ATECO Sector Analysis - 3-Field Dataset Report

Analysis Date: December 20, 2025
Dataset: 3 fields, 2 years (2023-2024)
Field Names: Intranet_Aziendale, Newsletters, Comunicati_Stampa

Executive Summary with Statistical Insights

Statistical Metric	Value
Total Companies Analyzed	292
Total ATECO Sectors	13
Overall Completion Rate (2024)	8.4%
Companies with Any Data (2024)	11.3%
Companies with All 3 Fields (2024)	4.8%
Average Fields per Company (2024)	0.25
Median Fields per Company (2024)	0.0
Standard Deviation (2024)	0.75
Overall Trend 2023-2024	+6.8%
Engagement Growth 2023-2024	+7.2%
High Performing Sectors (>70%)	0
Medium Performing Sectors (40-70%)	0

Low Performing Sectors (<40%)	13

1. Statistical Distribution Analysis

This section shows how many companies completed different numbers of fields (0-3).

Fields	Companies (2023)	%	Companies (2024)	%
0	280	95.9%	259	88.7%
1	10	3.4%	6	2.1%
2	2	0.7%	13	4.5%
3	0	0.0%	14	4.8%

Key Points:

- Most common: 0 fields completed (most frequent value)
- 25% of companies complete ≤0.0 fields
- 50% of companies complete ≤0.0 fields (median)
- 75% of companies complete ≤0.0 fields

2. Absolute Value Charts by Year

Each bar shows the number of companies with completed fields in each sector. Sorted by total count (descending).
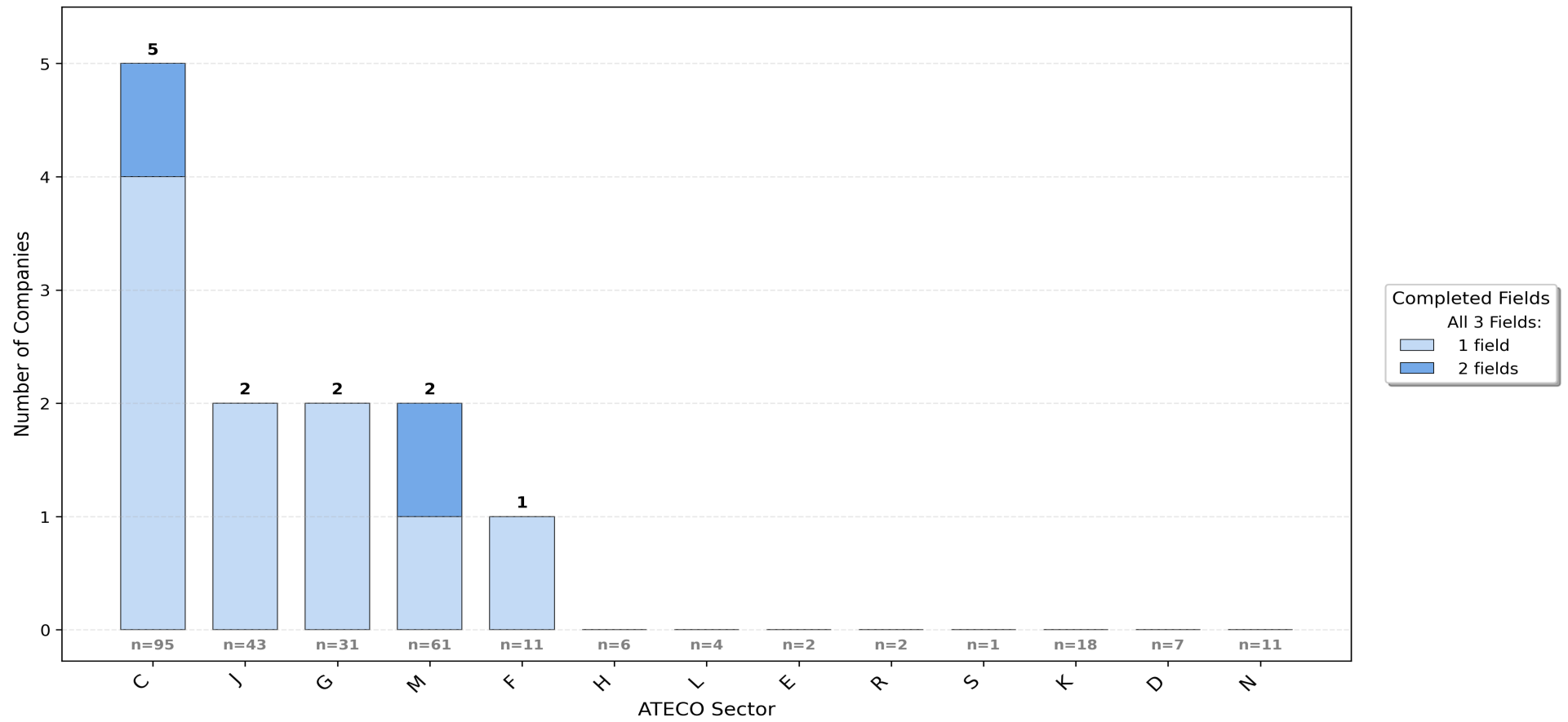
How to read: Taller bars = more companies with completed fields

