

## Lab - Demonstrate the Growth of Data with VNI

### Objective

Demonstrate the growth of data using Cisco's Visual Networking Index (VNI) web site.

#### Part 1: Cisco VNI Forecast Widget

### Background/Scenario

In this lab, you will access the Cisco VNI Forecast Widget to view network traffic growth trends over a five-year period. You will select filters to limit or extend your search criteria.

### Resources

- PC (OS X, Linux, Windows) with a connection to the Internet

### Part 1: Cisco VNI Forecast Widget

Cisco has developed a forecast model to estimate future global IP traffic growth. The current Cisco VNI Forecast and Methodology 2015 – 2020 is based on Cisco analysis and independent analysts' forecasts.

**Note:** Flash is required to view the graph in the Cisco VNI Forecast widget.

#### Step 1: Access Cisco's VNI Forecast widget.

- Navigate to Cisco's VNI Forecast widget:

[http://www.cisco.com/c/dam/m/en\\_us/solutions/service-provider/vni-forecast-widget/forecast-widget/index.html](http://www.cisco.com/c/dam/m/en_us/solutions/service-provider/vni-forecast-widget/forecast-widget/index.html)

- After reviewing the Projecting global IP traffic growth information, click **Use the Advanced Editor** button.



#### Step 2: Use the Advanced Editor to change filter settings.

The Advanced Editor allows you to filter the data by Application Type, Network Type, Segment, and Country & Region. You also have options to change the Chart Type, Date Range, and Graphic Theme.

- To view only Mobile data, remove the **Fixed Internet** and **Managed IP** checkmarks under **Network Type**.

Network Type:

- ☐ Fixed Internet
- ☐ Managed IP
- ☒ Mobile

- b. Click **Uncheck All** under the Country & Region section, and then check the **Spain** checkbox.

Country & Region:

Check All **Uncheck All**

North America

- ☐ United States
- ☐ Canada

Middle East and Africa

- ☐ Saudi Arabia
- ☐ South Africa
- ☐ Rest of MEA

Latin America

- ☐ Argentina
- ☐ Brazil
- ☐ Chile
- ☐ Mexico
- ☐ Rest of LATAM

Central & Eastern Europe

- ☐ Russia
- ☐ Poland
- ☐ Rest of CEE

Western Europe

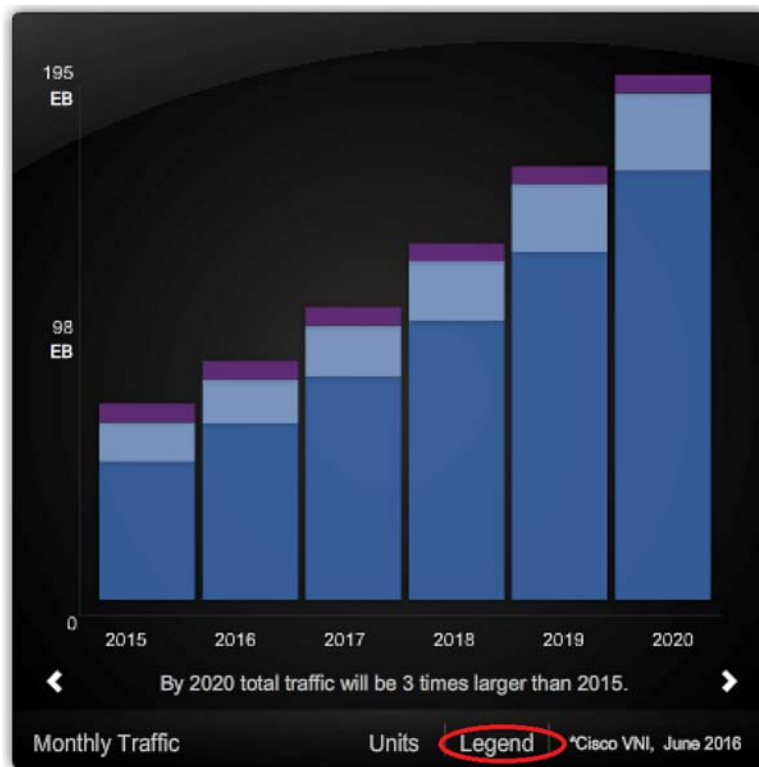
- ☐ France
- ☐ Germany
- ☐ Italy
- ☒ Spain
- ☐ Sweden
- ☐ United Kingdom
- ☐ Rest of WE

Asia Pacific

- ☐ Australia
- ☐ China
- ☐ India
- ☐ Indonesia
- ☐ Japan
- ☐ Korea
- ☐ New Zealand
- ☐ Rest of APAC

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- c. The bar chart on the right displays the growth of mobile (smartphones and tablets) data over the five-year span from 2015 to 2020. Click the **Legend** button to view the color coding legend of the bars. Click the **Legend** button again to hide the legend.



Define and sequence the following terms: Petabyte, Terabyte, and Exabyte.

How does Spain's IP mobile traffic growth differ from your country's growth?

**Note:** If you are interested in testing the speed between your device and your ISP, go to <http://www.speedtest.net>.