

Cadastro

Regional

Todos

Filial

Todos

Data Cadastro

01/01/2017

31/12/2017

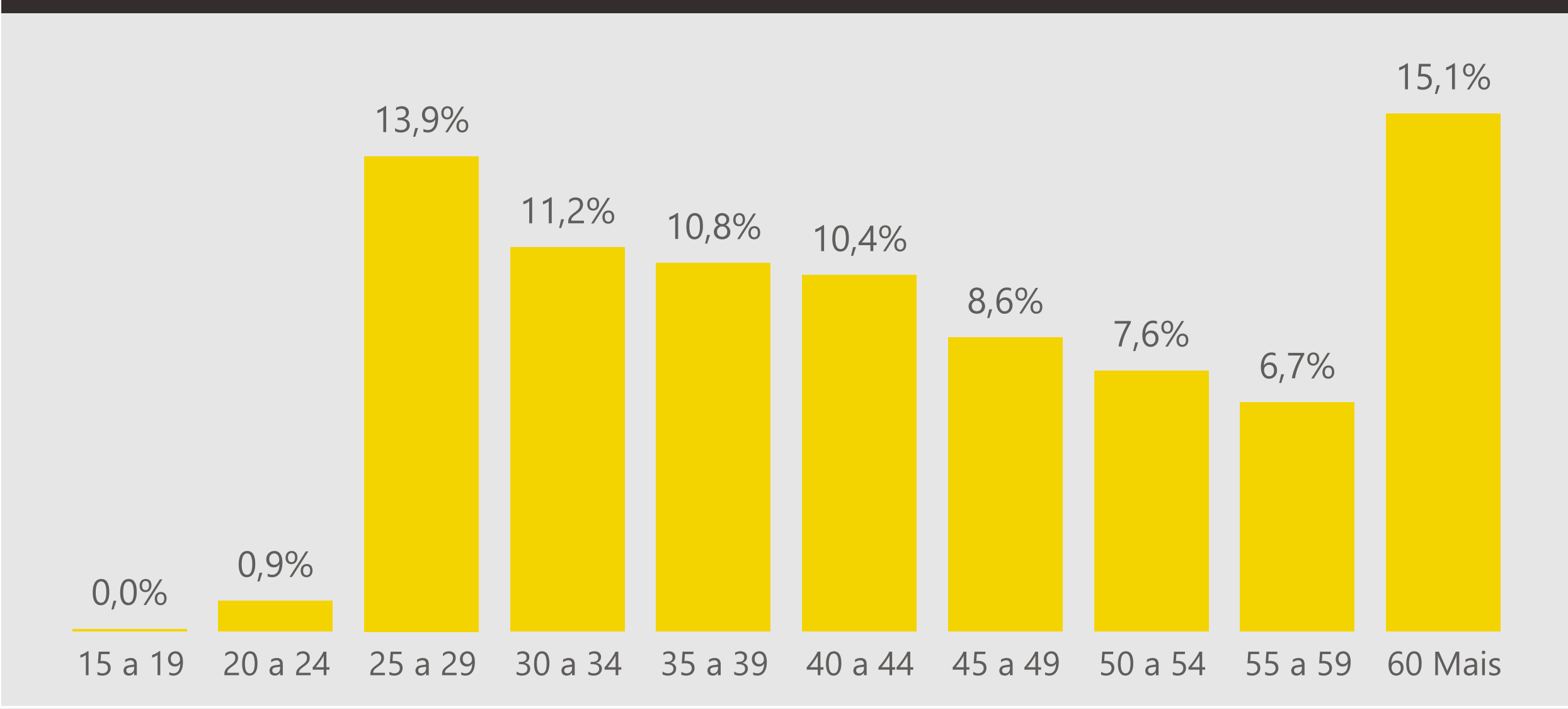