Color meaning: Different colors show different numbers of completed fields (see legend)

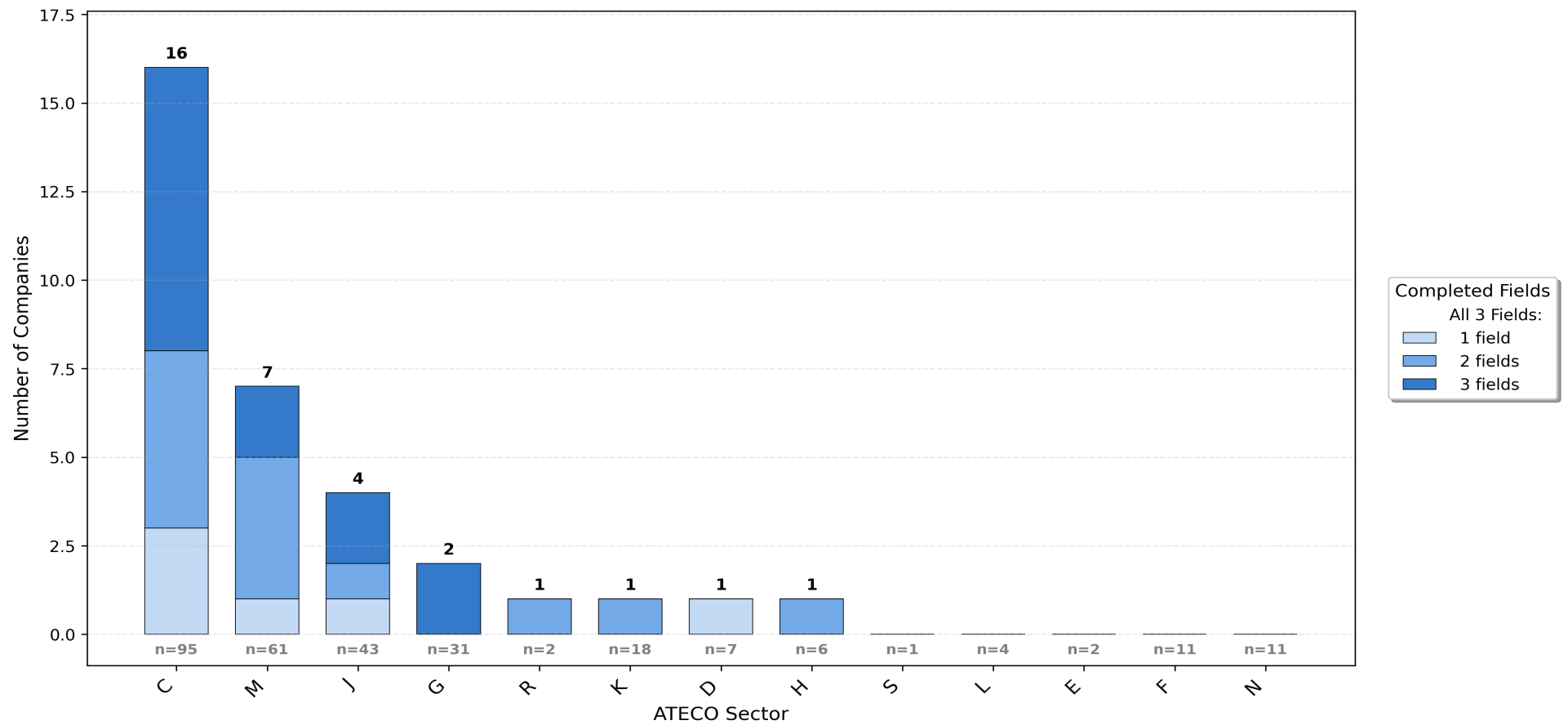n= shows total number of companies in that sector

