



GENERAL SIR JOHN KOTELAWALA DEFENCE UNIVERSITY
BSc in ENGINEERING DEGREE
SEMESTER EXAMINATION – 2017 (MAY - JUNE)
INTAKE 32 – SEMESTER 5
PRINCIPLES OF MANAGEMENT
(MF 3192)

Instructions:

- Select any **Five (05)** questions.
- Marks are indicated against each question.
- This examination accounts for **70%** of the module assessment.

Duration: 03 Hours**Question No. 1**

- a) Define the terms 'management' and 'organization'. **(04 Marks)**
 - b) Who is known as the father of modern management? **(01 Mark)**
 - c) Discuss the applicability of 14 administrative principles of management in today's organisations. **(15 Marks)**
- [Total = 20 Marks]**

Question No. 2

- a) List suitable **five (5)** factors of motivation for executives. **(05 Marks)**
 - b) Explain theory X and theory Y of motivation theory with examples. **(10 Marks)**
 - c) Distinguish between Maslow's hierarchy of needs theory and Herzberg two factors theory of motivation. **(05 Marks)**
- [Total = 20 Marks]**

Question No. 3

- a) Explain the steps involved in the planning process. **(15 Marks)**
 - b) List **five (5)** reasons for failure of organizational decision making. **(05 Marks)**
- [Total - 20 Marks]**

Question No. 4

- a) *"Top level management are known as brain of the organization"*. Discuss your answer with suitable examples. (05 Marks)
- b) Briefly discuss the management skills which are required to the managers to function in organization effectively. (15 Marks)

[Total - 20 Marks]

Question No. 5

- a) List five (5) objectives of an organizing function. (5 Marks)
- b) Distinguish the differences between 'organization structure' and 'organization chart'. (05 Marks)
- c) Explain the functional and divisional organization structure in detail. (10 Marks)

[Total - 20 Marks]

Question No. 6

- a) List out the elements of directing people in an organization. (05 Marks)
- b) *Directing people in an organisation is highly depend on the effectiveness of the leader.* Discuss your answer with examples by considering the qualities of a successful leader. (15 Marks)

[Total - 20 Marks]

Question No. 7

- a) Briefly explain the steps involved in the organization control process. (10 Marks)
- b) *Good control system effect on the organisation's productivity.* Illustrate your answer by supporting the given statement. (10 Marks)

[Total - 20 Marks]

Question No. 8

Write short notes on the following

- a) Decentralized organisation
- b) Corporate Social Responsibility (CSR)
- c) Effective communication
- d) Environmental sustainability

(5* 4 = 20 Marks)
[Total - 20 Marks]