

Date of Examination

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No. of Questions - 05

No. of Pages - 02

GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY
BACHELOR OF SCIENCE IN ENGINEERING DEGREE EXAMINATION 2022 (May)
INTAKE 37 – SEMESTER V

Principles of Management
(MF 3122)

Duration: 2 hours

Instructions:

Answer Any Four (04) questions

Total Marks 100.

Question-1

- A. What four basic functions make up the management process? How are they related to one another? (8 Marks)
- B. Explain three important skills that help managers succeed. How might the importance of these skills vary by level of management within an organization? (8 Marks)
- C. Identify three major managerial challenges faced by contemporary organizations and explain why they are considered as challenges. (9 Marks)

(Total Marks=25)

Question-2

- A. Explain in brief the planning process and the three major types of organizational goals. (8 Marks)
- B. Discuss with suitable examples how strategic, tactical, and operational plans are identified and implemented. (8 Marks)
- C. Explain with suitable examples how SWOT Analysis could be used in the planning process. (9 Marks)

(Total Marks=25)

Question-3

- A. What is meant by the term 'Organizing'? Discuss the benefits of organizing for an organization. (8 Marks)
- B. List common bases of departmentalization and discuss two of them. (8 Marks)
- C. Assume that you are an engineer of a reputed firm. Explain the steps you would follow for the delegation of authority among your subordinates. (9 Marks)

(Total Marks=25)

Question-4

- A. Explain with suitable examples how managers could involve with leading of an organization (8 Marks)
- B. What is meant by the term 'motivation'? As an engineer of a firm, explain how you would motivate your employees, giving emphasis on a popular motivation theory. (8 Marks)
- C. Define the term 'leadership' and explain three important traits of a successful leader. (9 Marks)

(Total Marks=25)

Question-5

Write explanatory notes on the topics given below.

- A. Different types of management controls used by contemporary organizations.
- B. Arguments for and against corporate social responsibility.
- C. Impact of the general environment on businesses.
- D. Use of technology in managing the organizations.
- E. Role of business ethics in management. (Marks 5*5)

(Total Marks=25)

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