

# ATECO Sector Analysis - 5-Field Dataset Report

Analysis Date: January 02, 2026  
Dataset: 5 fields, 2 years (2023-2024)  
Field Names: Questionari, Focus\_Group, Workshop, Group\_Meeting, Incontri\_Periodici

## Executive Summary with Statistical Insights

Statistical Metric	Value
Total Companies Analyzed	292
Total ATECO Sectors	13
Overall Completion Rate (2024)	19.5%
Companies with Any Data (2024)	38.7%
Companies with All 5 Fields (2024)	1.7%
Average Fields per Company (2024)	0.97
Median Fields per Company (2024)	0.0
Standard Deviation (2024)	1.41
Overall Trend 2023-2024	+1.6%
Engagement Growth 2023-2024	-5.5%
High Performing Sectors (>60%)	0
Medium Performing Sectors (30-60%)	3

Low Performing Sectors (<30%)	10
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# 1. Statistical Distribution Analysis

This section shows how many companies completed different numbers of fields (0-5).

Fields	Companies (2023)	%	Companies (2024)	%
0	163	55.8%	179	61.3%
1	41	14.0%	22	7.5%
2	52	17.8%	39	13.4%
3	28	9.6%	29	9.9%
4	8	2.7%	18	6.2%
5	0	0.0%	5	1.7%

## Key Points:

- Most common: 0 fields completed (most frequent value)
- 25% of companies complete  $\leq 0.0$  fields
- 50% of companies complete  $\leq 0.0$  fields (median)
- 75% of companies complete  $\leq 2.0$  fields

## 2. Absolute Value Charts by Year

Each bar shows the number of companies with completed fields in each sector. Sorted by total count (descending).

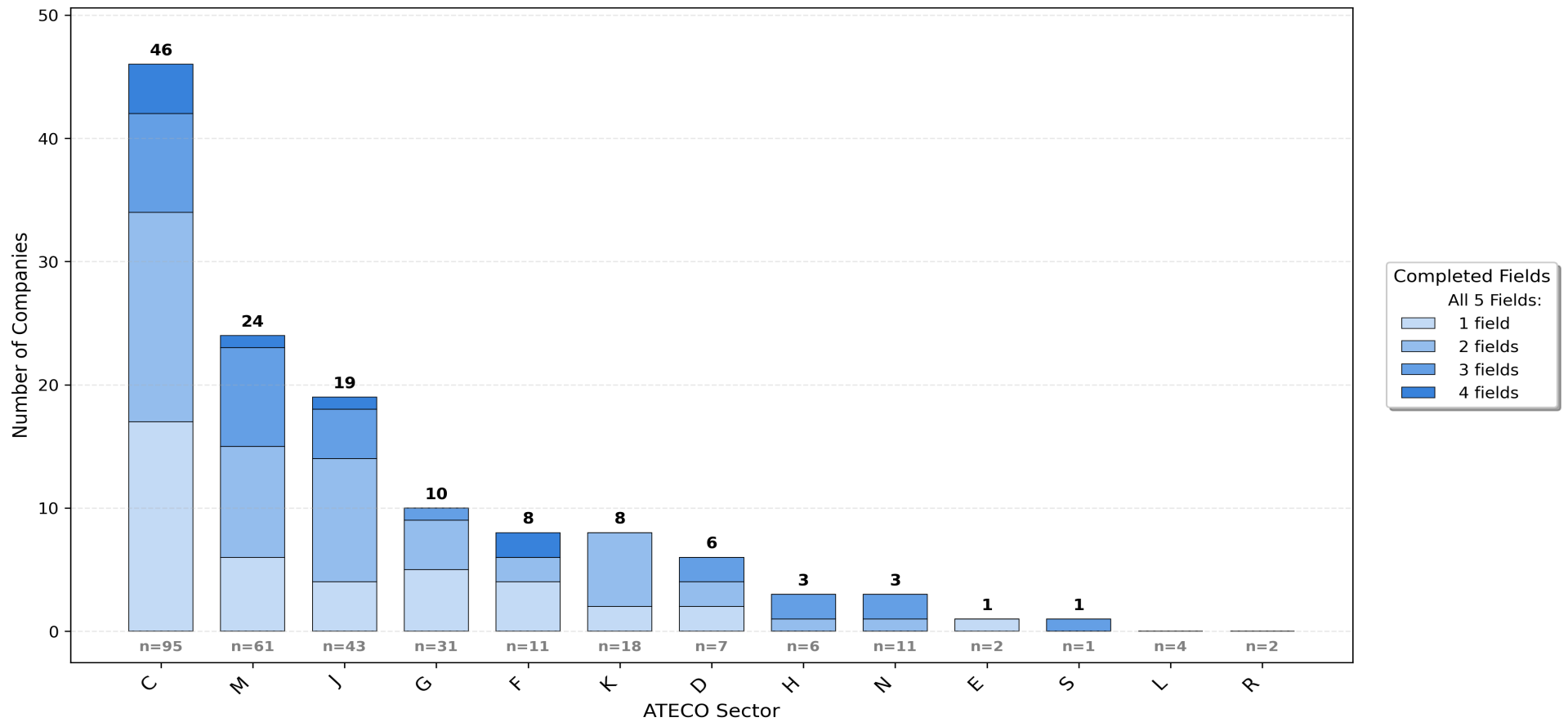
How to read: Taller bars = more companies with completed fields

