

		BUSINESS NAME		CONTACT INFORMATION				SOCIALS					ATTENDANCE INFORMATION					MARKETING			ADDITIONAL NOTES						
STATUS / Important notes: Date_Your_Initial	🔗 Eventos Attended		BUSINESS TYPE	NAME	PHONE	EMAIL	WEBSITE	ID CLIENT???	CURRENT PARTNERSHIP?	IG	FB	TT	YTube	PITCH-DECK	CONFIRMED	BOOTH SIZE	QUESTIONNAIRE Completed?	PAYMENT LINK SENT	PAID	LOGO	DONATE TO SILENT AUCTION?	SPECIFIC POST	DATE POST	dog/cat?	# OF PETS		
6/11/25_ML Reached Out via Email	2029 PetChella	Giving Paws				gina@givingpaws.com																					
6/11/25_ML Reached Out via Email	2030 PetChella	Zen Friens				alex@zenfrenz.com																					
6/11/25_ML Reached Out via Email	2031 PetChella	KindyBites				kindybites@gmail.com																					
6/11/25_ML Reached Out via Email	2033 PetChella	haley's dog club				max@wuf.world																					
6/11/25_ML Reached Out via Email	2034 PetChella	Pet Foodie LA				xavier@petfoodie.com																					
6/16/25 DRE Emailed		My Pet Naturally	Dog Cafe & Bakery			nel@mypetnaturally.com																					
6/16/25 DRE Emailed		Brunos	bougie Venice pet store			shop@brunosvenice.com																					
6/25 DRE Emailed/ 6/16/25 DRE Emailed		Wanderlust Creamery (Cox	ice cream			hello@wanderlustcreamery.com, events@wa																					
6/16/25 DRE Emailed		Love Yoga	yoga			INFO@LOVEYOOGASPACE.COM																					
6/24 Busy that day/ 6/14/25 DRE DM'd on IG		Dusty's Dog Club	Dog Walking Service																								
6/17/25 DRE DM'd on IG		Dogg Drip	Doggie Day Care	Alexandra (Alex) Cur																							
6/18 DRE reached out via text w/ deck		alt + eat	hands-free tech gear	James Wolfe																							
6/18 DRE sent message on website		Cafe Gratitude	Vegan food																								
6/19/25_ML reached out via email	2032 PetChella	Just Food For Dogs	Pet food			Brendan@justfoodfordogs.com																					
6/19/25_ML reached out via email		Ubac.co	Pet treats			hello@ubac.co																					
6/19/25_ML reached out via email		Clean Coats	pet shampoo																								
6/19/25_ML Sent pitch deck via email; 6/17/25 DRE CALLI Laurence's friend wants book		MARKETING												YES													
		Kiota B	Real Estate																								
		Pretty Litter																									
		Animal Kingdom Pet Groom	groomers		(310) 392-4074	contact@animalkingdomsn.net																					
		The Doggie Spaw	groomers																								
		Paws and Effect	groomers																								
		Hot 8 Yoga	yoga																								
		Groundbeats Coffee															YES										
7/7 PULLED OUT/ ACCEPTED/ 7/7 ML via email		Xtreme Wellness (pets)		Jeff		jeff@xtreme-brands.com																					
PROMOTIONS/ ADVERTISING	PROMOTIONS/ ADVERTISING			NAME	PHONE	EMAIL								PITCH- DECK	CONFIRMED	BOOTH SIZE			PAID	LOGO		SPECIFIC POST	DATE POST	DOG/CAT	# OF PETS		
7/1 Dina (asking for us for New York Promotion)		Santa Monica Press		Dina Araniva	310-573-8342	dina@smdp.com																					
7/1 DRE - asked James for New York to meet 2		West Side Current				janie@westsidecurrent.com, news@westside																					
7/5 DRE: He was kind to go, but I had a good		Venice Surf Association (VSA)	Ben		858-531-0400																						
