

# POLITECNICO

## MILANO 1863

Hypermedia Application - Design Report

Design Report of <https://venture-capital.vercel.app/>

WAMM Team - Github repo

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Project supported at Politecnico di Milano - Electronics, Information and Bioengineering Department - Computer Science and Engineering Course

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# 1 Abstract

This document outlines the design decisions undertaken during the development of our website: Venture Capital. The website serves as a platform for a Venture Capital company, providing information about its members, projects, and areas of interest for these projects.

The document is organized into five key sections. Firstly, we delve into the conceptual design aspect, where we discuss how we divided and structured the information. To achieve this, we employed a C-IDM schema and content tables to ensure our objectives were met effectively.

Secondly, we provide wireframes that serve as visual representations to support and illustrate the graphical implementation of the website. These wireframes offer insights into the layout, placement of elements, and overall user interface design.

Next, we present three main scenarios of interaction between potential users and the website. These scenarios help us envision and assess how users would engage with the platform, allowing us to fine-tune and optimize the user experience.

Subsequently, a section that focuses on the database design aspect of our website. In this section, we present the Entity-Relationship (ER) schema along with the relational tables that comprise our database. The ER schema illustrates the entities, their attributes, and the relationships between them, providing a visual representation of the logical structure of our database. The relational tables are derived from the ER schema and outline the specific fields and data types associated with each entity.

Lastly, we touch upon the User Testing phase, where we validate and evaluate the website's performance and usability. This section encompasses the testing methodologies employed, the tasks assigned to users, and the insights and feedback gathered during the testing process.

By exploring these sections, we aim to provide a comprehensive overview of the design process, from the conceptualization of the website's structure to its graphical implementation, user interaction scenarios, insights into the underlying database architecture, and validation through User Testing.

Please note that in the annexes of this document, you will also find the abstract pages of the website and the high-fidelity wireframes. These additional resources provide a more detailed visual representation of the website design and layout.

## 2 C-IDM Diagram

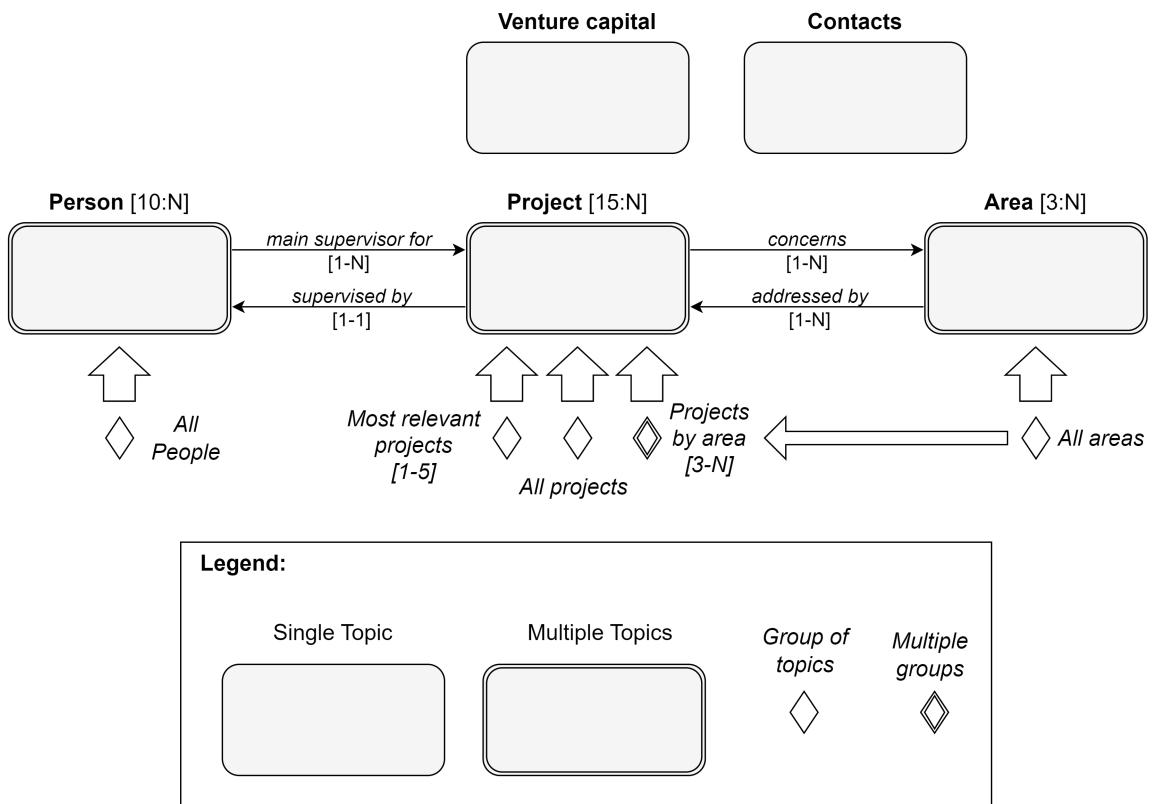


Figure 1: C-IDM diagram.

### 3 Content-in-the-small Tables

GROUP: "All projects"	
Group title: "Portfolio"	
Group subtitle: "All projects"	
Members preview: LIST OF [Project title, Project overview: text, Startup logo: image]	

Figure 2: Table All Projects.

GROUP: "Most relevant projects"	
Group title: "Portfolio"	
Group subtitle: "Most relevant projects"	
Members preview: LIST OF [Project title: text, Project overview: text, Startup logo: image]	

Figure 3: Table Most Relevant Projects.

GROUP: "Area projects"	
Group title: "Portfolio"	
Group subtitle: "[area name] projects"	
Members preview: LIST OF [Project title, Project overview: text, Startup logo: image]	

Figure 4: Table Area Projects.

<b>KIND OF TOPIC: "Project"</b>
Project title: text (max 30 char)
Project overview: text (max 350 char)
Project cover image: image
Project startup logo: image
Project startup name: text (max 30 char)
Project startup headquarter: text (max 30 char)
Project product: text (max 800 char)
Project team: text (max 800 char)
Project gallery: LIST OF [image]
Related Persons Preview: <Person full name, Person image, Person role>
Related Areas preview: LIST OF [Area title]

Figure 5: Table Project.

<b>GROUP: "All areas"</b>
Group title: "Our areas of interests"
All areas presentation: text (max 150 words)
Members preview: LIST OF [Area title, Area description, Area image]

Figure 6: Table all Areas.

<b>KIND OF TOPIC: "Area"</b>	
Area title:	text (max 30 char)
Area image:	image
Area description:	text (max 200 words)
Related Projects preview:	LIST OF [Project title, Project startup logo, Project overview]

Figure 7: Table Area.

<b>KIND OF TOPIC: "Person"</b>	
Person full name:	text (max 30 char)
Person role:	text (max 30 char)
Person image:	image
Person log line:	text (max 20 words)
Person description:	text (max 200 words)
Related Projects preview:	LIST OF [Project title, Project overview]

Figure 8: Table Person.

<b>GROUP: "People"</b>	
Group title:	"Our team"
Team presentation:	text (max 150 words)
Members preview:	LIST OF [Person full name, Person role, Person image]

Figure 9: Table All People.

<b>TOPIC: "About us"</b>
Title: "About us"
Team picture: image
Organization introduction: text (max 100 words)
Organization values: text (max 150 words)
Organization partners: text (max 150 words)

Figure 10: Table About us.

<b>TOPIC: "Contact us"</b>
Title: "Contatc us"
Contact introduction: text (max 50 words)
Contact details: LIST OF [text]
Contact form: input text

Figure 11: Table Contact us.

## 4 Commented screenshots

**Venture Capital** LANDMARKS

Portfolio ORIENTATION INFO

All projects  
Most relevant projects  
SusTech projects  
HealthTech projects  
FinTech projects  
Cybersecurity projects

STRUCTURAL LINKS

GROUP LINKS →

**Asset Track**  
Asset Track is a revolutionary project aimed at streamlining and optimizing asset management processes. Leveraging advanced ...  
[Learn more →](#)

**Coconut**  
Coconut is dedicated to revolutionizing the way we approach personal wellness. By harnessing the power of natural ingredients...  
[Learn more →](#)

**sustainify**  
Sustainify's EcoPower is an innovative project aimed at revolutionizing sustainable energy solutions. We harness cutting-edge...  
[Learn more →](#)

**EcoShield**  
EnviroCyber HealthTech is revolutionizing the intersection of sustainable technologies, cybersecurity, and HealthTech. Our pr...  
[Learn more →](#)

**RoboMind**  
RoboMind is an innovative startup that combines the power of artificial intelligence (AI) with robotics to create intelligent...  
[Learn more →](#)

**FinTechNow**  
FinTechNow is an innovative startup dedicated to transforming the financial technology landscape. With our cutting-edge platf...  
[Learn more →](#)

**Tarrin & Company**  
Tarrin & Company is a groundbreaking startup at the intersection of financial technology, cybersecurity, and sustainable tech...  
[Learn more →](#)

**Transact**  
Transact, developed by Veri Solutions, is a pioneering startup project that combines sustainable technologies, financial tech...  
[Learn more →](#)

**Wardiere**  
Wardiere is a forward-thinking startup that combines financial technologies and cybersecurity. Our innovative project aims to...  
[Learn more →](#)

LANDMARKS

Pages  
Portfolio  
Areas  
Our team  
About us

Contacts  
Email: vc@email.org  
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Figure 12: Screenshot All Projects page.

