



MARCIO DURAN

CONTACT

São Paulo Brasil

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WEBSITES, PORTFOLIOS, PROFILES

- <https://durandesign.netlify.app>

EDUCATION

January 2003

Bachelor in Computer Science

Faculdades Associadas de São Paulo

CERTIFICATIONS

- Test Drive - Red Hat Ansible Tower
- WorkShop DevOps Cloud Weeks
AWS Cloud & OpenSource

PROFESSIONAL SUMMARY

Conducting user research and testing to understand the needs, behaviors, and motivations of your target audience. Collaborating with cross-functional teams such as product managers, developers, and marketers to define and implement innovative solutions for the product direction, visuals, and user experience. Creating wireframes, prototypes, and high-fidelity mockups to communicate design ideas and gather feedback from stakeholders. Developing and maintaining design systems and style guides to ensure consistent and coherent user experiences across the product.

Ensuring that the design meets technical and accessibility standards. Analyzing user feedback and metrics to inform design decisions and continually optimize the user experience. Keeping up-to-date with design trends, best practices, and new technologies. Collaborative Product Designer with expertise in determining functionality and enhancements. Knowledgeable in creating production-ready designs. Offering a successful career history comprising more than 15 years.

SKILLS

- Java Enterprise Edition
- Tomcat
- Agile Methodologies
- Figma
- PhotoShop
- JavaScript/HTML5/CSS3
- Google Analytics
- Microsoft Clarity
- MIRO
- MAZE
- WordPress
- JIRA

WORK HISTORY

- Semana OmniStack 11
RocketSeat - Node.js, ReactJS e React Native
- Enterprise Design Thinking Practitioner
- Certificado Data Science para Iniciantes: Fácil e Simples!

LANGUAGES

English
Portuguese
Spanish

UX/UI Product Designer Expert, Zazzle, United States, REMOTO

- Zazzle is an ecommerce marketplace company that concentrates retailers from all over the world who design for various products and integrate disruptive sites with an incredible showcase and diverse themes with unique brands involving from small entrepreneurs to large corporations that use their CRM Ecommerce technology.

January 2020 - December 2021

User Experience Design Specialist, Ysense, United States, Remoto

- YSense is a market research alignment company and operates in various segments from industry, technology, medicine, transport, food and other segments to launching new products involving brands of small, medium and large companies
- These are all areas of professionals who work with us being remunerated by reward surveys when selected
- www.ysense.com

October 2014 - December 2019

Senior Software Architect, Buildersite, São Paulo, São Paulo, Brazil

- Buildersite is a consultancy focused on the application of information architecture solutions, implementations with cutting-edge technology for Platform-as-a-Service (Red Hat OpenShift), containers, Kubernetes, cloud management (Red Hat CloudForms) and IT automation (Red Hat CloudForms)
- Hat Ansible Automation Platform) with the RedHat Portfolio strategy.

March 2008 - July 2012

Java and Ruby Developer Consultant - Moviair Pneumatic Solutions Patner Festo, Festo Brasil, São Paulo, Brazil

- Java Analyst Developer (Specifications / Requirements) JEE Development in Architecture n-tier applications using MVC 2 using HttpClient interface size, PHP, JSP, Ajax FrameWorks the Tomcat Web Container
- Case involved the order management and output control sales via website access intraweb Festo connector and use of Cisco Wmware to match OS, Migration to the study of Framework using Ruby On Rails, best behavior because the domain involved, and using techniques Agile programming methodologies, Test Driven Development TDD.

March 2006 - December 2007

Java Developer - Consultant - OFBiz ERP Ecommerce - EletroDireto, G&P

- Specification, requirements elicitation and elaboration of artifacts.

domain model, aspects involving FrameWorks Freemarker and Design Patterns, J2EE development platform for projects via NetBeans IDE 5.0, 5.5, ECLIPSE WTP 3.2, XML, JAVA, Mini-language, BeanShell.

May 2005 - March 2006

Requirement Analyst and Development, *IntraWeb Solutions*

- Development and Requirement involving J2EE, aspects of the field using MVC FrameWork 2 and Struts, Tomcat deployment invoking service container, and JBoss Application Server.

May 2003 - December 2004

Java Analyst Programmer, *Darlevis*

- Preparation of the survey requirement thus implement a design that engages presentation tier using the J2EE platform, web server Tomcat 4.1
- ERP Management Accounting Management System.

May 2002 - May 2003

Analyst Network and Information Security, *DAEE- Departamento de Águas e Energia Elétrica*, São Paulo, Brazil

- Expertise: Implementation-oriented framework in an solution for intranet and security using a Linux Server in Conectiva Linux Kernel programming was used Php-Oriented Object in the control of traffic routing of packets transiting in stations and access to DB servers, Lotus Notes, File Server
- Development also an ASP application via injection pictures in database ACCESS to store photo files managed throughout the DAEE of workstations and the Department of Water Resources as a source of consultation and research photographs of river basins and the regionals.

PERSONAL INFORMATION

Digital Transformation Information Technology