

Marcia Adler

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Around

Dear Hiring Manager,

Thank you for the opportunity to introduce myself and submit my Resume for the open Product Manager position at Around. With an undergraduate degree in Business and Technology and an MBA with focuses in Finance and Human Capital I am passionate about creating, launching and optimizing customer-centric products by leveraging my five years of professional experience in cross-functional team collaboration, product management, and consulting.

I love solving problems with an optimal mix of technology, data, and customer empathy. I am an agile product manager with expertise in prioritizing and tackling high-value product issues by partnering with technical and non-technical teams. My background in consulting has made me well-versed in using marketing research tools, including surveys and user interviews, to gain valuable insights about customer pain points to identify potential improvements. I value continuous learning, enjoy collaborating with people with diverse skills and backgrounds, and thrive in fast-paced environments.

Throughout my academic and professional career, I have grown as a leader, partnering with and overseeing teams across the product development lifecycle to launch platforms and web apps. During my time at Ernst & Young, I worked with cross-functional teams from ideation to post-launch for an HR platform. I was responsible for coordinating between teams and client stakeholders, leading the requirements gathering process, including leading workshops and interviews, and working with the development team to ensure the product delivered on all requirements. Over the course of my time at Ernst & Young, I worked with four cross-functional teams, including design, engineering and operations to successfully launch different products and features. My colleagues and classmates know me to be an inclusive leader and effective communicator who can always be trusted to solve tough problems in challenging situations.

With this experience behind me, I am confident of adding excellent value to the open Product Manager position at Around. I am certain I can bring immediate impact to your team and would appreciate the opportunity to discuss this further.

Sincerely,
Marcia Adler