/26/19	As soon as possible	On-going
10	Work to improve business plan substance	Jay (w/Deniece, Joe & Larry)	9/26/19	As soon as possible	On-going
11	Research meeting location options	Jay	9/26/19	As soon as possible	On-going
12	Coordinate pesticide cert class	Larry	9/26/19	As soon as possible	On-going
13	Coordinate meeting with Anna Williams	Larry	9/26/19	10/19/19	On-going

	Minutes Approved
Date: 10/17/2019	
Time : 7:05 PM	
Location:	Rossi Farms: 3839 NE 122 nd Ave., Portland OR 97230
Motion By: Deniece Tucker	
Second By: John Bergan	
Discussion:	None
Those for:	Unanimous
Those against:	None