1. Recommendation system

- Create a recommendation system for movies or music streaming using data from APIs or public data sources, for example:
  - Spotify
  - IMDb
  - Amazon Prime
  - Netflix

2. Credit application approval strategy

- Use financial data from applications to loans or credit cards to create a strategy to evaluate the probability of approval or, for the approved loans, to forecast the likelihood of default.

3. A/B Testing

- For a new or existing product test the public acceptance of the product or the changes to the product itself and or to any marketing related aspect of the product that could increase the sales volume or pricing