Total de Clientes

88.677

Idade

39,9

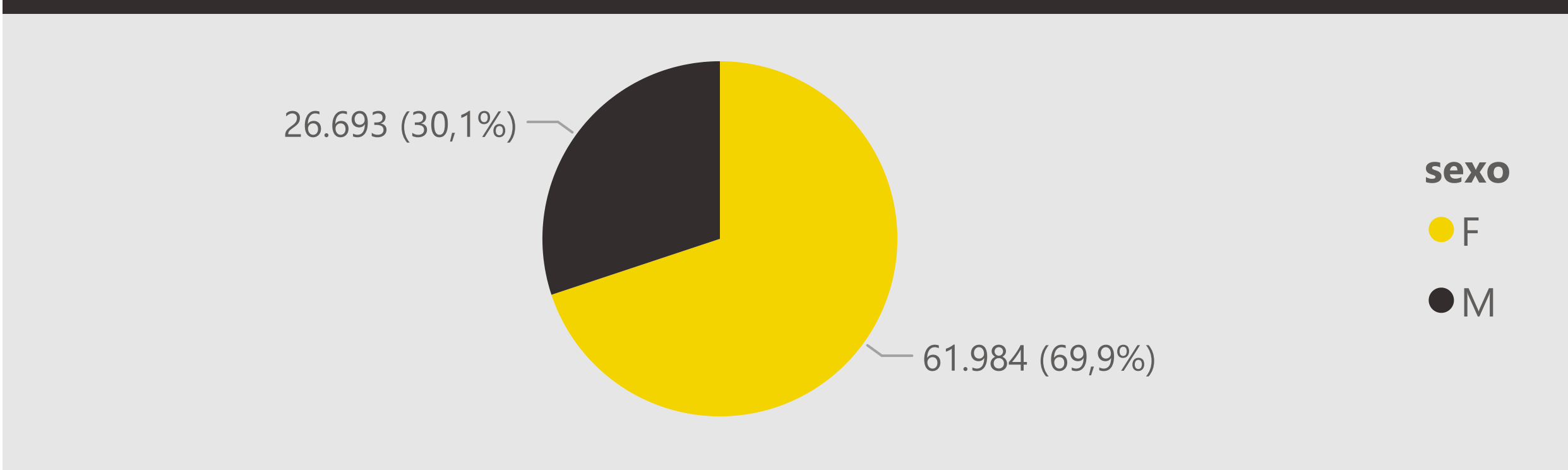
Cliente por Faixa Etária



Qtde clientes por Grupos RFM