**Venture Capital** ← **LANDMARKS** →

Portfolio > Most relevant projects

**STRUCTURAL LINKS**

**GROUP LINKS** →

**ORIENTATION INFO / STRUCTURAL LINKS**

All projects  
Most relevant projects  
SusTech projects  
HealthTech projects  
FinTech projects  
Cybersecurity projects

**RoboMind**  
GLOBAL TECHNOLOGIES

**Empowering AI-Driven Robotics**  
RoboMind is an innovative startup that combines the power of artificial intelligence (AI) with robotics to create intelligent machines capable of autonomous decision-making. Our mission is to redefine the boundaries of robotics, enabling machines to perceive, learn, and interact with the world in unprecedented ways.  
[Learn more →](#)

**FinTechNow**

**FinTech Assist**  
FinTechNow is an innovative startup dedicated to transforming the financial technology landscape. With our cutting-edge platform, we aim to revolutionize the way people manage their finances, making it simpler, more efficient, and accessible to all.  
[Learn more →](#)

**MedTech Sustain**  
MedTechSustain is an innovative startup at the intersection of sustainable technologies and HealthTech. Our mission is to create solutions that leverage sustainable practices and cutting-edge technology to improve healthcare outcomes and promote environmental sustainability. [Sustainable Technologies and HealthTech]  
[Learn more →](#)

**Robot Assist AI**  
Ambitious startup venture that aims to transform the way people interact with personal assistants.  
[Learn more →](#)

**Wardiere**

**Wardiere**  
Wardiere is a forward-thinking startup that combines financial technologies and cybersecurity. Our innovative project aims to bridge the gap between the financial industry's evolving needs and the critical requirement for robust cybersecurity measures. With Wardiere, we empower financial institutions to embrace digital transform...  
[Learn more →](#)

**Venture Capital** ← **LANDMARKS** →

We understand the significance of emerging technologies in shaping the future. Our investments encompass startups that are at the forefront of disruptive technologies

Pages  
Portfolio  
Areas  
Our team  
About us

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Figure 13: Screenshot Most Relevant Projects page.

**Venture Capital** ← LANDMARKS →

Portfolio → FinTech

ORIENTATION INFO / STRUCTURAL LINKS

STRUCTURAL LINKS

GROUP LINKS →

TRANSITION LINK → (Read more about FinTech →)

All projects  
Most relevant projects  
SusTech projects  
HealthTech projects  
**FinTech projects**  
Cybersecurity projects

**Asset Track**  
FinTech Assist  
FinTechX  
FinTech Solutions  
Nexus  
SecureFinTech  
FinTrakr  
Transact  
Tarrin & Company  
Wardiere

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Figure 14: Screenshot Area Projects page.

**Venture Capital** ← LANDMARKS →

Portfolio Areas Our team About us Contact us

> Portfolio > Most relevant projects > MedTechSustain

← ORIENTATION INFO / GROUP LINKS

## MedTechSustain

MedTechSustain is an innovative startup at the intersection of sustainable technologies and HealthTech. Our mission is to create solutions that leverage sustainable practices and cutting-edge technology to improve healthcare outcomes and promote environmental sustainability.

< Previous project ← GROUP LINKS → Next project >

Product EXTERNAL LINKS

Erica Robbins Supervisor Co-Founder & Managing Director Role Visit profile →

Areas Related to this project HealthTech SusTech

TRANSITION LINKS

MedTechSustain is a revolutionary project. It focuses on integrating sustainable technologies and HealthTech to create a more eco-friendly and efficient healthcare system. Our project aims to tackle key aspects of healthcare delivery, including energy consumption, waste management, and patient care. By implementing advanced sustainable technologies, such as energy-efficient medical devices, smart sensors, and renewable energy solutions, we strive to reduce the environmental impact of healthcare facilities. This includes optimizing energy usage, implementing recycling programs, and promoting sustainable procurement practices. Moreover, we develop digital health solutions and telemedicine platforms to enhance patient care delivery, improving access to healthcare services while reducing carbon emissions associated with unnecessary travel.

**Team**

MedTechSustain brings together a multidisciplinary team of experts dedicated to transforming the healthcare industry. Our team consists of healthcare professionals, environmental scientists, sustainability experts, and technology innovators. Together, we possess a deep understanding of both healthcare systems and sustainable technologies, enabling us to develop innovative solutions that address the challenges faced by the industry. With a shared commitment to sustainability and healthcare innovation, our team collaborates closely to design, implement, and scale MedTechSustain across healthcare facilities. We leverage our collective expertise to ensure that our solutions are not only environmentally friendly but also deliver positive healthcare outcomes, improving patient experiences and overall quality of care.

**Gallery**

← Previous project FinTech Assist < Return to Portfolio > Next project Robot Assist AI >

VENTURE CAPITAL LANDMARKS

We understand the significance of emerging technologies in shaping the future. Our investments encompass startups that are at the forefront of disruptive technologies

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Our team Via Larga 12, Milan Italy Instagram
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Figure 15: Screenshot Project page.

Areas

← ORIENTATION INFO

## Our areas of interests

We discover and invest in game-changing startups, we fuel innovation and empower visionary entrepreneurs, unleashing potential across industries. Explore our diverse investment interests.

Search for ...



### SusTech

Short for Sustainable Technologies, it refers to innovative practices, solutions, and technologies aimed at promoting environmental sustainability and reducing negative impacts on the planet. Sustech ...

Discover More →



### HealthTech

Short for Health Technology, it is a field that encompasses the application of technology and innovation to improve healthcare services, patient care, and health outcomes. It involves the development ...

Discover More →



GROUP LINKS

### Venture Capital ← LANDMARKS

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...

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> Areas > HealthTech

ORIENTATION INFO /  
 GROUP LINKS

## HealthTech

Short for Health Technology, it is a field that encompasses the application of technology and innovation to improve healthcare services, patient care, and health outcomes. It involves the development and utilization of digital solutions, devices, software, and data analytics to enhance medical practices, diagnostics, treatment, and patient monitoring. HealthTech aims to streamline healthcare processes, enhance efficiency, and empower individuals to take control of their health and well-being



TRANSITION LINKS

Some related projects

See more projects →

**MediTracker**

MediTracker, developed by HealthLink Solutions, is a groundbreaking HealthTech startup that revolutionizes patient care and m...

[Learn more →](#)

**EcoShield**

EnviroCyber HealthTech is revolutionizing the intersection of sustainable technologies, cybersecurity, and HealthTech. Our pr...

[Learn more →](#)

**MedTechSustain**

MedTechSustain is an innovative startup at the intersection of sustainable technologies and HealthTech. Our mission is to cre...

[Learn more →](#)

GROUP LINKS

< Previous area  
 SusTech

Next area  
 FinTech >

Return to Areas

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## Meet our team

A collective of passionate and experienced professionals driving visionary investments and empowering startups to thrive in the world of venture capital.

### Group Links

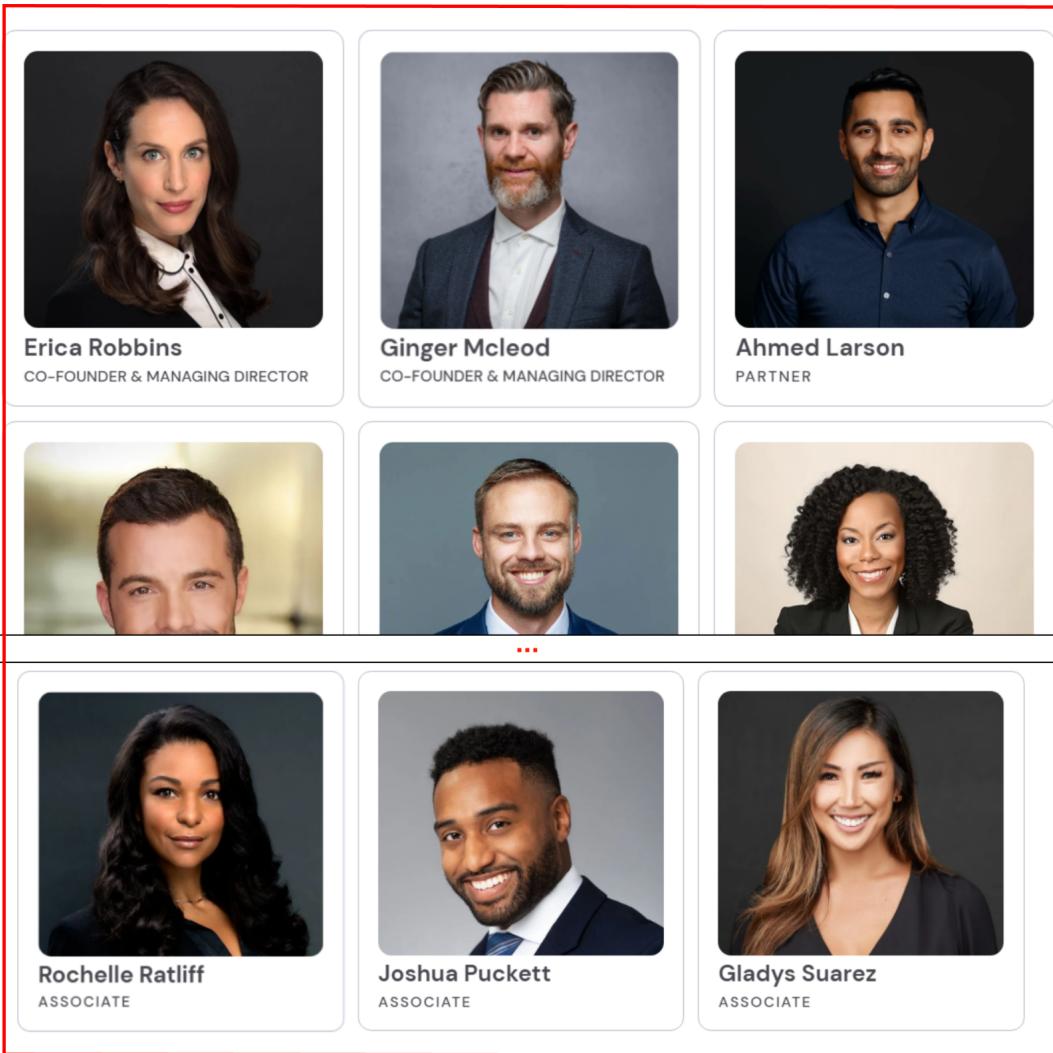


Figure 18: Screenshot Our Team page.

**Venture Capital** ← Landmarks →

Portfolio Areas Our team About us Contact us

> Our team > Ahmed Larson ← Orientation Info



## Ahmed Larson

PARTNER

Results-oriented partner driving strategic investments and fostering entrepreneurial success in the dynamic landscape of venture capital.

[in](#) [tw](#)

### Group Links

< Previous [Our Team](#) Next >

With a solid educational background, extensive job experiences, and a deep passion for entrepreneurship, Ahmed has emerged as a highly respected figure in the field of venture capital and investment management.

Ahmed's educational journey includes earning a Bachelor's degree in Economics from a renowned university, equipping them with a strong foundation in economic principles and market dynamics. This academic background has played a crucial role in shaping their analytical and strategic thinking skills, which are instrumental in their successful career. With a wealth of experience in the finance industry, Ahmed has held key roles at leading investment firms and startups. Their expertise spans across evaluating investment opportunities, conducting due diligence, and providing strategic guidance to portfolio companies.

