## Automatic Sampling and Analysis of YouTube Data

Setting Up Access to the YouTube API

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#### Setting up API access to the *YouTube* API

To effectively work with *YouTube* data, we need access to its Application Programming Interface (API). As this process, unfortunately, can be a bit tedious, we prepared this preliminary tutorial so you don't have to spend time setting up your API access during the workshop. Please follow this tutorial and check if the setup works before the workshop. If your setup does not work, feel free to contact us before the workshop (the sooner the better) and we'll try to assist you in setting up access to the *YouTube* API. If, for some reason, setting up access to the API does not work for you and we don't find a solution or if you cannot access the API during the workshop, we will have some data prepared that you can then work with in the workshop.

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HINT: Pink texts in the slides are hyperlinks that you can simply click on

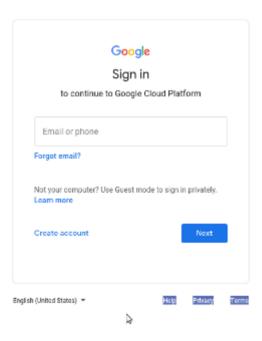
#### Setting up API Access

- For starters, you need a *Gmail* account
- We suggest that you create a new account specifically for this workshop, so you don't mess up or accidentally share the credentials of your private or work account
- You can create a new account here
- Next, you need to:
  - Sign up for the *Google Developer Console*
  - Create a new project
  - Activate the Youtube Data API v3
  - Create authentication credentials
  - Test the credentials from R

We will explain these steps in detail on the following slides.

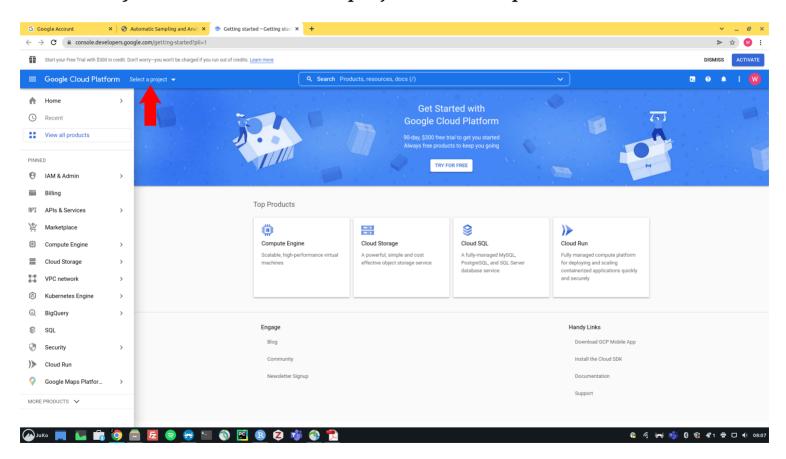
#### Google Developer Console

Go to the Developer Console and log in with your (new) *Google* Account. You need to accept the Google Developer ToS, can deselect the email updates, and click "Agree and continue".



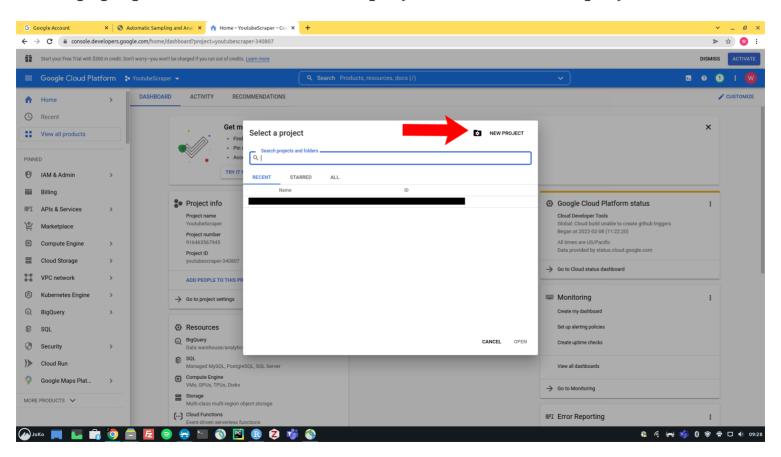
#### Creating a Project

After that, you can click on "select project" on the top left of the screen.