2023 - Field Completion Distribution (Absolute Counts)

Legend:
Completed Fields
All 3 Fields:
1 field
2 fields

X-axis: ATECO Sector (C, J, G, M, F, H, L, E, R, S, K, D, N)
Y-axis: Number of Companies

Bar values: C=5, J=2, G=2, M=2, F=1

Sample sizes: n=95, n=43, n=31, n=61, n=11, n=6, n=4, n=2, n=2, n=1, n=18, n=7, n=11

2024 - Field Completion Distribution (Absolute Counts)

3. Percentage Charts by Year

Each bar shows what percentage of the total possible fields were completed in each sector. Sorted by percentage (descending).

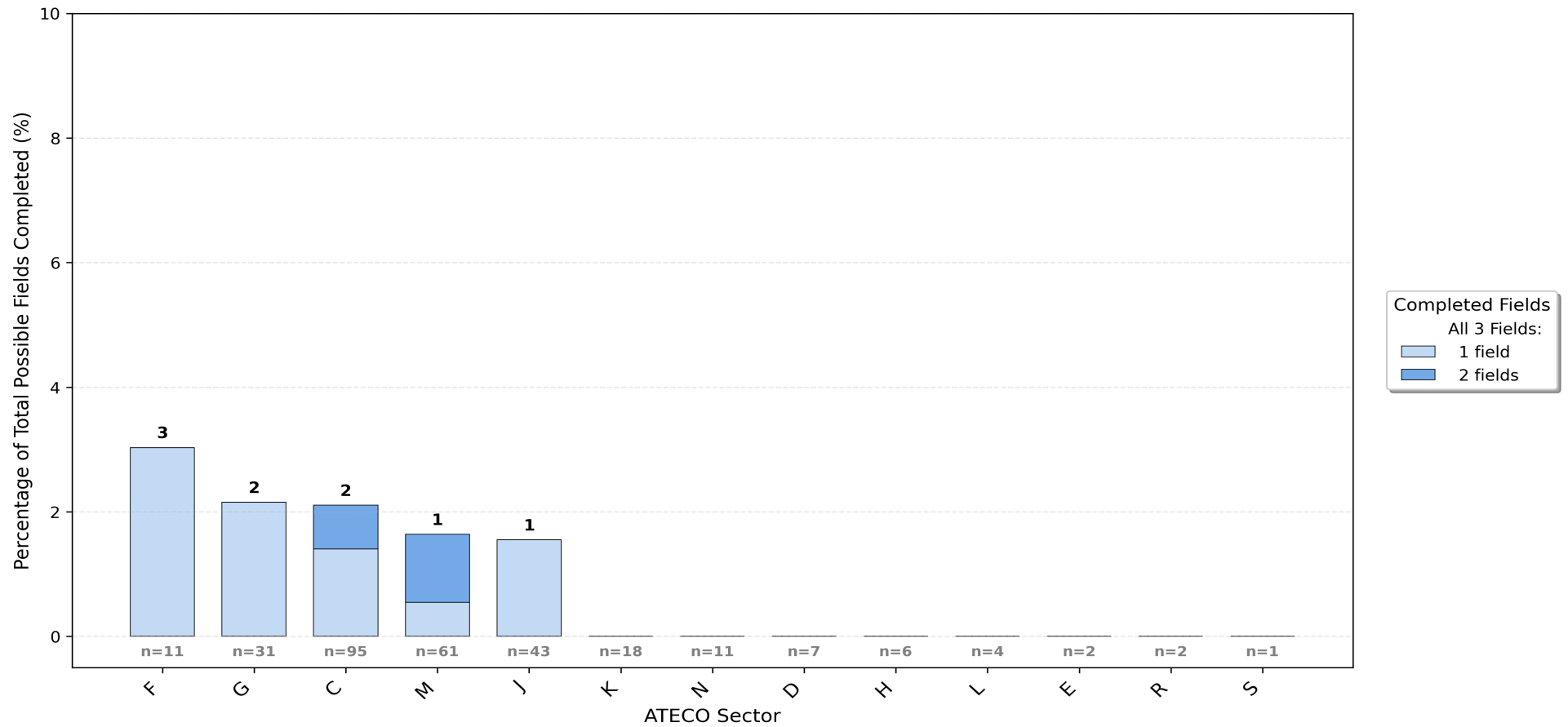How to read: Taller bars = higher percentage of fields completed

