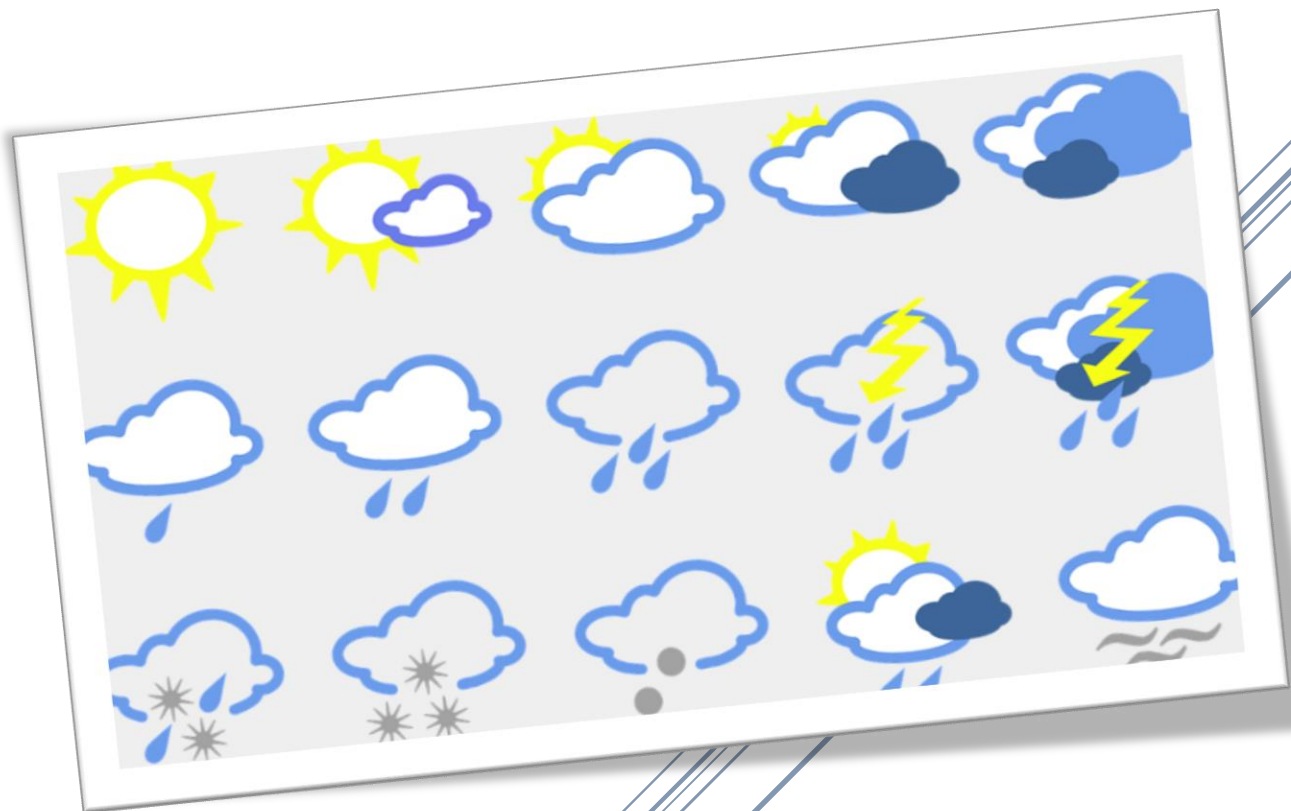


WITWL

SITE PLAN



Marco A. Bustillos
CIT 230: 03

Overview

Site Purpose

Today the Weather is really changing faster than we know, our Purpose is to give clear information to every user on internet, in order to enhance them to visit often our web site.

Our purpose is obtaining new customers through the visits of them, we need to create a powerful web site, with the visits many people will be interested in obtaining ad services inside our website, we want to create an ads widget in order to show sponsor pictures, it will build revenue.

