

Stakeholder Register format							
Project Name: Acme Health Innovations (AHI) Marketing Data App Development							
Version: 1.0							
Date: August 18, 20XX							

Name	Organization	Role	R	A	C	I	Comments
Mary Lin	Acme Health Innovations	CEO		X		X	Key project advocate and supporter.
Mary Smithers	Acme Health Innovations	Sponsor (Marketing)		X		X	Provides project approval and funding.
Cary Manning	Acme Health Innovations	Project Manager (Marketing)	X		X	X	Manages project execution and daily operations.
Priya Service	Acme Health Innovations	IT Lead	X		X	X	Oversees IT aspects and infrastructure.
Ram Samuels	Acme Health Innovations	Marketing Director	X		X	X	Provides operational lead and subject matter expertise.
Oscar Money	Acme Health Innovations	Finance Director				X	Manages and controls project funding.
Keiko Tanaka	Acme Health Innovations	Project Core Team (Marketing)	X		X	X	Assists with marketing project components.
Jose Garcia	Acme Health Innovations	Project Core Team (Marketing)	X		X	X	Assists with marketing project components.
Cal Hamer	Acme Health Innovations	Product Owner (PMO)			X	X	Manages the product backlog and customer feedback.

RACI terms defined	ROLE	DEFINED
	R	Responsible for performing work or tasks
	A	Accountable for outcomes
	C	Consult as a subject matter expert (SME)
	I	Inform as project progresses