



Everybody  
**needs a**  
Compass.

# Desafio PagSeguro

**D&A**

Marcelo Silva

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Month/Year

Customer

Category

Merchant



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Month/2021

Menu

### TPV por Mês/2021

Jun 2021	\$3,978,064.27
May 2021	\$4,060,842.24
Apr 2021	\$3,909,195.28
Mar 2021	\$3,712,085.49
Feb 2021	\$3,563,309.29
Jan 2021	\$3,307,607.16

### Transações por Mês/2021

Jun 2021	107,588
May 2021	108,609
Apr 2021	104,541
Mar 2021	98,952
Feb 2021	91,579
Jan 2021	83,374

### Ticket Médio por Mês/2021

Jun 2021	36.97
May 2021	37.39
Apr 2021	37.39
Mar 2021	37.51
Feb 2021	38.91
Jan 2021	39.67



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## Category

Menu

### TPV por Categoria

es_transporta...	\$13,617,092.46
es_health	\$2,187,979.51
es_travel	\$1,638,297.89
es_wellnessa...	\$988,302.28
es_food	\$973,246.41
es_sportsand...	\$863,292.55
es_fashion	\$423,812.51
es_hotelservi...	\$358,591.25
es_home	\$329,022.30
es_tech	\$286,646.61
es_hyper	\$280,327.63
es_barsandre...	\$276,977.04
es_leisure	\$144,166.74
es_otherservi...	\$123,923.95
es_contents	\$39,424.60

### Transações por Categoria

es_transporta...	505,119
es_food	26,254
es_health	16,133
es_wellnessa...	15,086
es_fashion	6,454
es_barsandre...	6,373
es_hyper	6,098
es_sportsand...	4,002
es_tech	2,370
es_home	1,986
es_hotelservi...	1,744
es_otherservi...	912
es_contents	885
es_travel	728
es_leisure	499

### Ticket Médio por Categoria

es_travel	2,250.41
es_leisure	288.91
es_sportsand...	215.72
es_hotelservi...	205.61
es_home	165.67
es_otherservi...	135.88
es_health	135.62
es_tech	120.95
es_fashion	65.67
es_wellnessa...	65.51
es_hyper	45.97
es_contents	44.55
es_barsandre...	43.46
es_food	37.07
es_transporta...	26.96





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## Customer

[Menu](#)

### Top 10 com maior TPV

C806399525	\$83,755.49
C2004941826	\$64,751.08
C1849046345	\$60,693.04
C1572610482	\$58,687.13
C1350963410	\$56,217.36
C1978250683	\$55,965.05
C1275518867	\$52,964.37
C381007057	\$51,388.87
C483912131	\$50,462.72
C1817318774	\$46,100.12

### Top 10 com mais Transações

C1978250683	265
C1275518867	252
C806399525	237
C515668508	205
C1338396147	195
C1896850232	192
C1350963410	191
C980876590	189
C1090528803	188
C2125787399	188
C359363895	188
C582688427	188

### Top 10 com maior Ticket Médio

C1345586046	838.16
C1572610482	581.06
C2060410910	561.95
C751887992	537.01
C1571595392	525.00
C617723960	517.91
C483912131	514.93
C2004941826	513.90
C381007057	513.89
C1233360048	505.31



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## Merchant

[Menu](#)

### Top 10 com maior TPV

M732195782	\$1,413,661.65
M980657600	\$530,635.69
M495352832	\$111,691.89
M2080407379	\$110,376.59
M2122776122	\$109,999.72
M1873032707	\$94,059.33
M2011752106	\$78,953.83
M857378720	\$43,460.67
M1353266412	\$29,470.62
M1726401631	\$2,567.76

### Top 10 com mais Transações

M980657600	1,769
M732195782	608
M2122776122	341
M1873032707	250
M2011752106	244
M857378720	122
M1353266412	78
M495352832	69
M2080407379	48
M1726401631	3

### Top 10 com maior Ticket Médio

M732195782	2,325.10
M2080407379	2,299.51
M495352832	1,618.72
M1726401631	855.92
M1353266412	377.83
M1873032707	376.24
M857378720	356.24
M2011752106	323.58
M2122776122	322.58
M980657600	299.96