

Date of Examination

17.06.2020



No. of Questions - 05

No. of Pages - 02

GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY
BACHELOR OF SCIENCE IN ENGINEERING DEGREE EXAMINATION 2020 (June)
INTAKE 35 – SEMESTER V

Principles of Management
(MF 3122)

Duration: 2 hours

Instructions:

Answer **Four (04)** questions

Total Marks 100.

Question No. 01

1. *“Managerial roles are broadly categorized as interpersonal roles, informational roles and decisional roles.”* Briefly explain any four managerial roles belong to any of these categories. (16 Marks)

2. Briefly explain three (3) types of organizational resources with examples. (09 Marks)

(Total = 25 Marks)

Question No. 02

1. Discuss the applicability of bureaucratic model introduced by Max Weber in modern organizations. (10 Marks)

2. Explain the hierarchy of needs introduced during the Behavioral management era. (10 Marks)

3. List down any five (5) management principles introduced by Henry Fayol. (05 Marks)

(Total = 25 marks)

Question No. 03

1. Illustrate three (3) bases of departmentalization which organizations may use in the process of grouping jobs. (15 Marks)
2. Discuss the importance of the concept, "Chain of Command" within organizations. (10 Marks)

(Total = 25 Marks)

Question No. 04

1. What is meant by the "SMART" criteria of organizational objectives? Explain with examples. (12 Marks)
2. "There is no one best way to lead an organization." Do you agree with this statement? Justify your answer using appropriate leadership theories. (08 Marks)
3. Explain the importance of Management by Walking Around (MBWA) to motivate employees. (05 Marks)

(Total = 25 Marks)

Question No. 05

1. Explain Carroll's four part model of Corporate Social Responsibility (CSR). (16 Marks)
2. What is meant by ethical dilemma? Explain with appropriate examples. (09 Marks)

(Total = 25 Marks)

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