Note: 100% would mean ALL companies completed ALL 3 fields

Color meaning: Same as absolute charts (see legend)

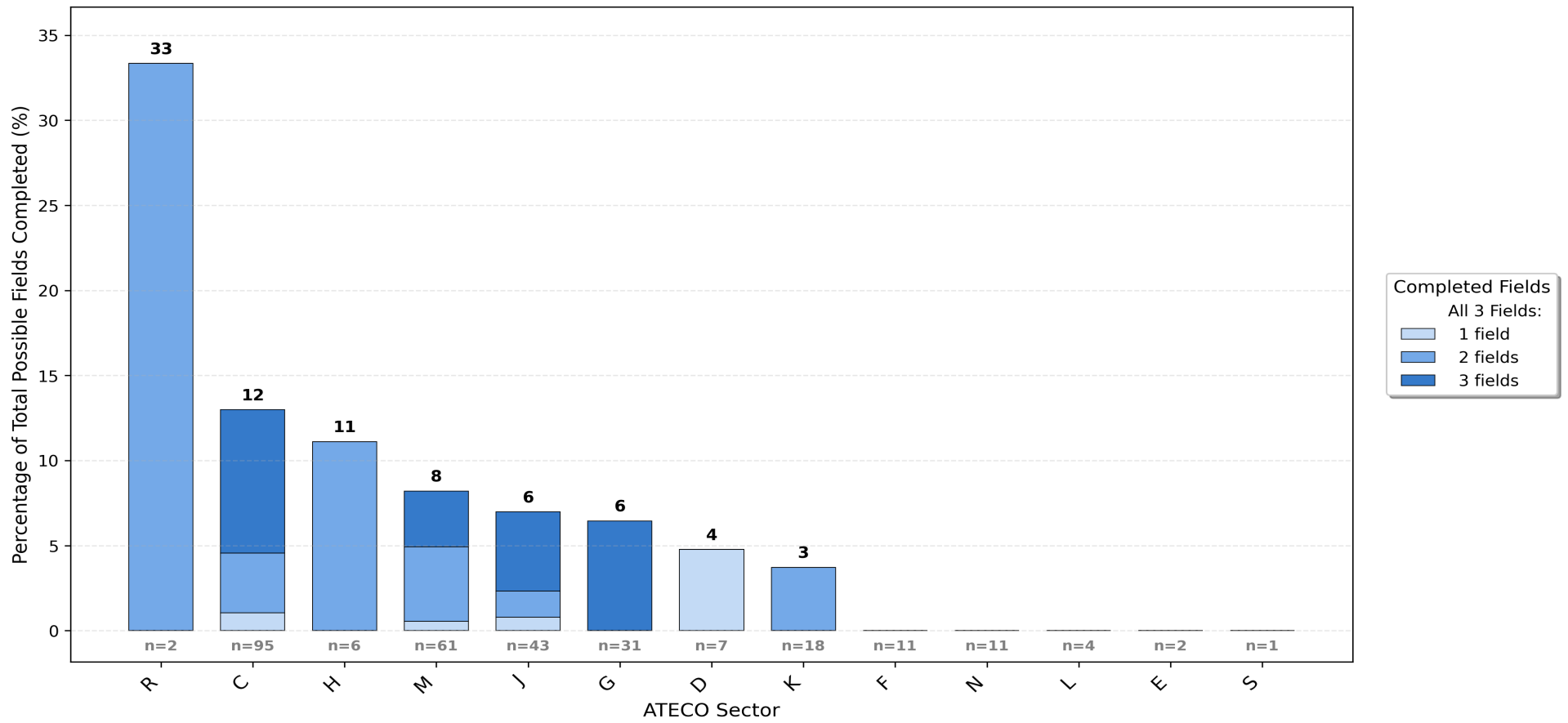n= shows total number of companies in that sector

2023 - Percentage of Total Fields Completed

Y-axis: Percentage of Total Possible Fields Completed (%)

