

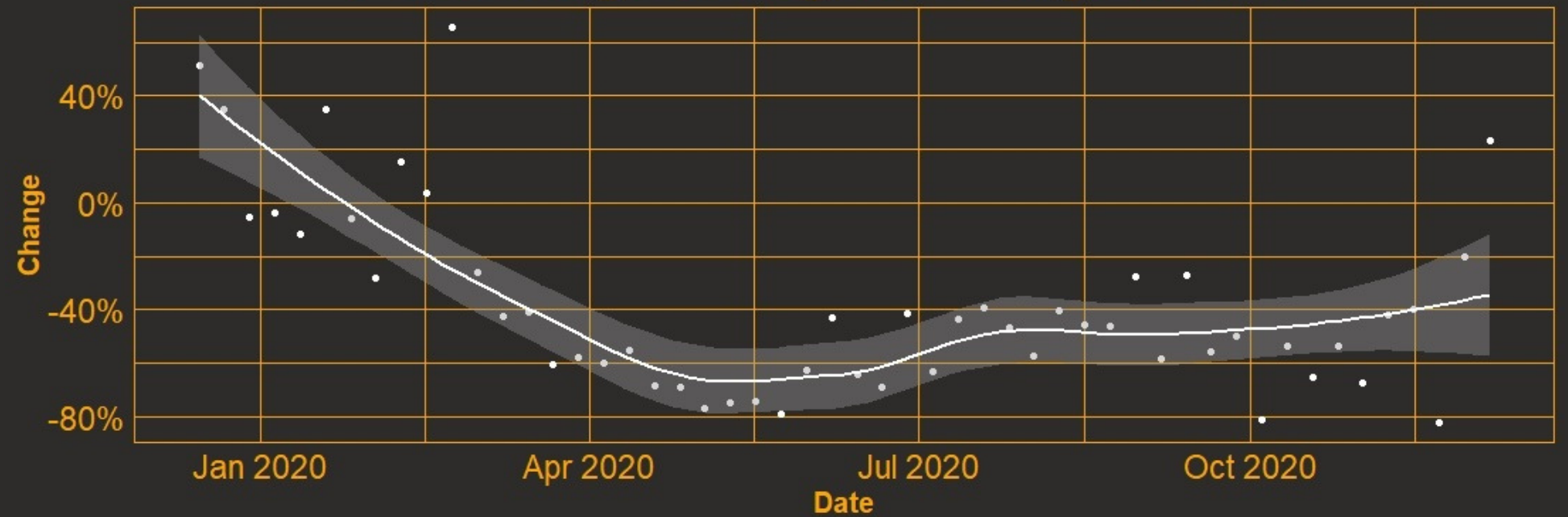
How CORONAVIRUS AFFECTS OUR TOURIST HABITS

The coronavirus pandemic has changed our lives and one of the most disadvantaged parts of our daily routine are our tourist habits. How have they changed during these days? Check out our poster!