Target Audience

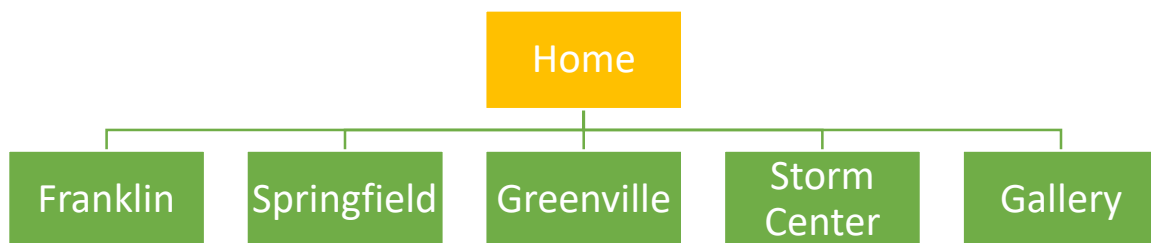
Who are they: They are both children and adult people from 10+ ages*, every person worried about how's the weather in order to perform, and plan for their days.

What they want: They want to obtain real, and fast information about the weather.

What are their needs that aren't being met? They need to discover, how is really important the information about the actually weather in order to plan their days.

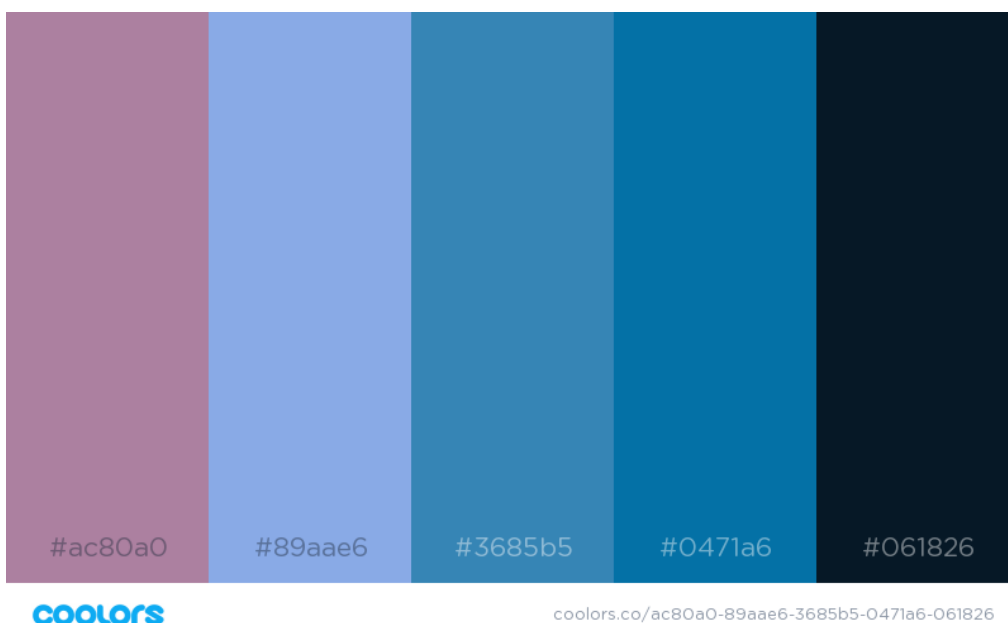
How will my audience usually access my site: My website will be responsive in order to give them the opportunity to access in any device.

