



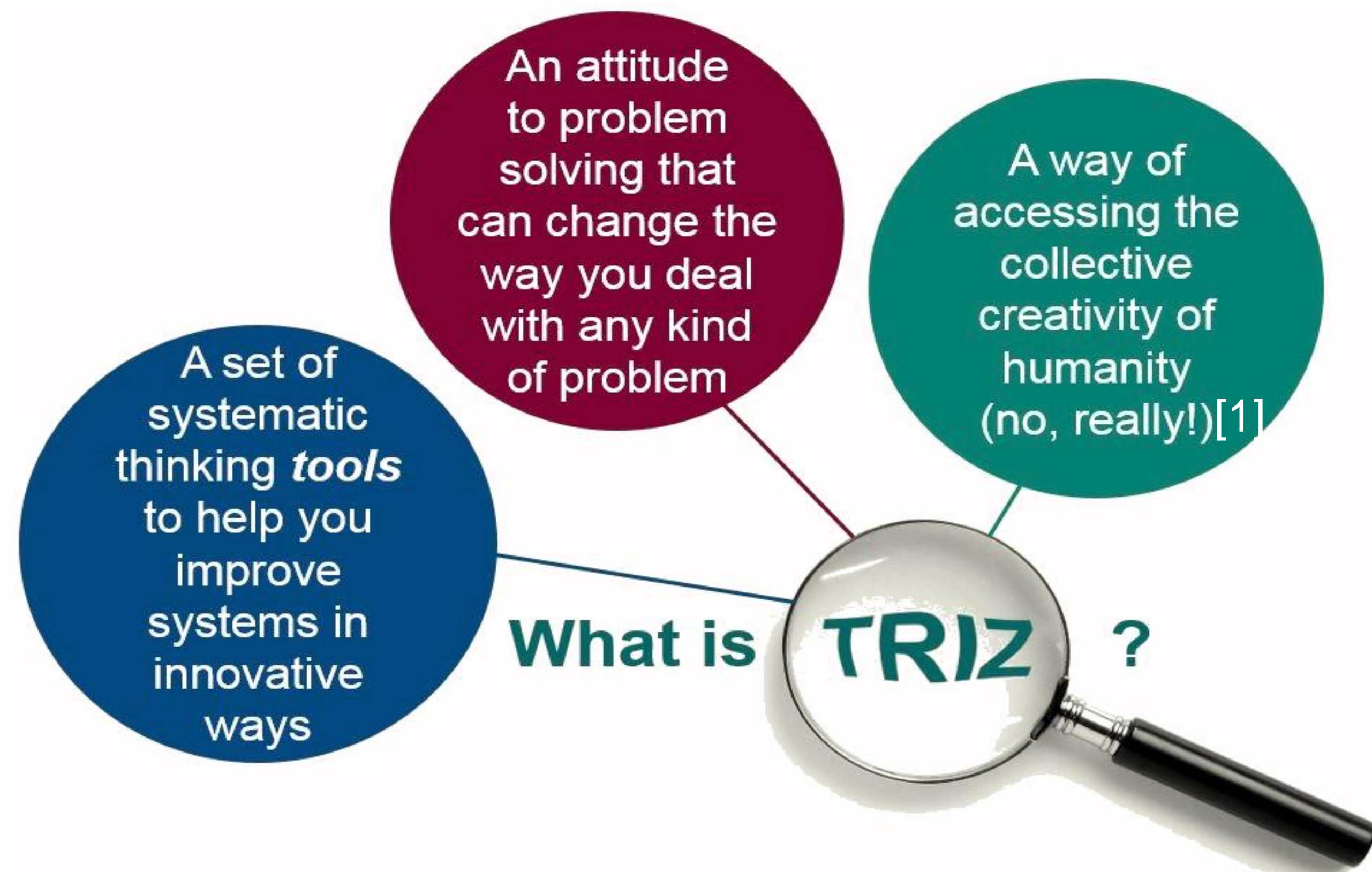
TRIZ: A bridge of wisdom that inspires innovation

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Aimed at entrepreneurs (non-scientific management audience).

