

CHRISTOPHER M. FINAZZO

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PROFESSIONAL OBJECTIVE

Communications Analyst

PREFERRED FUNCTIONS

Corporate Communications

Internal Communications

Client Communications

POSITIONING STATEMENT

Results driven individual with a passion for conveying complex ideas to technical and nontechnical audiences in a way that is accurate, clear, and concise. Proven ability to create audience appropriate messages with a range of authoring tools. Strong verbal and written communication skills as well as the ability to multitask, set priorities, and meet deadlines.

COMPETENCIES

Writing & Editing

AP & APA Style

Research Skills

Creating a Written Narrative

Authoring Tools

HTML, CSS, and SASS

Content Management Systems

Social Media

Project Management

Requirements Gathering

Estimating Project Scope

Audience Analysis

TARGET MARKET CHARACTERISTICS

Geographic Location: New York Metro area with a radius of 40 miles from home. Should be commutable via public transit.

Industry or Type of Organization: Communications, Financial Services, Insurance, Technology

Size of Organization: Medium to Large

Organizational Culture:

Values employees

Encourages employee autonomy and individual initiative

Provides opportunities for personal and professional growth

Leveraging technology to engage with target audiences

TARGET LIST

Financial Services/Insurance

ACE Insurance Group

AIG

American Express

Bank of America

BlackRock

BNP Paribas

BNY Mellon

Chubb

Citigroup

Credit Suisse

Goldman Sachs

The Hartford

JPMorgan Chase

Liberty Mutual

Marsh USA

Morgan Stanley

Northwestern Mutual

Prudential

Travelers

UBS

Zurich

Communications/Tech/Other

Bloomberg

Columbia University

Coyne Public Relations

Discovery Communications

Edelman

Havas Worldwide

HP

Hunter Public Relations

IBM

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Microsoft

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The New York Times

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Scholastic

Simon & Schuster

The Star Ledger

Thomson Reuters