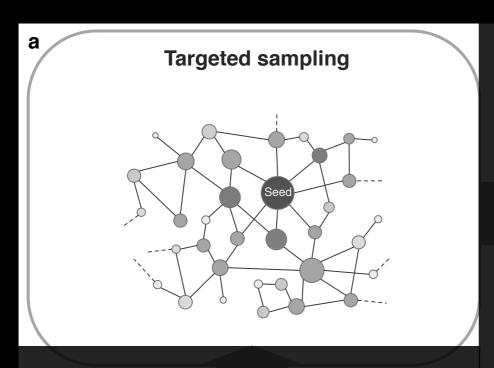
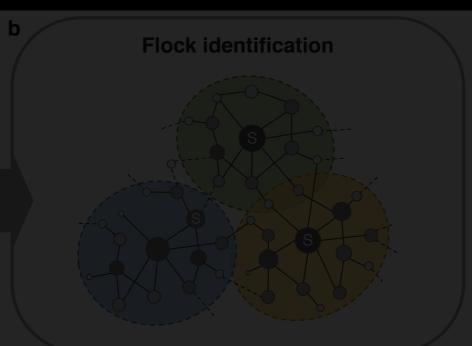
We measure public attention among influentials on Twitter, by flock

We "sample" Twitter accounts based upon "Who follows who".





- Imagine starting at the "seed" ... @nytimes
 - enytimes follows its own journalists.
 - Those journalists follow sources.
- By sampling (0) @nytimes, (1) the accounts it follows, and (2) the accounts they follow, we obtain "the elite sphere" of twitter, thus avoiding spam, bots, trolls, etc.