Marcin Biesiada

UX/UI Designer

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EXPERIENCE

Nia Health | Senior UX/UI Designer

December 2019 – August 2024

Designed and refined the user experience across Nia Health's digital products, focusing on navigation, information architecture, and a comprehensive design system. Created high-fidelity prototypes and collaborated with developers to ensure seamless implementation. Conducted user research using qualitative and quantitative methods to identify pain points and opportunities for improvement. Applied insights to enhance existing and new features, ensuring a user-centric and cohesive digital experience.

Charité | EXIST Grunderstipendium

December 2019 – March 2021

As a team member of Nia Health, received the EXIST Gründerstipendium from the German Federal Ministry for Economic Affairs and Energy (BMWi), which enhanced my expertise in user-centered design, product development, and interdisciplinary collaboration within a startup environment.

Nia Health | Freelance UX/UI Designer

July 2019 – August 2019

Tech Open Air | UX Designer

March 2019 – July 2019

Led the redesign of TOA's website, including a complete overhaul of information architecture to improve usability and content discoverability. Collaborated with event organizers, marketing, and developers to create a cohesive, user-centric digital experience, improving navigation and accessibility.

Rudi Gernreich | Graphic Design Intern

January 2019 – March 2019

interact.io | UX/UI Design Intern

October 2018 – January 2019

Worked on the UX/UI design of the company's CMS, Leadscore, and an end-user app for JuicePlus, focusing on user flows, visual design, and usability for both B2B and B2C products.

PORTFOLIO

uxfol.io/mtbiesiada

Password: Diamanda

EDUCATION

MA Digital Design

University of the National Education Commission Cracow

2016 – 2018

Specialization in Interaction Design, Graduated with Honours

MA Graphics

Jan Matejko Academy of Fine Arts in Kraków

2015 – 2017

Specialization in Intermedia and Graphic Design

SKILLS

User-Centered Design, Interaction Design, Wireframing, Prototyping, User Flows, Information Architecture, High-Fidelity UI Design, Design Systems, Style Guides, Responsive Design, Design Thinking, Qualitative Research, Quantitative Research, User Interviews, Surveys, Usability Testing, A/B Testing, Data Analysis, Accessibility, Cross-functional Collaboration, Agile Workflows, Stakeholder Communication, Design-to-Development Handoff, Strategic Thinking, Problem Solving, Figma, Adobe XD, Photoshop, Illustrator, HTML, CSS, Jira, Confluence

LANGUAGES

English (C2), Polish (Native), French (B2), German (A2)