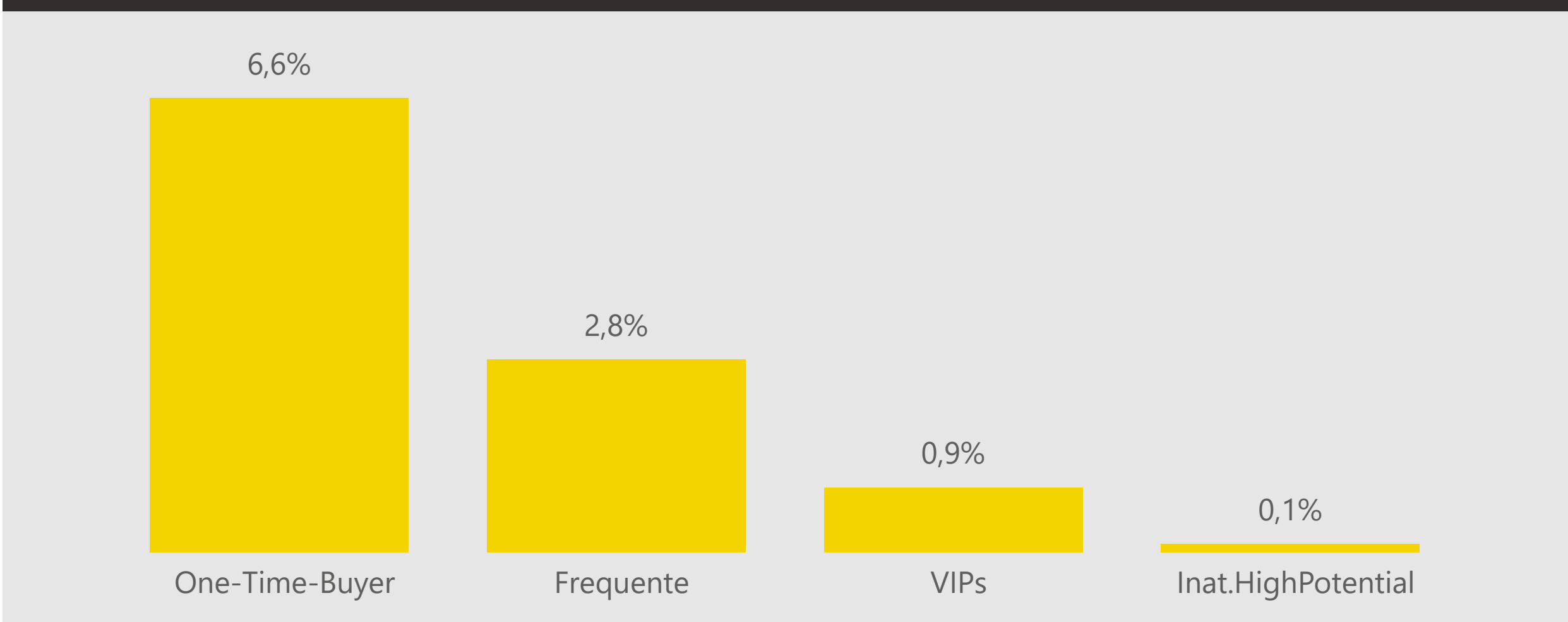
Clientes por Sexo



Clientes por Perfil de Ultima Compra