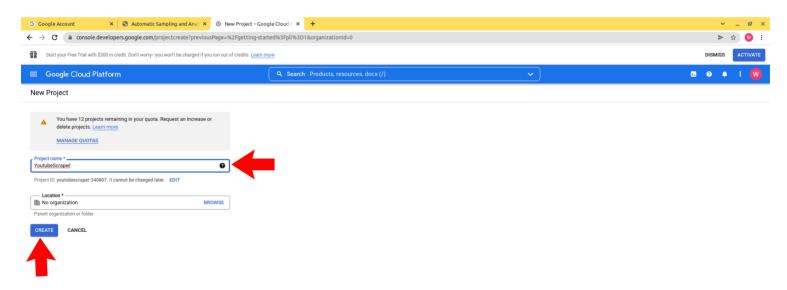
#### Creating a Project

In the pop-up window, click on "new project" to start a new project



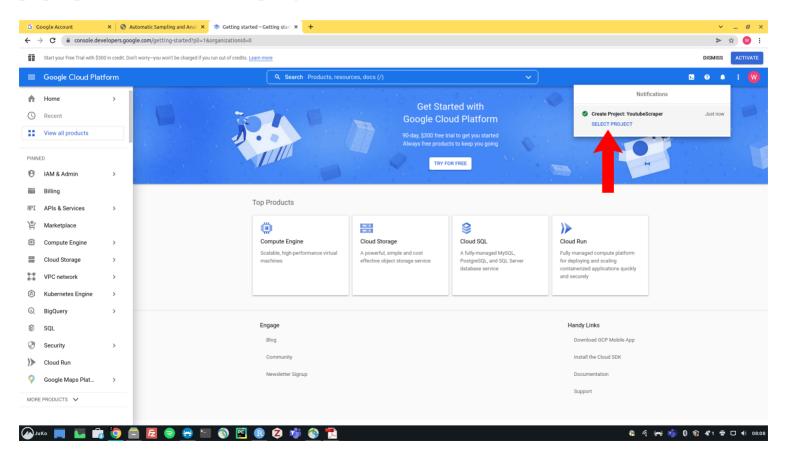
#### Creating a Project

Enter a project name and click on "create"; you don't need to specify an organization

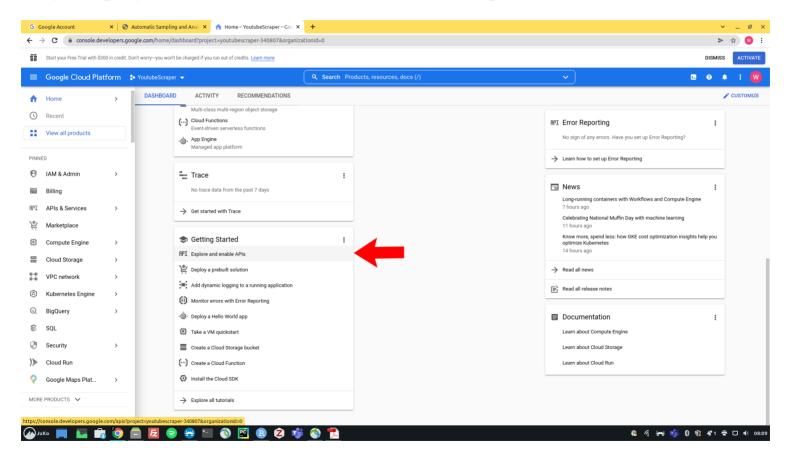




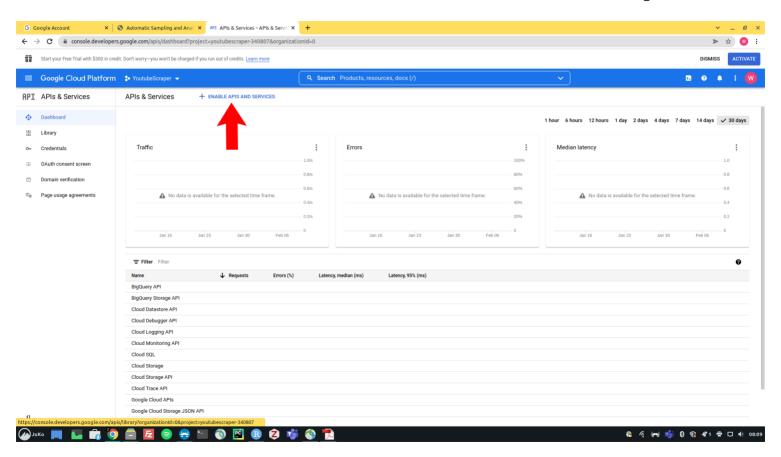
On the next screen, go to your project by clicking on "Select Project" in the pop-up window on the top right