Color meaning: Different colors show different numbers of completed fields (see legend)

n= shows total number of companies in that sector

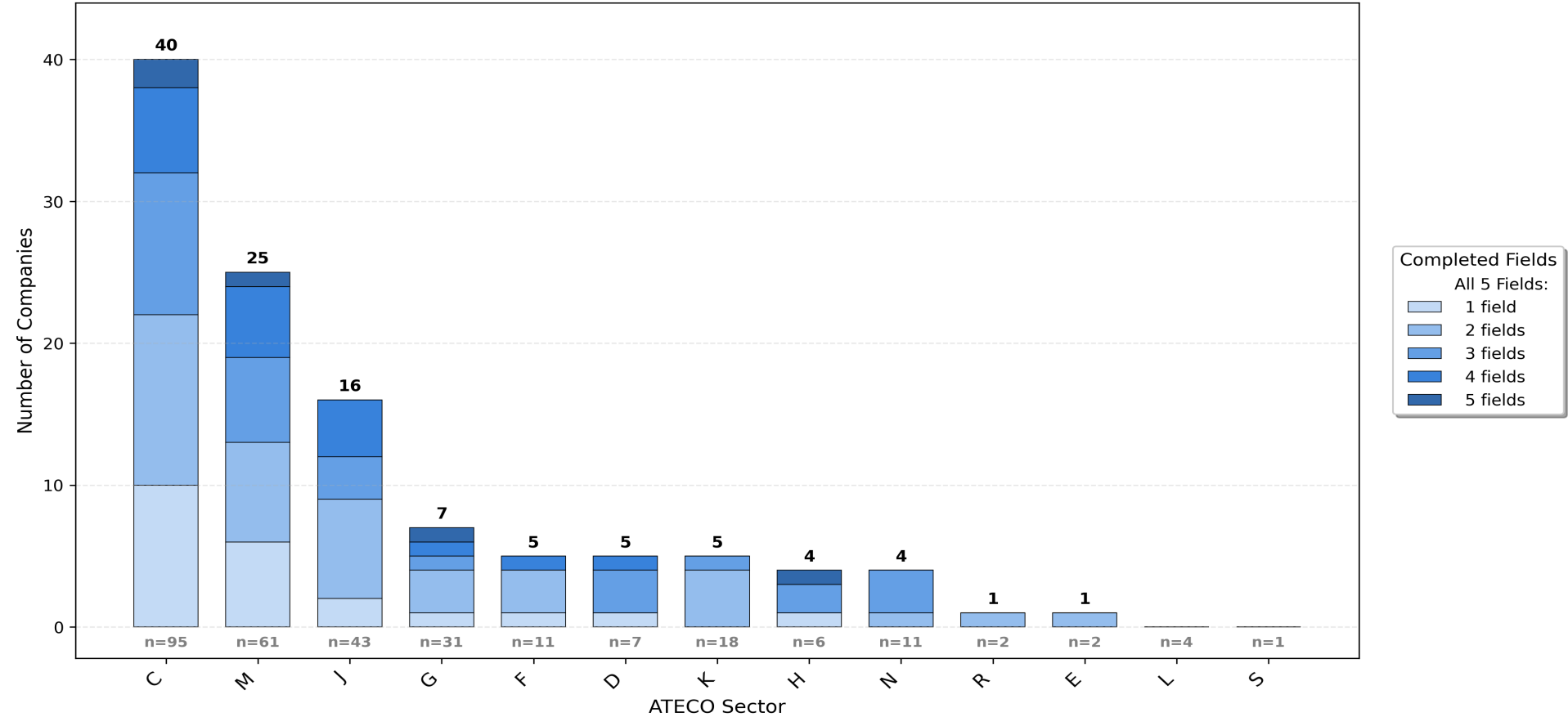
## 2023 - Absolute Counts (Sorted by Total)

