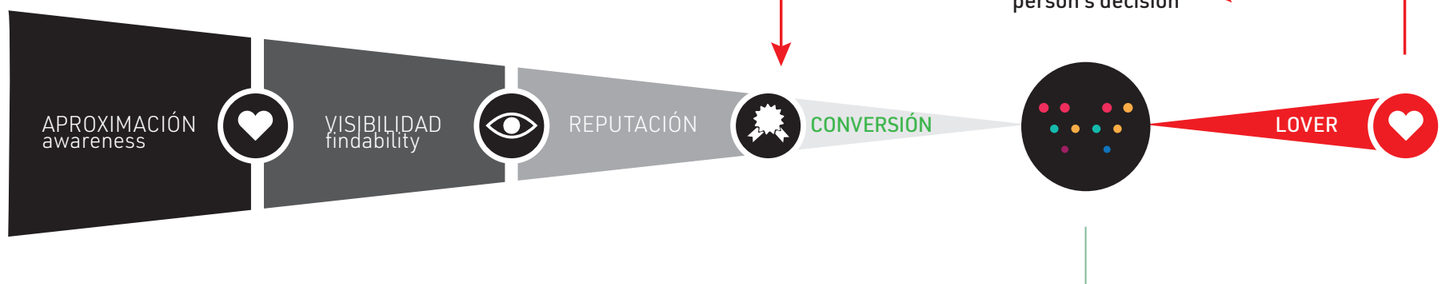
Interest & Awareness
Social / search advertising
Email / Text marketing
RRSS ads
TV
Newspaper / Magazine
Radio
Word of mouth

Search
Organic Search
PPC
Maps
Directories
Apps

Research
Blogs & Articles
Reviews
Social Media
Word of mouth

Purchase
Website
Online Booking
Purchase app
In-store purchase
Salesperson

Experience
Post-purchase expectations
Social Post
Write a Review
Blog
Video Review
Word of mouth



1A. CAPA DE REGISTRO

2A. CAPA DE REGISTRO

NAVEGACIÓN
DE CONVERSIÓN

NAVEGACIÓN
DE CONVERSIÓN

LANDING
FRONT END

INFO GLOWALET

INFO MERCADO

INFO AFILIADOS

INFO PRODUCTORES

BBDD GLOWALET

Audiencias para tráfico
Gestión CRM

BACKEND

AFILIADOS

MERCADO

PRODUCTORES

TUTORIAL WALLET ETHEREUM

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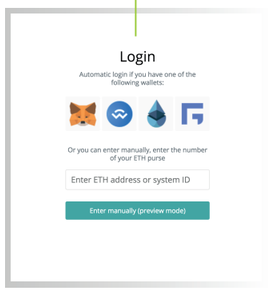
para registrar un wallet ethereum



SMART CONTRACT GLOWALET

evento activación códigos smart contract

AFILIADOS

PRODUCTORES