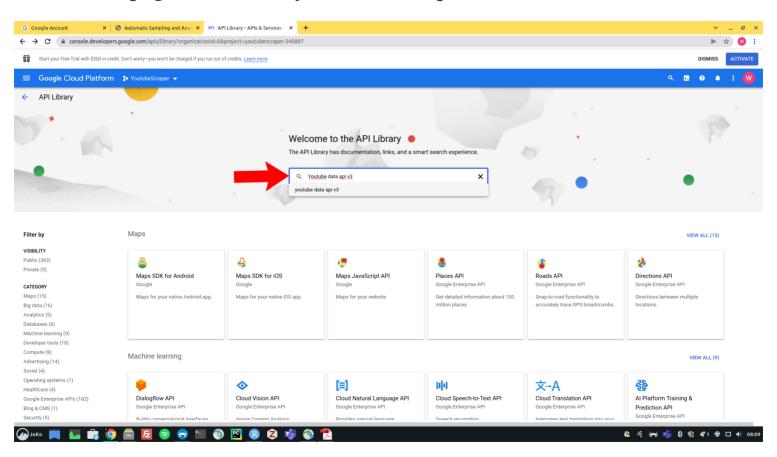
On your project site, scroll down and click on "Explore and enable APIs"



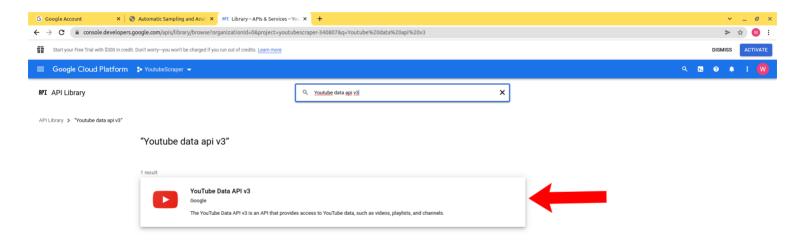
Next, click on the blue "Enable APIs and services" button on the top left side