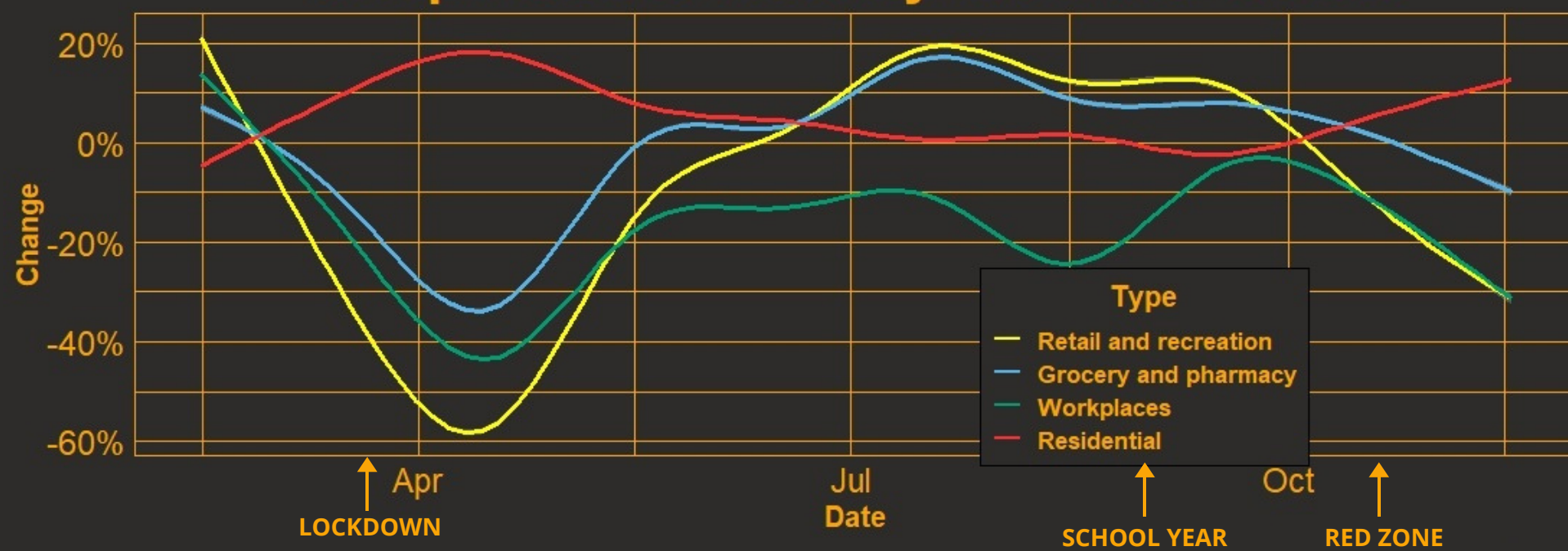
The chart shows the percentage change in number of searches for words related to tourism, such as the prices of trips to the most popular tourist destinations (Greece, Turkey, Italy, Spain, Bulgaria) or searches such as "last minute holidays" compared to the number of searches in 2019.

We see a significant decline during the pandemic, especially during its initial phase when there was a lockdown in Poland.

Percentage change in Google trends



Comparison of mobility in Poland in 2020



During the pandemic, the habits of Poles changed including their mobility. At this point, we focused on examining how coronavirus and the related restrictions affected the places visited by Poles.

