

Date of Examination	
---------------------	--

14/06/2017	
------------	--



No of Questions	08
-----------------	----

No. of Pages	02
--------------	----

**GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY**  
**BSc in ENGINEERING DEGREE**  
**SEMESTER EXAMINATION – 2017 (MAY - JUNE)**  
**INTAKE 32 – SEMESTER 5**  
**PRINCIPLES OF MANAGEMENT**  
**(MF 3192)**

**Instructions:**

- Select any Five (05) questions.
- Marks are indicated against each question.
- This examination accounts for 70% of the module assessment.

**Duration: 03 Hours**

**Question No. 1**

- Define the terms ‘management’ and ‘organization’. (04 Marks)
  - Who is known as the father of modern management? (01 Mark)
  - Discuss the applicability of 14 administrative principles of management in today's organisations. (15 Marks)
- [Total = 20 Marks]

**Question No. 2**

- List suitable five (5) factors of motivation for executives. (05 Marks)
  - Explain theory X and theory Y of motivation theory with examples. (10 Marks)
  - Distinguish between Maslow's hierarchy of needs theory and Herzberg two factors theory of motivation. (05 Marks)
- [Total = 20 Marks]

**Question No. 3**

- Explain the steps involved in the planning process. (15 Marks)
  - List five (5) reasons for failure of organizational decision making. (05 Marks)
- [Total - 20 Marks]

#### Question No. 4

- a) "*Top level management are known as brain of the organization*". Discuss your answer with suitable examples. (05 Marks)
- b) Briefly discuss the management skills which are required to the managers to function in organization effectively. (15 Marks)

[Total - 20 Marks]

#### Question No. 5

- a) List five (5) objectives of an organizing function. (05 Marks)
- b) Distinguish the differences between 'organization structure' and 'organization chart'. (10 Marks)
- c) Explain the functional and divisional organization structure in detail. (10 Marks)

[Total - 20 Marks]

#### Question No. 6

- a) List out the elements of directing people in an organization. (05 Marks)
- b) *Directing people in an organisation is highly depend on the effectiveness of the leader.* Discuss your answer with examples by considering the qualities of a successful leader. (15 Marks)

[Total - 20 Marks]

#### Question No. 7

- a) Briefly explain the steps involved in the organization control process. (10 Marks)
- b) *Good control system effect on the organisation's productivity.* Illustrate your answer by supporting the given statement. (10 Marks)

[Total - 20 Marks]

#### Question No. 8

Write short notes on the following

- a) Decentralized organisation
- b) Corporate Social Responsibility (CSR)
- c) Effective communication
- d) Environmental sustainability

(5 \* 4 = 20 Marks)  
[Total - 20 Marks]

.....End of paper.....