On the next page, search for "youtube data api v3" and hit enter

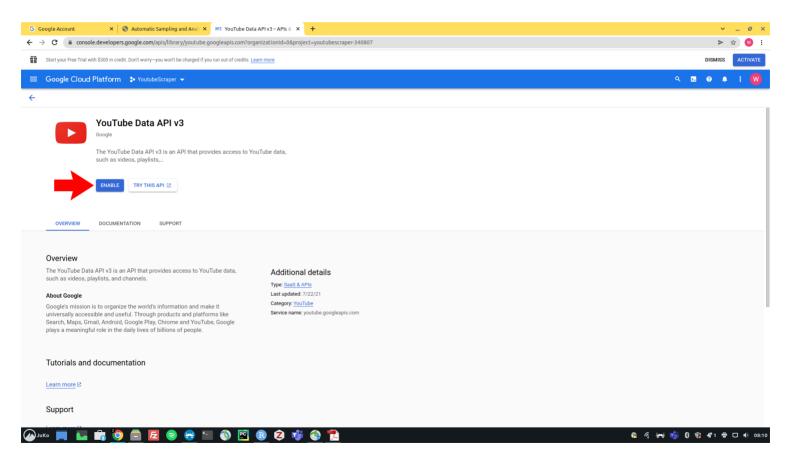


#### Select "YouTube Data API v3"

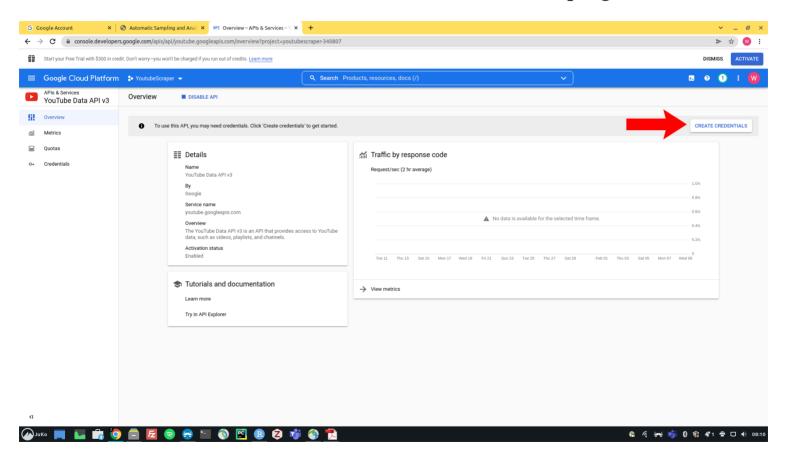




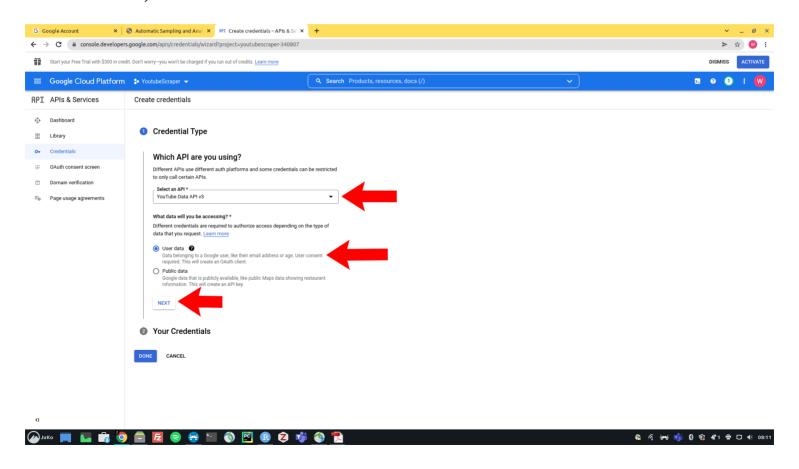
On the next screen, click "enable" to activate the YouTube data API v3



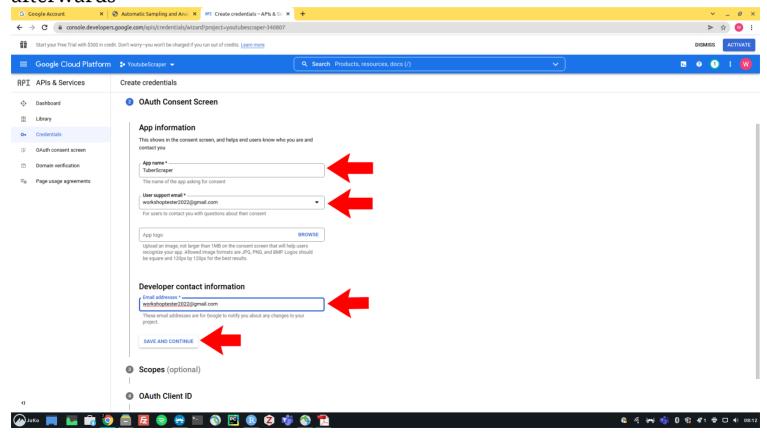
On the next screen, click on "Create Credentials" on the top right



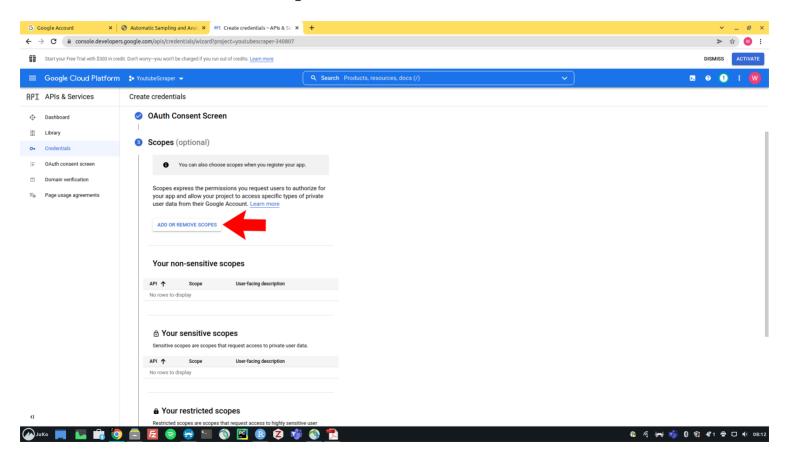
On the next screen, select "YouTube Data API v3" and click on the "User Data" radio button, then click "next"



Next, specify an arbitrary App name and enter your own new Gmail address as the user support email and developer contact email. "Save and continue" afterwards