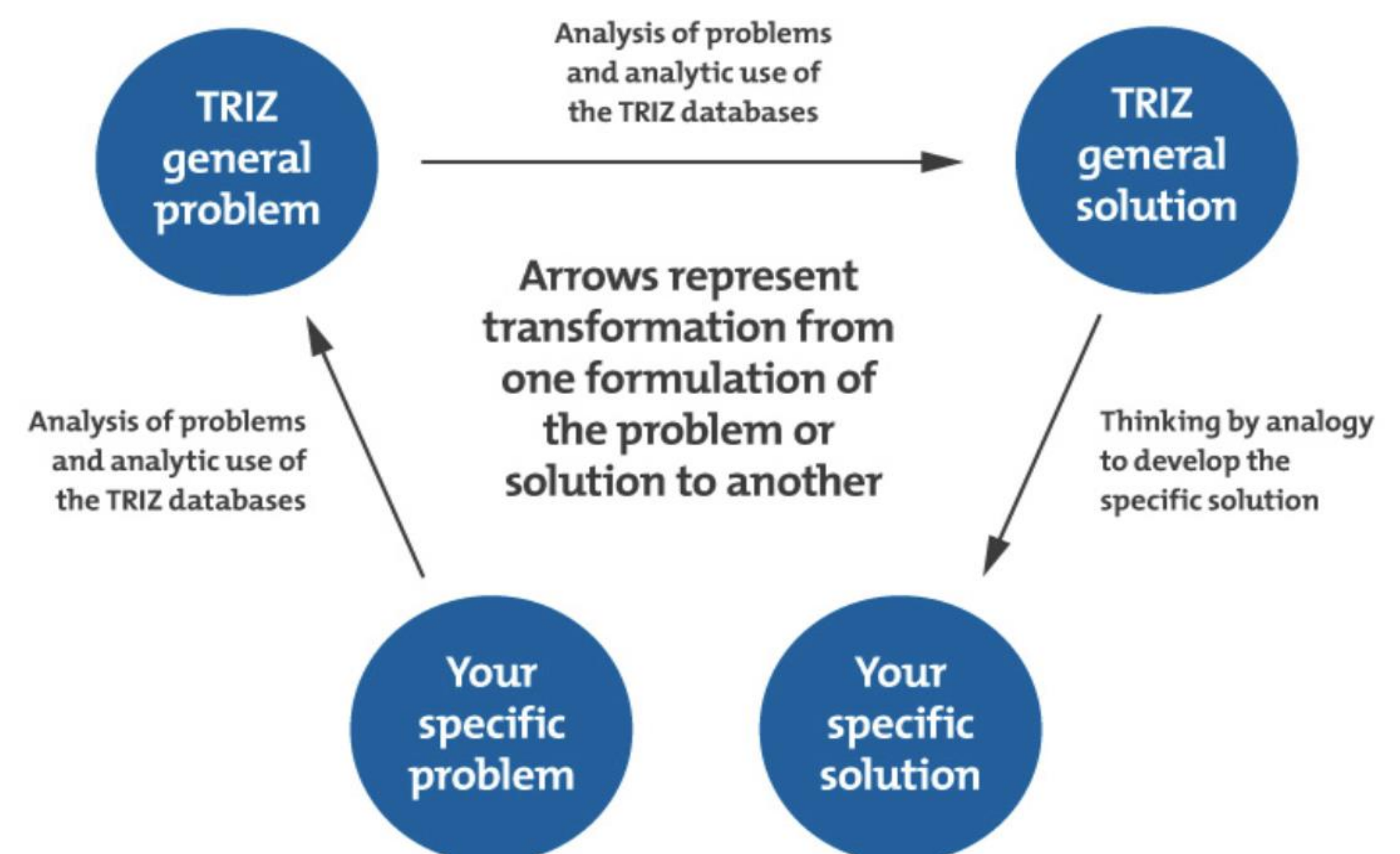
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What is TRIZ?