Qtde clientes por perfil



Venda

Idade Venda

42,4

Filial

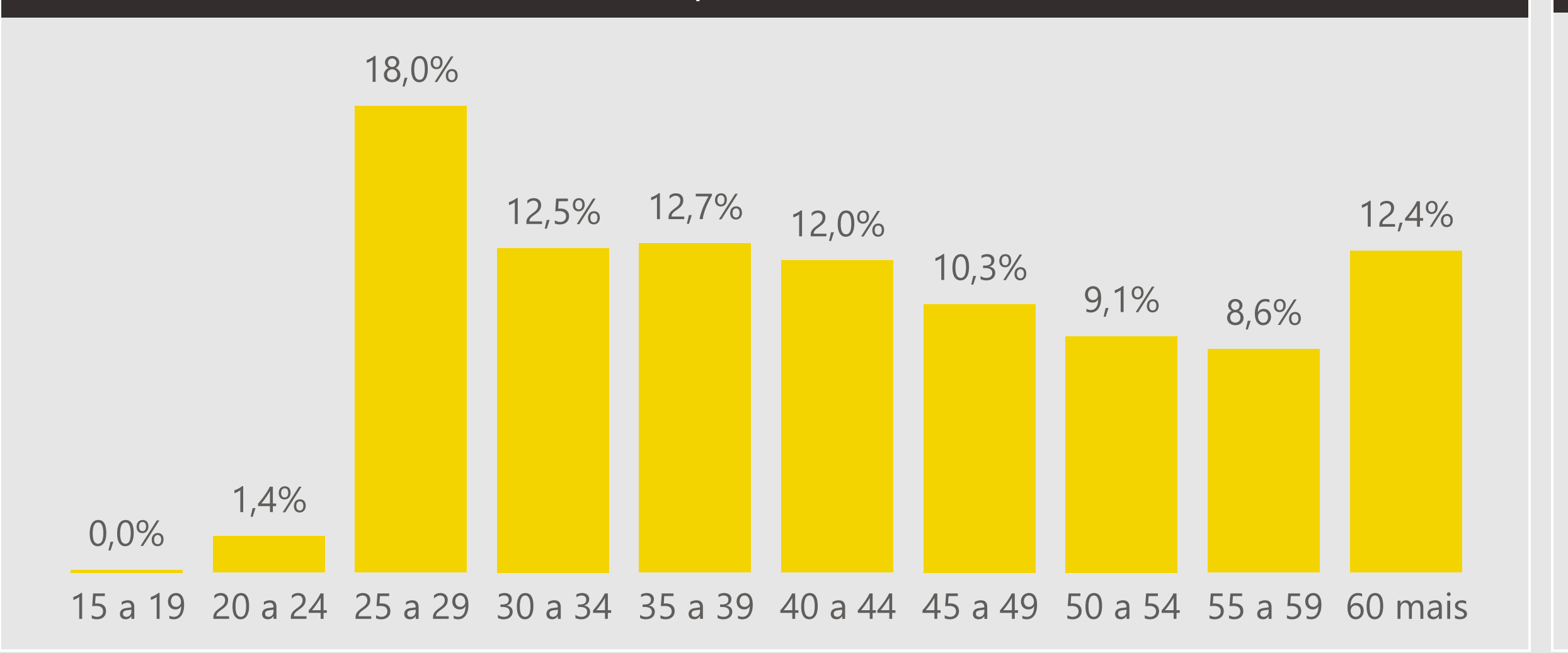
Todos

Data Compra

