



**GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY**  
**BACHELOR OF SCIENCE IN ENGINEERING DEGREE EXAMINATION 2018**  
 (May/June)  
**INTAKE 33 – SEMESTER V**

**Principles of Management**  
**(MF 3122)**

**Duration: 2 hours**

**Instructions:**

Answer **Four** questions in total including Question 1

Total Marks 100.

**Question 1**

- "Organizations which lack efficiency and effectiveness will die."* Evaluate this statement with suitable examples. (10 Marks)
- List down the steps involved in the planning process (5 Marks)
- Briefly explain the benefits and limitations of specialization (5 Marks)
- What are the components of macro environment? (5 Marks)

**(Total 25 Marks)**

**Question 2**

- "Leadership and management are related, but not the same".* Evaluate this statement by distinguishing the characteristics of a manager and a leader. (10 Marks)
- "True leaders don't create followers. They create more leaders."* Briefly explain this statement with reference to Shepherd approach to leadership (10 Marks)
- Distinguish the difference between autocratic leadership style and democratic leadership style (5 Marks)

**(Total 25 Marks)**

### Question 3

*"Management that we experience and perceive today evolves from different schools of thought."*

- Based on theory X and Theory Y, which management approach would you recommend for a modern business organization? Explain with suitable examples. (10 Marks)
- The scientific schools of thought developed by F.W. Taylor admitted "One best way" of doing things. In contrast contingency approach requires change in management practices based on the situation. As a professional working in a leading firm what is the approach that you would recommend for your organization? (10 Marks)
- Briefly explain Abraham Maslow's Hierarchy of Needs Theory. (5 Marks)

(Total 25 Marks)

### Question 4

*"Organizing is an important management function which determines how best to group activities and resources"*

- Matrix organization violates the management principle of Unity of command. Do you agree? Provide justifications for your argument. (10 Marks)
- What are the two types of span of control that can be seen within the organizations? Explain with examples. (10 Marks)
- Briefly explain the relationship between delegation of authority, responsibility and accountability? (5 Marks)

(Total 25 Marks)

### Question 5

- Briefly explain the management skills and how these skills would differ based on the level of management (10 Marks)
- Management is a discipline of both art and science. Critically evaluate this statement with appropriate examples. (10 Marks)
- Briefly explain the management process (5 Marks)

(Total 25 Marks)

**Question 6**

- a. *"Long range plans are more important for strategic level decision making."* Do you agree with this statement? Explain with reasons. (10 Marks)
- b. Explain the barriers to planning and goal setting with suitable examples. (10 Marks)
- c. Distinguish the difference between specific plans and directional plans. (5 Marks)

**(Total 25 Marks)**

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