2023 - Field Completion Distribution (Absolute Counts)



2024 - Absolute Counts (Sorted by Total)

2024 - Field Completion Distribution (Absolute Counts)



### 3. Percentage Charts by Year

Each bar shows what percentage of the total possible fields were completed in each sector. Sorted by percentage (descending).

How to read: Taller bars = higher percentage of fields completed

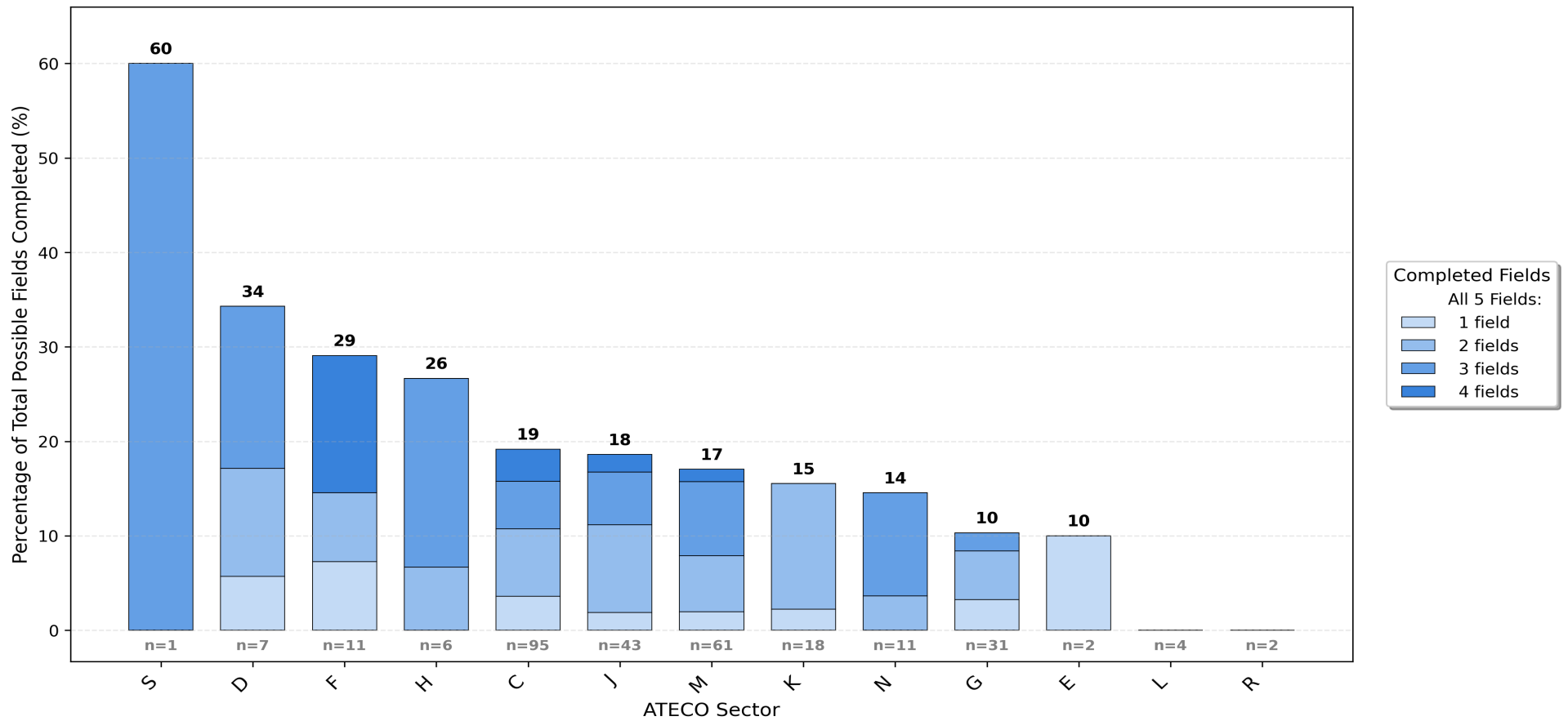
Note: 100% would mean ALL companies completed ALL 5 fields