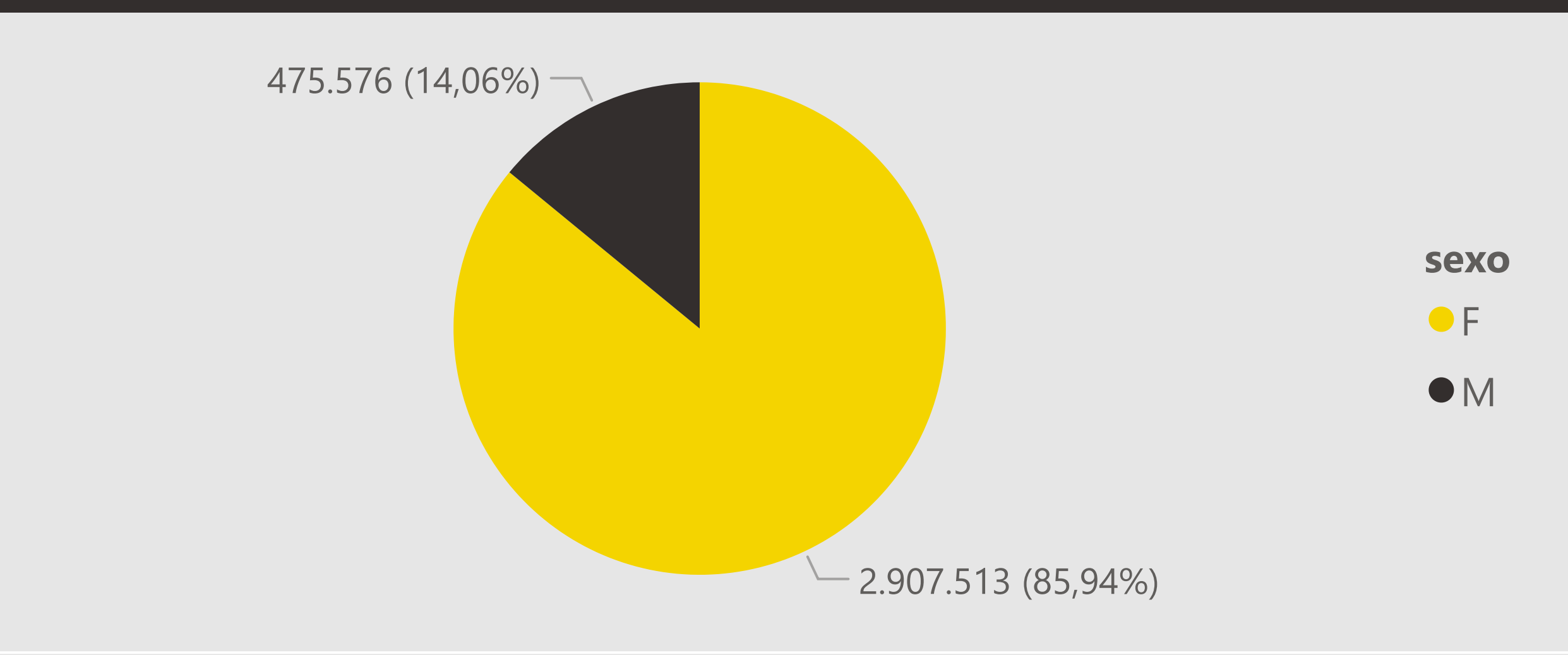
01/01/2024

27/06/2024

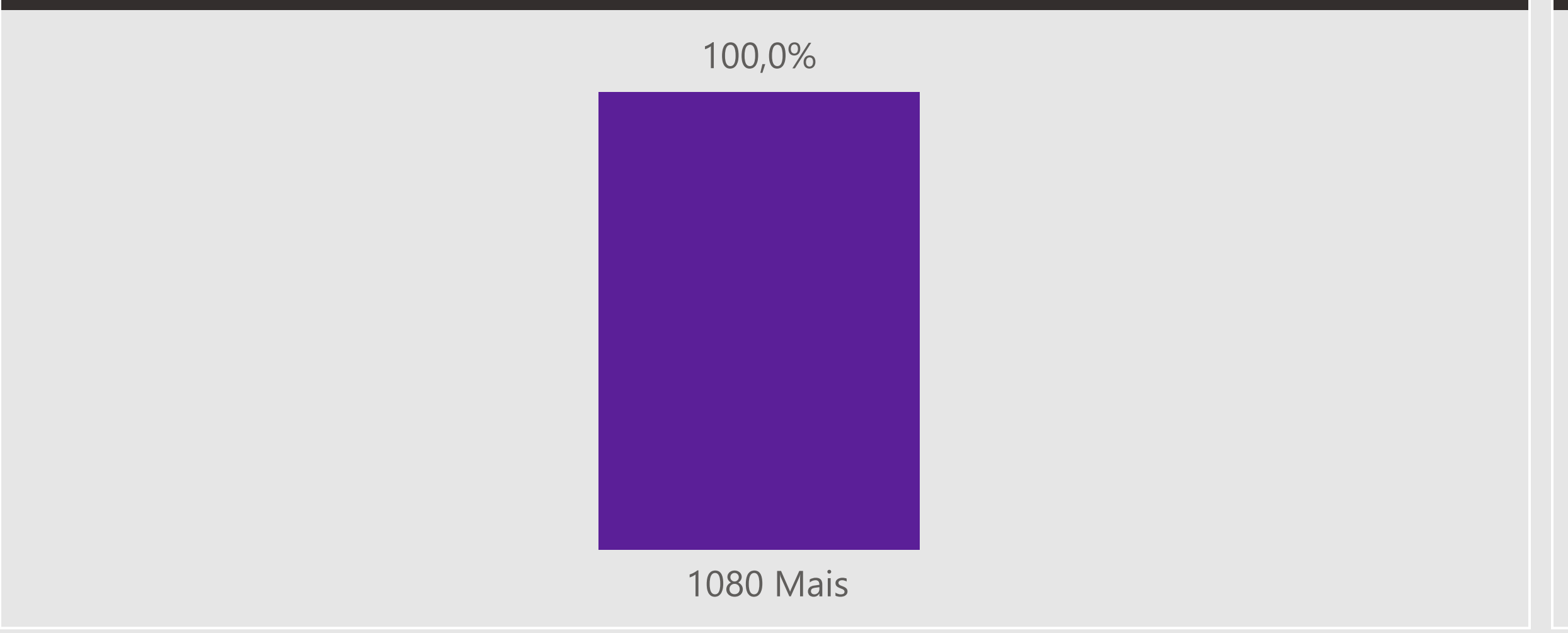
Venda por Faixa Etária