Ahmed's ability to identify emerging trends, assess market potential, and build strong relationships with entrepreneurs has been pivotal in driving the success of Venture Capital and fostering the growth of innovative startups. Ahmed Larson's impressive educational background, extensive job experiences, and expertise in venture capital position them as a valuable Partner at Venture Capital. Their analytical acumen, strategic mindset, and deep understanding of market dynamics make them a trusted advisor and influencer in the field. Ahmed's passion for entrepreneurship and commitment to supporting visionary startups continue to shape the landscape of venture capital, inspiring entrepreneurs and driving innovation in the industry.

**Transition links**

**Related projects**



### Wardiere

Wardiere is a forward-thinking startup that combines financial technologies and cybersecurity. Our innovative project aims to...

[Learn more →](#)



### MediTracker

MediTracker, developed by HealthLink Solutions, is a groundbreaking HealthTech startup that revolutionizes patient care and m...

[Learn more →](#)



### Tarrin & Company

Tarrin & Company is a groundbreaking startup at the intersection of financial technology, cybersecurity, and sustainable tech...

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Pages

- Portfolio
- Areas
- Our team
- About us

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Figure 19: Screenshot Individual person page.

**V Venture Capital** ← LANDMARKS → Portfolio Areas Our team About us Contact us

Contact us

ORIENTATION INFO

## Get in touch

We appreciate your interest in reaching out to us. To ensure a smooth and efficient communication process, we kindly request you to fill out the form below with your relevant information. This will help us better understand your needs and provide you with the most appropriate assistance.

**FORM**



Name	Email
Nicolas	prova@email.com
Surname	Company
Cage	My company
Write your requests	
Write here your question ..	
<b>Send</b>	

**Email us**  
vc@email.org

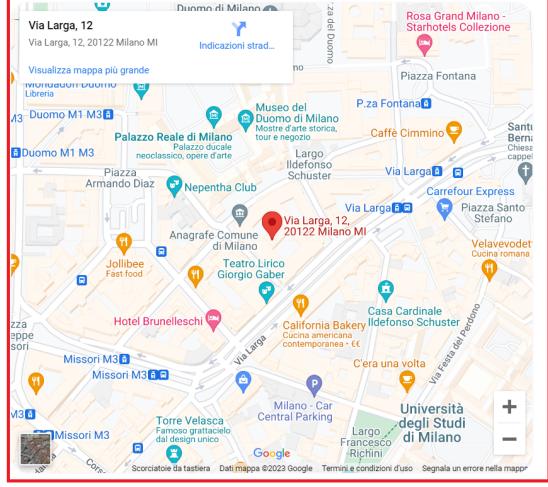
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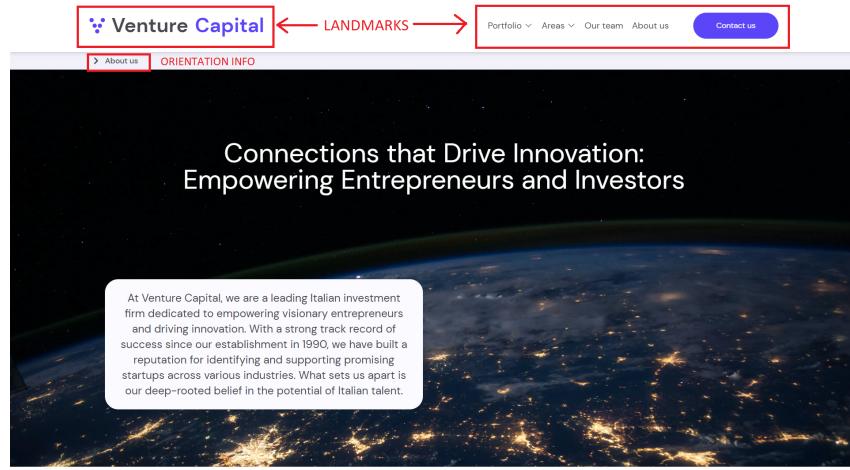
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Figure 20: Screenshot Contact us page.



## Our values

**Innovation**

Innovation is the catalyst that propels society forward, igniting transformation and opening new horizons. It sparks creativity, disrupts the status quo, and inspires breakthroughs. Embracing innovation leads to technological advancements, economic growth, and a world of endless possibilities. Let us embrace innovation and shape a brighter tomorrow.

**Collaboration**

Collaboration is the key to success, fostering synergy and unlocking collective potential. By pooling diverse talents, ideas, and perspectives, we can achieve remarkable outcomes. Together, we innovate, solve complex challenges, and build bridges of understanding. Collaboration empowers us to create a harmonious and interconnected world, where progress knows no bounds.

**Impact**

Impact is the ripple effect of our actions, shaping the world we inhabit. Every choice we make, big or small, holds the power to create meaningful change. Let us be conscious of our impact and strive to leave a positive legacy. Together, we can inspire, uplift, and make a difference that lasts.

**Our Expert Team: Guiding Investments with Unparalleled Expertise**

Our team comprises industry experts with diverse backgrounds in finance, entrepreneurship, and strategic advisory. With their wealth of knowledge and experience, they provide invaluable insights, due diligence, and guidance to identify and support promising investment opportunities. Our team's expertise enables us to make informed decisions, maximize value for our portfolio companies, and drive sustainable growth in the dynamic landscape of venture capital.

## Partners

At Venture Capital, we are a leading Italian investment firm dedicated to empowering visionary entrepreneurs and driving innovation.

With a strong track record of success since our establishment in 1990, we have built a reputation for identifying and supporting promising startups across various industries.

[Google](#) [facebook](#)

[YouTube](#) [Pinterest](#)

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**Venture Capital** ← LANDMARK →

We understand the significance of emerging technologies in shaping the future. Our investments encompass startups that are at the forefront of disruptive technologies.

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Figure 21: Screenshot About us page.

## 5 Interaction scenarios

### 5.1 First scenario

**End User Profile** Sofia, a young startup founder.

**Goal** Explore the Venture Capital website to find potential investors; discover more about their portfolio and the areas of interests they focus on; know the background, and the partners of the company to evaluate their alignment with the startup's goals; in case, get in touch with the firm to ask about a potential funding.

**Context** She has recently founded a startup that implemented an innovative software for a smart touch mirror capable to reduce the waste of energy of the users. She has been networking and researching venture capital firms that align with her startup's vision and interests. After coming across a prominent Venture Capital website, she decides to explore it further to evaluate if it's a potential fit for the startup.

**Task** Sofia enters the venture capital website's landing page, where she is greeted with a visually appealing design. However, she is not distracted by the modern design of the website, first she wants to know how big and important the firm is. She navigates to the Portfolio page (figure 22) to see how many startups have believed in the company, here she finds a comprehensive list of the firm's previous investments, showcasing successful startups organized into various areas. Sofia, that is interested in the green technologies field, clicks in the "SusTech projects" section (figure 23). After reading the introduction of some sustainable projects, she wants to read more about the Sustainable Technology area to see if it is correct for the projects of her startup (figure 24). She discovers that the area perfectly fits the startup work area. After finding out that Venture Capital can be interested in funding the startup, she wants to better understand the firm's vision, for this reason Sofia navigates to the About us page (figure 25). Here she finds a small history of the company, their values, and partners. Now, she is convinced that Venture Capital is the right firm for her startup, so she decides to contact them (figure 26). Sofia goes on the Contact us page and she fills the intuitive form with her details and a brief message about her startup (figure 27).

**Sequence** Home → Portfolio → SusTech projects → SusTech → About us → Contact us

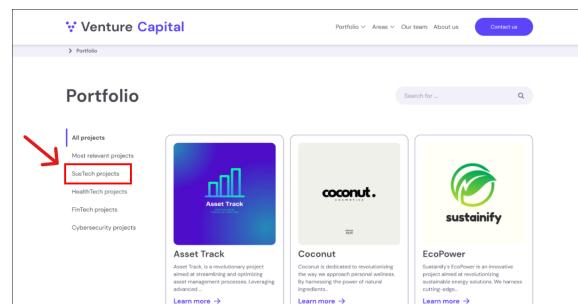
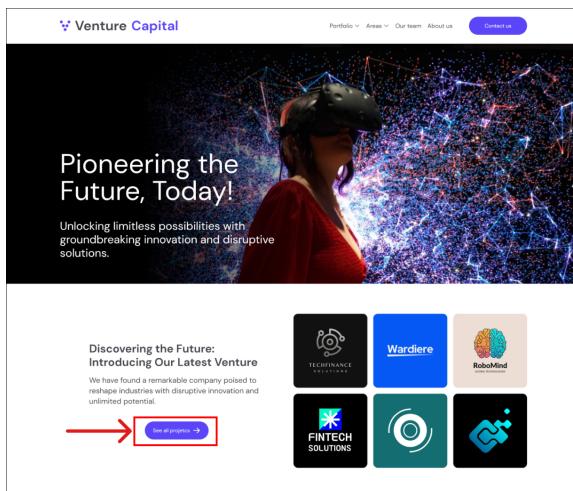


Figure 23

Figure 22

Venture Capital

Portfolio > Areas > SusTech

## Portfolio

All projects

Most relevant projects

- SusTech projects
- HealthTech projects
- FinTech projects
- Cybersecurity projects

**coconut.**

**EcoPower**

**EcoShield**

Coconut is dedicated to revolutionizing the way we approach personal wellness. By removing plastic from our ingredients... [Learn more →](#)

Sustainify's EcoPower is an innovative project aimed at revolutionizing the harnessing of wind energy. We harness cutting-edge... [Learn more →](#)

EcoShield is revolutionizing the interaction of sustainable technology with HealthTech and HealthTech. Our pr... [Learn more →](#)

Figure 24

Venture Capital

Portfolio > Areas > SusTech

## SusTech

Short for Sustainable Technologies, it refers to innovative practices, solutions, and technologies aimed at promoting environmental sustainability and reducing negative impacts on the planet. SusTech encompasses a wide range of fields, including renewable energy, green building, waste management, and sustainable transportation. It emphasizes the development and implementation of sustainable practices to address environmental challenges and create a more sustainable future.

Figure 25

Venture Capital

About us

## Connections that Drive Innovation: Empowering Entrepreneurs and Investors

At Venture Capital, we are a leading Italian investment firm dedicated to empowering visionary entrepreneurs and driving innovation. With a strong track record of success since our establishment in 1990, we have built a reputation for identifying and supporting promising startups across various industries. What sets us apart is our deep-rooted belief in the potential of human talent.

