



MARC PÖHLER

AI SOFTWARE ENGINEER

WHO I AM

Marc, 28, based in Düsseldorf and St. Gallen.

I enjoy diving into details and discovering new connections along the way. Numbers and patterns instantly spark my enthusiasm. My dog makes sure I occasionally resurface.

CONTACT

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9010 St. Gallen

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SKILLS

- AI & LLMOps
- Agentic Frameworks
- Prototyping
- OpenAI API
- GCP
- Python
- Backend
- Teamwork
- Onboarding

REFERENCE

Viktor Malyi

simpleclub GmbH - AI Platform
Team Lead

Email: viktor.malyi@simpleclub.com



PROFILE

AI Software Engineer with a journey from education technology to building AI-powered products at scale. I specialize in prototyping and deploying LLM-based workflows, combining LLMOps, prompt engineering, backend, cloud, and lightweight frontend skills to turn ideas into reality fast. Known as a bridge-builder, I've pioneered AI-assisted content creation and driven cross-team adoption of new technologies.



WORK EXPERIENCE

AI Software Engineer

2024 - PRESENT

simpleclub GmbH

Part of the AI Platform Team, designing, prototyping, and delivering AI-powered solutions for internal tools and customer-facing products.

- Built prototypes and production-ready features, incl. free-text evaluation and media asset generation, and enabled AI-assisted content production.
- Advised other teams on AI adoption, collaborating on integration strategies and workflows.
- Experience in LLMOps, prompt engineering, RAG, backend, cloud deployment, and lightweight frontend.

Education Project Specialist

2022 - 2024

simpleclub GmbH

Connector between Education and Tech teams, ensuring smooth adoption of new CMS features and early AI usage.

- Translated requirements into feature proposals, coordinated rollout with documentation, guidelines, and training.
- Introduced LLM-based content creation and supported adoption through prompt engineering.
- Drove collaboration across departments and improved workflows in content production.

Content Architect

2020 - 2022

simpleclub GmbH

Supported Head of Education in shaping written content strategy, quality standards, and CMS adoption.

- Defined content structures and guidelines with leadership, still in use today.
- Led onboarding and training for new writers and contributed to hiring.
- Acted as CMS expert in the Education team, ensuring smooth implementation.



MARC PÖHLER

AI SOFTWARE ENGINEER

LANGUAGES



INTERESTS



Handball &
Football



Gaming &
E-Sports



Squash



WORK EXPERIENCE

Content Writer
simpleclub GmbH

2018 - 2020

Focused on Chemistry and Biology, combining content creation with curriculum planning.

- Wrote video scripts, text explanations, and exercises.
- Planned subject coverage and roadmaps to ensure complete topic coverage.
- Revised and updated existing content in line with quality standards.



EDUCATION

B.Sc. Informatics (incomplete)

2021 - 2022

HHU Düsseldorf
Part-Time

B.Sc. Chemistry (incomplete)

2017 - 2021

HHU Düsseldorf
Part-Time

B.Sc. Biology (incomplete)

2016 - 2017

HHU Düsseldorf
Part-Time

Abitur (German University Entrance Qualification)

2008 - 2015

Bischöfliche Marienschule Mönchengladbach

Final Grade: 2.5