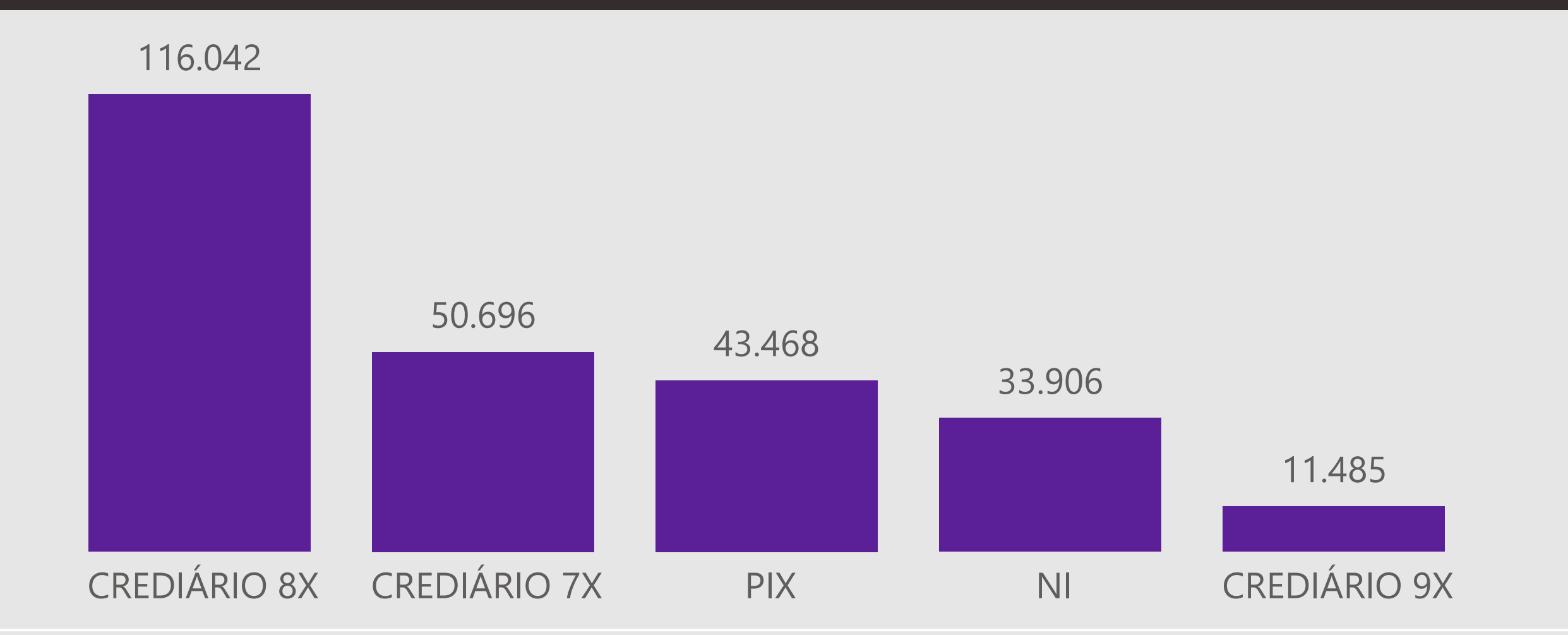
Venda R\$ por sexo



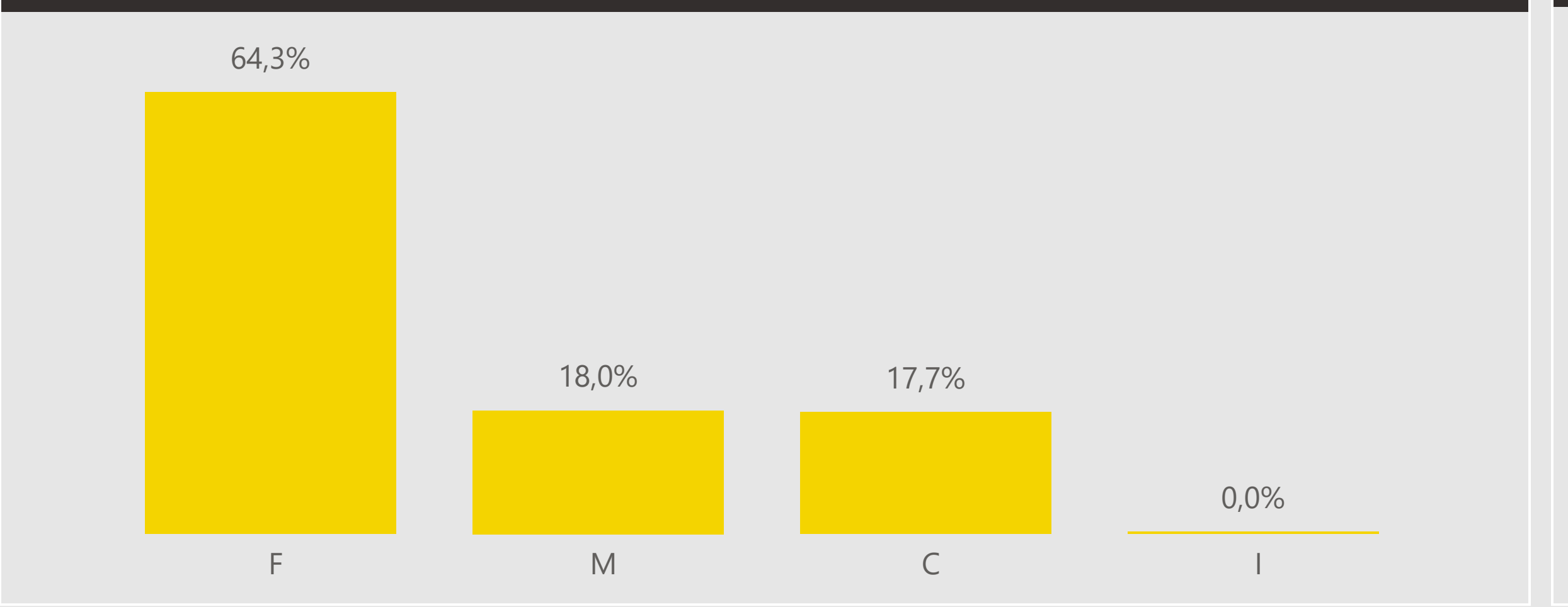
Venda por Tempo de Casa (Dias)