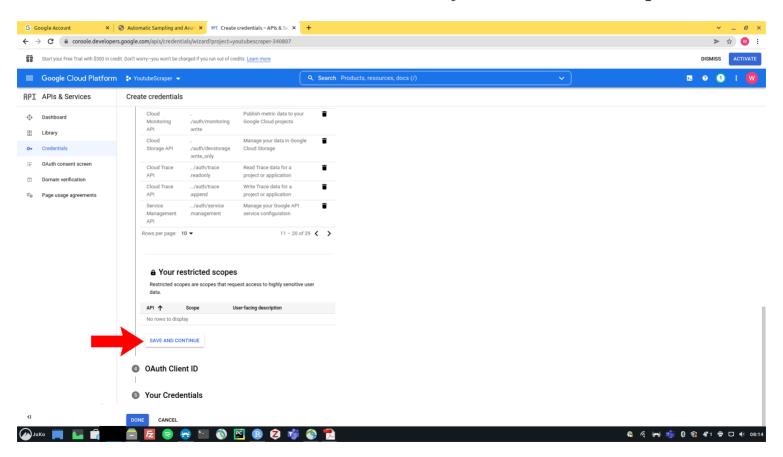


Click on "Add or removes scopes" next

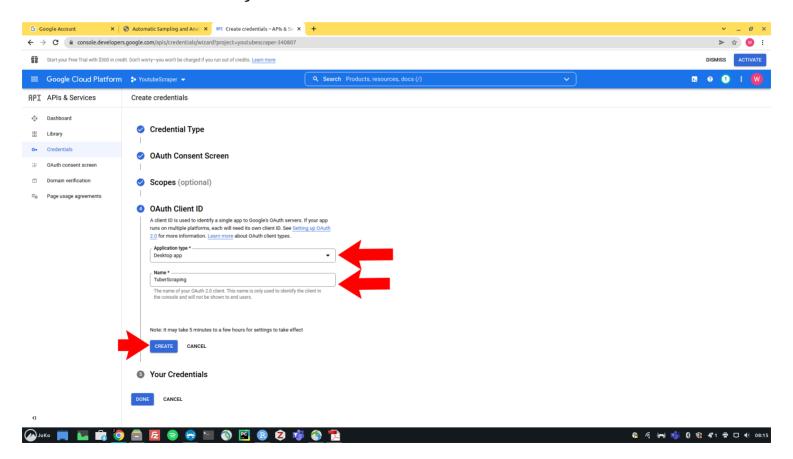


Use the uppermost checkbox to select all scopes on all pages of the table. For this workshop it's sufficient to only select YouTube scopes, but you could use these credentials for other APIs in the future as well. Afterwards, click on "update".

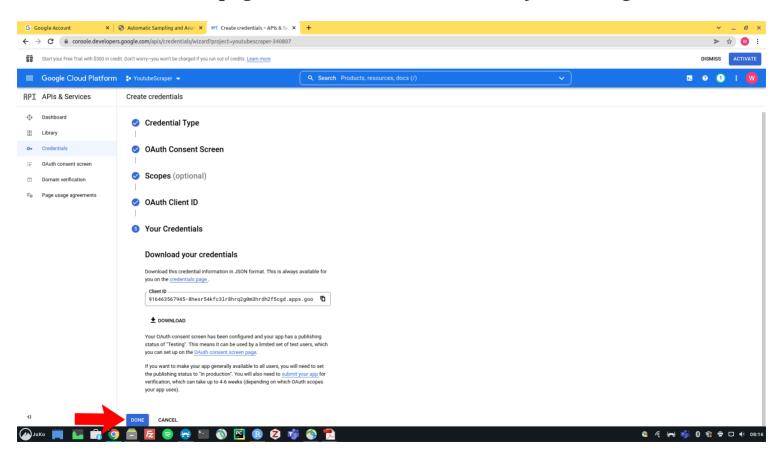
Next, click on "save and continue" to confirm your selection of scopes