7/11 Beloved Tami and Togo (lost to us for		Coco Beach	Obay		818-836-0249																						
7/19 ML Venice Chamber went live and we		Venice Chamber of Commerce																									
7/19 ML Venice Chamber went live and we		Sherman Oaks Chamber of Commerce																									
7/3 DRE Emailed		Venice Beach Heads				free@venicebeachhead.org																					
6/25 DRE Hunter VM box full; emailed		Main Street Santa Monica Business Association	Jenny / Hunter Hall	1.314.323.4663		HUNTER@MAINSTREETTSM.COM marketing@mainstreetsm.com (Jenny)																					
6/29 DRE Emailed twice		Ocean Park Association	Sean Besser			board@ops-sm.org																					
6/27 DRE LM		Local Fox News (Hslo's contact)	Hailey Winslow	424-333-1590																							
*NOTE: TWO RAFFLES WERE WON IN PERSON AT EVENT: ONE FOR SIGNED NY GIANTS FOOTBALL, AND ONE FOR 10 GLASSES AT PLATES PLATINUM. THE REST WERE MELOD INTO THE TINY STORIES CONTEST GIVEAWAY																											
**REDEEMABLE AT ANY CLINIC - EXP JAN	PRIZE	CONTACTED	WINNER NAME	PHONE	EMAIL	SOCIALS																					
7/15 DRE Communicated on IG- she is very e	One Year Green Dog Plus	YES	Lynda Gorov			@free_range_map	YES																				
7/15 DRE LM, Text from Google Number- he i	One Non-Anesthetic Dental Cleaning	YES	Efrain Casillas Castil	240-564-1547																							
7/15 DRE Communicated on IG- she is awai	One Vet Exam		Julia Koroleva	310-439-4817	julia.koroleva@hotmail.co.uk	@bobiksuperdog																					
7/31 ML Picked up item; 7/15 DRE LM/ Text	NY Giants jersey signed by Malik Nabers	REACHED OUT BUT HAVE NOT HEARD BACK	Kirsten Fargas	562-338-1356		@kirstenfargas																					
**MUST BE PUL IN VENICE BY JUL 29*	PRIZE	PAYMENT LINK	WINNER NAME	PHONE	EMAIL	WINNING BID																					
7/29 ML/ Recipient Paid and Received; 7/15	Feeling Swee! Surf Bundle	https://square.link/uvG	Aileen Martinez	310-425-4760		\$100													YES								
7/15 DRE LM/ Text Payment link from Googl	Westside Dog Gang	https://square.link/uvE	Katie Long	716-471-8009		\$50																					
9/10 ML/ Recipient Paid & Received/ 7/15 DI	The Corner Door GC	https://square.link/uvQ	Annalisa?	213-422-4995		\$51																					
9/10 ML/ Recipient Paid & Received/ 7/15 DI	Modern Beast Gift Box	https://square.link/uvQ	Annalisa?	213-422-4995		\$76																					
7/15 DRE LM/ Text Payment link from Googl	Flake Venice Hats - 2x	https://square.link/uvQ	Charley Swan	910-988-2725		\$15																					
7/28 ML/ Recipient Paid & Received; 7/15 DI	Bitchin' Sauce Gift Bag	https://square.link/uvE	Adrian Gomez	818-272-7892		\$40													YES								
7/28 MM/ Recipient Paid and Received; 7/15	Crop Eyeware Sunnies - 2x	https://square.link/uvE	Anna Langeveld	415-794-1024		\$17.50													YES								
8/2/15 ML/ Recipient Paid and Received; 7/1	Fluffology Gift Basket	https://square.link/uvG	Michael Benedict	818-568-0587		\$100																					
**REDEEMABLE AT ANY CLINIC - EXP JAN	PRIZE	CONTACTED	WINNER NAME	PHONE	EMAIL	SOCIALS																					
8/4 Ami reached via call saying she got 1 free	One Non-Anesthetic Dental Cleaning	YES	Ami Shah	714-264-7002	amishah416@gmail.com																						