97

AGILMINDSET.COM

THIS SITE IS GREAT

You're amazing! Let's all bask in the glow of your amazingness. Ahhh.

PERFORMANCE	MOBILE	SEO	SECURITY
27/30	**30**/30	**30**/30	**10**/10

27/30

PERFORMANCE

Optimizing your website's performance is crucial to increasing traffic, improving conversion rates, generating more leads, and increasing revenue.

PAGE SIZE

787_{KB}

So fast! So light!

The heavier the site page, the slower the load. For optimal performance, try to keep page size below 3MB.

READ MORE >
(HTTP://BLOG.HUBSPOT.COM/MARKETING/REDUCING-PAGE-SIZE)

PAGE REQUESTS

26

You make this look easy.

The more HTTP requests your website makes, the slower it becomes. Combine files to minimize the number of requests made.

READ MORE >
(HTTP://BLOG.HUBSPOT.COM/MARKETING/REDUCE-HTTP-REQUESTS)

PAGE SF

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Best-in-class webpages should
Any slower and visitors will abar
conversions an

READ MOF
(HTTP://BLOG.HUBSPOT.COI
TO-REDUCE-YOUR-WEBS

BROWSER CACHING

Wowee. Your web caching is world class.

Browser caching speeds up your website by storing frequently used content in local memory.

READ MORE >
(HTTP://BLOG.HUBSPOT.COM/MARKETING/WHAT-IS-BROWSER-CACHE-FAQS)

PAGE REDIRECTS

Perfect! No page redirects detected.

Page redirects add an additional loading cycle, increasing the time to display the page.

READ MORE >
(HTTP://BLOG.HUBSPOT.COM/BLOG/TABID/6307/BID/7430/WHAT-IS-A-301-REDIRECT-AND-WHY-SHOULD-YOU-CARE.ASPX)

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website run mu

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(HTTP://BLOG.WSC
TO-BOOST-
PERFORMANC
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Personalize your web experience.   HubSpot gives you the tools you need to tailor content and improve conversions.

Start a free trial (https://app.hubspot.com/signup/trial-signup?intent=trial&trialId=7&utm_source=website-grader-performance)
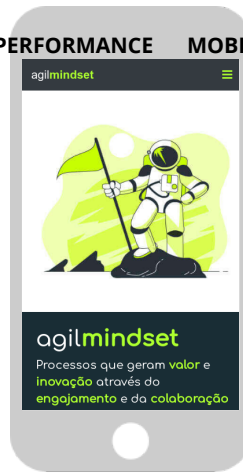
30_{/30}

MOBILE

Traffic from mobile devices is growing fast. Optimize your website for mobile or you'll miss out on valuable traffic, leads, and revenue.
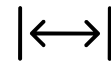
RESPONSIVE

Fantastic! You're ready to face the future.

Responsive design gives you a bump in search rankings for searches on mobile devices.

READ MORE > (HTTP://BLOG.HUBSPOT.COM/INSIDERS/WHY-RESPONSIVE-WEB-DESIGN)

Personalize your web experience. HubSpot gives you the tools you need to tailor content and improve conversions.

VIEWPORT

Now that's a good looking viewport.

The viewport lets you control your page width and scale on different device types.

READ MORE > (HTTP://BLOG.HUBSPOT.COM/MARKETING/MOBILE-VIEWPORT-SETUP)

Start a free trial (https://app.hubspot.com/signup/trial-signup?intent=trial&trialId=7&utm_source=website-grader-mobile)

30/30

SEO

Make sure your website is easy for users to discover—and easy for search bots to understand—with better page titles, headings, and meta descriptions.

PAGE TITLES

Splendid page titles.

Page titles should be no longer than 70 characters in length and not repeat keywords.

READ MORE > (HTTP://BLOG.HUBSPOT.COM/BLOG/TABID/6307/BID/5984/SPILLING-SEO-JUICE-3-DOS-AND-DON-TS-FOR-WRITING-GREAT-PAGE-TITLES.ASPX)

Personalize your web experience. HubSpot gives you the tools you need to tailor content and improve conversions.

META DESCRIPTION

Masterful prose.

Meta descriptions should be no longer than 300 characters in length and should be relevant to the page.

READ MORE > (HTTP://BLOG.HUBSPOT.COM/INSIDERS/HOW-TO-WRITE-A-META-DESCRIPTION)

Start a free trial (https://app.hubspot.com/signup/trial-signup?intent=trial&trialId=7&utm_source=website-grader-seo)

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(HTTP://BLOG.HUB
SITE-KEYW

SECURITY

SSL CERTIFICATE

Safe and secure. Nice job.

SSL certificates protect websites from attacks and give visitors confidence that your site is authentic and trustworthy.

**READ MORE >
(HTTP://BLOG.HUBSPOT.COM/MARKETING/WHAT-
IS-SSL)**

Personalize your web experience. HubSpot gives you the tools you need to tailor content and improve conversions.

Start a free trial (https://app.hubspot.com/signup/trial-signup?intent=trial&trialId=7&utm_source=website-grader-security)

WHAT SHOULD I DO NEXT?

	CURRENT	RECOMMENDATION	
PERFORMANCE			
⊘ Render blocking	Yes	No	Remove or defer any JavaScript or CSS that interferes with loading above-the-fold content.

HUBSPOT CMS

INCREASE YOUR WEBSITE GRADE

With HubSpot's CMS, you'll get all the tools you need to build a powerful website, improve your SEO, and capture and convert leads.

Start a free trial (https://app.hubspot.com/signup/trial-signup?intent=trial&trialId=7&utm_source=website-grader-trial-cta-footer)

No commitment necessary. No credit card required.

OVERALL   PERFORMANCE   MOBILE   SEO   SECURITY

English ⌄