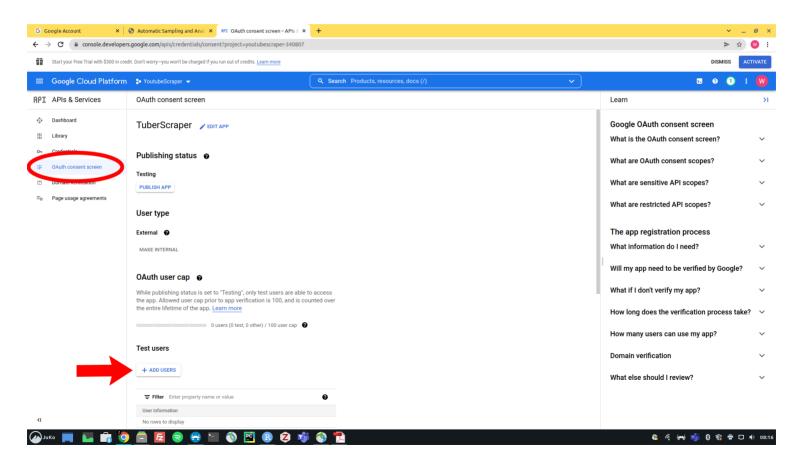
Select "Desktop App" as the application type and specify the name of you set of crendentials (can be any name). Click on "Create" to confirm



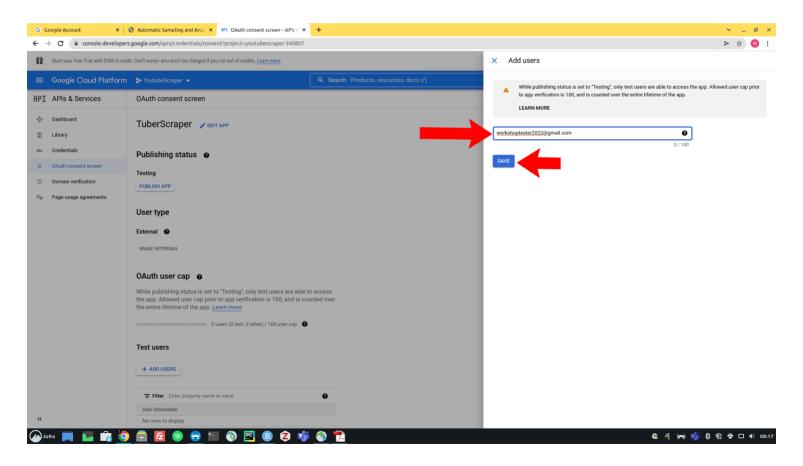
On the bottom of the page, click on "Done" to finalize your changes



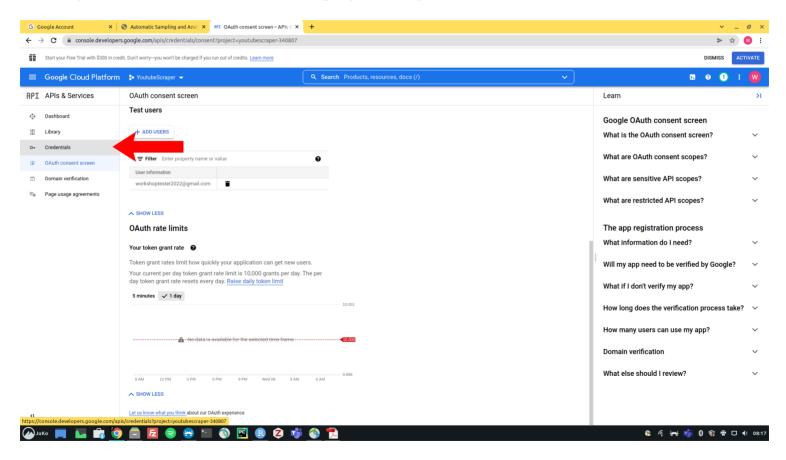
Navigate to the "OAuth Consent Screen" tab in the menu on the left and click on "Add Test Users"



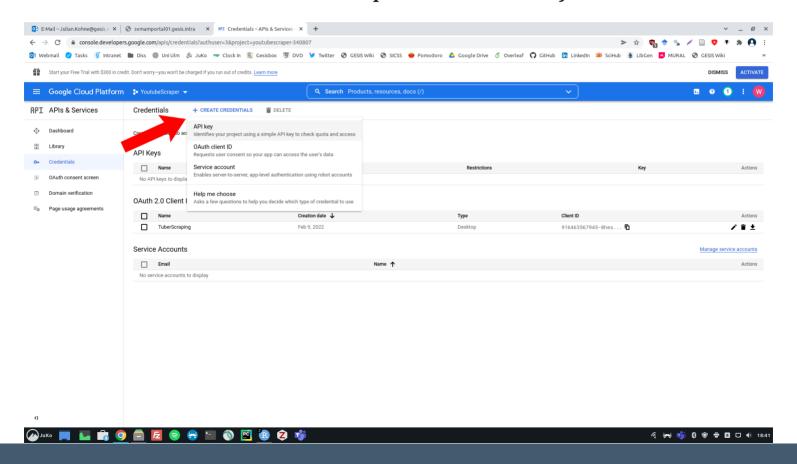
In the sidebar panel opening from the right, enter your Gmail address as a test user and click on "save"