X-axis: ATECO Sector

Legend: Completed Fields
All 3 Fields:
- 1 field
- 2 fields

Bar values (top labels): F=3, G=2, C=2, M=1, J=1

Sample sizes:
- F: n=11
- G: n=31
- C: n=95
- M: n=61
- J: n=43
- K: n=18
- N: n=11
- D: n=7
- H: n=6
- L: n=4
- E: n=2
- R: n=2
- S: n=1

2024 - Percentage of Total Fields Completed

4. Sector Performance Classification

Note: Classification based on average performance across 2023-2024

No high performing sectors found

No medium performing sectors found

Low Performers (<40% overall completion): 13 sectors

These sectors completed the lowest percentage of fields:

- R: 16.7% avg completion, 2 companies, Trend (2023-2024): +33.3%
- C: 7.5% avg completion, 95 companies, Trend (2023-2024): +10.9%
- H: 5.6% avg completion, 6 companies, Trend (2023-2024): +11.1%
- M: 4.9% avg completion, 61 companies, Trend (2023-2024): +6.6%
- G: 4.3% avg completion, 31 companies, Trend (2023-2024): +4.3%
- J: 4.3% avg completion, 43 companies, Trend (2023-2024): +5.4%
- D: 2.4% avg completion, 7 companies, Trend (2023-2024): +4.8%
- K: 1.9% avg completion, 18 companies, Trend (2023-2024): +3.7%
- F: 1.5% avg completion, 11 companies, Trend (2023-2024): -3.0%
- N: 0.0% avg completion, 11 companies, Trend (2023-2024): +0.0%
- L: 0.0% avg completion, 4 companies, Trend (2023-2024): +0.0%
- E: 0.0% avg completion, 2 companies, Trend (2023-2024): +0.0%
- S: 0.0% avg completion, 1 companies, Trend (2023-2024): +0.0%

5. Performance Summary Table (2024)

All sectors sorted by overall completion percentage in 2024 (descending)

Column Explanations:

- Sector: ATECO sector letter
- Total Cos: Total number of companies in the sector
- 2024: Overall %: Percentage of all possible fields completed in 2024
- 2024: Avg Fields: Average number of fields completed per company in 2024
- 2024: % Any: Percentage of companies with at least 1 completed field in 2024
- Trend 23-24: Change in overall completion from 2023 to 2024 (positive = improvement)

Sector	Total Cos	2024: Overall %	2024: Avg Fields	2024: % Any	Trend 23-24
R	2	33.3	1.0	50.0	33.3
C	95	13.0	0.4	16.8	10.9
H	6	11.1	0.3	16.7	11.1
M	61	8.2	0.2	11.5	6.6
J	43	7.0	0.2	9.3	5.4
G	31	6.5	0.2	6.5	4.3
D	7	4.8	0.1	14.3	4.8
K	18	3.7	0.1	5.6	3.7
N	11	0.0	0.0	0.0	0.0
F	11	0.0	0.0	0.0	-3.0
L	4	0.0	0.0	0.0	0.0
E	2	0.0	0.0	0.0	0.0
S	1	0.0	0.0	0.0	0.0

6. Overall Engagement Trends (All Sectors Combined)

This table shows how overall completion has changed from 2023 to 2024:

Year	Overall Completion %	Companies with Any Data %	Avg Fields/Company	Trend
2023	1.6%	4.1%	0.05	-
2024	8.4%	11.3%	0.25	+6.8%
Overall Trend (2023-2024)	**+6.8%**	**+7.2%**	**+0.21**	**+6.8%**

Trend Interpretation:

✓ Overall completion increased by 6.8% from 2023 to 2024

✓ More companies now have at least some data (+7.2%)

7. Key Findings and Simple Insights

1. Overall Performance: In 2024, companies completed 8.4% of all possible fields.

2. Company Participation: 11.3% of companies completed at least 1 field in 2024.

3. Full Compliance: Only 4.8% of companies completed all 3 fields in 2024.

4. Average Completion: Each company completed an average of 0.3 fields in 2024.

5. Most Common: The most common number of completed fields is 0.

6. Yearly Growth: From 2023 to 2024, completion increased by +6.8%.

7. Best Performing Sectors: 0 sectors consistently completed >70% of fields.

8. Areas for Improvement: 13 sectors completed <40% of fields.

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