| Location | 0.23 | | | 0.22 | | | | 0.2 | | _ | - 0.2 |
|------------------|--------|---------|--------|---------|----------|------|-------|--------|-------|---|-------|
| ImgPopScore | 0.18 | 0.24 | 0.2 | 0.24 | 0.28 | 0.17 | 0.18 | 0.29 | 0.11 | | |
| N Mentions | 0.18 | | | 0.25 | 0.14 | 0.13 | | 0.23 | | | - 0.1 |
| N Hashstags | | -0.15 | -0.094 | | | | -0.28 | | -0.11 | | |
| Person | | 0.12 | 0.087 | | | | | | | | - 0.0 |
| %Cold | | | | | 0.12 | | | | | | 0.1 |
| Cap. Sent. Magn. | | | | | | 0.1 | | | | | 0.1 |
| Caption Len. | | | | | | | -0.12 | | -0.14 | | 0.2 |
| | Beauty | Fashion | Family | Fitness | Interior | Food | Pet | Travel | Other | | 0.2 |