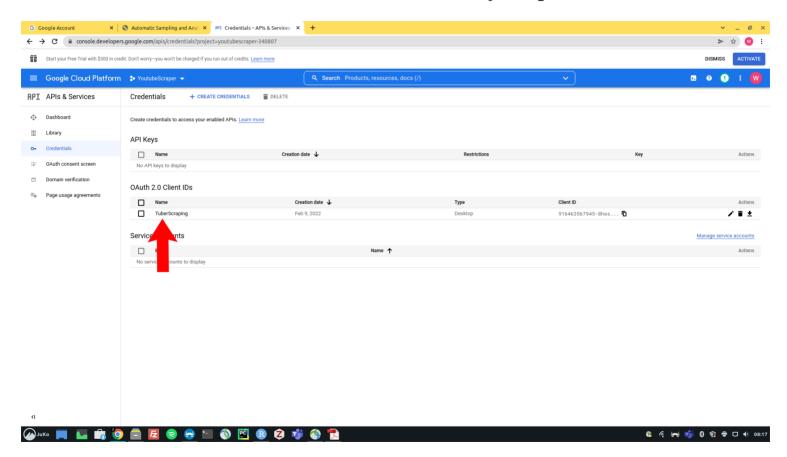
Next, go back to the credentials page using the menu on the left side



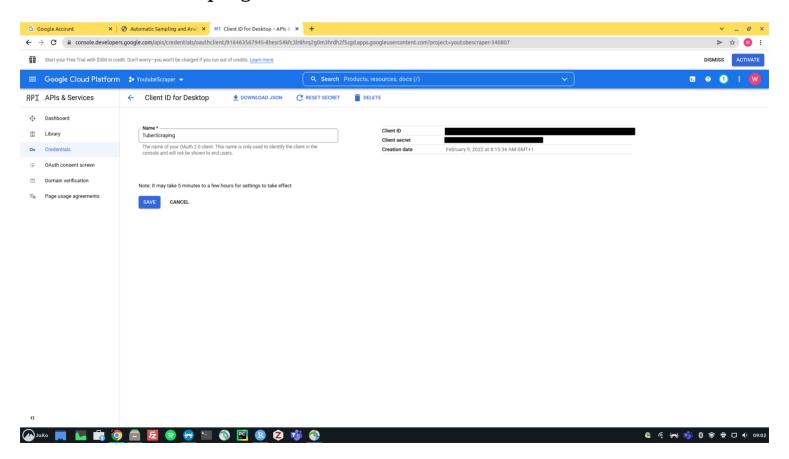
While we are here, we can also generate an API key that can be used for access to publicly available YouTube data using the API. Click on the blue "Create Credentials" button on the top and select "API key".



Now click on the "Oauth 2.0 Client ID" name that you specified before



Congratulations! You now have your credentials! You can see your client ID and secret on the top right of the screen.