**Our values**

**Innovation**  
Innovation is the catalyst that propels society forward, igniting transformations and opening new horizons. It sparks creativity, disrupts the status quo, and inspires breakthroughs. Embracing innovation leads to technological advancements, market growth, and a world of endless possibilities. Let us embrace innovation and shape a brighter tomorrow.

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**Impact**  
Impact is the ripple effect of our actions, shaping the world we inhabit. Every choice we make, big or small, has the power to create significant change. Let us be conscious of our impact and strive to leave a positive legacy. Together, we can inspire, uplift, and make a difference that lasts.

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Figure 24

Venture Capital

Contact us

## Get in touch

We appreciate your interest in reaching out to us. To ensure a smooth and efficient communication process, we kindly request you to fill out the form below with your relevant information. This will help us better understand your needs and provide you with the most appropriate assistance.

Name:

Email:

Surname:

Company:

Write your request:

I'm Sofia, the founder of a startup that has developed innovative software for energy management. We help users save energy and reduce their bills. I'm seeking a financial partner who shares our passion for sustainability. Could we schedule a call to discuss further? [Send](#)

Figure 27

Venture Capital

Partners

Google facebook

YouTube Pinterest

buffer webflow

Pages

Portfolio

Areas

Our team

About us

Get in touch

Contacts

Email: [support@email.org](mailto:support@email.org)

Tel: +123 456 789

Via Larga 12, Milan Italy

Follow Us

Facebook

Twitter

Instagram

LinkedIn

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Figure 26

## 5.2 Second scenario

**End User Profile** An investor interested in new financial opportunities

**Goal** Look for promising startups and successful innovative projects in order to invest their own capital

**Context** In the office

**Task** The investor enters the *Venture Capital* website, is on the homepage, scrolls down to see the various topics covered on the homepage. He read about the company's excellent achievements and clicks on "Learn more about us" to see more (figure 28).

After navigating the 'About us' page, return to the home by clicking on the landmark in the navbar (figure 29).

The investor is interested in the company's projects then click on 'see all projects' (figure 30). Scrolling down he reads the preview of some of the projects. Click on the side menu 'Most relevant projects' to view the most promising projects (figure 31).

Click on the first project to see it in detail (figure 32). He scrolls through the projects until he finds a particularly interesting project (figure 33). He opens the found project website in a new tab (figure 34). After returning to the venture capital website, he clicks on the breadcrumb to return to 'All projects' (figure 34).

He looks up the name of a startup he knows to check if the company *Venture Capital* have invested in it. He finds it and clicks to see it in detail (figure 35).

He finished browsing the website and found some interesting projects.

**Sequence** Home → About us → Home → See all Projects → Most relevant projects → Single project → Next project → Startup website → All projects → Search for project → Single project

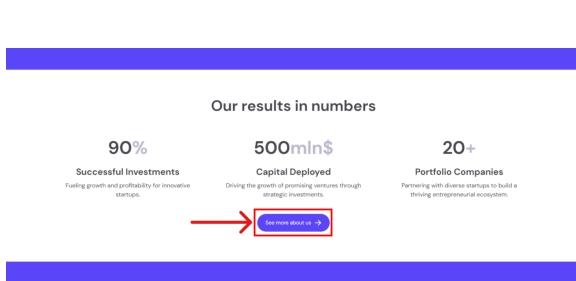


Figure 28

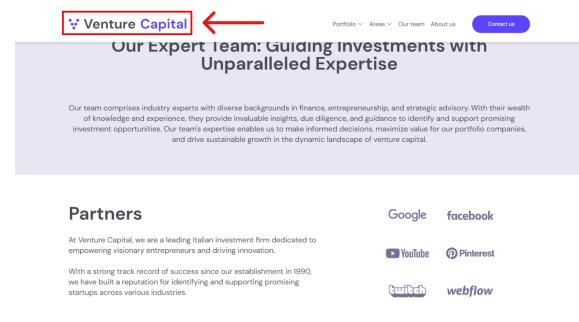


Figure 29

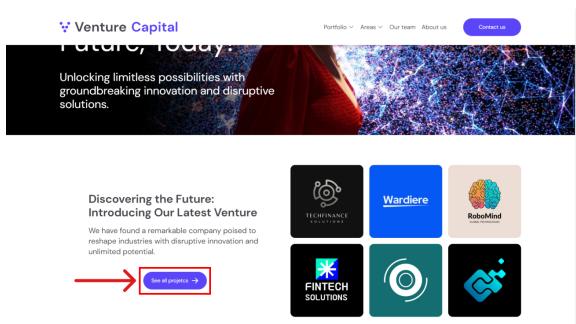


Figure 30

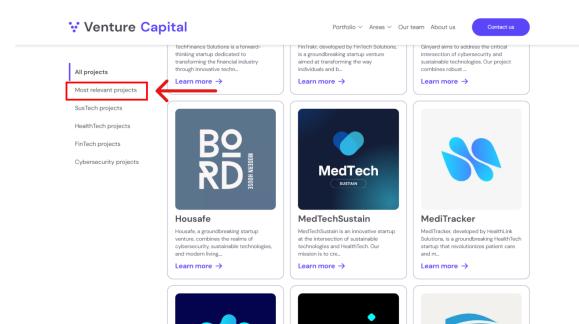


Figure 31

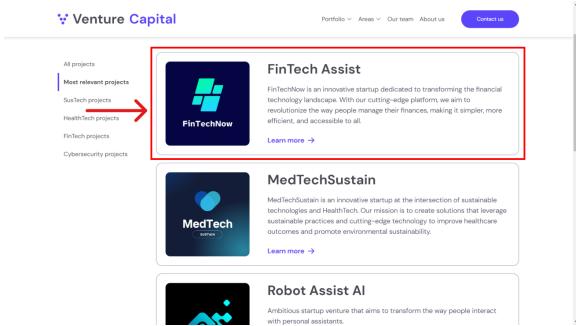


Figure 32

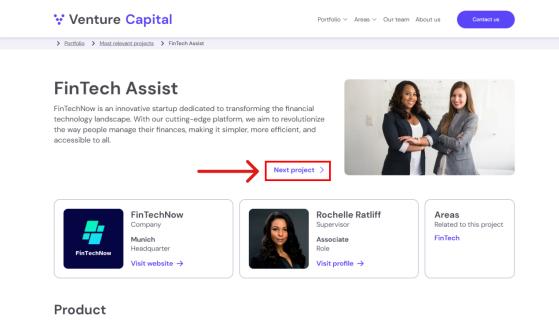


Figure 33

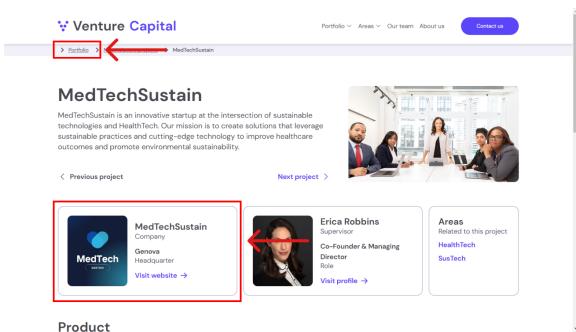


Figure 34

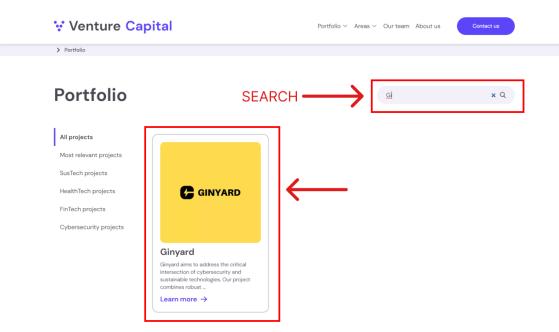


Figure 35

### 5.3 Third scenario

**End User Profile** A graduate student searching for a job

**Goal** Wants to find more information about the Venture Capital company in order to apply for a job

**Context** At home

**Task** The student lands on the *Venture Capital* website, on the homepage and scrolls down to see the various topics covered on the homepage. He visits the 'About us' page to learn more about the company (figure 36).

After that he wants to find out if applying for this company will be a good choice, by seeing what kind of people are employed and what they have worked on. So he navigates to the "Our team" page (figure 37), looks at the people and their roles and then clicks on one (figure 38). He reads their CV, checks their projects and then clicks on the "next person" group link to check the information about another person (figure 39). In this page, he finds one of the projects to be interesting and clicks on it (figure 40).

He then checks out the next project (figure 41) and then checks out the list of all projects through the "Return to Portfolio" group link to see in general what projects the company has worked on and if he'd be interested to work on other projects like these (figure 42).

Ultimately, he finds himself interested in applying and navigates to the "Contact us" page (figure 43) and proceeds to send an application to the company (figure 44).

