

Marcel Teixeira Chiarelo - Resume

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Professional Summary

Motivated Software Engineering student with strong foundations in Computer Science and hands-on experience building full-stack applications. Proficient in Java, JavaScript, Node.js, and relational databases (PostgreSQL, MySQL). Passionate about clean architecture, scalable backend systems, and performance optimization. Demonstrated success in freelance web projects with tangible marketing results. Eager to grow in collaborative, agile environments that value quality code and continuous learning.

Experience

Freelance Web Developer | 02/2022 - 07/2022

Developed responsive, high-converting landing pages using HTML, CSS, JavaScript, Bootstrap, and jQuery. Oversaw end-to-end deployment including domain acquisition, hosting setup, DNS configuration, and version control with Git.

Key Achievements:

- Increased client conversion rates by up to 30% within weeks of launch.
- Improved page load speed by 50%, reducing bounce rates and enhancing user engagement.
- Contributed to a 20% boost in traffic from paid campaigns.
- Delivered all projects on schedule with full cross-device and cross-browser compatibility testing.
- Applied results-driven design strategies to improve clients' online presence and marketing ROI.

Academic Projects

Web-Based Car Sales System

Built a full-featured car sales web app implementing Fetch API, Promises, and HTTP concepts to

manage listings, detailed views, and simulated sales processes. Focused on asynchronous operations, UX optimization, and smooth client-server communication. Strengthened front-end and back-end integration skills while collaborating in a team environment with a business-driven approach.

Education

Bachelor's Degree in Computer Information Systems | Federal University of Uberlândia | 5th semester

Core studies in Software Engineering, Java programming, Algorithms, Data Structures, and Database Systems.

Certifications

Fortinet FCF - Introduction to the Threat Landscape 2.0 (Self-Paced)

Gained foundational knowledge in cybersecurity and digital threat landscapes.

Technical Skills

Languages: Java, JavaScript, Python, PHP, C

Web Technologies: Node.js, HTML, CSS, Bootstrap, jQuery

Databases: PostgreSQL, MySQL

Tools: Git, GitHub

Concepts: RESTful APIs, Debugging, Version Control, Agile Practices

Languages

English: Full Professional Proficiency

Portuguese: Native

Interests

Web Development, Backend Engineering, Cybersecurity, Scalable Systems