

## Contact

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## Top Skills

Digital Marketing  
Project Management  
Team Management

## Languages

French (Elementary)  
Portuguese (Elementary)  
Spanish (Native or Bilingual)  
English (Native or Bilingual)

## Honors-Awards

Customs Operations Certificate  
Marketing Trainer

# Marco Torres

Sales Manager | Senior Digital Marketing Manager | Junior Front &  
Back End Developer  
Querétaro Arteaga

## Summary

Working in the areas of logistics, sales & marketing, GPS systems and full-stack development.

## Experience

### **CONSEPRIL | Consultoría en Seguridad Privada y Logística Management Director**

July 2019 - Present | Mexico City, Mexico

Coordination of administrative & operative processes, improvements to ensure performance & service quality and development of management tools through AGILE methodology.

### **AIESEC in the Netherlands National Support Team for Digital Marketing**

August 2018 - Jan 2019 | Amsterdam, Netherlands

Content creator and marketing manager. In charge of showcasing through audiovisual projects the experience of working with our main partners McKinsey&Company, Ministerie van Financiën, Randstad and Roland Berger.

### **Productos Pennsylvania S.A. de C.V. Exportation Consultant**

January 2018 - June 2018 | Querétaro, México

Development and implementation of exportation plan for trade mission to Colombia and sales negotiations in Bogota.

## **AIESEC International**

### **Global Support Team for Digital Marketing**

Aug 2017 – April 2018 | Amsterdam, Netherlands

Content creator and Facebook community manager. Together with a team of content creators, we were in charge of creating blogs, audiovisuals and images and take care of the marketing campaigns.

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## **Education**

Tecnológico de Monterrey | Mexico

### **Coding Bootcamp | Technology**

(July 2021 - December 2021)

Hogeschool van Amsterdam | Netherlands

### **Global Trade and Supply Chain Management | Global Business**

(2018 - 2019)

Tecnológico de Monterrey | Mexico

### **Global Business Degree | Global Business**

(2014 - 2019)

Universidad Autónoma de Manizales | Colombia

### **Trade Mission | Global Business**

(2018)

Universidad Central | Chile

### **LATAM Integration and Foreign Affairs | Global Business**

(2017)