Color meaning: Same as absolute charts (see legend)

n= shows total number of companies in that sector

## 2023 - Percentage Distribution (Sorted by %)

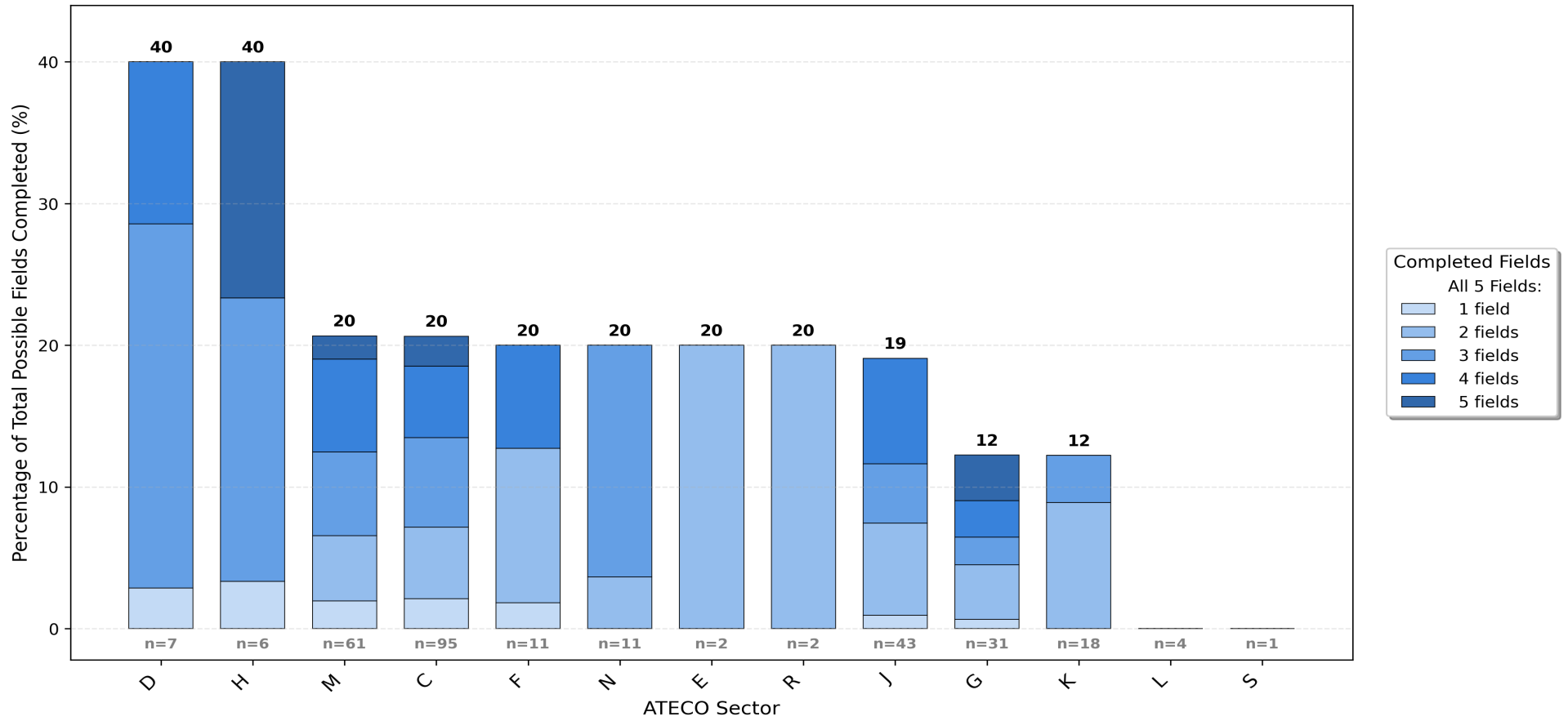
### 2023 - Percentage of Total Fields Completed





