Profile

Working as aUX/UI Designer with extensive experience in creating interfaces intuitive and attractive. Iuse methods like Crazy 8to generate ideas quickly and effective, I develop wireframes and detailed mockups with Figma, ensuring a clear view of projects. In the Discovery process, I conduct research and create personas for deeply understand users.
I have skills in HTML5, CSS and TypeScript, applied to transform designs into functional interfaces. In addition

Additionally, I work on SaaS projects, optimizing the user experience on platforms software as aservice..

CONTACT

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PORTFOLIO
UX PORTFOLIO -SAAS
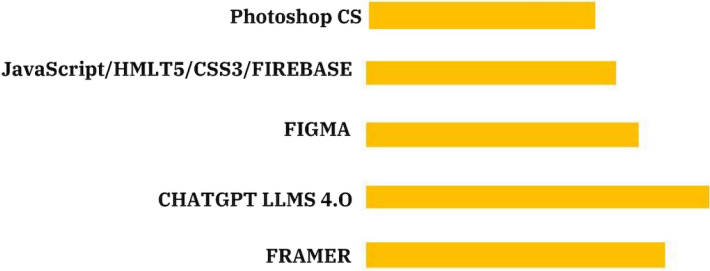
MÁRCIO COSTA DURAN

Graduation

2003 – ASSOCIATED COLLEGES OF SÃO PAULO
COMPUTER SCIENCE.

1996 – COLÉGIO PINHEIROS UNIDADE II
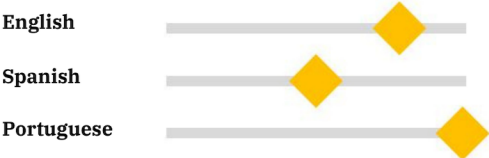DATA PROCESSING TECHNICIAN

CERTIFICATIONS

IBM Enterprise Design Thinking Practitioner
GLOBALCODE JAVA DEVELOPER WEBCOMPONENT
IBTA Microsoft.NET Certified Labetch Microsoft.NET
4Linux SECURITY LINUX SYSTEM ADMINISTRATION
IMPACTA FLASH MX DESIGN AND PROIJECT WEBSite

EXPERTISE SOFTWARE

- Photoshop CS
- JavaScript/HMLT5/CSS3/FIREBASE
- FIGMA
- CHATGPT LLMS 4.O
- FRAMER

LANGUAGES

- English
- Spanish
- Portuguese

PROFESSIONAL EXPERIENCE

2014 - CURRENT |UX PRODUCT DESIGN |AMAZON AWS

Design and manufacture of digital products applied to the discovery of the entire cycle: usability, discovery, test launch. General activities , using ChatGPT 4.O and AI prompts to using highly specialized, user-centered Design.

2021 – 2024 | UX PRODUCT DESIGN |ZAZZLE

Zazzle is an e-commerce marketplace company that brings together retailers from around the world who design for different products, in an incredible showcase.
Squads Product Designer Interactions to design sprint in product discovery Crazy 8 application

Application in Wireframe/Mockup + Prototype for Web/ Mobile.

2020 – 2021 | UX DESIGN |YSENSE

ySense is a market research alignment company and operates in various segments from industry, technology, medicine, transport, food and other segments to the launch of new products involving brands from small, medium and large companies.

2011 – 2012 | SAAS ENGINEER |BUILDERSITE

Buildersite is a consultancy focused on the application of information architecture solutions, implementations with cutting-edge technology for Platform-as-a-Service (Red Hat OpenShift), containers, Kubernetes, cloud management (Red Hat CloudForms) and IT automation (Red Hat CloudForms). Hat Ansible Automation Platform) with the RedHat Portfolio strategy.

2011 – 2012 | JAVA WEB DEVELOPER | FESTO BRA

JEE Development in n-tier Application Architecture using MVC 2 using Http-client interface size, PHP, JSP, Ajax FrameWorks and Tomcat Web Container.