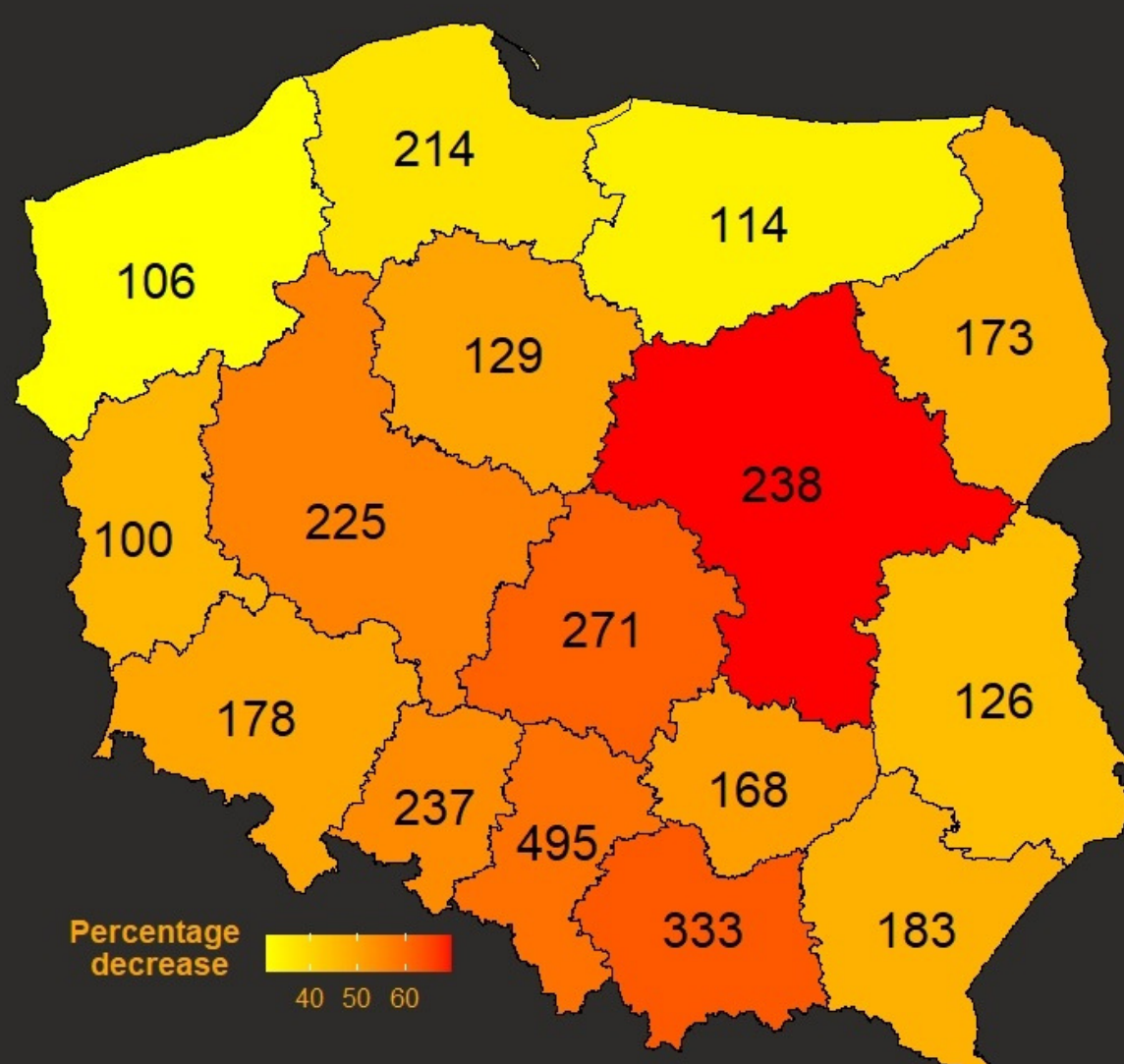
We chose for comparison places related to retail and recreation, grocery and pharmacy, workplace and residential. The reference level is the median value for the relevant day of the week in the 5-week period from January 3 to February 6, 2020. The greatest changes were at the beginning of the pandemic and were related to lockdown and in October during the second wave of cases.

The pandemic hit the tourism industry all over Poland but different regions dealt with the problem in different ways.

