

MARCELA ROCHA MARTINS

JUNIOR FULL
STACK WEB
DEVELOPER

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 github.com/Marcela-Rocha-Martins

Junior Full-Stack Web Developer with a strong background in communication and marketing, as well as proven experience in leadership and a collaborative team player. I am eager to be able to contribute with my previous skills and continue learning.

SKILLS

Javascript ES6, React.js, Node.js | **Front-End Development:** HTML5, CSS, Bootstrap, Tailwind CSS, Responsive Web Design | **Database:** MongoDB, Mongoose, Mongo Atlas | Git, GitHub | **API communication:** Axios, Fetch | **Project Management:** Agile, Scrum, Trello, Figma, Jira

Soft skills: fast learner, fostering a collaborative spirit, proactive attitude, good interpersonal abilities, experienced in delivering presentations, project sales, and effective leadership.

Languages: Portuguese: Native | English: Advanced | Spanish: Basic (learning)

EDUCATION

IronHack | Berlin | mai.23 - jul.23

Web Development Bootcamp +500h, 9 weeks

Anhembi Morumbi University | São Paulo | 2020 - 2021

Postgraduate program in Big Data and Marketing

Anhembi Morumbi University | São Paulo | 2012 - 2015

Bachelor's degree in Journalism

PROJECTS

Javascript Game: Endless Runner with Pure Javascript. Front-end developed using CSS + HTML.

Full-Stack Web Application, AnchorNaut (HACKSHOW WINNER): Personal project management application where users can simply write their personal goals, and the application automatically generates the steps needed to achieve them. MERN Application with integration to the OPENAI API for generating personalized content. Additionally, I was responsible for creating, planning, and designing the project using Figma.

WORK EXPERIENCE

Content Leader

InPress Porter Novelli Agency | Oct.22 - May.23
Managed strategic accounts and content/social media projects for brands like Randstad, SulAmérica, Ambev, and Hospital Sírio Libanês.

Content Marketing Manager

Cadastra Agency | Dec.21 - Jun.22
Developed and implemented digital strategies for clients, managed content team, contributed to business development strategies, and ensured successful brand marketing and SEO initiatives.

Content Strategist Leader

Jüssi Agency | Set.20 - Dec.21
Led a team, established effective content strategies with paid amplification, and monitored and optimized social media performance using insights and data analysis.

Social Media Coordinator

Catraca Livre | Sep.18- Sep.20
Oversaw content production on social platforms, managed and trained the social media team, collaborated with commercial clients, and supervised content strategies.

Journalist

Cosmopolitan Brazil | Jan.14- Dec.15
Produced content for the magazine, website, and social media, and provided support during fashion and beauty shootings.