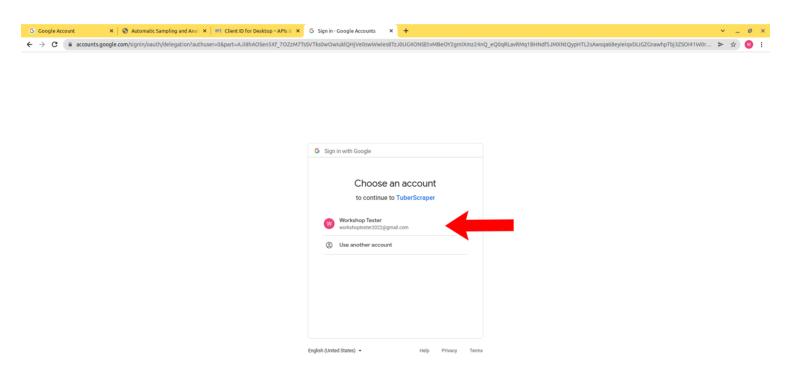


#### Testing Access

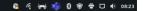
You can now safely try whether your *YouTube* API access works as intended by running the following commands in R. Please do *NOT* save an access token when prompted by R (see instructions in code comments)

```
# installing the tuber package if not installed already
if("tuber" %in% installed.packages() != TRUE) {
  install.packages("tuber")
# loading tuber package
library(tuber)
# Your Credentials (NEVER SHARE THIS INFORMATION)
ID <- "ENTER-YOUR-CLIENT-ID-HERE"</pre>
secret <- "ENTER-YOUR-CLIENT-SECRET-HERE"
# authentication
yt_oauth(ID,secret)
# You will be asked in the R-console to
# save an access token: Select "NO" by entering 2
# You will be sent to your browser to log in
```

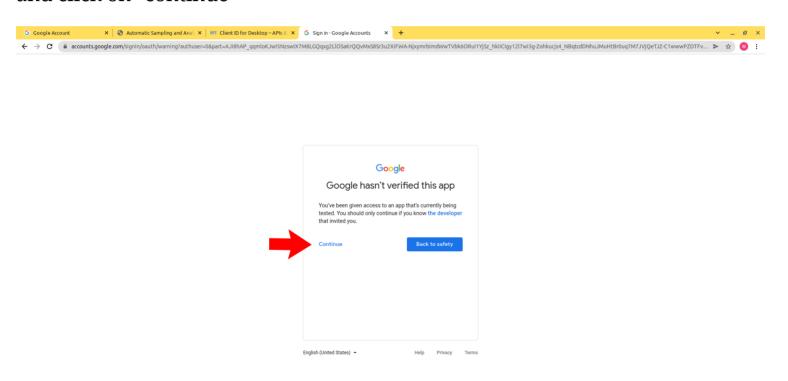
In the browser window that was opened from your R session, select your new Gmail account



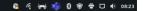




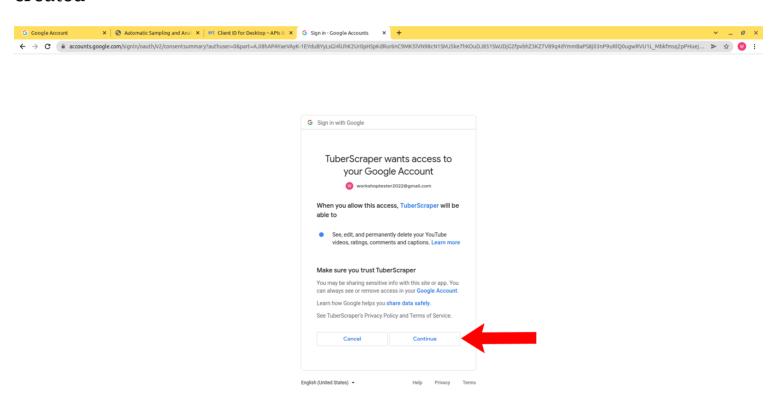
Google warns you that the app has not been verified, you can trust yourself and click on "continue"







Allow the app (and hence yourself) to make changes to the account you created





Confirm your choices once more by clicking on "Allow". Your browser should now display the following message: Authentication complete. Please close this page and return to R.

Authentication complete. Please close this page and return to R.

#### Test API call

To easily check if everything worked, let's try to collect some simple data for a video.

```
# get statistics of https://www.youtube.com/watch?v=HluANRwPyNo
get_stats(video_id="HluANRwPyNo")
```

#### **Output**

If everything worked correctly, your output structure should look something like this. The actual numbers will vary because they might change in the meantime.

```
$id
[1] "HluANRwPyNo"

$viewCount
[1] "21275354"

$likeCount
[1] "1043372"

$favoriteCount
[1] "0"

$commentCount
[1] "37859"
```

### A Few Words of Advice on Handling Your YouTube API Access

- Have one account and project ready for the workshop for which you know that it works
- Do not use your API access too excessively before the workshop to avoid any risk of it being suspended
- Never share your OAuth login credentials! This can easily happen by accident when:
  - saving code in a GitHub Repo
  - sending scripts to colleagues
  - troubleshooting someone elses code
  - for added security you can use the keyring package (we'll say a bit more about this in the workshop)

# We hope that you are now all set up and look forward to seeing you online!