**Sequence** Home → About us → Our team → Person1 → Person2 → Single project → Next project → Return to Portfolio → Contact us → Send

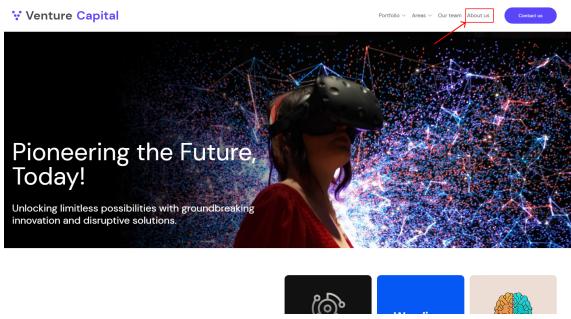


Figure 36

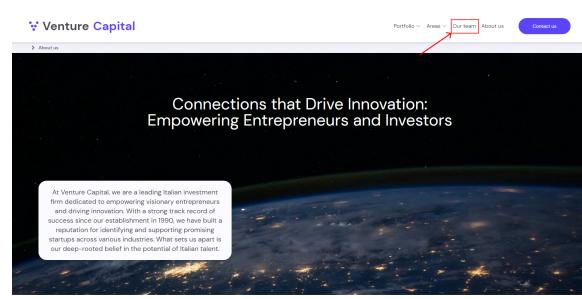


Figure 37

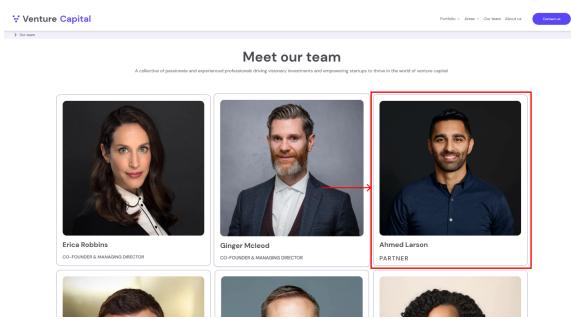


Figure 38

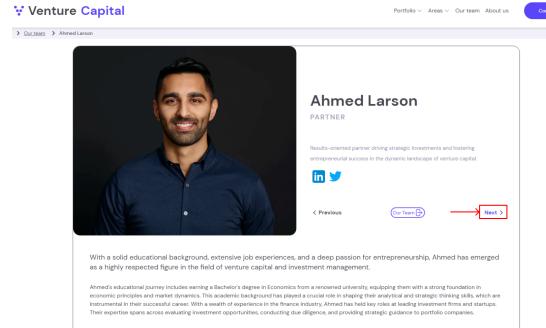


Figure 39

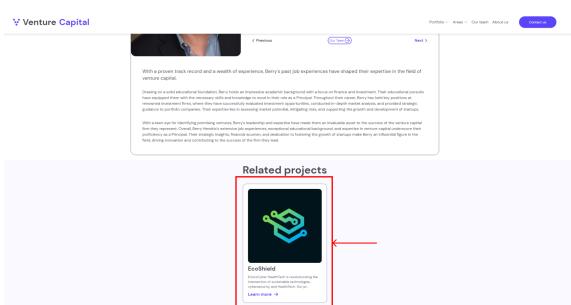


Figure 40

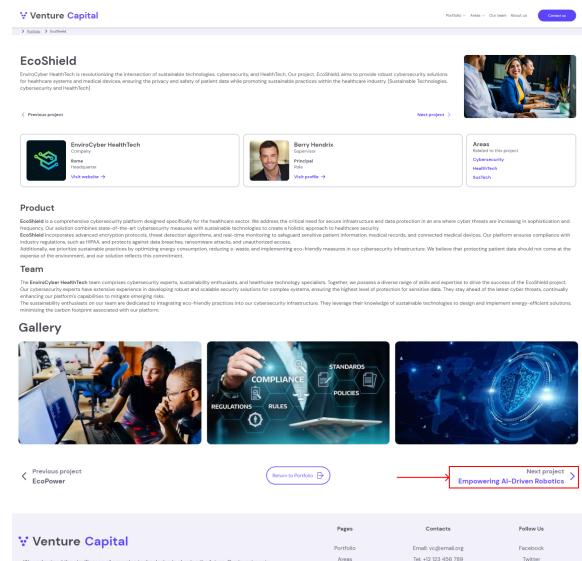


Figure 41

**Team**

The RoboMind team consists of passionate individuals at the forefront of AI and robotics research and development. Our team comprises experienced robotics, AI engineers, computer vision experts, and software developers, all driven by a shared vision of advancing the field of robotics. Led by our visionary founder, Dr. Maysa Patel, a renowned expert in robotics and AI, our team possesses a wealth of knowledge and expertise. With years of experience in developing intelligent systems and cutting-edge technologies, we are committed to pushing the boundaries of what is possible. Our team's success is built on a foundation of collaboration, innovation, and a shared passion for revolutionizing robotics. By bringing together diverse perspectives, our team excels in designing and developing state-of-the-art robotics solutions that push the boundaries of what is possible. With a shared passion for revolutionizing robotics, the RoboMind team is committed to developing AI-driven machines that can make a meaningful impact in various industries. We are dedicated to building a future where robots can seamlessly integrate into society, working alongside humans to enhance productivity, safety, and overall quality of life.

**Gallery**

← Previous project  
EcoShield

Return to Portfolio >

Next project  
FinTech Assist >

Figure 42

Venture Capital

All projects

Most relevant projects

SusTech projects

HealthTech projects

FinTech projects

Cybersecurity projects

Asset Track

Asset Track is a revolutionary project aimed at revolutionizing asset management processes. Leveraging advanced...

Learn more →

Coconut

Coconut is dedicated to revolutionizing the way we source and produce food. By harnessing the power of natural ingredients...

Learn more →

EcoPower

Sustainify's EcoPower is an innovative project aimed at revolutionizing sustainable energy solutions. We harness cutting-edge...

Learn more →

Figure 43

Venture Capital

Contact us

Get in touch

We appreciate your interest in reaching out to us. To ensure a smooth and efficient communication process, we kindly request you to fill out the form below with your relevant information. This will help us better understand your needs and provide you with the most appropriate assistance.

Name:  Email:

Surname:  Company:

Write your requests

Hello, I would like to apply for a job here!

Send

Figure 44

## 6 DB design

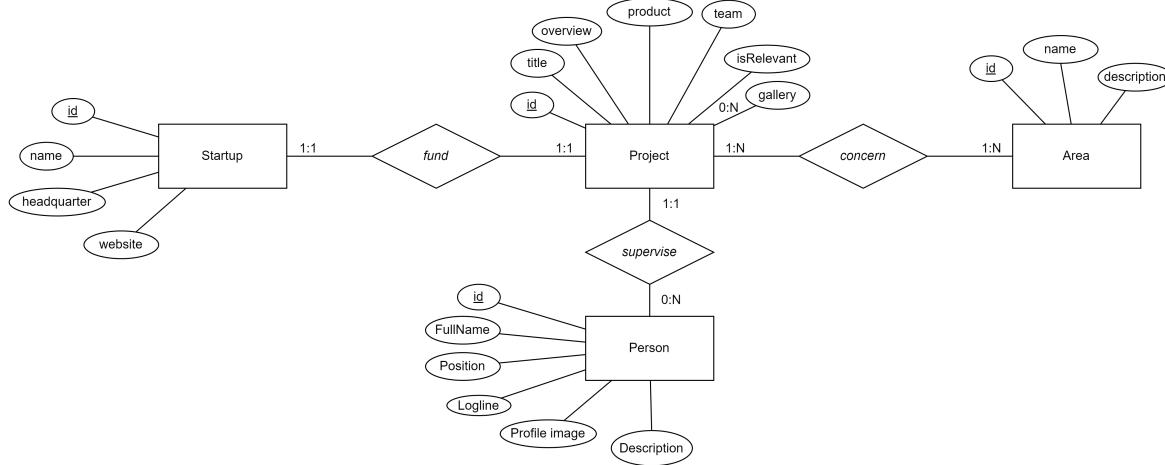


Figure 45: ER schema.

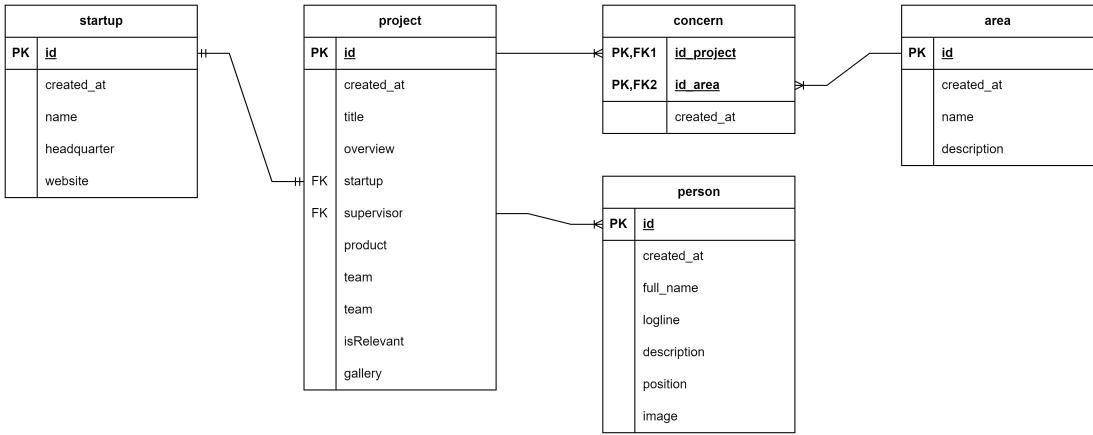


Figure 46: Relational schema.

## 7 User Testing

### 7.1 General method

The User Testing phase serves the purpose of evaluating usability of the website by involving external users in the study, it aims to identify any usability problems by viewing the website from the perspective of a regular user. By testing the website with real users, valuable feedback can be obtained regarding their interactions, preferences, dislikes, and encountered difficulties. Furthermore, it allows the detection of almost all usability problems in a website with a relatively small number of users. Statistics indicate that with just 5 users, up to 85% of usability problems can be identified, while with 15 users, all problems can be uncovered. In our specific scenario, we conducted usability testing with 13 users in order to identify almost all the usability issues. The testing process has been divided into two primary stages:

- **Task Execution:** one user is chosen at a time and instructed to complete specific tasks;
- **Post Task Questionnaire:** after completing the tasks, the user is given a form to rate various aspects of the website.

### 7.2 Design of the study

#### 7.2.1 User profiles

For our research, we carefully selected specific user profiles that closely matched the platform being analyzed. In particular, we chose to assess the website's usability among three distinct user profiles:

- recently graduated student who access the website to search for work opportunities;
- investors who access the website to search for possible startup to invest in;
- startup founders who access the website to find funding.

We chose these specific user profiles based on our evaluation of their representation within the website's user base. It is important to mention that the distribution of the testing group was not evenly split among the three profiles. Instead, it consisted of 5 founders, 5 investors, and the remaining 3 students. This selection was made to ensure that our testing results provide an accurate reflection of the user activity on the platform, which primarily consists of individuals seeking for capital movements (inward for founders, outward for investors).

## 7.2.2 Tasks

**Tasks selection** The selection of tasks for the usability test was guided by two key principles. Firstly, the goal was to identify and replicate tasks that mirror common user actions typically performed while navigating the website. This approach aimed to provide insights into the platform's usability by evaluating how easily users could accomplish routine tasks. Secondly, tasks were selected to ensure successful completion through the effective utilization of the website's primary features. These tasks were incorporated to highlight how these features can speed up and make the site much more usable. In the end, our aim is to conduct a comprehensive evaluation of the platform's usability, identifying both its strengths and weaknesses.