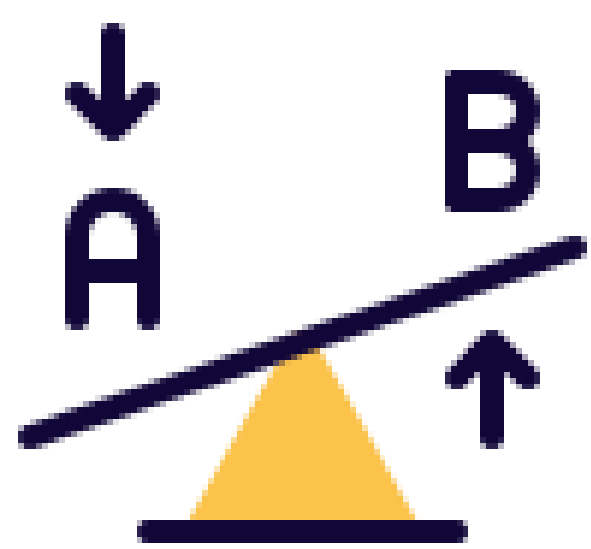
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How it works?



3

TRIZ databases



General Problem

General Solution



Contradiction Matrix

show what principles can be used to ensure a better trade off between two different parameters.

Improve this one without making this one worse

39 Technical Parameters	Weight of moving object	Weight of stationary object	Length of moving object	Length of stationary object	Area of moving object	Area of stationary object	Volume of moving object	Volume of stationary object	Speed	Force (intensity)
1	1	2	3	4	5	6	7	8	9	10
1	Weight of moving object	-	15 8	29 17	29 2	2 8	8 10	18 37		
2	Weight of stationary object	-	10 1	35 30	5 35	8 10	19 35			
3	Length of moving object	8 15	-	15 17	7 17	13 4	17 10			
4	Length of stationary object	35 28	40 29	-	17 7	35 8	28 10			
5	Area of moving object	2 17	14 15	18 4	-	7 14	29 30	19 30		
6	Area of stationary object	30 2	14 18	26 7	9 39	-	1 18	35 36		
7	Volume of moving object	2 26	4 35	1 7	1 7	-	29 4	15 35		



Innovative Principles

show how and where others have successfully eliminated contradictions and provide the proven, powerful recorded solutions.

12) EQUIPOTENTIALITY

a) a sequence of linear movements is replaced by single seamless movement on section of arc a heavy element of the press, lifted up, and carried away usually in sequence of linear movements, is replaced with press deflected on remotely fasten long arm

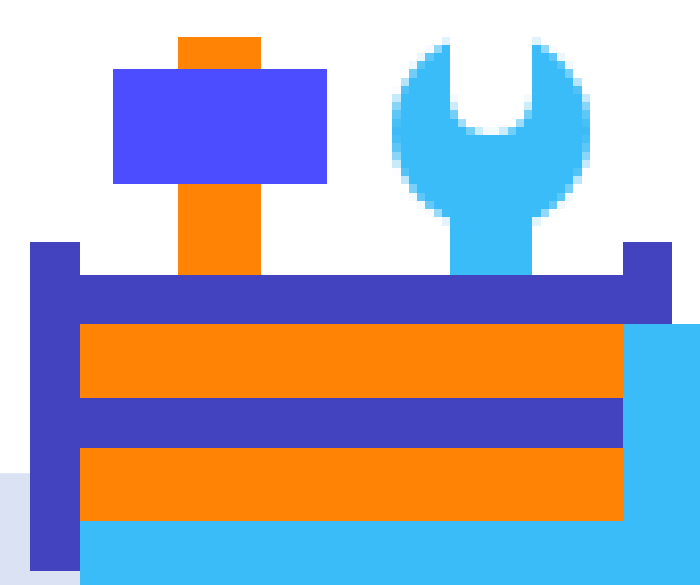
b) dissolvable surgeon threads

c) rather to cool down stuck inner object, than to heat up other bigger outer object, which seizes the former one

4

Conclusion

TRIZ offers a systematic framework for creative problem-solving, which is both a mindset and a toolkit. By abstracting problems and leveraging a database of solutions, TRIZ enables the transformation of specific challenges into opportunities for innovation, tapping into the broader context of human ingenuity to foster advancements across various fields.



References

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