Automatic Sampling and Analysis of YouTube Data

Excursus: Retrieving Video Subtitles

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Retrieving *YouTube* Video Subtitles

- Instead of transcribing a video, you can retrieve its subtitles via the *YouTube* API
- What research would you conduct with video subtitles?

Types of *YouTube* Subtitles

- Videos with automatically created subtitles (ASR)
 - Always in English, even if video language is not English
 - Can be downloaded, but text quality can be bad (especially if translated)
- Videos without any subtitles
 - Not sure if even possible because there always seems to be an ASR
- Videos with more than one set of subtitles
 - Examples: *ASR* and regular subtitle, more than one language, more than one subtitle for the same language
 - Can be downloaded, but subtitle for analysis must be selected

Disclaimer

Due to a change to the *YouTube* API, the tuber function for retrieving video subtitles only work for videos that were created with the same account as the app used for the API access (see this closed tuber issue on GitHub). We will still discuss this function, but recommend that you use the youtubecaption package for collecting subtitles for videos that you have not created yourself.

Retrieving Video Subtitles with tuber

First, we need to get the list of subtitles for a video.

```
library(tuber)
caption_list <- list_caption_tracks(video_id = "nI_0fkQ0G6Q")</pre>
```

Note: The tuber function list_caption_tracks() has an API quota cost ~ 50.

Retrieving Video Subtitles with tuber

Next, we need to get the ID of the subtitles we want to collect.

```
ID <- caption_list[1,"id"]</pre>
```

Note: You can adapt the number to select the subtitle that you want (ASR = automatic sub)

Retrieving Video Subtitles with tuber

After that, we need to retrieve the subtitles and convert them from raw to char.

```
text <- rawToChar(get_captions(id = ID, format = "sbv"))</pre>
```

Now we can save the subtitles to a subtitle file.

```
write(text, file = "Captions.sbv", sep="\n")
```

Converting Subtitles

- Subtitles come in a special format called SBV
- The format contains time stamps etc. that we do not need for text analysis
- We can read the format with the package subtools

Converting Subtitles

```
library(subtools)
subs <- read_subtitles("Captions.sbv", format = "subviewer")</pre>
```

With subtools, we can also retrieve the text from the subtitles.

```
subtext <- get_raw_text(subs)</pre>
```

Now the text is ready for further analysis (see the previous sessions for examples).

Retrieving Video Subtitles with youtube caption

 Alternatively, you can retrieve captions with the package youtubecaption

• Pros:

- No credentials necessary, therefore no quota reduction
- Subtitles are automatically converted into a dataframe including texts and timestamps, so no manual conversion is needed

Cons:

- If there is more than one subtitle version per language, there is no way to select a specific one
- You need to install Anaconda

Time for a Short Live Demo

include_graphics("./Images/youtubesubtitles.jpg")

```
RStudio
File Edit Code View Plots Session Build Debug Profile Tools Heli
O - O Go to file/function
                                                                                                                                                                              Rroject: (None)
       🔎 🔚 🗌 Source on Save 🔍 🎢 🗸 📗
     1 install.packages("stm") # topic modelling
        install.packages("tuber") # YouTube data
         install_github("fkeck/subtools") # subtitle processing
     5 library(stm)
        library(subtools)
         library(tuber)
    appID <- "" # Insert your own app Id here (OAuth 2.0 Client ID created for your project via the Google Developers platform)
appSecret <- "" # insert your own app Secret here (Client key created for your project via the Google Developers platform)
        # NB: Be careful to NOT share these credentials with anyone else whom you don't want to be able to use this account.
    14 ## Upon running this line, there will be a prompt in the console asking you to save the access token in a file
    15 ## select "No" by entering 2 in the console and hitting enter.
    16 ## Afterwards, a browser window should open, prompting you to log in with your Google account
    17 ## After logging in, you can close the browser and return to R
        yt_oauth(appID,appSecret)
                                              #### Extracting Subtitles #### Yd0dTaepvvY PipS9CftpVo nI_OfkOOG60_COAY3AN5kI4
    21 # gets video info including the subtitles id
    22 #Caption_list <- list_caption_tracks(part = "snippet", video_id = "nI_OfkQoGQ") # video with 1 sub
23 #Caption_list <- list_caption_tracks(part = "snippet", video_id = "COAYANSkI4") # video with 1 automatically created sub
    24 #Caption_list <- list_caption_tracks(part = "snippet", video_id = "3TNkWTRNNYE") # video with 2 subs -> 400 error
    25 #Caption_list <- list_caption_tracks(part = "snippet", video_id = "YgWgHRjv_Ps") # ASR exists, but not selectable 26 #Caption_list <- list_caption_tracks(part = "snippet", video_id = "YgWgHRjv_Ps") # ARS exists, but not subs displayed
        Caption_list <- list_caption_tracks(part = "snippet", video_id = "0u0135_5Rxk") # ARS exists, but no subs displayed
        ID <- toString(Caption_list[1,"id"]) # extracts the id and converts it to string
         Text <- rawToChar(get_captions(id = ID, format = "sbv")) # retrieves the subtitles (format=raw)
         (Top Level) ±
                                                                                                                                                                                   R Script ±
  Console
```

Note: You can find the code for collecting subtitles for *YouTube* videos in the YouTubeSubtitles.R file in the scripts folder.

Any (further) questions?