## 2024 - Percentage Distribution (Sorted by %)

### 2024 - Percentage of Total Fields Completed



## 4. Sector Performance Classification

Note: Classification based on average performance across 2023-2024

No high performing sectors found

### Medium Performers (30-60% overall completion): 3 sectors

These sectors completed a moderate percentage of fields:

- D: 37.1% avg completion, 7 companies, Trend (2023-2024): +5.7%
- H: 33.3% avg completion, 6 companies, Trend (2023-2024): +13.3%
- S: 30.0% avg completion, 1 companies, Trend (2023-2024): -60.0%

### Low Performers (<30% overall completion): 10 sectors

These sectors completed the lowest percentage of fields:

- F: 24.5% avg completion, 11 companies, Trend (2023-2024): -9.1%
- C: 19.9% avg completion, 95 companies, Trend (2023-2024): +1.5%
- M: 18.9% avg completion, 61 companies, Trend (2023-2024): +3.6%
- J: 18.8% avg completion, 43 companies, Trend (2023-2024): +0.5%
- N: 17.3% avg completion, 11 companies, Trend (2023-2024): +5.5%
- E: 15.0% avg completion, 2 companies, Trend (2023-2024): +10.0%
- K: 13.9% avg completion, 18 companies, Trend (2023-2024): -3.3%
- G: 11.3% avg completion, 31 companies, Trend (2023-2024): +1.9%
- R: 10.0% avg completion, 2 companies, Trend (2023-2024): +20.0%
- L: 0.0% avg completion, 4 companies, Trend (2023-2024): +0.0%

## 5. Performance Summary Table (2024)

All sectors sorted by overall completion percentage in 2024 (descending)

### Column Explanations:

- Sector: ATECO sector letter
- Total Cos: Total number of companies in the sector
- 2024: Overall %: Percentage of all possible fields completed in 2024
- 2024: Avg Fields: Average number of fields completed per company in 2024
- 2024: % Any: Percentage of companies with at least 1 completed field in 2024
- Trend 23-24: Change in overall completion from 2023 to 2024 (positive = improvement)

Sector	Total Cos	2024: Overall %	2024: Avg Fields	2024: % Any	Trend 23-24
H	6	40.0	2.0	66.7	13.3
D	7	40.0	2.0	71.4	5.7
M	61	20.7	1.0	41.0	3.6
C	95	20.6	1.0	42.1	1.5
N	11	20.0	1.0	36.4	5.5
E	2	20.0	1.0	50.0	10.0
R	2	20.0	1.0	50.0	20.0
F	11	20.0	1.0	45.5	-9.1
J	43	19.1	1.0	37.2	0.5
G	31	12.3	0.6	22.6	1.9
K	18	12.2	0.6	27.8	-3.3
L	4	0.0	0.0	0.0	0.0
S	1	0.0	0.0	0.0	-60.0