Site Map



Color Scheme

<https://coolers.co/ac80a0-89aae6-3685b5-0471a6-061826>



Typography

H1: Oswald <https://fonts.google.com/specimen/Oswald>

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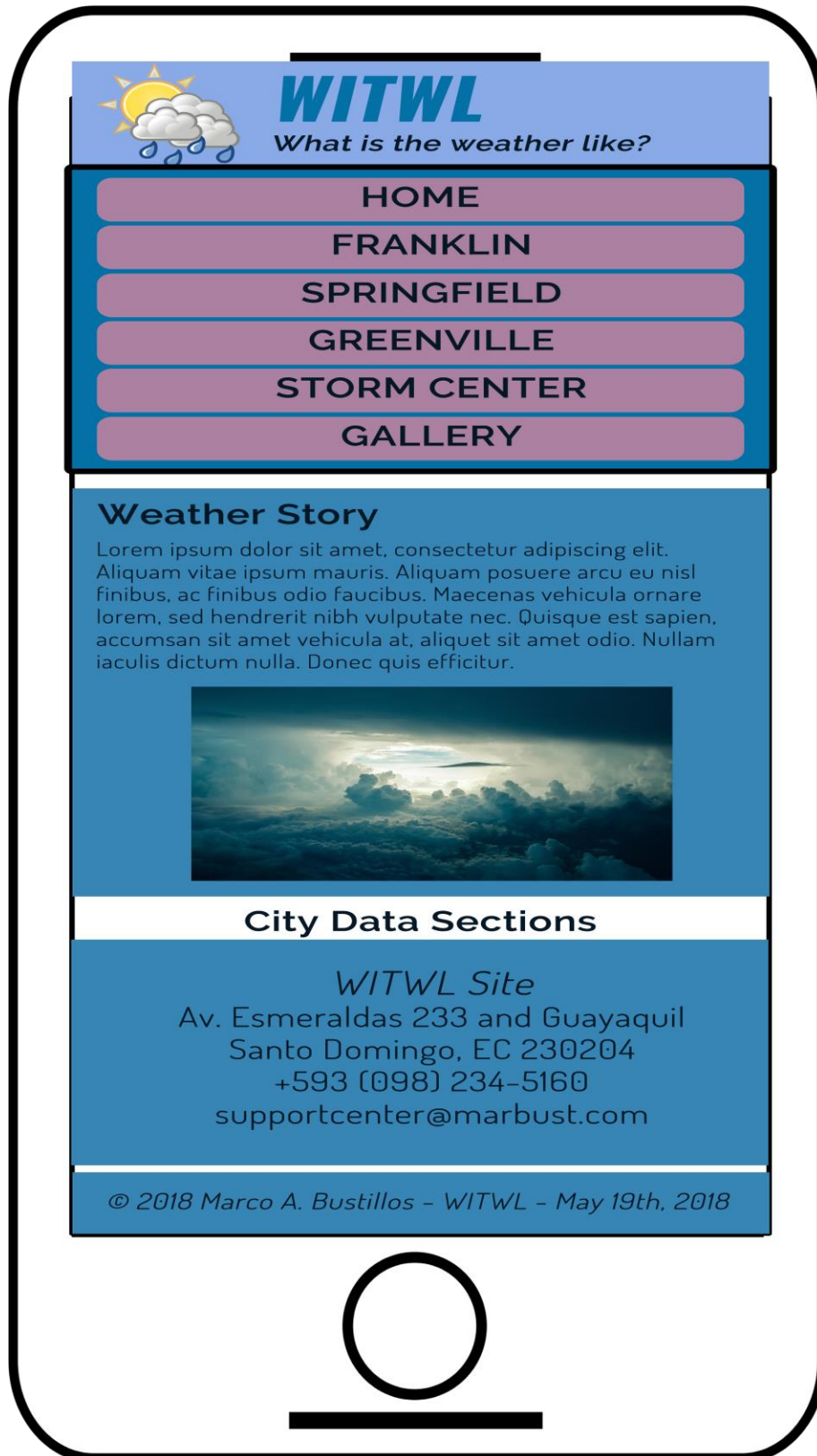
H2 – H6: Raleway <https://fonts.google.com/specimen/Raleway>

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For all the other content: Dosis <https://fonts.google.com/specimen/Dosis>

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Wire-Frame Sketches





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What is the weather like?

[HOME](#)[FRANKLIN](#)[SPRINGFIELD](#)[GREENVILLE](#)[STORM CENTER](#)[GALLERY](#)

Weather Story

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Franklin City

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Greenville City

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WITWL Site

Av. Esmeraldas 233 and Guayaquil Santo Domingo, EC 230204
+593 (098) 234-5160 supportcenter@marbust.com

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What is the weather like?

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Weather Story

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Franklin City

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Greenville City

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Springfield

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