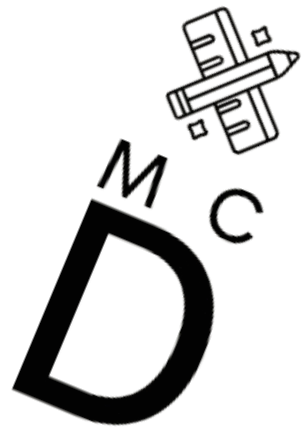# Profile

Acting as a UX/UI Designer with extensive experience in creating intuitive and attractive interfaces. I use methods such as Crazy 8 to generate quick and effective ideas, develop detailed wireframes and mockups with Figma, ensuring a clear visualization of the projects. In the Discovery process, I conduct research and create personas to deeply understand users. I have skills in HTML5, CSS and TypeScript, applied to transform designs into functional interfaces. In addition, I work on SaaS projects, optimizing the user experience in software as a service platforms.

CONTACT

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PORTFOLIO
[UX PORTFOLIO - SAAS]

MÁRCIO COSTA DURAN

FORMATION

2003 – ASSOCIATED COLLEGES OF SÃO PAULO
COMPUTER SCIENCE.

1996 – PINHEIROS COLLEGE UNIT II
DATA PROCESSING TECHNICIAN

CERTIFICATIONS

IBM Enterprise Design Thinking Practitioner
GLOBALCODE JAVA DEVELOPER WEBCOMPONENT
IBTA Microsoft.NET Certified Labetch Microsoft.NET
4Linux SECURITY LINUX SYSTEM ADMINISTRATION
IMPACTA FLASH MX DESIGN AND PROIJECT WEBSite

EXPERTISE SOFTWARE

- Photoshop CS
- JavaScript/HMLT5/CSS3/FIREBASE
- FIGMA
- CHATGPT LLML 4.O
- FRAMER

LANGUAGES

- English
- Spanish
- Portuguese

PROFESSIONAL EXPERIENCE

2024 - CURRENT | UX PRODUCT DESIGN | AMAZON AWS

Design and manufacture of digital products application to discovery of the entire cycle: usability, discovery, testing, launch. General activities using ChatGPT 4.O and A.I. prompts to use highly specialized, user-centric design.

2021 – 2024 | UX PRODUCT DESIGN | ZAZZLE

Zazzle is an e-commerce marketplace company that brings together retailers from all over the world who design for a variety of products in one amazing storefront. Product Designer of the Squads Interactions to the design sprint in the product discovery application of Crazy 8 Wireframe/Mockup + Prototype Application for Web/Mobile.

2020 – 2021 | UX DESIGN | YSENSE

ySense is a market research alignment company and operates in several segments from industry, technology, medicine, transportation, food and other segments to new product launches involving brands of small, medium and large companies.

2014 – 2019 | SAAS ENGINEER| BUILDERSITE

Buildersite is a consultancy focused on the application of information architecture solutions, state-of-the-art implementations for Platform-as-a-Service (Red Hat OpenShift), containers, Kubernetes, cloud management (Red Hat CloudForms) and IT automation (Red Hat CloudForms). Hat Ansible Automation Platform) with the RedHat Portfolio strategy.

2008 – 2012 | JAVA WEB DEVELOPER| FESTO BRA

JEE development in n-tier application architecture using MVC 2 using Http-client interface size, PHP, JSP, Ajax FrameWorks and Tomcat Web Container.