Due to the website's versatility and broad applicability, the tasks that users typically perform are similar in nature. Hence, our strategy entailed assigning four identical tasks to all users, while introducing differentiation in the fifth task. It is important to highlight that each task is presented to the users along with a small hypothetical yet realistic scenario. This scenario aims to describe the objective that the user is required to accomplish using the website.

**Task 1 - Partners** Consider yourself as someone actively seeking to gain knowledge and make informed decisions based on the website's partner network. Your task is to navigate through the venture capital website and discover information about the partners they are affiliated with.

**Task 2 - Most important projects** Consider yourself as someone who is looking to evaluate whether the most important projects of Venture Capital have achieved the status of being both widely renowned and relevant, and to discover fresh perspectives that can shape the future landscape of innovation and entrepreneurship. Your task is to navigate through the Venture Capital website and identify the projects that are considered the most crucial by the firm.

**Task 3 - VoltaVex project** Imagine that you are an individual interested in the startup ecosystem, you want to determine the extent to which this company has achieved widespread recognition and garnered an esteemed reputation in its field. Your task is to navigate through the Venture Capital website and determine whether the famous company, VoltaVex, has been founded by Venture Capital.

**Task 4 - Provenance and values** Imagine that you are an individual interested in examining the historical context and roots of Venture Capital to gain a deeper understanding of the firm's journey and its values. Your task is to find the provenance of the company and its main values.

**Task 5.I - Joshua Puckett projects** Imagine that you are an astute investor with a keen interest in staying updated on the latest projects and trends in the investment landscape. Your task is to navigate through the Venture Capital website and uncover the projects that Joshua Puckett, a well-known figure in the investment community, is currently following. Additionally, you need to determine the areas in which these projects operate.

**Task 5.S - Milan startup** Imagine that you are an ambitious recently graduated student, eager to start your career in the vibrant startup ecosystem. Your task is to explore the website and identify a startup headquartered in Milan that is specialized in the areas of "Cybersecurity" and "Fintech". Note that you need to choose the startup that holds the most significance for Venture Capital.

**Task 5.F - Capital deployed** Imagine that you are a driven and ambitious startup founder, eager to navigate the dynamic landscape of Venture Capital funding. You want to have a complete understanding of the company's financial potential in order to be able to evaluate

the investment opportunities available for your startup. Your task is to delve into the Venture Capital website and uncover the amount of capital deployed by Venture Capital.

### **7.2.3 Evaluation criteria**

Various evaluation criteria were employed to assess the platform's performance. Specifically, an effectiveness evaluator was utilized to determine the completion status of assigned tasks by participants, and the efficiency of the platform was measured by calculating the time taken to accomplish the assigned tasks.

Upon the completion of the five tasks, a questionnaire was administered to users to gather their feedback. The questionnaire consisted of five closed questions designed to evaluate users' satisfaction with the website from different perspectives. These questions covered the following aspects:

- ease and speed of website navigation;
- availability of desired information where expected;
- potential to experience confusion or a sense of being lost;
- clarity and visual appeal of the website.

A 5-point rating scale was used to collect feedback from participants. This scale required users to rate their level of agreement with each statement on a scale ranging from 1 to 5, where 1 denoted "strongly disagree" and 5 represented "strongly agree."

The objective behind this questionnaire was to gather quantitative data regarding users' perceptions of the platform's usability. The closed-ended nature of the questions facilitated straightforward analysis and comparison of responses among participants.

## **7.3 Execution of the study**

To begin, at each use was provided access to a Microsoft Form containing the tasks to perform and the link to the Venture Capital website. The moderator offered a brief explanation of the test's purpose, provided an overview of the platform, and invited user to carefully read the tasks; its role was to manage the test and coordinate its successful completion. Users were also actively encouraged to verbalize their thoughts and provide insights into their reasoning as they engage in the tasks. This approach helped the researchers understand the cognitive processes that guided users in solving the assigned tasks.

Once the user understood the current task and felt prepared to begin, the timer is initiated. Throughout the testing process, the moderator elicited and observed the user experience without seeking consensus or agreement of his/her actions. This procedure prevented any potential bias that might influence the users' opinion and ensured that they did not perceive themselves as being actively tested. Additionally, the moderator recorded the duration of time that user spent on each task, and captured his/her comments and observations. This meticulous tracking enabled a comprehensive understanding of users' engagement and provided valuable insights for the evaluation of their experience.

At the end of the task completion, user was requested to provide detailed comments regarding their impressions of the website's navigation, structure, and their personal experience using it for the specific task.

Once all the tasks were concluded, user progressed to the next section of the form, which

consisted of a questionnaire designed to gauge their enjoyment of the website. The entire process typically took approximately 30 minutes per user, encompassing task completion, feedback provision, and questionnaire response.

## 7.4 Results

**Effectiveness** All users successfully completed the tasks assigned to them, indicating a positive outcome. This result highlights the platform's user-friendliness and intuitive design, as users were able to navigate through the website seamlessly and successfully accomplish their objectives. It is believed that the clear instructions and tasks provided by the moderator contributed to users' efficient task completion. In any case, the maximum effectiveness score demonstrates the platform's ability to effectively support users in achieving their goals, ensuring a smooth user experience without significant obstacles or challenges.

**Efficiency** The obtained results demonstrate a high degree of similarity and consistency across the various tasks, indicating a uniform performance among the participants. The final task, being different for each user profile, exhibited noticeable variations.

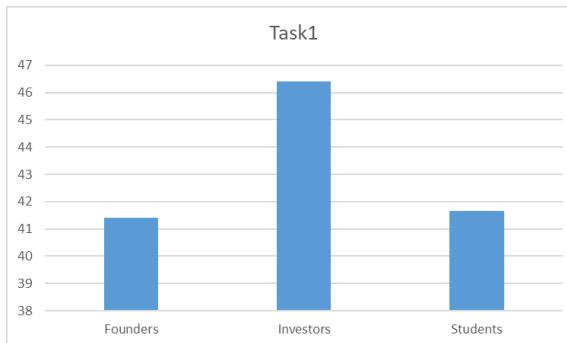


Figure 47: Task 1

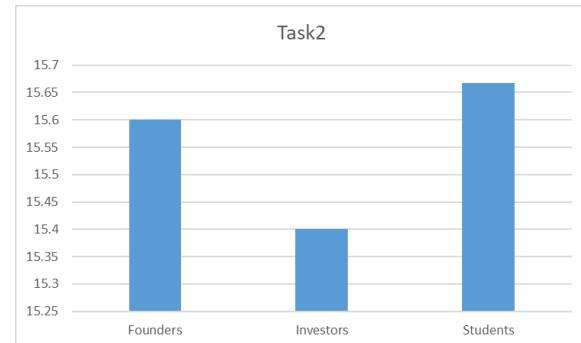


Figure 48: Task 2

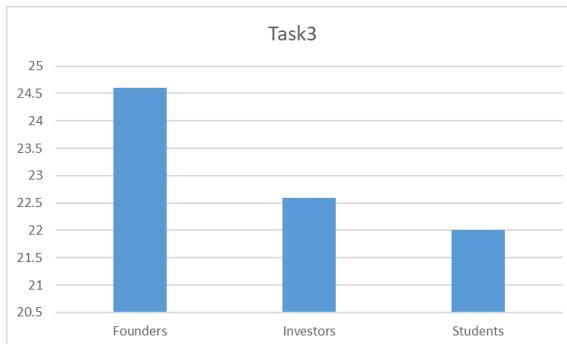


Figure 49: Task 3

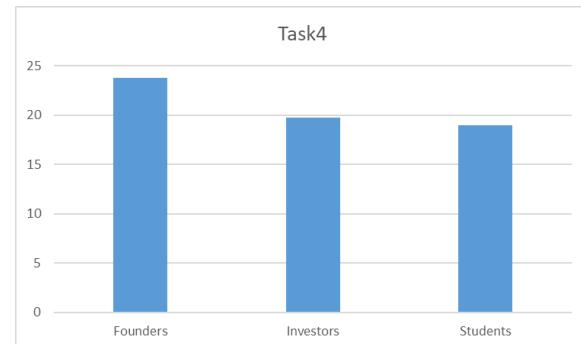


Figure 50: Task 4

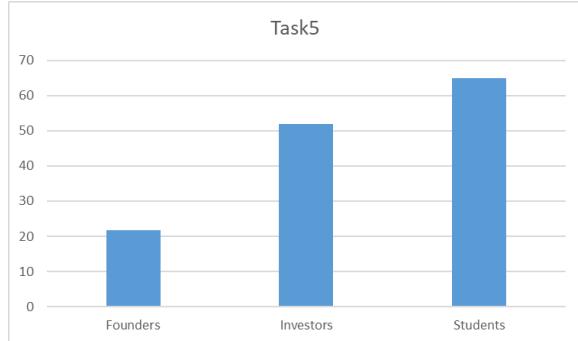


Figure 51: Task 5

**Questionnaire** The questionnaire yielded positive results primarily attributed to the implementation of multiple navigational aids such as arrows and search fields, significantly enhancing the speed and ease of user navigation. These features enabled users to swiftly locate relevant information and complete the tasks efficiently. However, it is worth noting that a portion of the users expressed less enthusiasm towards the stylistic choices made in the website design. Their personal preferences and subjective opinions influenced their perception of the site's aesthetics and overall visual appeal. While the majority of users appreciated the efficient functionality and practicality of the site, it is crucial to acknowledge that individual preferences can vary when it comes to design aesthetics.

