



Areas of interest

UI/UX Design, Business Analysis, Project Management, Software Engineering, Data Bases.

LANGUAGES

English ● ● ● ● ● Level B2
French ● ● ● ● ● Level B2
German ● ● ● ● ● Level A1

CERTIFICATES

English
Cambridge First Certificate of English (FCE)

French
DEFL B2

SCRUM
SCRUM Fundamentals Certified Exam (SFCE)

Course Certificate
Visual Elements of User Interface Design
coursera.org/verify/WLL5Z6T4M2LK

INFORMATIC SKILLS

Collaborative platforms
Atlassian products (Confluence, JIRA)
Microsoft Office Package

Development Languages

• C • PHP
• C++ • Python
• Java

Integrated Development Environments

NetBeans
Visual Studio Code
Android Studio

Databases

MySQL
Oracle SQL

Operative Systems

Linux
Windows

Software Modelling Environments

Star UML
Confluence

User Interface Design

Adobe XD

Sketch

inVision

Zeplin

Balsamiq Mockups

INTERESTS

Honorary mention in illustration's category

- "Trascendencia" piece (ESCOM 25th anniversary contest, 2018).
- "Evolución" piece ("Luis Nishizawa" contest, 2016).
- "Imperio" piece ("David Alfaro Siqueiros" contest, 2015).

Second place in illustration's category

- "Paradoja" piece ("Luis Nishizawa" contest, 2016).



Marcela Castro Flores

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🇲🇽 Mexican

🎓 GPA: 9.3/10

👤 23 years

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EXPERIENCE

UI/UX DESIGNER / Hari-Seldon

December 2018 - Present

Recommendation system with indoor location.
Adobe XD, Sketch, inVision, Zeplin, Illustrator.

BUSINESS ANALYST / netLogistik -Mexico City

December 2018 - Present

Business analysis focused on logistics chain's supply products.
Epics, User stories, User's handbooks, SCRUM, Documentation, Client requirements., Activities planning and prioritization, Team management.

INTERNSHIP / Instituto Mexicano del Petróleo - Mexico City

March 2018 - August 2018

Processes simulation system for the National Refinement System plants of PEMEX to improve training and certificate plant operators.
HMIWeb Display Builder by Honeywell, User Interfaces Design, C#, Project documentation.

EDUCATION

COMPUTER SCIENCE ENGINEERING / Graduated With Honors

August 2014 - December 2018

Escuela Superior de Cómputo - Instituto Politécnico Nacional

COMPUTER SCIENCE ENGINEERING / Academic Exchange Program - IPN

August 2017 - January 2018

Université de Technologie de Compiègne, Compiègne, France.

PROGRAMMING TECHNICIAN / High School

August 2011 - June 2014

Centro de Estudios Científicos y Tecnológicos No. 9 "Juan de Dios Bátiz Paredes" - IPN

COURSES & WORKSHOPS

PRESENT

UI / UX Design Specialization (California Institute of Arts - Coursera)
German language courses level A1 (Foreign Languages Center)
French language courses level B2 (Alianza Francesa de México)

MARCH 2019

SCRUM Fundamentals Certificate (SCRUM Study)
Digital Transformation: Leadership (edX)

AUGUST 2018

Oracle Database 12c: SQL & PLSQL Fundamentals - Oracle Workforce Development Program (Escuela Superior de Cómputo - IPN)

JULY 2018 - PRESENT

Exchange Buddy program IPN 2018

FEBRUARY - JULY 2018

"Application Development for Mobile Devices" workshop (Escuela Superior de Cómputo - IPN)

OCTOBER - DECEMBER 2018

"Android Mobile Applications Development" workshop (Coursera)
"Android Fundamentals" workshop (Coursera)

SEPTEMBER - JANUARY 2018

Capitalization and knowledge management techniques (Université de Technologie de Compiègne, France)
Innovative enterprises creation and management (Université de Technologie de Compiègne, France)
Management and innovative marketing (Université de Technologie de Compiègne, France)
Intensive french course (Université de Technologie de Compiègne, France)

FEBRUARY 2017

"Flying Through Python" workshop (Code school)

AUGUST 2016

"Data Mining" workshop (Escuela Superior de Cómputo - IPN)

JANUARY 2016 - JULY 2018

TELMEX Foundation- IPN Scholarship for an outstanding scholar performance.

OCTOBER 2015

Academic activities of the 5th. and 6th. Social Science Week "Youth and Identity" participation.