



# PORTFOLIO

A stylized, artistic illustration of a church spire or tower, rendered in shades of blue and yellow, positioned on the left side of the page, partially overlapping the text.

Marchylia Fransisca  
Prasetyanti Pratikto



## CONTACT INFORMATION

Marchylia Fransisca Prasetyanti Pratikto

marchylia\_pratikto@yahoo.com

LinkedIn: Marchylia Fransisca Pratikto

(215) 303 - 0148

2225 S. Colorado St.  
Philadelphia, PA 19145



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# WEB PAGE



**Description:** As a Graphic Designer, we need to know and/or have equal skills in both the (Web) Graphic Design and the Web Development. Creating a Web Page, starting with simple HTML and CSS. For this project, the class was required to post the previous logo- from the Logos Project- with the description of the logo design process within the webpage content of at least/minimum of 200 words (description). If a potential employer would want to request a webpage/website of one of my works in order to review, I would want to have one of my works or a best work (in this case, the logo-design) shown within the website content including the description about the design process.

**Programs:** Using the Adobe Illustrator and Photoshop tools.

**Date:** due Saturday, June 27, 2015.

**Course:** COMM130-04.

**Instructor:** Jason Reeder.

**Objectives:** Size and optimize an original logo; Write content to describe the process of creating the logo and how it appeals to a target audience; Acquire a working knowledge of HTML; Acquire a working knowledge of CSS; Identify hex colors to match logo, using Photoshop color picker; Open the HTML page in a web browser and capture a quality screen shot with 0.5 inch margins for printing.

**Process:** For designing the Logo, the Tools used are: the Selection, Shapes, Type, Character, Eyedropper, Color, Swatches, and Color Edit, etc. For the Web Page, I started the HTML and CSS using the Notepad++ and Handcraft.com (with a little more practice using the CodeAcademy.com and W3Schools.com).



# BROCHURE



**Description:** This project is to design a full-color, folding brochure to help promote the chosen company (product, service or location). Imagine a potential company and/or an employer would want to request a brochure to advertise their company/event/product/service. The purpose of the brochure project may be informational or advertising, and in this case, this brochure is to advertise. I may choose any topic; therefore, I decided to make it the Jurassic Park and Jurassic World theme, in which those movies are my favorite movies ever. I wanted to make known or share the idea of another legitimate Jurassic Park recreational/theme park into a maximum-thrilling Jurassic World theme park, I call it the Jurassic World Park. This class' project, and like the many other projects, is something I did enjoy.

**Programs:** The 3 out of the many Adobe products: InDesign, Illustrator, and Photoshop.

**Date:** due Saturday, July 11, 2015.

**Course:** COMM130-04.

**Instructor:** Jason Reeder.

**Objectives:** Set up and align a two-sided, folded document; Create an original logo and use it in a brochure; Incorporate quality images; Write (at least 250 words of) original copy in at least three paragraphs, headers, and subheaders; Trim for a full bleed and print in duplex (two-sided) color.

**Process:** I begin with setting up the fold-lines, like unto setting up the paper mock-up by hand, within the InDesign 2 pages. Then I have to gather good quality pixels images to edit within the Photoshop. While working on the picture editing, I also pull out the Illustrator to create my own logo (aside from the Jurassic Park's famous logo; I've tried my best to replicate it) for this Brochure Project. For the paragraphs within the brochure, I used the Words Document to write/type the draft and edit any misspelling, alsoo correcting the grammar. I would then Text Wrap some of the section-paragraphs with some of the images within the brochure using, again, the InDesign. I made some revision when needed. Throughout the draft process, I have had few print-outs to see the overall brochure; assuring the folding is working correctly and making sure the content isn't up-side-down when printed. What I was most concerned about was whether or not all the text/paragraphs would fit within the brochure with all its content, and having at least a paragraph as a text wrap with at least an image.



# EVENT AD



**Description:** Designing Advertisement Flier using Microsoft Word. Not every company and/or business have the budget and/or Adobe design products to create Ad Flyers. It is important to have the skill or at least know the design functions within the Office Word Processor.

**Programs:** Microsoft Office Word, the Scanner at the Brigham Young University - Idaho David O. McKay Library, PDF2JPG.net (online PDF converter).

