

## Target audience

### Demographic | 3

Men and Women

Age: From 18 to 60

People that can use a pc or mobile phone.

### Location | 1

Mexican

### Psychographic | 3

People self-sufficient, capable of afford the process of the services.

Fear of Legal Problems

Need help and guide to resolve Legal issues

### Identifiers | 3

Legal Problems to resolve

Self-sufficiet