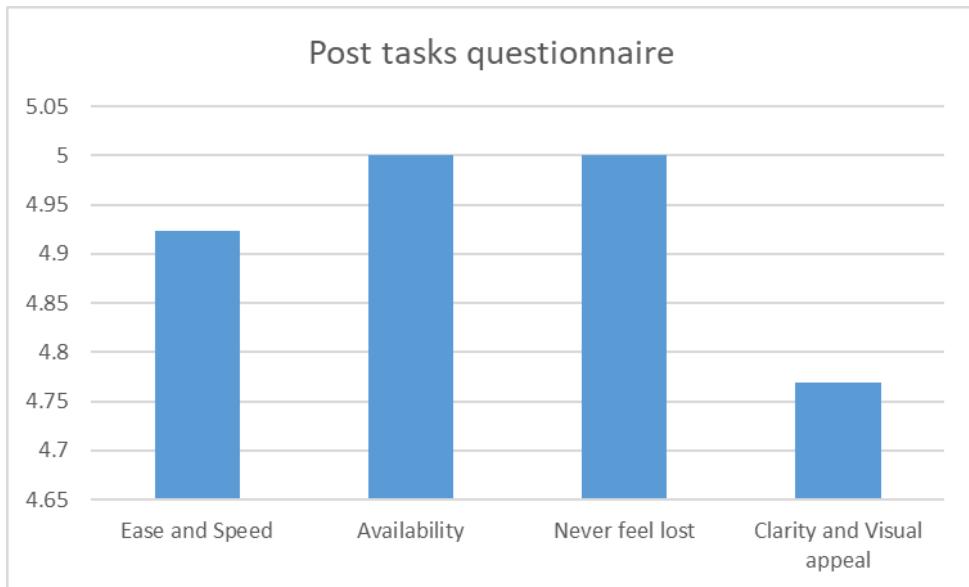


Figure 52: Post tasks questionnaire

## 7.5 Discussion of results

**Task 1, 4 and 5.F- Partners, provenance, values and capital deployed** It was observed that users initiated their exploration by accessing either the HomePage or the AboutUs page. This common behavior stemmed from their perception that these sections housed the relevant information about the Venture Capital firm they were interested in. Users demonstrated a proactive approach by strategically utilizing the links available in the footer and navigation bar, leveraging them as convenient pathways to navigate through the website's structure and locate the desired content. The users' reliance on the footer and navigation bar highlights the effectiveness of these design elements in facilitating a smooth navigation and enhancing the overall user experience.

**Task 2 - Most important projects** Users easily identified the most important projects for Venture Capital thanks to a dedicated and well placed section within the navigation bar. The strategic positioning of this section allowed users to intuitively navigate to the relevant page of the website, where they could readily explore and access detailed information about the important projects.

**Task 3 - VoltaVex project** The inclusion of a search bar in the Portfolio section proved to be fundamental in facilitating users' verification that the VortVex project was not among the projects financed by Venture Capital. By utilizing the search functionality, users efficiently conducted a targeted search, eliminating the need of an extensive manual exploration of the Portfolio page.

**Task 5.I - Joshua Puckett projects** Users found the Venture Capital people cards to be a valuable resource in identifying Joshua through his photo. By simply clicking on Joshua's card, users were directed to his dedicated profile page. This page not only showcased additional details about Joshua but also facilitated access to the project he was responsible for. Users could easily verify the project in question and ascertain its relevant area within the Venture Capital firm. These links between pages enhanced users' overall experience by offering a clear and intuitive path to explore the projects and their respective domains.

**Task 5.S - Milan startup** Certain users faced a relatively higher level of difficulty with this task as they did not exploit the convenient arrows available on each project page, which enable effortless scrolling through all the significant projects. Consequently, they had to open multiple pages to locate the specific project of interest. However, despite this minor obstacle, these users were able to successfully accomplish the task without exerting excessive effort.

## 8 Conclusion

In conclusion, the user testing results highlight the user-centric design of the Venture Capital website. The smooth navigation and the intuitive features demonstrated the website's capacity to provide a positive user experience. It answers to user needs by incorporating links in the navigation bar and in the footer, search bars, navigation arrows and clickable cards.

## 9 Design choices

**Breadcrumbs** It was decided to use static breadcrumbs as the best choice after a careful analysis and comparison. The reason behind this decision is that it appeared more appropriate to make the user aware of their position within the hierarchy rather than their position in relation to their path. This is because the user already knows where they came from but may navigate to sections that occupy a different position in the website hierarchy compared to the previous location. Although dynamic breadcrumbs would have facilitated backward navigation, this is still possible due to the excellent interlinking between pages. For instance, if a project is clicked by a team member, it leads to the projects section, which is hierarchically a part of the overarching portfolio category (clearly indicated by the breadcrumb). However, if the user wishes to return to the supervisor's page, they can easily do so by clicking on the project supervisor tab and returning to the previously viewed page. In practice, it is possible to navigate the entire website without relying on external tools provided by the web browser.

**Dynamic** It was decided to dynamically implement the portfolio pages using route parametrization. This approach allows for the loading of context-relevant elements based on the section the

user is visiting, such as breadcrumbs that direct back to the portfolio section, and group navigation links that facilitate sequential browsing of projects within a single section without the need to navigate back. Consequently, a project page may exhibit variations depending on its hierarchical position. For instance, the next project on */portfolio/1* will differ from the next project on */portfolio/cybersecurity/1*.

## 10 Annexes

### 10.1 Abstract pages

PAGE for INTRODUCTORY PAGE OF GROUP "All projects"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	Group title: "Portfolio"  Group subtitle: "All projects"  Members preview: LIST OF [Project title: text, Project overview: text, Startup logo: image]
LANDMARKS	Navbar: < HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us >  Footer: < HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us, Social >
STRUCTURAL LINKS	portfolio/most-relevant-projects  portfolio/[area name]
GROUP LINKS	portfolio/[project id]

Figure 53: Abstract page all projects.

PAGE for INTRODUCTORY PAGE OF GROUP "Most relevant projects"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	Group title: "Portfolio"  Group subtitle: "Most relevant projects"  Members preview: LIST OF [Project title: text, Project overview: text, Startup logo: image]
LANDMARKS	Navbar: < HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us >  Footer: < HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us, Social >
STRUCTURAL LINKS	portfolio (All projects page)  portfolio/[area name]
GROUP LINKS	portfolio/most-relevant-projects/[project id]

Figure 54: Abstract page most relevant projects.

PAGE for INTRODUCTORY PAGE OF GROUP "Area projects"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	<p>Group title: "Portfolio"</p> <p>Group subtitle: "[area name] projects"</p> <p>Members preview: LIST OF [Project title: text, Project overview: text, Startup logo: image]</p>
LANDMARKS	<p>Navbar: &lt; HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us &gt;</p> <p>Footer: &lt; HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us, Social &gt;</p>
STRUCTURAL LINKS	<p>portfolio (All projects page)</p> <p>portfolio/most-relevant-projects</p>
TRANSITION LINKS	areas/[id]
GROUP LINKS	portfolio/[area name]/[project id]

Figure 55: Abstract page area projects.

PAGE for KIND OF TOPIC "Project"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	<p>Project title: text (max 30 char)</p> <p>Project cover image: image</p> <p>Project overview: text (max 350 char)</p> <p>Project startup logo: image</p> <p>Project startup name: text (max 30 char)</p> <p>Project startup headquarter: text (max 30 char)</p> <p>Project product: text (max 800 char)</p> <p>Project team: text (max 800 char)</p> <p>Project gallery: LIST OF [image]</p> <p>Related Persons Preview: &lt;Person full name, Person image, Person role&gt;</p> <p>Related Areas preview: LIST OF [Area title]</p>
LANDMARKS	<p>Navbar: &lt; HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us &gt;</p> <p>Footer: &lt; HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us, Social &gt;</p>
TRANSITION LINKS	<p>Link to Startup website</p> <p>team/[id] (supervisor page)</p> <p>LIST OF [ areas/[id] ] (areas pages)</p>
GROUP LINKS	<p>Link to previous project</p> <p>Link to next project</p> <p>Link to portfolio</p>

Figure 56: Abstract page project.

PAGE for INTRODUCTORY PAGE OF GROUP "All areas"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	<p>Group title: "Our areas of interest"</p> <p>All areas presentation: text (max 150 words)</p> <p>Areas preview: LIST OF [Area title, Area image, Area description]</p>
LANDMARKS	<p>Navbar: &lt; HomePage, Our team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us &gt;</p> <p>Footer: &lt; HomePage, Our team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us, Social &gt;</p>
GROUP LINKS	Specific Area page

Figure 57: Abstract page all Areas.

PAGE for KIND OF TOPIC "Area"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	Area title: text (max 30 char)  Area description: text (max 200 words)  Area image: image  Related Projects preview: LIST OF [Project title, Project startup logo, Project overview]
LANDMARKS	Navbar: < HomePage, Our team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us >  Footer: < HomePage, Our team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us, Social >
TRANSITION LINKS	Project page
GROUP LINKS	Previous area  Next area  Link to Areas

Figure 58: Abstract page Area.

PAGE for KIND OF TOPIC "Person"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	Person full name: text (max 30 char)  Person role: text (max 30 char)  Person image: image  Person logline: text (max 20 words)  Person description: text (max 200 words)
LANDMARKS	Related Projects preview: LIST OF [Project title, Project overview]  Navbar: < Homepage, Team, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contacts >  Footer: < Homepage, Team, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contacts >
TRANSITION LINKS	Individual Project links
GROUP LINKS	Next person  Back to list  Previous person

Figure 59: Abstract page person.

PAGE for INTRODUCTORY PAGE OF GROUP "All People"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	Group title: "Meet our team"  Team presentation: text (max 150 words)  Members preview: LIST OF [Person full name, Person role, Person image]
LANDMARKS	Navbar: < Homepage, Team, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contacts >  Footer: < Homepage, Team, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contacts >
GROUP LINKS	Specific Person page

Figure 60: Abstract page all people.

PAGE for TOPIC "About us"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	Title: "Who we are/ Venture capital"  Team picture: image  Organization introduction: text (max 100 words)  Organization values: text (max 150 words)  Organization partners: text (max 150 words)
LANDMARKS	Navbar: < HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contact us >

Figure 61: Abstract page About us.

PAGE for TOPIC "Contact us"	
ORIENTATION INFO	
TYPE OF TOPIC CONTENTS	Title: "Contact us"
	Company image: image
	Describing sentence: text (max 30 words)
	Contact form: form
	Social links: buttons
LANDMARKS	Navbar: < HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contacts us>
	Footer: < HomePage, Team, About us, Portfolio/All projects, Portfolio/Most relevant projects, Portfolio/Area projects, Areas, Contacts us >

Figure 62: Abstract page Contact us.

## 10.2 High fidelity wireframes

The wireframe shows the 'Portfolio' section of the website. At the top, there is a navigation bar with the logo 'venture capital', a search bar, and links for 'Portfolio', 'Areas', 'Our team', 'About us', and 'Contact us'. Below the navigation is a breadcrumb trail showing the user is on the 'Portfolio' page. A search bar with placeholder text 'Search for...' and a magnifying glass icon is also present.

