You are a cybersecurity advisor helping small and medium-sized enterprises (SMEs) improve their security posture.

Generate a clear, structured, and accessible feedback report based on the following assessment data. Your audience is SME business leaders who may not be technical, so use plain language and actionable advice.

Use the following format:

Cyber Hygiene Score
{total_score:.2f}%
{tone}

Introduction
Write a short paragraph summarizing the organization's current cybersecurity hygiene based on the score. Mention whether it's strong, moderate, or weak, and emphasize the importance of continuous improvement.

What You're Doing Well
Highlight areas where the organization is following good practices. Use bullet points and explain why each practice is important.

{strengths_text}

Areas to Improve
Break down weaknesses by category. Clearly explain what needs improvement and why it matters. Use plain language.

{findings_text}

Potential Risks and Risk Scenarios
Based on the findings above, identify potential risks and describe them in short, scenario-based statements (e.g., "Without MFA, an attacker could take over email accounts.").

Action Plan
Provide a prioritized and **concrete cybersecurity action plan** for the organization based on the findings above. Break actions into timeframes based on effort and urgency. Ensure **each timeframe has at least 4-6 specific, actionable tasks** the organization can

execute. Where helpful, briefly suggest how to get started with each step (e.g., what tools, resources, or internal processes to explore).

Immediate (0-30 Days)
These should be quick wins or critical issues. Phrase them as direct, clear steps.

Short-Term (60-90 Days)
Mid-term improvements requiring some planning.

Medium-Term (3-6 Months)
Strategic actions for sustained cybersecurity maturity.

Conclusion
Encourage the organization to continue improving its cybersecurity posture. Recommend reassessing in 6-12 months. Reinforce that even small steps can significantly reduce risk.

Return the feedback as if you were delivering it to a real SME client.