



MARCO MENTI

SENIOR DATA AND BI ANALYST

ABOUT ME

Engineer and data analyst specialized in optimizing processes and fostering innovation with data-based insights. Experienced in BI, dashboard development, and advanced analysis to enhance decision-making and operational efficiency. I apply an analytical approach to solve business problems, always aiming to contribute to sustainable growth and excellence in challenging environments. Committed to continuous improvement and transforming data into real value.

SKILLS

- ✓ BI Development and Analysis
- ✓ Agile Methodologies, SQL, and Power BI
- ✓ Problem Solving
- ✓ Data Management
- ✓ Teamwork
- ✓ Project Management

CERTIFICATIONS

PUCRS

- Bachelor of Civil Engineering

DATA MUNDO

- Advanced Excel with VBA
- Microsoft Power BI for Business Intelligence

UDEMY

- SQL - Relational Database from Basic to Advanced
- Python
- R
- Spark
- Azure
- Tableau
- Data Studio
- Airflow

PROFESSIONAL HISTORY

Monjuá

Senior Data and BI Analyst • Mar 2024 – Present

- Data analysis, statistical modeling, machine learning (Python and R);
- Large-scale data processing (Spark);
- Building and training deep learning models (TensorFlow/PyTorch);
- Creation and management of containers (Docker);
- Interactive environment for code and data visualization (Jupyter Notebooks);
- Advanced tools for data visualization and BI (Tableau & Power BI);
- Orchestration of workflows and data pipelines (Airflow);
- Statistical analyses, business intelligence (BI), KPIs/OKRs;
- Task prioritization and agile methodologies (Scrum);
- Skilled in Docker and experience with ETL/Data Warehouse (MS SQL and Azure).

Data Mundo

Senior Data and BI Analyst • Jan 2024 – Present

- Understanding of issues together with the business area;
- Task prioritization and agile methodologies (Scrum);
- Prototyping (Figma, Excel);
- Data Mapping;
- ETL (Pentaho, SSIS, SQL);
- Dashboard Development (Power BI, Tableau, Data Studio);
- Development of indicators (KPIs and OKRs);
- Validation;
- Documentation and creation of usability manuals for Dashboards;
- GDPL and Gamification.

Centrosul Transports and Logistics

Data and BI Analyst • Abr 2018 – Dez 2023

- Optimized routes reducing fuel costs by 13%;
- Created Dashboards for the board of directors;
- Developed and monitored KPIs related to the efficiency of storage in warehouses;
- Azure DevOps, PowerBI, R, Python and others.

LANGUAGES

- Portuguese - Native
- English - Advanced