The main content area is titled 'Portfolio' and contains a sidebar with filtering options: 'All projects' (selected), 'Most relevant projects', 'SusTech projects', 'HealthTech projects', 'FinTech projects', and 'Cybersecurity projects'. The main area displays nine project cards, each featuring a small profile picture, the project name, a brief description, and a 'Learn more →' button.

Project Name	Description (Placeholder)	Action
Project name 1	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 2	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 3	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 4	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 5	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 6	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 7	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 8	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>
Project name 9	Lore ipsum dolor sit amet consectetur adipiscing elit dolor semper at ac tempus enim.	<a href="#">Learn more →</a>

At the bottom, there is a footer section with the 'venture capital' logo, a message about understanding emerging technologies, and links to 'Pages' (Portfolio, Areas, Our team, About us) and 'Follow us' (Facebook, Twitter, Instagram, LinkedIn). There is also a 'Stay in touch' button and a copyright notice: 'Copyright © 2023 Venture capital | All Rights Reserved | [Terms and Conditions](#) | [Privacy Policy](#)'.

Figure 63: High fidelity wireframe All Projects.

# Portfolio

 Search for... 
[All projects](#)
[Most relevant projects](#)
[SusTech projects](#)
[HealthTech projects](#)
[FinTech projects](#)
[Cybersecurity projects](#)

## Robot Assist AI

Ambitious startup venture that aims to transform the way people interact with personal assistants

[Learn more →](#)

## Project name 1

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[Learn more →](#)

## Project name 2

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[Learn more →](#)

## Project name 3

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[Learn more →](#)

## Project name 4

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[Learn more →](#)

Figure 64: High fidelity wireframe Most Relevant Projects.

# Portfolio

Search for...


[All projects](#)
[Read more about SusTech >](#)
[Most relevant projects](#)
[SusTech projects](#)
[HealthTech projects](#)
[FinTech projects](#)
[Cybersecurity projects](#)

**Project name 1**

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[Learn more →](#)

**Project name 1**

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**Project name 1**

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[Learn more →](#)

**Project name 1**

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[Learn more →](#)

Pages	Contacts	Follow us
<a href="#">Portfolio</a>	email: example@mail.com	
<a href="#">Areas</a>	tel: +12 123 456 789	
<a href="#">Our team</a>	Via Larga 12, Milan Italy	
<a href="#">About us</a>		
	<a href="#">Stay in touch</a>	

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Figure 65: High fidelity wireframe Area Projects.

## RoboAssist AI

RoboAssist AI is an ambitious startup venture that aims to transform the way people interact with personal assistants through the power of artificial intelligence (AI), machine learning, and robotics.


[◀ Previous project](#)
[Next project ▶](#)

### RoboAssist AI


  
Milan  
Headquarters

[Visit website >](#)

### Harper Lawson


  
Supervisor  
Developer  
Role

[Visit profile >](#)

### Areas

Areas related to this project:

**SusTech**  
**HealthTech**  
**FinTech**

## Product

RoboAssist AI is building a next-generation personal assistant that goes beyond voice commands and basic tasks. Our intelligent robotic assistant utilizes advanced AI algorithms and machine learning models to understand user behavior, adapt to their preferences, and proactively assist with a wide range of tasks. Whether it's managing schedules, providing recommendations, answering queries, or performing physical tasks, RoboAssist AI aims to seamlessly integrate into users' lives, offering an intuitive and personalized experience.

## Team

The RoboAssist AI team is a diverse group of talented individuals with a shared passion for AI, machine learning, and robotics. Led by visionary founder Avery Sullivan, our team consists of experienced engineers, data scientists, robotics specialists, and UX/UI designers. Together, we bring a wealth of expertise in developing cutting-edge technologies and a deep understanding of the potential of AI in transforming human-machine interactions.

## Gallery


[◀ Previous project](#)  
**Project name 1**
[Back to portfolio](#)
[Next project ▶](#)  
**Project name 2**

### Pages

[Team](#)  
[Strategy](#)  
[Portfolio](#)  
[Areas](#)

### Contacts

 email: example@mail.com  
 tel: +12 123 456 789  
 Via Larga 12, Milan Italy

[Stay in touch](#)

### Follow us

[Facebook](#)  
[Twitter](#)  
[Instagram](#)  
[LinkedIn](#)

Figure 66: High fidelity wireframe Project.

## SusTech

Short for Sustainable Technologies, it refers to innovative practices, solutions, and technologies aimed at promoting environmental sustainability and reducing negative impacts on the planet. Sustech ...



[Discover more →](#)

## HealthTech

Short for Health Technology, it is a field that encompasses the application of technology and innovation to improve healthcare services, patient care, and health outcomes. It involves the development ...



[Discover more →](#)

## FinTech

Short for Financial Technology, it refers to the integration of technology and innovation in the financial services industry. It involves the use of digital platforms, software, applications, and data...



[Discover more →](#)

Figure 67: High fidelity wireframe all Areas page.

## HealthTech

Short for Health Technology, it is a field that encompasses the application of technology and innovation to improve healthcare services, patient care, and health outcomes. It involves the development and utilization of digital solutions, devices, software, and data analytics to enhance medical practices, diagnostics, treatment, and patient monitoring. HealthTech aims to streamline healthcare processes, enhance efficiency, and empower individuals to take control of their health and well-being.



### Related projects

[Learn more →](#)


#### MediTracker

MediTracker, developed by HealthLink Solutions, is a groundbreaking HealthTech startup that revolutionizes patient care and m...

[Learn more →](#)


#### MediTechSustain

MedTechSustain is an innovative startup at the intersection of sustainable technologies and HealthTech. Our mission is to cre...

[Learn more →](#)


#### EcoShield

EnviroCyber HealthTech is revolutionizing the intersection of sustainable technologies, cybersecurity, and HealthTech. Our pr...

[Learn more →](#)

 < Previous area  
**SusTech**
[Return to Areas](#)

 Next area >  
**FinTech**

Figure 68: High fidelity wireframe Area page.



## John Carter

CEO & CO-FOUNDER

[Personal CV](#)

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< Previous person
Next person >

## Related Projects



**Mobile app**

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[Learn more →](#)



**Desktop app**

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[Learn more →](#)



**Multiple users**

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[Learn more →](#)

Figure 69: High fidelity wireframe individual person page.

&gt; Our Team

## Meet our team

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**John Carter**  
CEO & CO-FOUNDER



**Sophie Moore**  
CTO & CO-FOUNDER



**Matt Cannon**  
VP OF MARKETING



**Andy Smith**  
VP OF DESIGN



**Lily Woods**  
VP OF PRODUCT



**Patrick Meyer**  
VP OF SALES

Figure 70: High fidelity wireframe Our Team page.

**V Venture Capital**

Portfolio Areas Our team About us Contact us

Connections that Drive Innovation:  
Empowering Entrepreneurs and Investors

At Venture Capital, we are a leading Italian investment firm dedicated to empowering visionary entrepreneurs and driving innovation. With a strong track record of success since our establishment in 1990, we have built a reputation for identifying and supporting promising startups across various industries. What sets us apart is our deep-rooted belief in the potential of Italian talent.

## Our values

**Innovation**

Innovation is the catalyst that propels society forward, igniting transformation and opening new horizons. It sparks creativity, disrupts the status quo, and inspires breakthroughs. Embracing innovation leads to technological advancements, economic growth, and a world of endless possibilities. Let us embrace innovation and shape a brighter tomorrow.

**Collaboration**

Collaboration is the key to success, fostering synergy and unlocking collective potential. By pooling diverse talents, ideas, and perspectives, we can achieve remarkable outcomes. Together, we innovate, solve complex challenges, and build bridges of understanding. Collaboration empowers us to create a harmonious and interconnected world, where progress knows no bounds.

**Impact**

Impact is the ripple effect of our actions, shaping the world we inhabit. Every choice we make, big or small, holds the power to create meaningful change. Let us be conscious of our impact and strive to leave a positive legacy. Together, we can inspire, uplift, and make a difference that lasts.

**Our Expert Team: Guiding Investments with Unparalleled Expertise**

Our team comprises industry experts with diverse backgrounds in finance, entrepreneurship, and strategic advisory. With their wealth of knowledge and experience, they provide invaluable insights, due diligence, and guidance to identify and support promising investment opportunities. Our team's expertise enables us to make informed decisions, maximize value for our portfolio companies, and drive sustainable growth in the dynamic landscape of venture capital.

**Partners**

At Venture Capital, we are a leading Italian investment firm dedicated to empowering visionary entrepreneurs and driving innovation.

With a strong track record of success since our establishment in 1990, we have built a reputation for identifying and supporting promising startups across various industries.

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[twitch](#) [webflow](#)

**V Venture Capital**

We understand the significance of emerging technologies in shaping the future. Our investments encompass startups that are at the forefront of disruptive technologies.

Pages Contacts Follow Us

Portfolio Email: vc@mail.org Facebook

Areas Tel: +12 345 6789 Twitter

Our team Via Larga 12, Milan Italy Instagram

About us LinkedIn

[Stay in touch](#)

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Figure 71: High fidelity wireframe About us page.

[Contact us](#)

## Get in touch

We appreciate your interest in reaching out to us. To ensure a smooth and efficient communication process, we kindly request you to fill out the form below with your relevant information. This will help us better understand your needs and provide you with the most appropriate assistance.



<b>Name</b>	<b>Email</b>
Nicolas	prova@email.com
<b>Surname</b>	<b>Company</b>
Cage	My company
<b>Write your requests</b>	
<input type="text"/>	
<input type="button" value="Send"/>	

[Email us](#)
[vc@email.org](mailto:vc@email.org)
[Call us](#)
[+12 123 456 789](tel:+12123456789)
[Follow us](#)

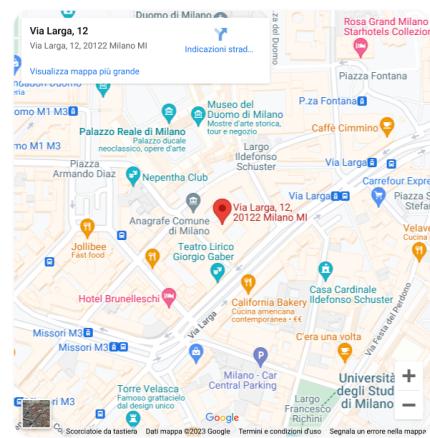
[Our location](#)
[Via Larga 12, Milan Italy](#)


Figure 72: High fidelity wireframe Contact us page.