Profile

Working as a UX/UI Designer with extensive experience in creating interfaces intuitive and attractive. I use methods like Crazy 8 to generate ideas quickly and effective, I develop wireframes and detailed mockups with Figma, ensuring a clear view of projects. In the Discovery process, I conduct research and create personas for deeply understand users. I have skills in HTML5. CSS and TypeScript, applied to transform designs into functional interfaces. In addition Additionally, I work on SaaS projects, optimizing the user experience on platforms software as a service..



CONTACT



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PORTFOLIO

UX PORTFOLIO - SAAS

MÁRCIO COSTA DURAN

TRAINING



PROFESSIONAL EXPERIENCE

2014 - CURRENT | UX PRODUCT DESIGN | AMAZON AWS

Design and manufacture of digital products applied to the discovery of the entire cycle: usability, discovery, test launch. General activities , using ChatGPT 4.O and AI prompts to using highly specialized, user-centered Design.

2003 – ASSOCIATED COLLEGES OF SÃO PAULO COMPUTER SCIENCE.

1996 – COLÉGIO PINHEIROS UNIDADE II DATA PROCESSING TECHNICIAN

CERTIFICATIONS

IBM Enterprise Design Thinking Practitioner GLOBALCODE JAVA DEVELOPER WEBCOMPONENT IBTA Microsoft.NET Certified Labetch Microsoft.NET 4Linux SECURITY LINUX SYSTEM ADMINISTRATION IMPACTA FLASH MX DESIGN AND PROIJECT WEBSite

2021 - 2024 | UX PRODUCT DESIGN | ZAZZLE

Zazzle is an e-commerce marketplace company that brings together retailers from around the world who design for different products, in an incredible showcase.

Squads Product Designer Interactions to design sprint in product discovery Crazy 8 application

Application in Wireframe/Mockup + Prototype for Web/

EXPERTISE SOFTWARE Photoshop CS JavaScript/HMLT5/CSS3/FIREBASE FIGMA CHATGPT LLML 4.0 FRAMER

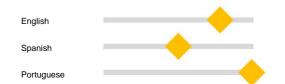
2020 - 2021 | UX DESIGN | YSENSE

ySense is a market research alignment company and operates in various segments from industry, technology, medicine, transport, food and other segments to the launch of new products involving brands from small, medium and large companies.

2011 - 2012 | SAAS ENGINEER | BUILDERSITE

Buildersite is a consultancy focused on the application of information architecture solutions, implementations with cutting-edge technology for Platform-as-a-Service (Red Hat OpenShift), containers, Kubernetes, cloud management (Red Hat CloudForms) and IT automation (Red Hat CloudForms). Hat Ansible Automation Platform) with the RedHat Portfolio strategy.

LANGUAGES



2011 - 2012 | JAVA WEB DEVELOPER | FESTO BRA

JEE Development in n-tier Application Architecture using MVC 2 using Http-client interface size, PHP, JSP, Ajax FrameWorks and Tomcat Web Container.