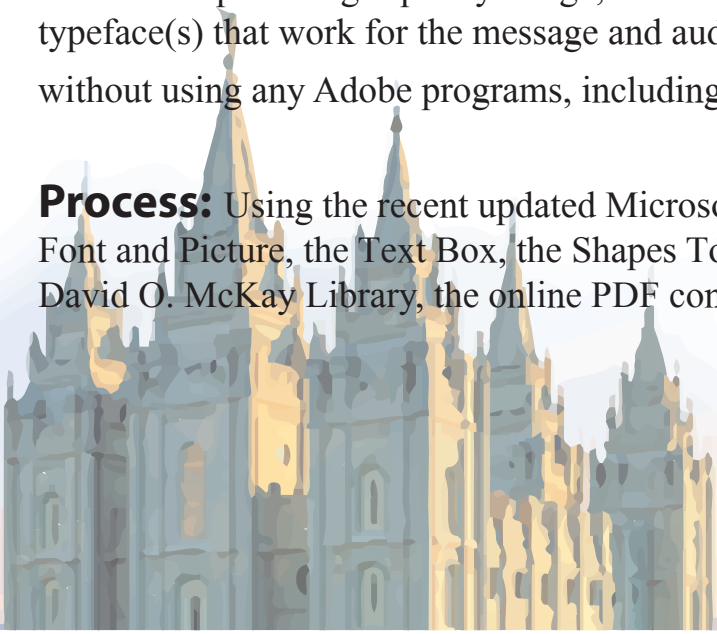
**Date:** due Saturday, May 16, 2015.

**Course:** COMM130-04.

**Instructor:** Jason Reeder.

**Objectives:** Comprehend image sizing (how pixels and inches work together); Find, scan and import a high-quality image; Create a full-bleed design; Choose a color scheme and typeface(s) that work for the message and audience; Learn to use only Word design features without using any Adobe programs, including Photoshop.

**Process:** Using the recent updated Microsoft Office Word's: the Insert Picture, the Format Font and Picture, the Text Box, the Shapes Tool, etc. The other resources are: the Scanner at the David O. McKay Library, the online PDF converter called/the URL is PDF2JPG.net.







# FLIER

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**Description:** Fliers are an important communication tool for all types of companies. For this flier project, it is required to apply the Design Principles within. Going over the Critique process with the Critique Checklist for the first time (class requirement), with a minimum of two classmates. Not required, but it is a smart practice to do a critic with the COMM130 Instructor, in order to revise/edit and make adjustments, as well as recognizing on what needed for improvement.

**Programs:** Using the Adobe InDesign.

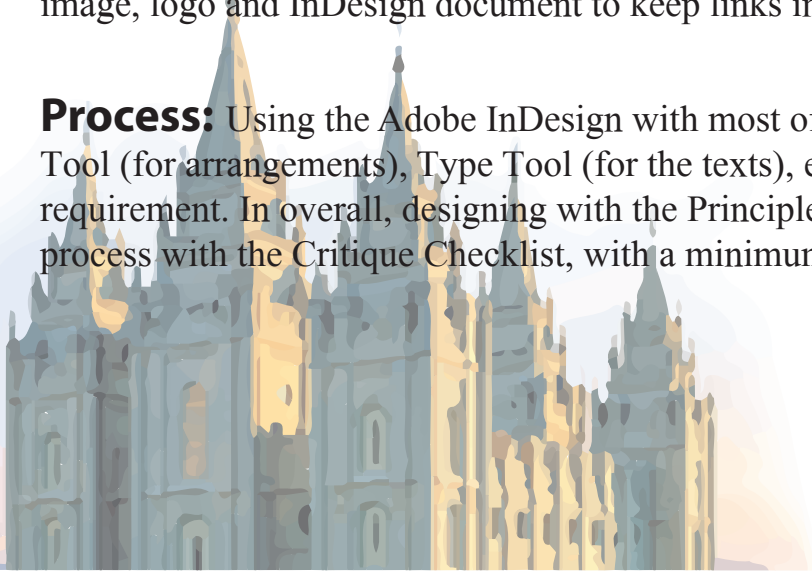
**Date:** due Saturday, May 9, 2015.

**Course:** COMM130-04.

**Instructor:** Jason Reeder.

**Objectives:** Apply the design principles and use appropriate typography; Incorporate basic InDesign skills to improve; Retrieve image and logo from links; Create a project folder with image, logo and InDesign document to keep links in InDesign intact.

**Process:** Using the Adobe InDesign with most of its tools such as the Rectangle Frame Tool (for arrangements), Type Tool (for the texts), etc. As well as the given images, for it is a requirement. In overall, designing with the Principles of Design. Then, going over the Critique process with the Critique Checklist, with a minimum of two classmates.





# TITLE



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**Objectives:**

**Process:**





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