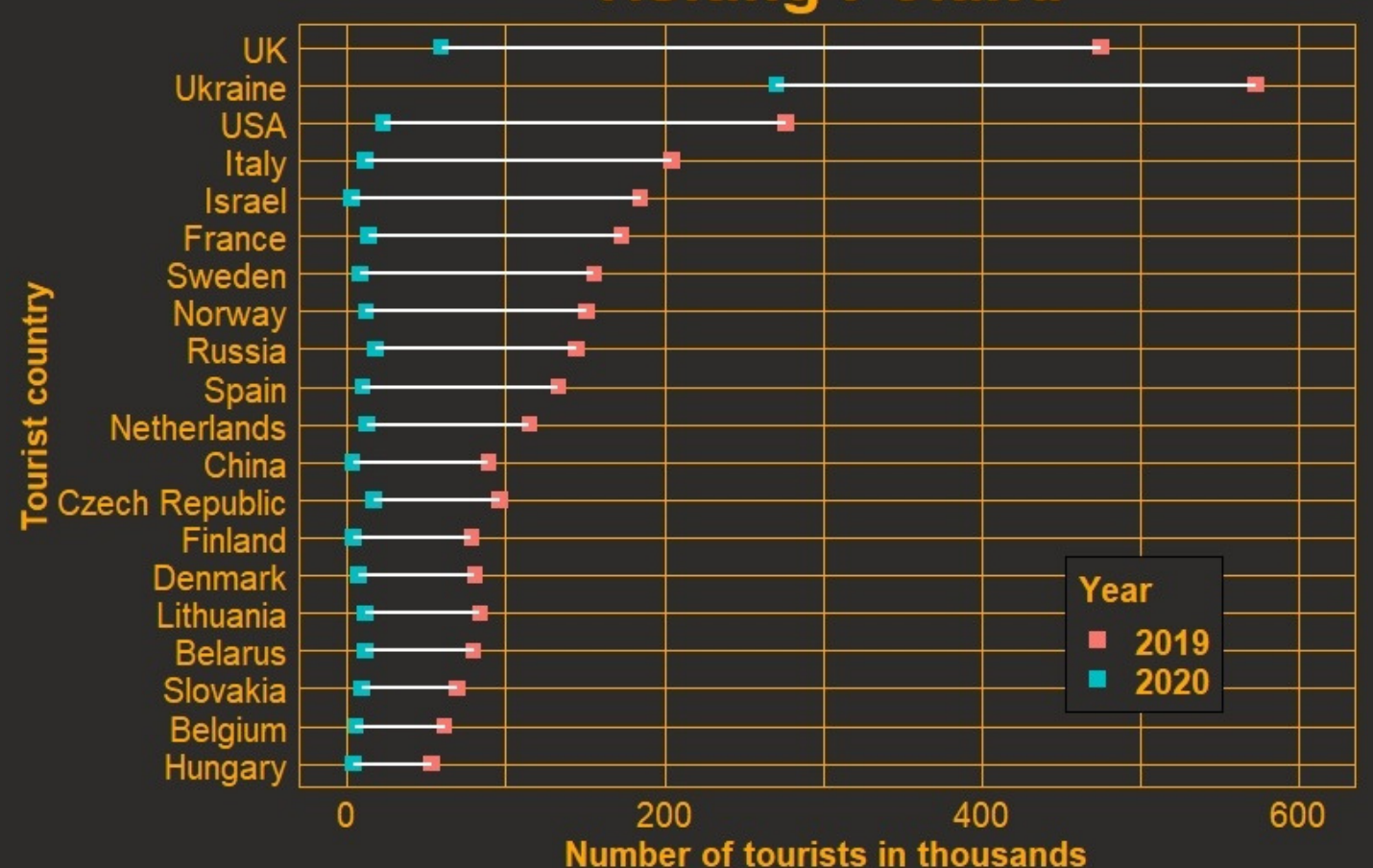
In the period from March to September the largest percentage decrease in the number of tourists compared to the average for the three previous years was recorded in the Masovian Voivodeship. The northern voivodeships dealt best with the problem. This may be due to the fact that it was there that the number of cases per 100 000 inhabitants was the lowest at the end of September (numbers in the middle of voivodeships).

Decrease in number of tourists in 2020

in relation to the number of cases per 100,000 inhabitants



Difference in number of tourists visiting Poland



Lockdown, movement restrictions and compulsory quarantine after entering our country contributed to a significant drop in the arrivals of foreign tourists to Poland.

The decline is most noticeable among the arrivals of tourists from Great Britain and the only country from which arrivals to Poland in the period from March to September did not fall almost to zero is Ukraine.

SOURCES:

COVID-19 in Poland: <https://bit.ly/2JXo1J6>
Tourist accommodation: <https://bit.ly/34251A3>
Tourist accommodation facilities: <https://bit.ly/2W5VWBM>
Google mobility report: <https://bit.ly/2JRBjNM>
Google trends: <https://bit.ly/3497dG1>

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