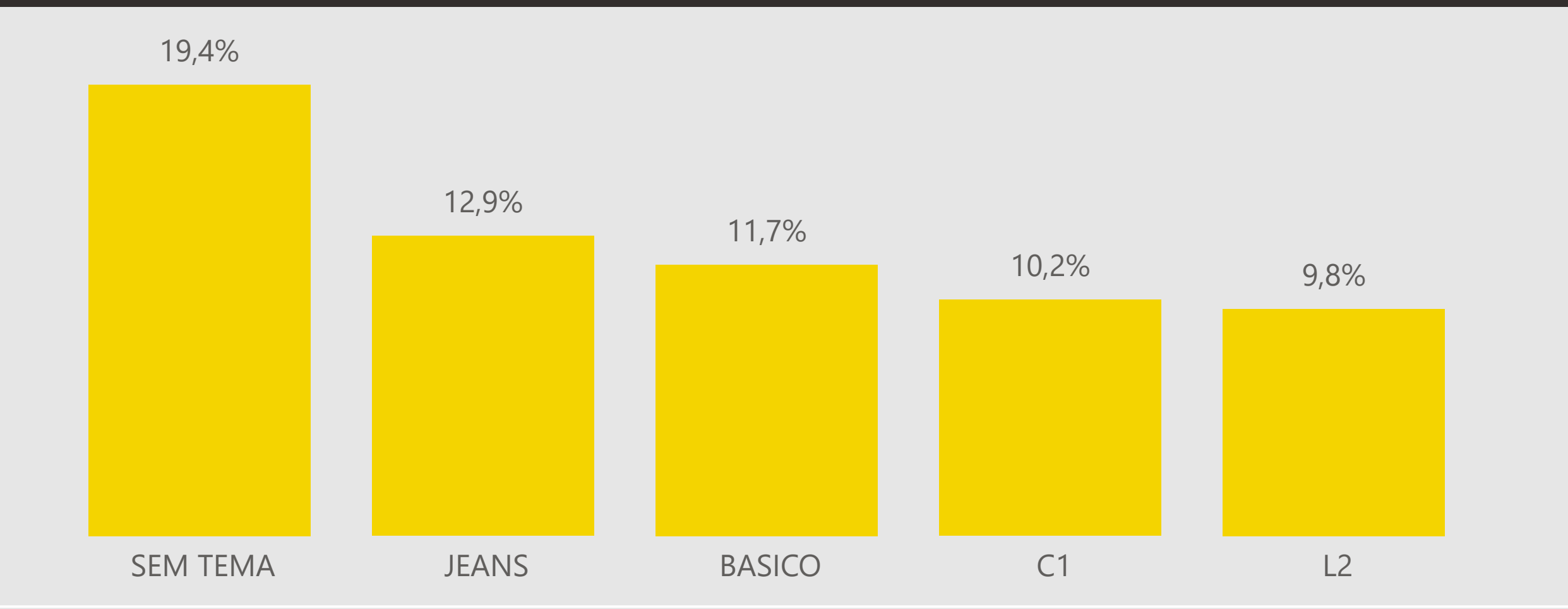
Venda por Forma de Pagamento



Top Departamentos



Top Temas



Top Categorias