## 6. Overall Engagement Trends (All Sectors Combined)

This table shows how overall completion has changed from 2023 to 2024:

Year	Overall Completion %	Companies with Any Data %	Avg Fields/Company	Trend
2023	17.9%	44.2%	0.89	-
2024	19.5%	38.7%	0.97	+1.6%
Overall Trend (2023-2024)	+1.6%	-5.5%	+0.08	+1.6%

### Trend Interpretation:

- ✓ Overall completion increased by 1.6% from 2023 to 2024
- ✗ Fewer companies now have any data (-5.5%)



## 8. Company-Level Performance Analysis

This section identifies individual company performance.

### 8.1 Top 10 Performing Companies in 2024

Companies with the highest total fields completed in 2024:

**Total companies analyzed:** 292

**Perfect scores (5/5 fields):** 5

**Average fields per company:** 0.97

Rank	Company Name	Fields Completed (out of 5)	Completion %
1	CELLULARLINE S.P.A.	5	100.0%
2	BRUNELLO CUCINELLI S.P.A.	5	100.0%
3	BUZZI SPA	5	100.0%
4	FINCANTIERI S.P.A.	5	100.0%
5	KME GROUP S.P.A.	5	100.0%
6	RIZZOLI CORRIERE DELLA SERA MEDIAGROUP SPA O IN FORMA ABBREVIATA RCS MEDIAGROUP SPA O RCS S.P.A.	5	100.0%
7	ZEST SOCIETA' PER AZIONI	4	80.0%
8	PIQUADRO S.P.A.	4	80.0%
9	CY4GATE S.P.A.	4	80.0%
10	B.F. S.P.A.	4	80.0%

## 8.2 Top 10 Most Improved Companies (2023 to 2024)

Companies showing the biggest positive change in completed fields:

**Overall field increase (all companies):** +23 fields

**Companies that improved:** 57

**Companies that declined:** 53

**Companies unchanged:** 182

Rank	Company Name	2023 Fields	2024 Fields	Improvement	% Change
1	BUZZI SPA	0	5	+5	+100.0%
2	KME GROUP S.P.A.	0	5	+5	+100.0%
3	CELLULARLINE S.P.A.	1	5	+4	+80.0%
4	ESPRINET S.P.A.	0	4	+4	+80.0%
5	PATTERN S.P.A.	0	4	+4	+80.0%
6	LEONARDO - SOCIETA' PER AZIONI	0	4	+4	+80.0%
7	ZEST SOCIETA' PER AZIONI	0	4	+4	+80.0%
8	PIQUADRO S.P.A.	0	4	+4	+80.0%
9	MAPS S.P.A.	1	4	+3	+60.0%
10	PHILOGEN S.P.A.	0	3	+3	+60.0%

### Top Improver Highlight:

- **BUZZI SPA** improved from 0 to 5 fields (+5 fields, +100.0% increase)

## Key Insights from Company Analysis:

- 5 companies achieved perfect scores (5/5 fields)
- Top 10 performers average: 4.5 fields completed
- Biggest improvement: +5 fields
- 8 companies went from 0 to 3+ fields
- 23 companies completed 4 or more fields in 2024



## 9. Key Findings and Simple Insights

1. Overall Performance: In 2024, companies completed 19.5% of all possible fields.
2. Company Participation: 38.7% of companies completed at least 1 field in 2024.
3. Full Compliance: Only 1.7% of companies completed all 5 fields in 2024.
4. Average Completion: Each company completed an average of 1.0 fields in 2024.
5. Most Common: The most common number of completed fields is 0.
6. Yearly Growth: From 2023 to 2024, completion increased by +1.6%.
7. Best Performing Sectors: 0 sectors consistently completed >60% of fields.
8. Areas for Improvement: 10 sectors completed <30% of fields.

Report generated on January 02, 2026 at 22:42:16